User customization:

change plant icon

name your plants

Customizable timer sounds for specific plants

Length/size of plants

Provide user with customizations for their app/tracker

save your layout

Can share timers with others while on vacation

Facts/info:

fun facts about types of plants

culinary advice for fruits and vegetables

advice for propagating

when to plant certain plants

reasons why your plants might be dying

What plants look good next to each other for aesthetics

Functionality:

Tracks plant's water consumption

Amount of sunlight also important for plants

track growth of plants

track plant yield

track fertilizer times

Different plant types

monitor sunlight intake

Timer management:

Track time of day

making different times line up nicely

Calendar view schedule

Timer

save your timers

Special Features:

Amount of water

Tracks weather, warns if certain plants need to be brought inside

can be set up to water plants automatically

Alarm user when too much water/sunlight

Smart home integration, can open blinds, turn on lights, etc

Different settings for indoor/outdoor plants

User enters plant, and app provides correct water time