Juan David Bedoya Torres

Cali, Valle del Cauca, Colombia
Cell: +573207282675 • Email: dbedoyat@gmail.com
LinkedIn: https://linkedin.com/in/dbedoyat

PROFESSIONAL SUMMARY

- **Google Mobile Websites certified** (2019 – 2020)
- 5 years of Web design experience in User interface (UI), User experience (UX), Website audit and website design using HTML/CSS and JavaScript frameworks like React and Angular.

AREAS OF EXPERTISE

- HTML, CSS, PHP
- JavaScript, ES6
- jQuery, AJAX
- WordPress, API Rest

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Balsamiq

- React, Fetch, JSON
- Angular, JSON
- Next, SSR, SEO
- Google Analytics

CAREER EXPERIENCE

Web Designer   June 2015 - Present
Processoft SAS, Colombia. (HTML, CSS, UI, UX, Next, PHP Adobe XD)

- Designed UI in dashboards built-in PHP, Improving the UX, focused in the decrease steps to do an action.
- Prototyped mobile apps and websites for user experience testing include graphics and vectors resources with a great compression for less data consumption.
- Developed front-end pages using Next.js with SSR and WordPress Rest API as CMS with a powerful UI and reducing the first load below 3 seconds with a great optimization score 95/100 in Google Lighthouse.

Graphic Designer   Sep 2013 - May 2014
In place Marketing SAS, Colombia. (HTML, CSS, Photoshop, Illustrator)

- Printed graphic vectors for outdoor advertising, creating visual experiences and getting new customers for third-party companies.
- Website optimization, publish previous cases studies, success events getting interesting to buy the marketing services.

EDUCATION

Graphic Designer   2012
Instituto Técnico Calima, Colombia.
Technical Program (Diploma of vocational studes)