Daniel Becker | Web Development

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Professional Summary

- 3+ years in the tech industry, building media and marketing programs for a large-scale company
- Built and implemented four diverse training programs to educate new recruits for a a variety of positions within a large scale company

Skills

React | Ruby on Rails | JavaScript | Node.JS | Express | Java | JQuery | MongoDB | SQL | Python |

Administrative Systems like Active Admin | ZenDesk | Salesforce | Data Analytics | Doubleclick For Publishers

Quality Control Analysis | Communications and Media | Project Management and Feature Development

Education

Bachelor of Arts: *Culinary & Hospitality Management*   *Denver*, *CO*
The Art Institute of Colorado

Web Development Certificate   *Denver*, *CO*
General Assembly

Experience

Web Development Immersive, *General Assembly*, Denver, CO   *Sep 2018 ─ Dec 2018*
- Created several full stack applications using React, Node.JS, Express, Ruby/Sinatra, SQL,MongoDB.
- Built interactive web pages using JQuery, HTML/CSS, Bootstrap.
- Completed projects can be seen at https://www.danielbecker.rocks or https://github.com/dbecker92691

Lead Technical Analyst, *Ibotta* , Denver, CO   *Aug 2017 − Sep 2018*

- Managed 65-million-dollar budget annually in marketing programs.
- Developed and implemented processes for technical analyst team in core business activity.
- Provided information expertise for internal departments including marketing, client success, client partnerships, engineering, and product.
- Participated in development of special side projects including Native In-app Video program and new-hire training.
- Analyzed shopper data and information to produce targeting principles by breaking down client requests and applying them to shopper purchasing data.
- Used computer systems such as Active Admin, Google Doubleclick for Publishers, Salesforce, Looker and MySQL to set up daily app functions.
- Established dozens of long-range objectives and specified strategies such as implementing a ticketing system and error tracking to achieve a team wide accuracy rate of 98%.
- Interviewed, selected, and hired 3 Jr. Technical Analysts into the organization.
- Kept up-to-date on 5-10 database management programs a year to apply the latest processes and keep our app running smoothly.

Media Content Specialist (contract), *Viewster*, Berlin, Germany   *Sept 2016 - Jan 2017*

- Sourced and created social media content including; image and video content, written content and blog content.
- Adjusted and coordinated dozens of social media posts to meet strict client deadlines.

- Made decisions based on personal judgement and considered the relative costs and benefits of clients to choose the most appropriate media solution.

Technical Analyst, *Ibotta*, Denver, CO   *Sept 2015 - Aug 2017*

- Responsible for the day to day creation and maintenance of rebates within the Ibotta application.
- Provide a strong technical support system for the Client Success Team including, low level data analytics, ad server structure and marketing structure.
- Conducted quality control tests, analysis, and inspections of over 500 monthly campaign's quality and performance.

- Kept up-to-date on 5-10 database management programs a year to apply the latest processes and keep our app running smoothly.
- Used computer systems such as Active Admin, Google Doubleclick for Publishers, Salesforce, Looker and MySQL to set up daily app functions.
- Analyzed shopper data and information to produce targeting principles by breaking down client requests and applying them to shopper purchasing data.

Customer Support Representative, *Akraya (Ibotta contractor)*, Denver, CO   *Apr 2015 - Sept 2015*

- Analyzed and respond to hundreds of email inquiries per day from users.
- Worked through fraud reports, receipt moderation, and customer emails.
- Reviewed systems and customer accounts to resolve issues.

- Worked on special projects for senior management team in marketing, sales & technology.
- Maintained a service orientation mentality and actively sought ways to support our user base with application issues.

- Troubleshot hundreds of types of cases causing user operating errors and approached them with unique and time saving solutions.

Sandwich Artist/Delivery Driver, *Snarf's Sandwiches*, Denver, CO   *Jan 2014 - Apr 2015*

- Worked high volume in-store services as well as large order catering service to Denver area.
- Managed restaurant inventory, by providing a daily item count, placing orders and logging daily food waste.
- Managed daily cash handling such as balancing the register, organizing daily deposits and sorting cash tip balances.
- Kept the store clean and organized with daily task list.

Line Cook, *Crave Real Burgers*, Highlands Ranch, CO   *Oct 2012- Jan 2014*

- Grill cook and food expediter for Crave Real Burgers.
- Maintained high culinary standards while delivering food in a timely manner.
- Other responsibilities included general upkeep and organization of the restaurant.

Line Cook, *The Hyatt French Quarter*, New Orleans, LA   *Apr 2012 – Sept 2012*

- Starting employee for the initial opening of the Hyatt French Quarter.
- Provided service for three hotel restaurants, as well as room service and banquet service.
- Other responsibilities included organizing and inventory control.

Line Cook, *Crave Real Burgers*, Castle Rock, CO   *Oct 2011-Apr 2012*

- Grill cook and food expediter for Crave Real Burgers.
- Maintained high culinary standards while delivering food in a timely manner.
- Other responsibilities included general upkeep and organization of the restaurant.

Assistant Chef, *Castle Country Assisted Living,* Castle Rock, CO   *Oct 2009- Sept 2010*

- Responsible for cooking daily meals for residents.
- Making sure all dietary needs were met for any resident.
- Maintaining the quality and organization of the kitchen and dining area.