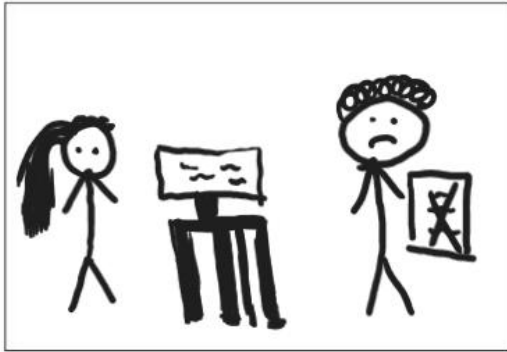


PERSONA: Jessica Watson

Giving students the best resources to keep them on track and organized.



Mrs. Watson has a student struggling to turn assignments in on time



She wishes she could have her students organize assignments without it being time consuming



She finds a new app!



The app takes the inputs from professors assignments and organizes them all by due date



calls in her struggling students and shows them the app



Her students start getting A's

Persona
Owen Poutfit

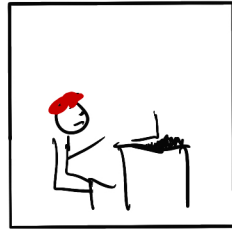
User story/Scenario: often forgets
about assignments
due date



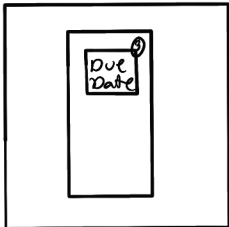
Owen often
forgets his due
dates for class



His teachers use
different sites
for assignments



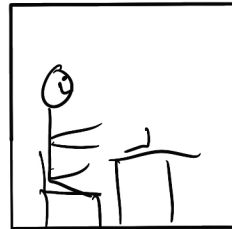
Busy building
a program



The new app with
all his due dates



Does not have
to worry about
missing an assignment



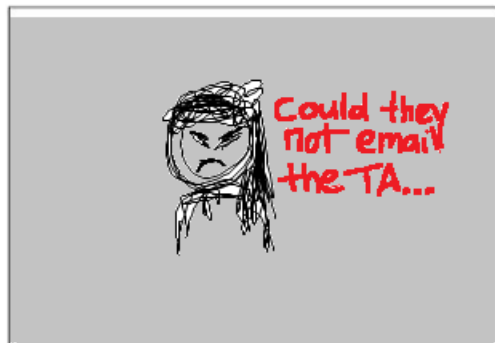
Has not missed
an assignment
since

Dr. Mary Lou

Why can't my students figure out due dates?!



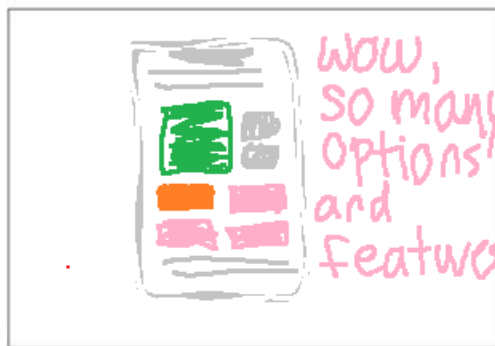
DR. ML WISHES
HER STUDENTS KNEW
WHAT TO DO



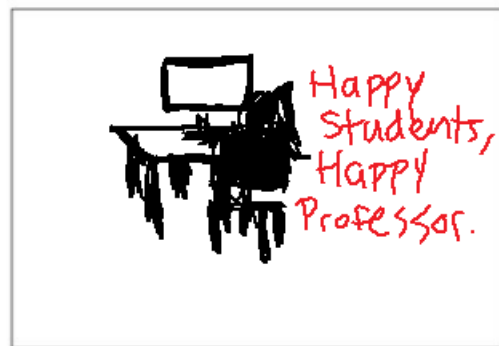
If only there was a
better way.....



New student/teacher
scheduling app



Professor is amazed
at the ways it helps
both students and instructor



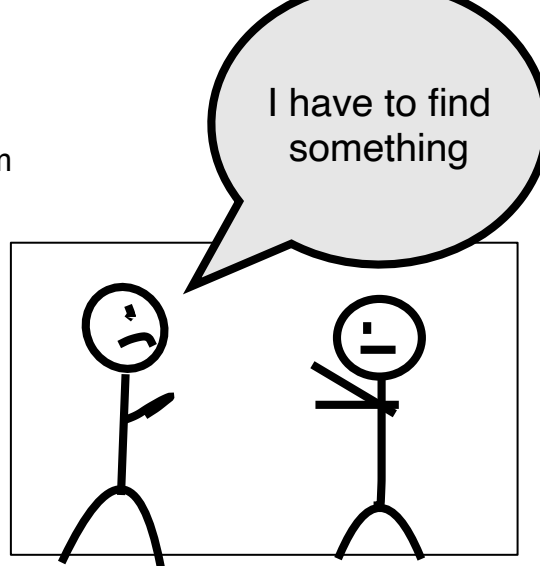
She may now work in
peace.

Storyboard template

Planning the filming of the promotional film



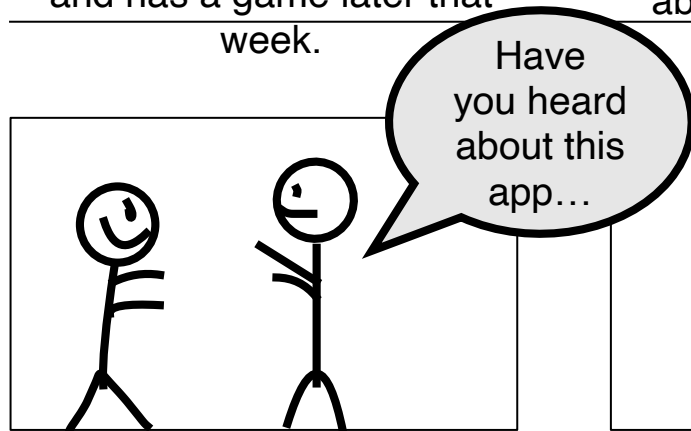
John is struggling to turn in his assignments in on time, and has a game later that week.



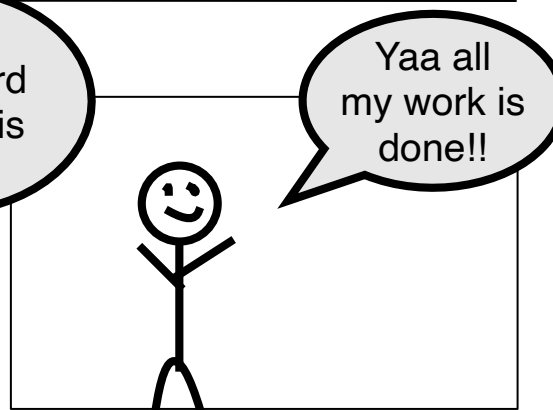
If John does not finish his work on time he will not be able to attend the game.



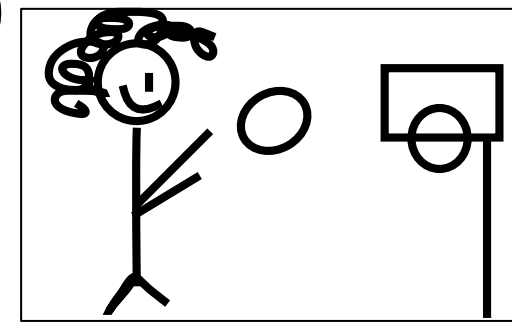
While scanning the internet he finds a app that can organize all his assignments and due dates.



John tell his teachers about the app, so it can help them too and the many students struggling with the same problem.



Now that John and his teachers are using the app, he is not concerned about what assignments he has and when they due.



Since John has turned in his assignments, with the help of the app, he can now play at his game worryfree.