



Ride Share App

Mobile App Development

Joseph

16th October, 2017

Hello Joseph,

First of all thank you so much for giving us the opportunity to work on the **Design and Development of your Web/Mobile Apps** and I am sure that we will be exceeding your expectations on this project.

After thoroughly analyzing your shared project requirements, I have created a **detailed project proposal** for building a **high quality web/mobile apps for your Ride Share app** designed as per your requirement.

Kindly go through the proposal and do let me know in case you have any **queries or concern**.

An Introduction




This project is to build a perfect new Web and Mobile App in **IOS and Android platform** to be designed for customers and drivers to connect with each other after request over the Website & App.

Objective of App

The purpose of this app is to simplify the process of travelling via posting your journey details over the app and the driver who is going to visit on the same date at same place will contact the customer to make a deal. Customer will post his request and the driver who will find the request suitable will contact the customer.




Active customers on the app

There will be 3 active customers over app, namely

-  Driver (service provider)
-  Customer
-  Administrator

General Purpose of the mobile app

Please find the general purpose of app below:

-  First, to allow customers to register over app, Post the request, contact driver and payments will be done manually/physically after the successful completion of job.
-  Second, ability for driver to register over app by approving their profile from admin, view the posted rides by customer, apply on the job, and get hired for the job after making a deal with the customer.
-  Admin will have ability to manage the profiles of registered members of app, approve the providers profile (If required), manage statics, manage web/app content etc.

Web/App screens to design

There will be can be two separate interfaces over app for users to access the entire services of app or we can even create a single interface for both Driver and Passenger and each role can be played vice-versa. The UI will be made very much user friendly so that its convenient for everyone to use the App.

Screens to design for Customer


- ✚ Splash screen
- ✚ Login/Sign Up
- ✚ Home screen
- ✚ Post a Ride over their Wall/Request screen
- ✚ Notification
- ✚ Forgot password screen
- ✚ Account Settings


Screen Description

After downloading the app, customer can access the entire services with the help of following screens:


- ✚ **Splash Screen:** This screen will open right after the user tap on the app icon on his/her mobile device. This screen will only be used to show the branding of the application. This screen will be nothing but will just display the logo of the application.
- ✚ **Login/Sign Up:** New customer will be required to create their account over app by entering the basic details or can sign up via social media account as well.


Already registered customer will be required to login over app using their login credentials.


 **Home screen:** Home screen will be like dashboard of customer where one can find the list of rides posted by him (from recent to old).
On the tab of any name out of list, customer can view the past rides in a detailed format. It can also be displayed like Facebook group or Wall where they can see previous requests.

 **Post a Ride:** With the help of this tab, customer can post a requirement over Website & App and then he need to wait for the reply from the drivers who are going in the same location at a particular date mentioned by the customer.

Customer can enter the details in his post like departure time, location, number of persons with him etc.

 **My Listing:** My listing tab will help customer to review the history of rides posted over app. One can even archive any ride from the list.

 **Notification:** This tab will comprise of list of notification received to customer in respect to ride posted, any notification received etc. For example if there is a reply on the post there can be a push notification sent from the App. Etc.

 **Forgot password screen:** When the customer will click the Forgot password link from
“Login Screen”, they will be redirected at this screen.

- The customer will mention their registered email address over here, where they will receive a temporary password to get logged in.
- They can get logged in through this temporary password and reset the password.

And once customer would enter the sign up details, users would get verification code on their entered mobile number.

At this screen, customer would enter verification code. If it would be right, they would get activated and redirected at the home screen.



Account Setting: Through account setting screen, customer can edit one's profile, find relevant contents related to FAQ, Privacy policy, along with a sign out tab to exit the app.

Modules

Registration Module

With an objective to become the active members of app, both driver as well as customer will be required to register themselves over the app.

For specifically driver registration (people owning cabs):

Driver will be required to fill up details like Full name, email address, password, confirm password in a registration form. There will be a submit button at the bottom, on the tap of which, the request will be forwarded to the Admin and after the approval from admin; the driver will get successfully registered over app.

For customer registration:

Customer will be required to register over app after filling the details like Full name, email address, password, confirm password in the registration form. Then there will be a submit button at the bottom, on the tap of which, customer will get successfully registered over app. Customer can even create his profile over app via **social media login**. There will be no registration charges for the customer.

Create a Ride

To post a ride over app, customer can enter the details like ride information, arrival and departure time, location, number of person, selecting Adult/Child, any file to attach etc.

Push Notification

Each registered member of app (provider as well as customer) will receive instant push notification on their respective mobile device for any kind of latest updates.

Each member will have the option to either activate or deactivate this feature with the help of account setting tab (in the main menu of app). Default will be ACTIVATED.

Project Life Cycle

Let me summarize the **entire Website & Mobile App Development life cycle**:

- ✚ Screen Designing (device specific screen resolution/Unlimited Revisions)
- ✚ Screen Implementation
- ✚ Web Backend/ Web Service Creation
- ✚ Working Prototype(complete functionality)
- ✚ Testing
- ✚ Making Website live on Server
- ✚ App Submission on iTunes Store , Google Play Store
- ✚ Final Delivery (Bug free source code)
- ✚ Maintenance

Pricing

We have an estimate that design the **Website & Mobile application** in **IOS and Android version** with all the features mentioned above with **Web App**, will cost you approximately **5500 USD**.

We will divide the entire budget in to small milestone payments that will let you to make payment for the project after reviewing the current status of it.

How we are going to help you!!

Entire project development life cycle will be as follows:

- ✚ The application will be designed from scratch and we will be providing you with **UNLIMITED REVISIONS** so as to make sure that you are 100% satisfied with the designs.
- ✚ We will be using **high quality SVG icons** throughout the application so as to make sure that the icons are compatible with all different screen sizes.
- ✚ Once the designs are approved, we will start **implementing the designs into iOS and Android** platform with all the functionality as mentioned.
- ✚ After the development phase of this project, we will start with the testing phase in which our **highly qualified team of QA's** will test the application on different iOS and Android devices to check the proper functioning of the application.
- ✚ Once we are done with the testing phase of this project, we will make the application **live on your iTunes and play store account** for the customer to download and start using the application.
- ✚ We will be providing you with **2 months FREE POST COMPLETION SUPPORT** so as to make sure that you don't face any bugs or errors in the code that we have written for your application.

Project Portfolio

I will be more than happy to share **our mobile app portfolio** with you as our previous projects. Please have a look at the following URL's:

<https://itunes.apple.com/st/app/vzar/id1187808374?mt=8>

<https://itunes.apple.com/us/app/nibbly-find-restaurants-near/id943644497?mt=8>

<https://itunes.apple.com/us/app/hungerpass-restaurant-deals/id1185894419?mt=8>

<https://itunes.apple.com/in/app/limeroad-shopping/id890803320?mt=8>

<https://itunes.apple.com/in/app/byjus-the-learning-app/id1015059076?mt=8>

<https://itunes.apple.com/us/app/studentcounselling/id1246091590?mt=8>

<https://itunes.apple.com/us/app/simplyshop/id1239810156?ls=1&mt=8>

<https://itunes.apple.com/us/app/jaumo-chat-flirt-dating/id522681493?mt=8>

<https://itunes.apple.com/in/app/fruzo-free-video-chat-dating/id1105960577?mt=8>

Note: Please let us know if you would like to review more of our project portfolio. We will share the URL of other projects as well for your convenience.

About our Company

We are pleased to share details about our organization and introduce us as one of the leading MNC based out of USA by the name of **Silicon Beach Digital, California & India** by the name of **iMarkInfotech Pvt. Ltd.**, Chandigarh founded in 2011. We are a dream team of 100+ strong with our major expertise in Mobile App Development (IOS/Android

version). With the help of our expert team, having experience of more than 10 years in IT services working with the leading organizations globally.

OUR MAJOR USP's

- ✚ UNLIMITED CONCEPTS
- ✚ UNLIMITED CHANGES until you are 100% satisfied with the results
- ✚ CUSTOMIZED TO YOUR NEEDS.
- ✚ 100% original and 110% satisfaction guaranteed
- ✚ Full copyrights of the end product
- ✚ Post completion support

We have developed over 60+ applications in both IOS/Android versions based upon client's requirement and as per current market trends.

We have a team of highly experienced and skilled app designers and developers who give strong attention to detail and are known for excellence.

We used to create **highly professional and customer friendly app screen designs** by taking care of target audience in order to achieve the ultimate goal of increasing app engagement and retention.

We are 24*7 available on Skype and on our toll free number (Phone).

Latest mobile app technologies we dealt with:

- ✚ X Code 6,
- ✚ IOS SDK,
- ✚ Objective C,
- ✚ XML,
- ✚ Mapkit,
- ✚ Eclipse (Kitkat and Lollipop version), Android SDK,
- ✚ Java,
- ✚ XML,

- ✚ JSON,
- ✚ Rest API,
- ✚ Mapbox SDK,
- ✚ Swift,
- ✚ XMPP server
- ✚ Parse
- ✚ AV foundation framework etc.

Project Coordinators

- ✚ **Sahil Sharma**, Business Development Manager
- ✚ **Kay Jay** , Sr. Project Manager
- ✚ **Sandeep Singh**, Designing Team Lead
- ✚ **Rohit Garg**, Development Team Lead

Our strategic, technical and creative mobile app solutions provide comprehensive support to our patrons.

I would request you to please go through the website URL- www.imarkinfotech.com for your perusal.

We look forward to your reply for a mutually beneficial relationship with you.

Thank You!!

Warm Regards

Tanuj Guleria

Business Development Executive

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