Daniyal Bhatti

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SUMMARY

- Multimedia Designer with a diploma in Digital Media and IT
- Experienced in creating clear, accessible, and engaging content for print and digital platforms
- Proficient in Adobe Creative Suite, HTML, and multimedia production tools
- Strong attention to detail and ability to meet high visual and technical standards
- Collaborative mindset with a proven record of working effectively in team environments
- Passionate about designing inclusive materials that support diverse audiences and accessibility goals

TECHNICAL SKILLS

- Design & Publishing: Adobe InDesign, Illustrator, Photoshop, Acrobat, Microsoft Word
- Web & Interactive: HTML, CSS, Adobe Animate, Microsoft Outlook
- 3D Modeling & Animation: Blender, Autodesk Maya, ZBrush, Substance Painter
- Other Software: Microsoft Office, Google Suite

PROFESSIONAL EXPERIENCE

Freelance Artist

July 2024 – Present

- Created interactive assets and web-friendly formats using HTML/CSS and image optimization techniques.
- Created high-quality 3D models, textures, and poses for client projects, tailored to various digital media needs.
- Collaborated with external clients through NAIT-led projects, delivering multimedia solutions that met client standards.

Crate and Barrel   Edmonton, Alberta
Merchandising Associate   *September 2018 – July 2024*

- Managed the organization and flow of products, ensuring ergonomic workplace setup and product accessibility.
- Supported team collaboration and store success through consistent execution and communication.

Operations Specialist   *March 2021 – September 2021*

- Trained and coached associates on customer service and product knowledge, enhancing overall team performance.
- Contributed to daily operational planning and cross-functional coordination.

EDUCATION

Northern Alberta Institute of Technology   Edmonton, Alberta
Digital Media and IT Diploma – Animation Concentration   *September 2021 – 2024*

- Relevant Coursework: Digital Graphic Design Tools, 3D Modeling, Digital Suite Technology, Web Design Fundamentals
- Academic Achievements: Dean's Honour Roll

References Available Upon Request