Making a product, one of the main thing to consider is the ethical behavior, because this leads to the success of the product. Our priority stands for assuring that the highest legal standards are observed in the relationships with the people we work. The most important person in business is the customer. Losing a customer means losing money and losing reputation in business. While the customer is the most important person the product must serve him right and the customer must be treated by the developers with all the respect, that includes no lying, no problems in using the product and if there are some issues than solving it as fast as possible. The people using the product must get the best of it without any issues and must be treated with respect because they are paying money for the product. In order to make that happen we must insure that our product goes into the market fully ready and well tested and if there is something wrong with the product people must be insured that they can get a refund ,for particular reasons, that may occur if the customer has paid money for it. Also, it is very important that the developers create good working environment and that the new developers would be welcomed to the team nicely and would get along. These are the main ethical features for the product that our team has.