



Pitch Deck

- Business Presentation

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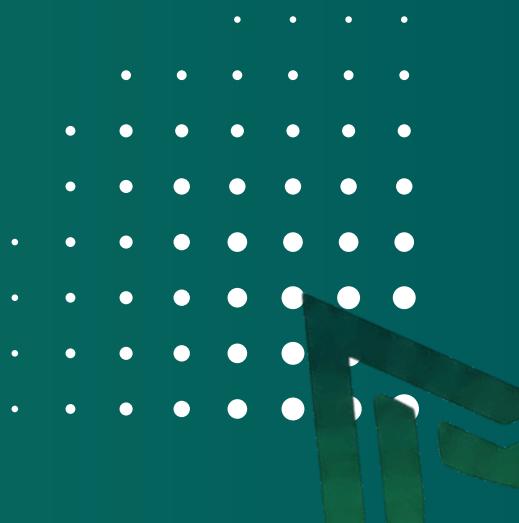
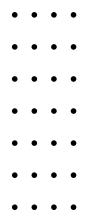


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Elevator's Pitch

VerdeScore transforms green loan evaluation from a 10-day manual process into a 13-millisecond AI-powered decision. Using semantic analysis, not keyword matching, we provide explainable, auditable, and regulation-ready green loan scoring that lenders can actually trust and regulators can verify.



Problem

Lenders face challenges with manual green loan verification and greenwashing risk, limiting their ability to scale sustainable finance.



Risky & Non-Compliant

50% of "green" claims lack evidence. Without standardized scoring and audit trails, banks face greenwashing liability and EU Taxonomy violations.



Slow & Expensive

Manual review takes 10-12 days per loan and costs ~\$500 in analyst time. Deals are lost to faster competitors while costs remain unsustainable at scale.

Solution → VerdeScore

One API call. Instant analysis. Full audit trail.



Semantic Understanding



AI reads project descriptions like a human expert, understanding meaning not just keywords.



Regulatory Compliance

Auto checks LMA Green Loan Principles and EU Taxonomy alignment in milliseconds.

Quantitative Validation



Extracts and validates real metrics (MW capacity, tonnes CO2) against EU Taxonomy thresholds.



Explainable Scoring

Shows exactly why a score was given with full attribution breakdown for auditors.

Innovation Deep Dive



Traditional Approach

Keyword Matching

"If the application says 'solar' or 'green', give it points."

The problem: A company could write "we support green initiatives" and score highly even with no real environmental impact. This is how greenwashing slips through.

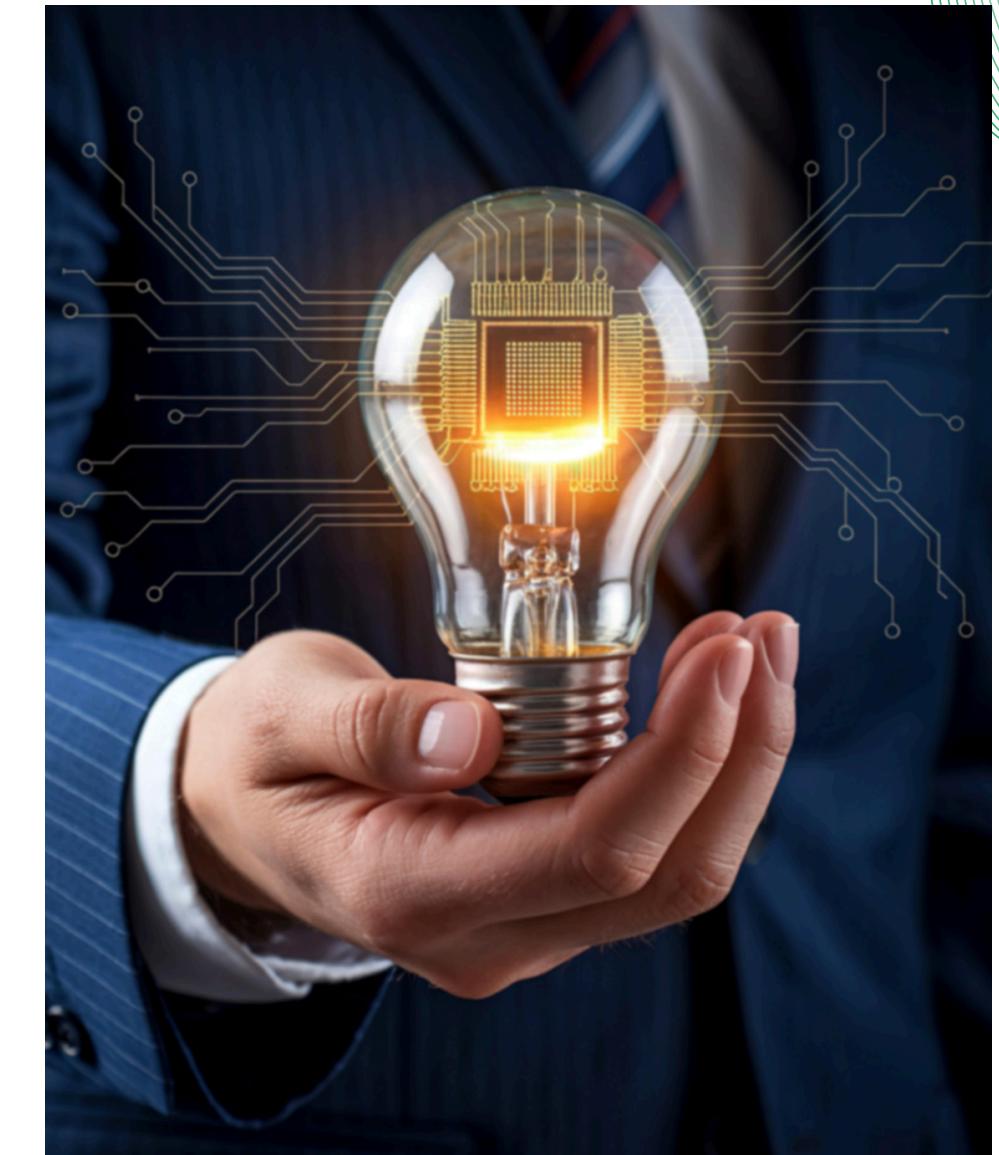


VerdeScore Approach

Semantic Understanding

"Does this application actually describe a renewable energy project?"

How it works: Our AI understands that "photovoltaic installation" and "solar panel project" mean the same thing even if neither says "green." We compare the meaning of applications against expert-defined categories, not just keywords.



IMPACT & METRICS

Speed Metrics			
Metric	Manual Process	VerdeScore	Improvement
Processing Time	~ 10 - 12 Days	13 miliseconds	66,461x faster
Cost per Loan	~ \$500 analyst time	<\$0.01 API cost	99.99% savings
Consistency	Variable by analyst	100% reproducible	Full standardization

Quality Metrics		
Metric	Before	After
GreenWashing Detection	Catch obvious cases	Detect vague claims + false positives
Audit Trail	Manual notes	Full decision log with attribution
Regulatory Prep	Days of report generation	Instant Article 8 disclosure format

Projected Annual Impact (per Lender)

Assuming 1,000 green loan applications/year

Analyst Hour Saved

10K+

Cost Savings

\$500K+

Compliance Ready

100%

Manual review time eliminated and redeployed to high-value relationship work that drives revenue.

Direct savings from eliminating manual review costs, with additional ROI from faster deal closure.

Every decision comes with a full audit trail, ready for EU Taxonomy Article 8 disclosure on day one.

Competitive Advantage

Why VerdeScore Wins?

Capabilty	VerdeScore	Generic ESG Tools	Manual Review
Semantic Understanding	✓	✗ Keyword only	✓
Quantitative Validation	✓ Real TSC	✗ Blackbox	⚠️ Inconsistent
Explainable Scores	✓ Attribution	✗	⚠️ Note Varies
Audit Trail	✓ Automatic	✗	⚠️ Manual
Processing Speed	13ms	Minutes	Days
LMA GLP + EU Taxonomy	✓ Both	⚠️ Partial	⚠️ Expertise Needed
Document Analysis	✓ PDF parsing	✗	✓

Market Size

TAM

\$3T

SAM

\$200B

SOM

\$20B

Total Addressable Market

Global green bond and loan market (2025). All sustainability-linked lending requiring verification.

Serviceable Available Market

European syndicated green loans subject to EU Taxonomy and LMA GLP compliance requirements.

Serviceable Obtainable Market

Initial target: Mid-size European banks processing 500-2,000 green loans/year seeking automation.



Thank You

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