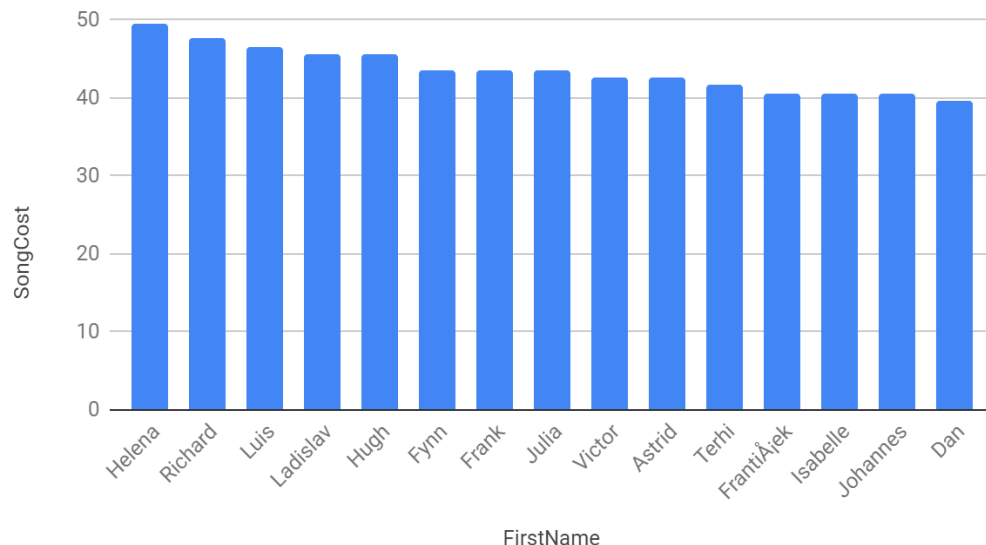


PROJECT 3

SQL FOR DATA
ANALYSIS

Top 15 Customers who spent most according to invoice-line

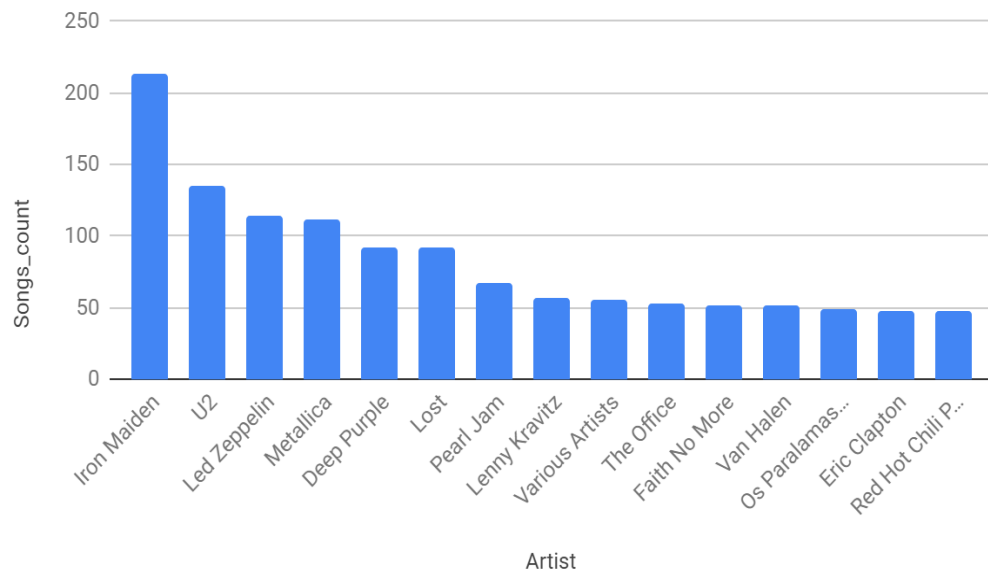
Top 15 Customers who spent most



- From visualization we can observe list of top 15 customers who provided maximum revenue to music store. Most of them spent above 40\$.
- Providing them with additional discounts will help the music store to retain these top paying customers for a longer period.

Popularity list of Artist(Top 15) according to their genre count

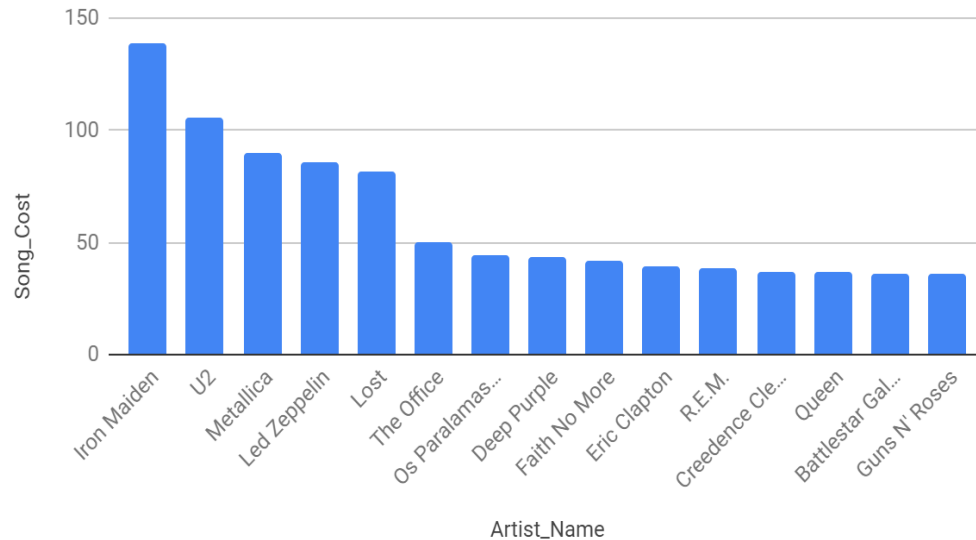
Popularity list of Artist(Top 15) according to their genre count



- From visualization we can observe that the leading singer is Iron Maiden. He has a total of 213 songs. Followed by U2 with 135 songs.
- Iron Maiden concerts will bring more revenue to the music store.

ARTISTS THAT EARNED MORE THAN 35\$

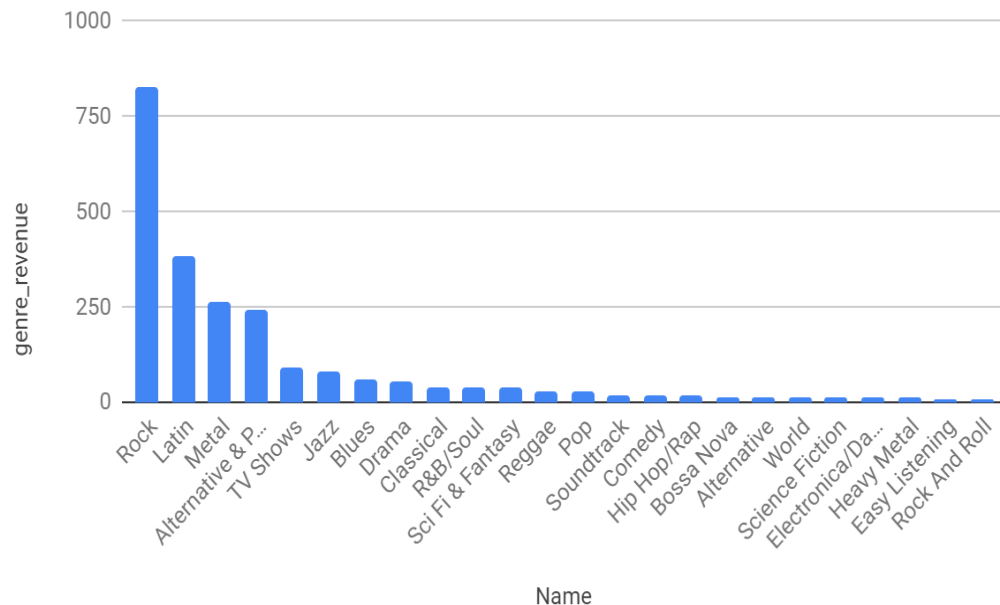
Artist that earned more than 35 according to invoice-line



- From visualization we can observe list of the most expensive singers.
- Iron Maiden earned most 138.6\$ followed by other artists like U2, Metallica, etc earning more than 35\$.

Revenue from each genre

Total amount earned from each genre



- From visualization we can observe that Rock genre earned maximum revenue for music store.
- From this we can say that Rock is most popular genre. If music store is looking to do some promotions Rock genre is the best choice.