



Bodo 2007 - Present
 Founder / VP Marketing & Product Development / Web Consultant

- Built product development engineering team in Beijing (1y)
- Responsible for marketing & web development in a consumer products startup

Consultant 2004 - 2007
 Marketing / Web Development

- Clients included University of Saskatchewan, Paquin Entertainment, & Chinese firms

YouthInside Fall 2006
 Founder

- Initiated project to involve youth in 2005 WTO meetings in Hong Kong
- Interviewed leaders in business and government and built a multimedia website to educate youth
- Raised support from leaders in business, government, education, and NGOs

Saskatchewan Trade & Export Partnership (STEP) Summer 2005
 Trade Activities Coordinator

- Consulted for SMEs to drive export sales

Junior Team Canada 2004 - 2005
 Delegate / Team Leader

- Economic missions to China, Chile, Singapore, & Malaysia
- Raised financial support from leaders in business, government, and education
- Team leader, event organizer

Ethical Style 2003 - 2004
 Founder / President

- Sourced and marketed hand-made products to support independent artisans in developing countries
- Wholesale, online, on-campus and trade fair sales

Habitat for Humanity Guatemala
 Spring 2003
 Donor Relations Intern

- Produced donor outreach campaigns to support home-building for low income families

Treeplanting Summer 2002

- Reforestation in northern British Columbia (piece work)

Athabasca University 2004 - 2005

- A+ avg, Political Economy major

University of Saskatchewan
 2003 - 2004

- 91% avg, Arts & Science major

Forum for International Trade Training (FITT) Spring 2003

- Global Entrepreneurship Module, Graduated with Distinction

Youth Leadership Intern Fall 2003

- Mentored youth, produced multimedia, and maintained computer systems in Monroe, WA

Concorde College 2001-2002

- Theology and community service in Western Canada and Guatemala

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INTERNATIONAL EXPERIENCE



AWARDS

National Millennium Excellence Award, CMSF 2003 - 2005

- Award criteria: leadership, innovation, academic achievement, community involvement.

Kramer Scholarship, University of Saskatchewan 2003

- For “outstanding leadership”

Valedictorian, Student of the Year, LCHS 2001

ACTIVITIES

Hiking, snowboarding, traveling, reading, writing, graphic design, piano, programming

INTERESTS

Entrepreneurship, psychology, science history, leadership, sociology, economics, biology, learning theory, complex systems, media criticism, music