

# SSSEO Tools Plugin - User Manual

## 1. Introduction

SSSEO Tools is a WordPress plugin developed by Steve Scott SEO to enhance your SEO capabilities. It offers structured data management, AI-driven meta features, and LLMS.txt file generation for Google indexing.

## 2. Accessing the Plugin

From your WordPress admin dashboard, go to 'SSSEO Tools' in the left sidebar.

## 3. Schema Tab

- Fill in your Organization Name, Logo, Phone, Email, Address, and Geo Coordinates.
- Use the 'Local Business' accordion to define multiple locations.
- Select which pages these schemas apply to.
- Data is stored and used for schema.org JSON-LD generation in wp\_head.

## 4. Video Blog Tab

- Enter your YouTube API key and Channel ID.
- Click 'Generate Video Posts' to pull videos into the 'Video' CPT.
- Each video includes title, thumbnail, optional transcript shortcode.
- Shortcodes like [youtube\_channel\_list] are available to embed videos.

## 5. CPT Setup Tab

- Enable or disable custom post types (Service, Service Area, Product).
- These are used in schema, menus, or service linking.

## 6. Shortcodes Tab

- Review available shortcodes.

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- Examples: [youtube\_with\_transcript], [faq\_list], [service\_area\_grid].
- Shortcodes are styled using Bootstrap and pull dynamic content.

### 7. AI Tab

- Toggle 'Include Videos' and 'Include FAQs' in LLMS.txt.
- Click 'Fetch Schema' to crawl /videos and /faq URLs.
- Preview the LLMS.txt output live at the bottom.
- The file is accessible at <https://yoursite.com/llms.txt>.
- Supports up to 10 videos and 25 FAQs.

### 8. Bulk Operations Tab

- Filter by post type.
- Select multiple posts/pages.
- Apply actions like 'Set Yoast to index/follow'.

### 9. Meta Tag History Tab

- Choose a page.
- View a historical log of changes to Yoast title/meta description.
- Great for tracking SEO edits over time.

### 10. Support

For support or suggestions, contact Steve Scott SEO through the website or plugin repository.