

# STORYBOARD

LinkedIn for New Grads Storyboard



SCRIPT

1

Eric applies to various jobs but is unable to pass the interviews

ACTION



SCRIPT

2

He hears about LinkedIn's new feature where he could learn, practice and improve his interviewing skills

ACTION



SCRIPT

3

He starts by checking various resources in the main page

ACTION



SCRIPT

4

Then, he starts practicing interviews where his responses are recorded and analysed by AI

ACTION



SCRIPT

5

Soon, he receives feedback and tips on how to improve his skills with the help of curated content and expert mentors

ACTION



SCRIPT

6

He talks with the expert mentors to get help, and soon he starts improving his interview performance.

ACTION



## SCRIPT

**7**

After some further practicing,  
Eric masters his interviewing  
skills and lands a great job  
as a data scientist ?

## ACTION