

# **UVA CS CS 4501: Machine Learning**

## **Lecture 1: Introduction**

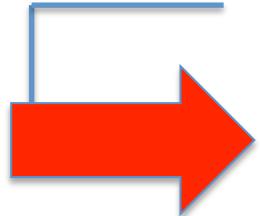
Dr. Yanjun Qi

University of Virginia  
Department of  
Computer Science

# Welcome

- CS 4501 Machine Learning
  - TuTh 3:30pm-4:45pm,
  - Rice Hall 130
- Your UVA collab for Assignments:
- Course Website:
  - <https://qiyanjun.github.io/2018sUVaCS4501003/>
  - can track lecture versions @  
[https://github.com/qiyanjun/2018sUVaCS4501003/  
tree/master/Lectures](https://github.com/qiyanjun/2018sUVaCS4501003/tree/master/Lectures)

# Today

- 
- Course Logistics
  - My background
  - Machine Learning Basics
  - Rough Plan of Course Content
  - Machine Learning History
  - Connecting to Artificially Intelligence
- 

# Course Staff

- Instructor: Prof. Yanjun Qi
  - QI: /ch ee/
  - You can call me “professor”, “professor Qi”;
- TA and Office Hour information @ CourseWeb
- Q0- Quiz for the minimum background test !!!!

# Course Logistics

- Course email list has been setup. You will have received emails already !
- Policy, the grade will be calculated as follows:
  - Assignments (60%, **Six** total, each ~10%)
  - Quizzes / Exam Sample Practices (Extra 5%)
  - Midterm exam (20%)
  - Final exam (20%)

# Course Logistics

- Midterm: Mar, 75mins in class
- Final: May, 75mins in class
- Six assignments (each 10%)
  - **Three** extension days policy (check course website)
- Quizzes / Participations (Extra 5%)

# Course Logistics

- Policy,
  - Homework should be submitted electronically through [UVaCollab](#)
  - Homework should be finished individually
  - Due at midnight on the due date
  - In order to pass the course, the average of your midterm and final must also be "pass".

# Late Homework Policy

- Each student has **three** extension days to be used at his or her own discretion throughout the entire course. Your grades would be discounted by 15% per day when you use these 3 late days. You could use the 3 days in whatever combination you like. For example, all 3 days on 1 assignment (for a maximum grade of 55%) or 1 each day over 3 assignments (for a maximum grade of 85% on each). After you've used all 3 days, you cannot get credit for anything turned in late.

# Course Logistics

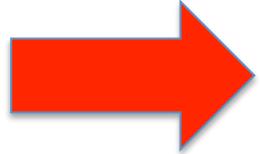
- Text books for this class is:
  - NONE
- My slides – **if it is not mentioned in my slides, it is not an official topic of the course**

# Course Logistics

- **Background Needed**

- Calculus, Basic linear algebra, Basic probability and Basic Algorithm
- Statistics is recommended.
- Students should already have good programming skills, i.e. **python** is required for all programming assignments
- We will review “algebra” and “probability” in class

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# About Me

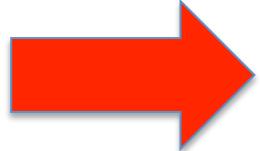
- Education:
  - PhD from School of Computer Science, Carnegie Mellon University (@ Pittsburgh, PA) in 2008
  - BS from Department of Computer Science, Tsinghua Univ. (@ Beijing, China)
    - My accent **PATTERN** : /l/, /n/, /ou/, /m/
- Research interests:
  - **Machine Learning, Biomedical applications**

# About Me

- Five Years' of Industry Research Lab in the past :
  - 2008 summer – 2013 summer, **Research Scientist** (Machine Learning Department @ IT industry )
  - 2013 Fall – Present, Tenure-track **Assistant Professor**, Computer Science, UVA



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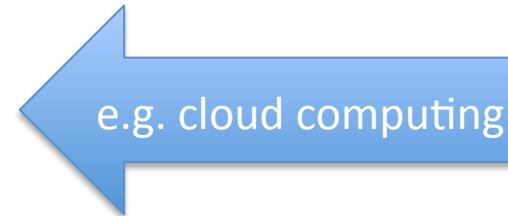
# OUR DATA-RICH WORLD



- Biomedicine
  - Patient records, brain imaging, MRI & CT scans, ...
  - Genomic sequences, bio-structure, drug effect info, ...
- Science
  - Historical documents, scanned books, databases from astronomy, environmental data, climate records, ...
- Social media
  - Social interactions data, twitter, facebook records, online reviews, ...
- Business
  - Stock market transactions, corporate sales, airline traffic, ...

# BIG DATA CHALLENGES

- Data capturing (sensor, smart devices, medical instruments, et al.)
- Data transmission
- Data storage
- Data management
- High performance data processing
- Data visualization
- Data security & privacy (e.g. multiple individuals)
- .....



- Data analytics
  - How can we analyze this big data wealth ?
  - E.g. Machine learning and data mining

# BASICS OF MACHINE LEARNING

- “The goal of machine learning is to build computer systems that can **learn and adapt from their experience.**” – Tom Dietterich
- “**Experience**” in the form of available **data examples** (also called as instances, samples)
- Available examples are described with properties (**data points in feature space X**)

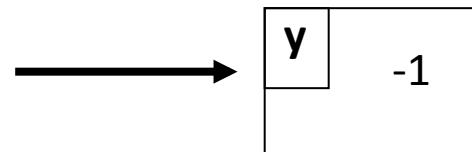
# e.g. SUPERVISED LEARNING

- Find function to map **input** space  $X$  to **output** space  $Y$   $f : X \longrightarrow Y$
- So that the **difference** between  $y$  and  $f(x)$  of each example  $x$  is small.

e.g.

<b>x</b>	I believe that this book is not at all helpful since it does not explain thoroughly the material . it just provides the reader with tables and calculations that sometimes are not easily understood ...
----------	--

Input X : e.g. a piece of English text



Output Y: {1 / Yes , -1 / No }  
e.g. Is this a positive product review ?

# SUPERVISED Linear Binary Classifier

- Now let us check out a **VERY SIMPLE** case of

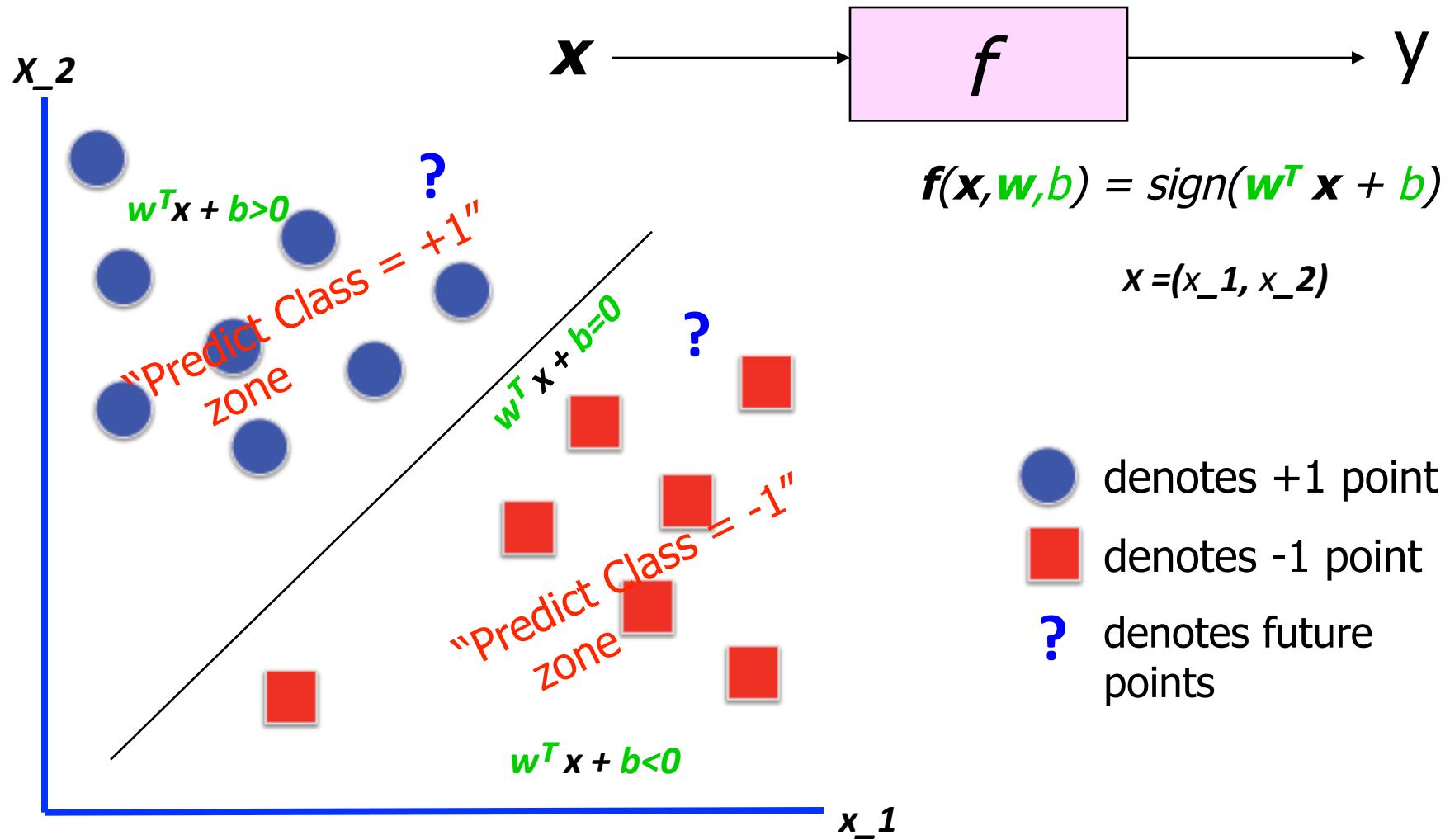


e.g.: Binary  $y$  / Linear  $f$  /  $X$  as  $\mathbb{R}^2$

$$f(x, w, b) = \text{sign}(w^T x + b)$$

$$x = (x_1, x_2)$$

# SUPERVISED Linear Binary Classifier



# Basic Concepts

- Training (i.e. learning parameters  $\mathbf{w}, b$ )
  - Training set includes
    - available examples  $\mathbf{x}_1, \dots, \mathbf{x}_L$
    - available corresponding labels  $y_1, \dots, y_L$
  - Find  $(\mathbf{w}, b)$  by minimizing loss  
(i.e. difference between  $y$  and  $f(\mathbf{x})$  on *available examples in training set*)

$$(\mathbf{w}, b) = \underset{\mathbf{w}, b}{\operatorname{argmin}} \sum_{i=1}^L \ell(f(\mathbf{x}_i), y_i)$$

# Basic Concepts

- **Testing** (i.e. evaluating performance on “future” points)
  - Difference between true  $y_i$  and the predicted  $f(\mathbf{x}_i)$  on a set of testing examples (i.e. *testing set*)
  - Key: example  $\mathbf{x}_i$  not in the training set
- **Generalisation**: learn function / hypothesis from **past data** in order to “explain”, “predict”, “model” or “control” **new** data examples

# Basic Concepts

- Loss function

- e.g. hinge loss for binary classification task

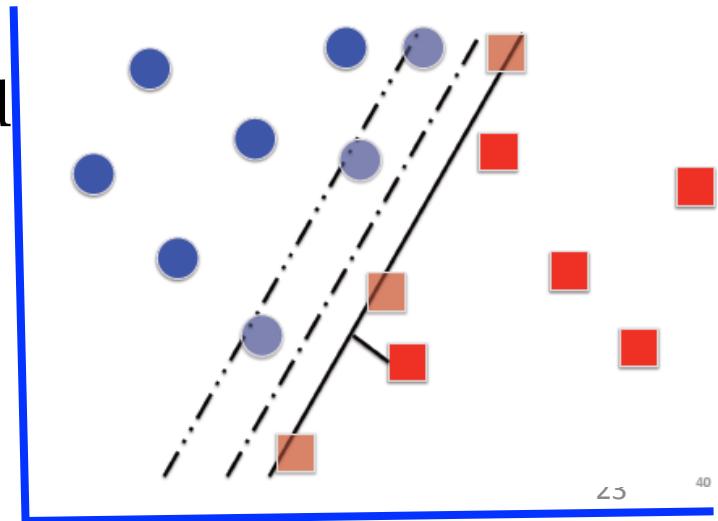
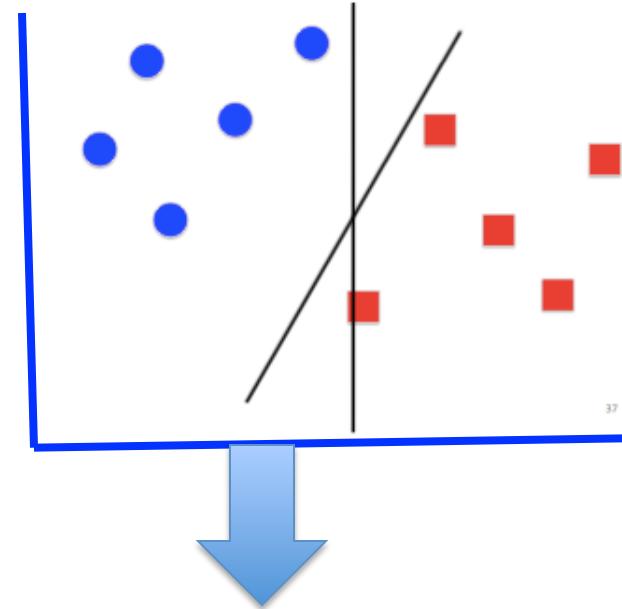
$$\sum_{i=1}^L \ell(f(x_i), y_i) = \sum_{i=1}^L \max(0, 1 - y_i f(x_i))$$

- e.g. pairwise ranking loss for ranking task (i.e. ordering examples by preference)

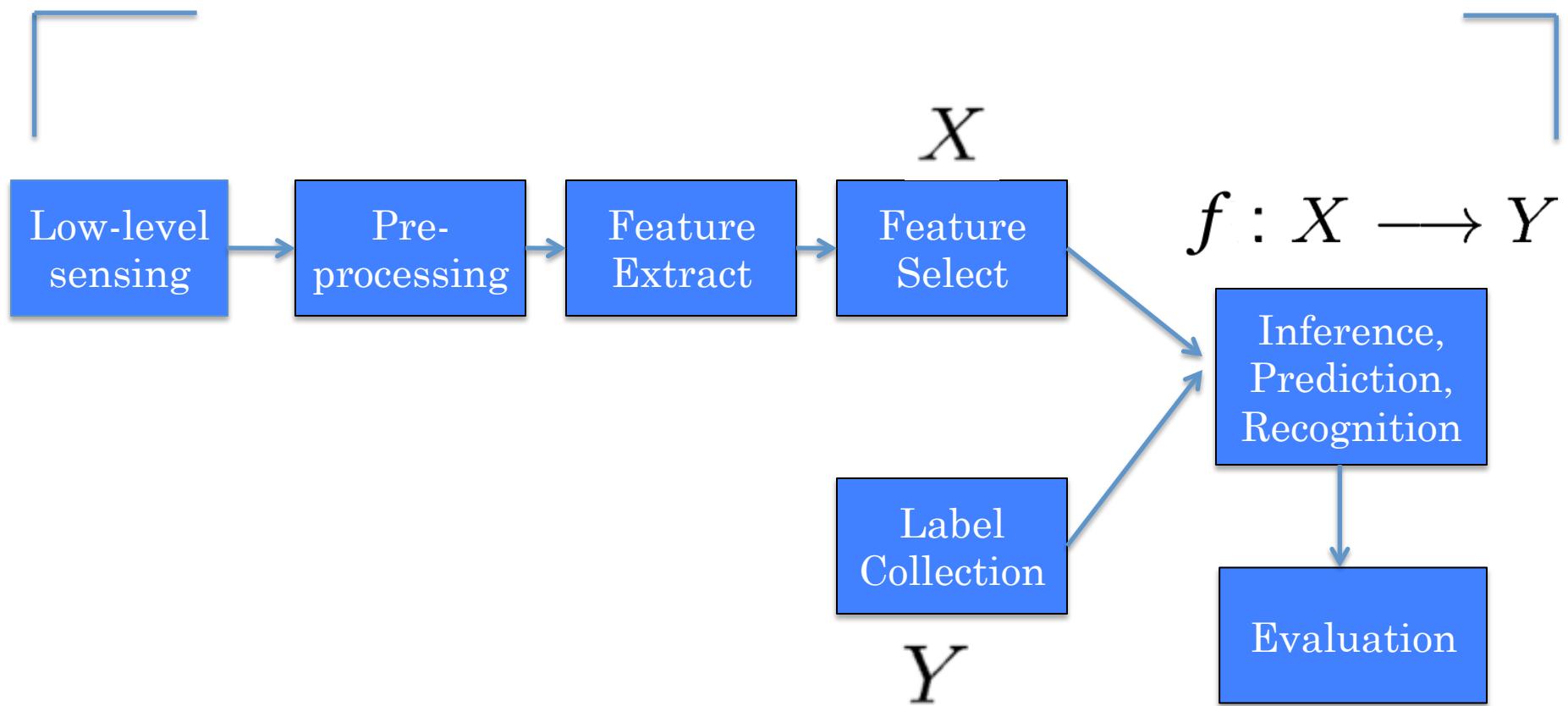
- Regularization

- E.g. additional information added on loss function to control  $f$

$$C \sum_{i=1}^L \ell(f(x_i), y_i) + \frac{1}{2} \|w\|^2,$$



# TYPICAL MACHINE LEARNING SYSTEM

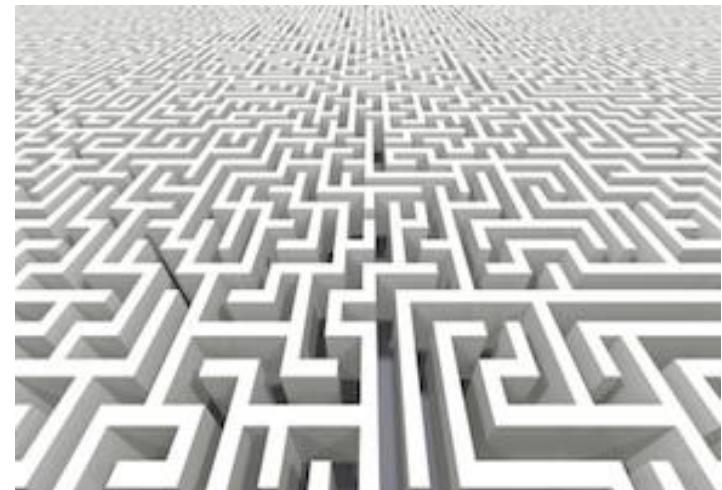


# “Big Data” Challenges for Machine Learning

## LARGE-SCALE



## HIGH-COMPLEXITY



- ✓ Large size of samples
- ✓ High dimensional features

Not the focus,  
being covered in  
my advanced-  
level course

# Large-Scale Machine Learning: SIZE MATTERS

LARGE-SCALE



- One thousand data instances
- One million data instances
- One billion data instances
- One trillion data instances

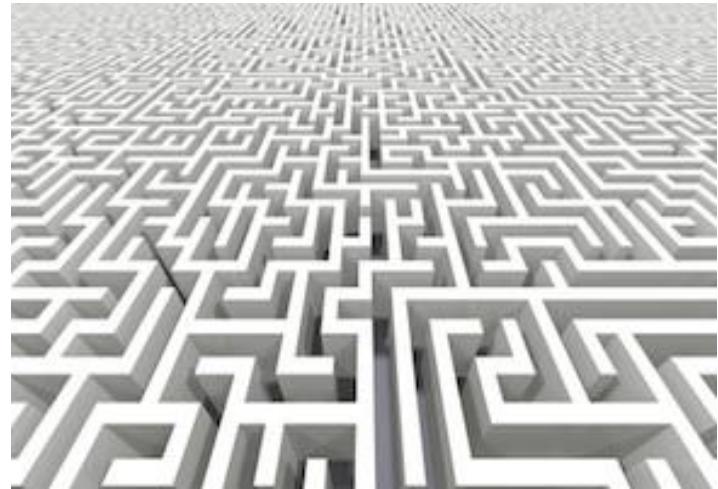
Those are not different numbers,  
those **are different mindsets !!!**

# BIG DATA CHALLENGES FOR MACHINE LEARNING

**LARGE-SCALE**



**Highly Complex**

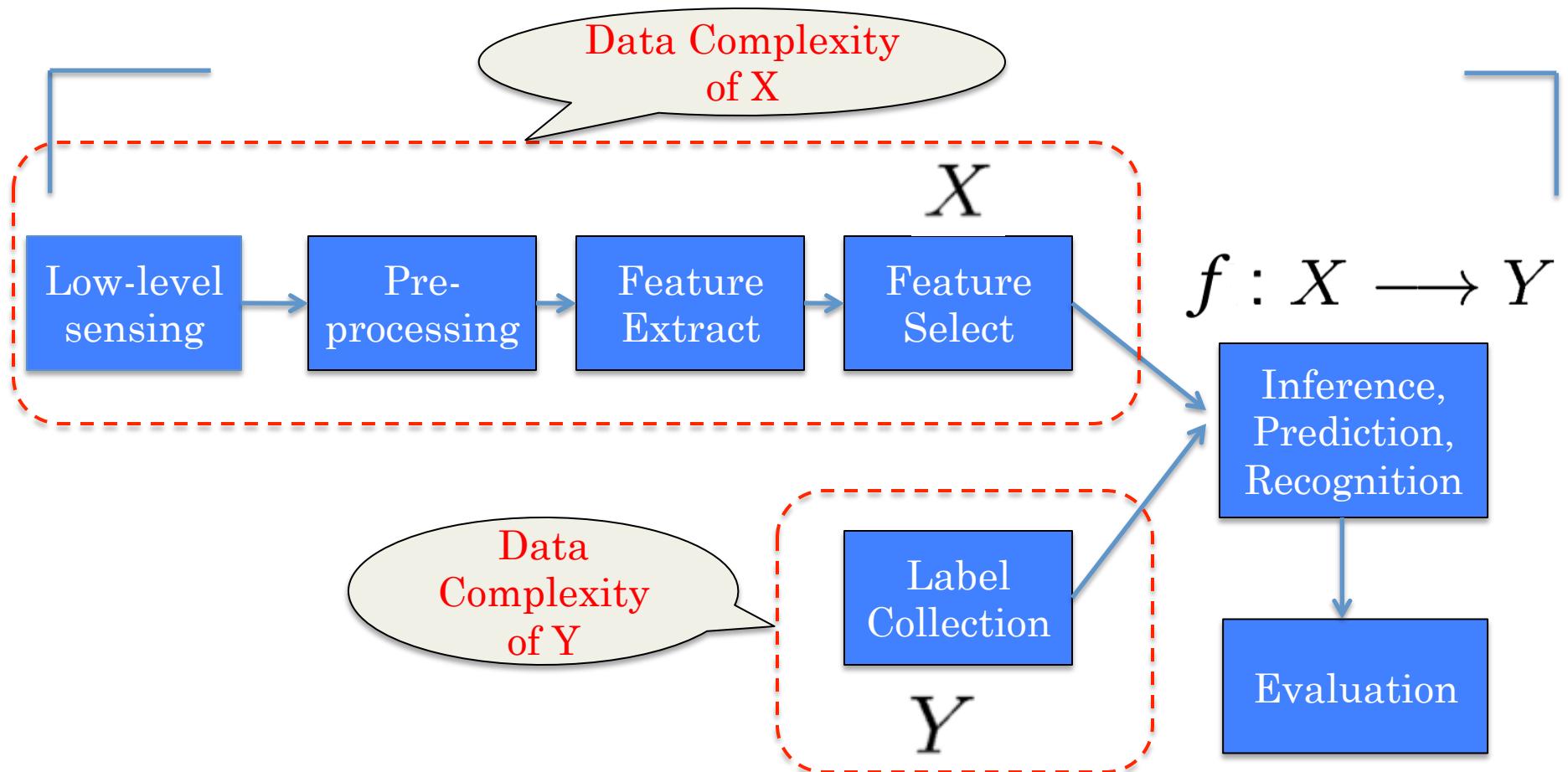


Most of  
this  
course

The variations of both X  
(feature, representation)  
and Y (labels) are  
complex !

- ✓ Complexity of X
- ✓ Complexity of Y

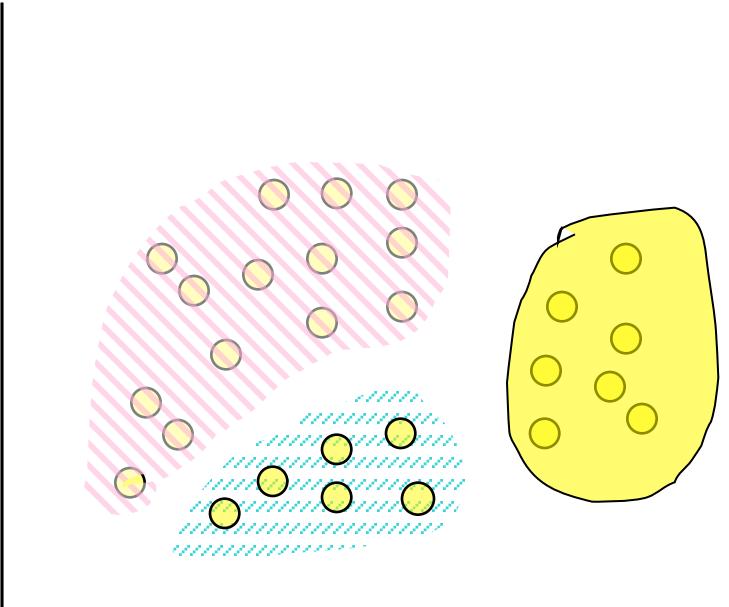
# TYPICAL MACHINE LEARNING SYSTEM



# UNSUPERVISED LEARNING :

## [ COMPLEXITY OF Y ]

- No labels are provided (e.g. No Y provided)
- Find patterns from unlabeled data, e.g. clustering



e.g. clustering => to find  
“natural” grouping of  
instances given un-labeled  
data

# STRUCTURAL OUTPUT LEARNING :

## [ COMPLEXITY OF Y ]

- Many prediction tasks involve **output labels having structured correlations or constraints among instances**

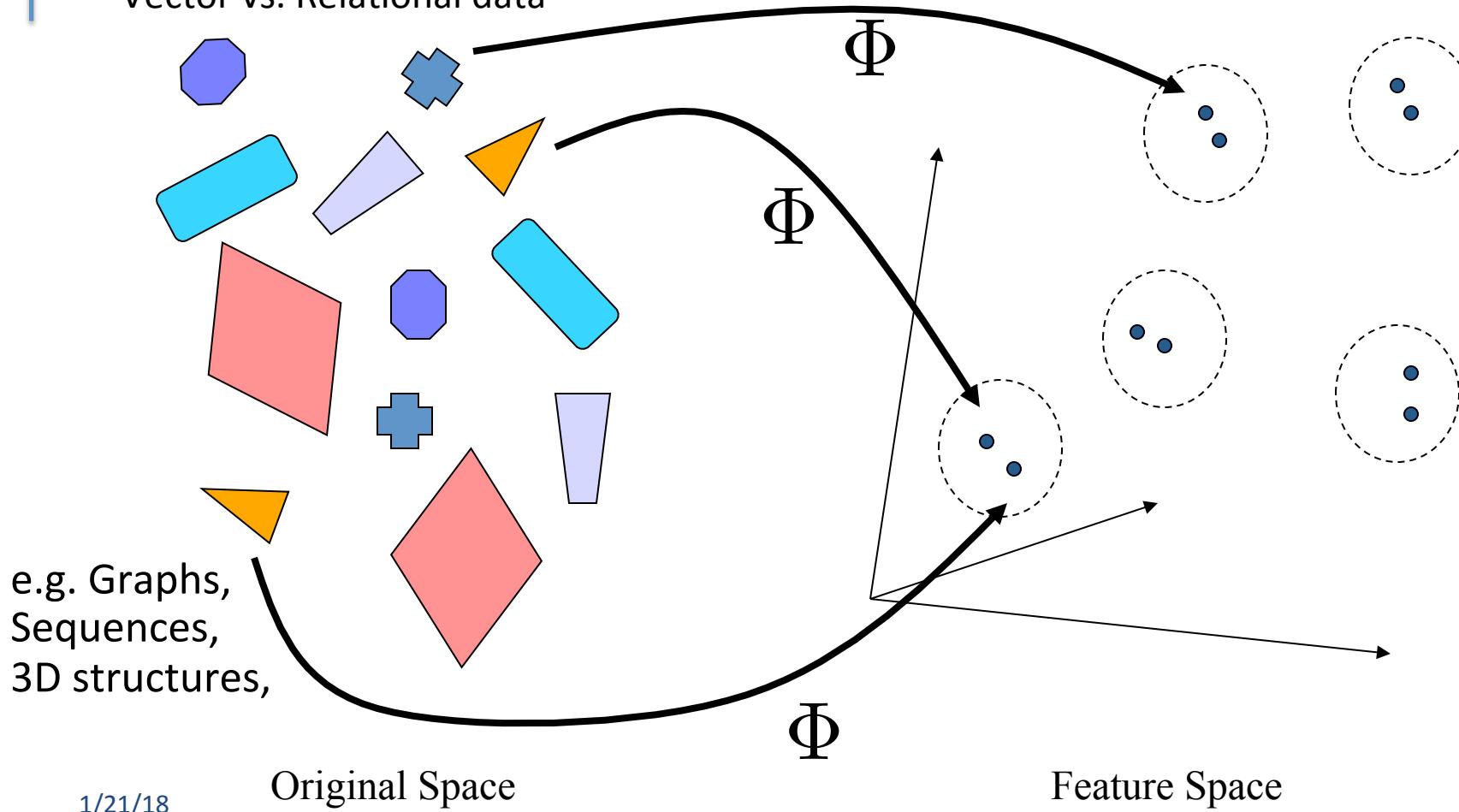
Structured Dependency between Examples' Y	Sequence	Tree	Grid
Input X	APAFSVSPASGACGP... 	The dog chased the cat 	
Output Y	 CCEEEEEECCCCCHHHCCC... 		

Many more possible structures between  $y_i$ , e.g. **spatial, temporal, relational ...**

# STRUCTURAL INPUT : Kernel Methods

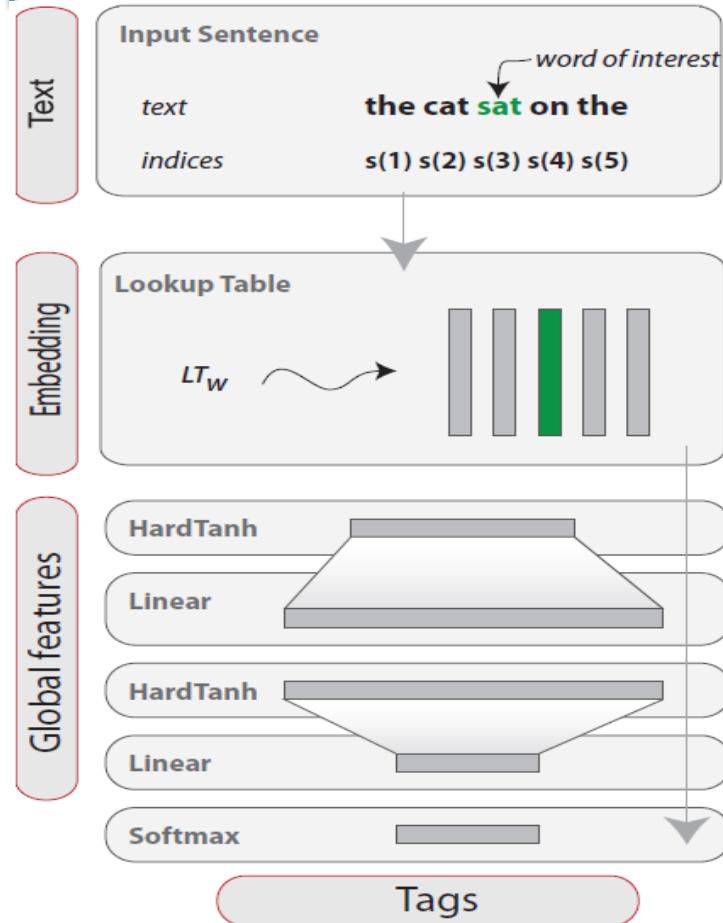
## [ COMPLEXITY OF X ]

Vector vs. Relational data

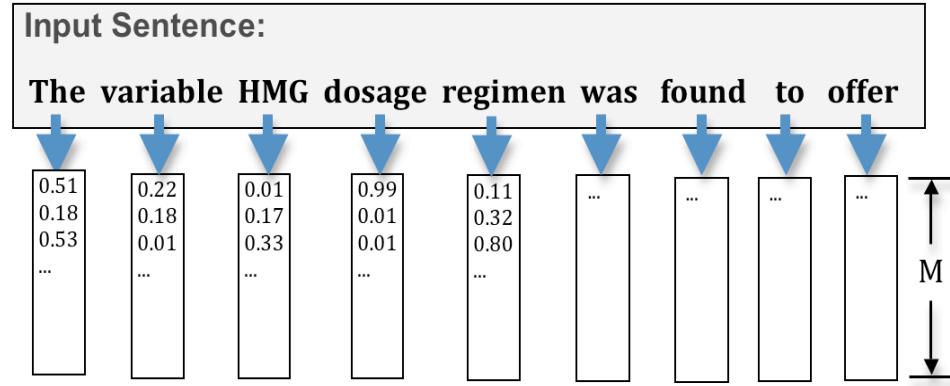


# MORE RECENT: FEATURE LEARNING [ COMPLEXITY OF X ]

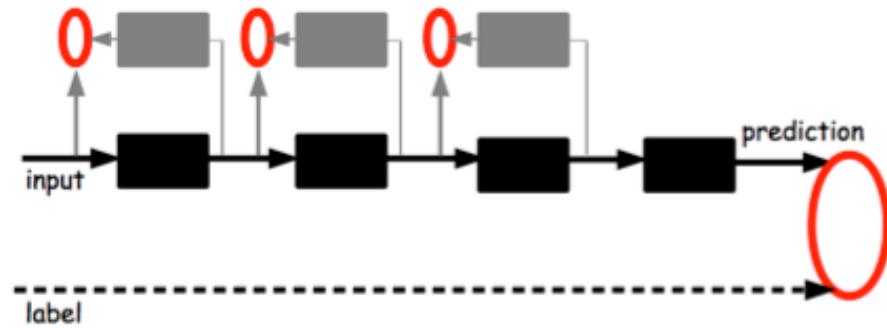
## Deep Learning



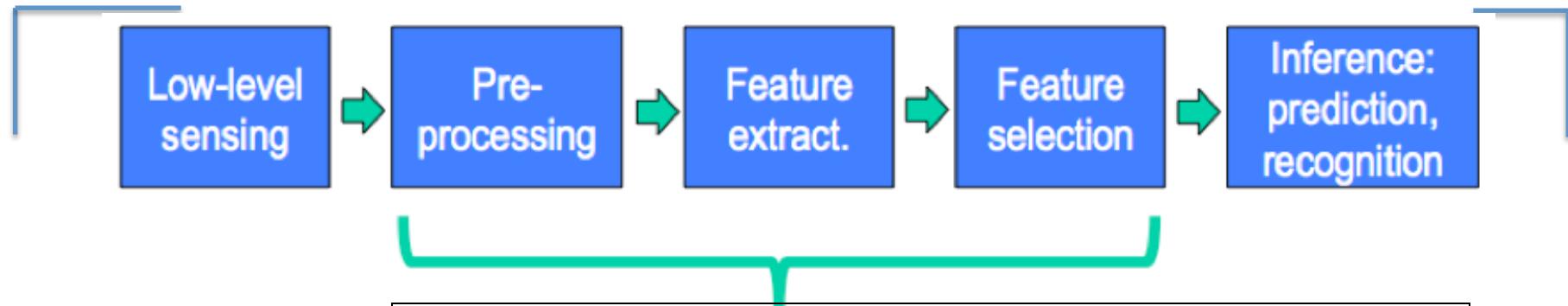
## Supervised Embedding



## Layer-wise Pretraining



# DEEP LEARNING / FEATURE LEARNING : [ COMPLEXITY OF X ]



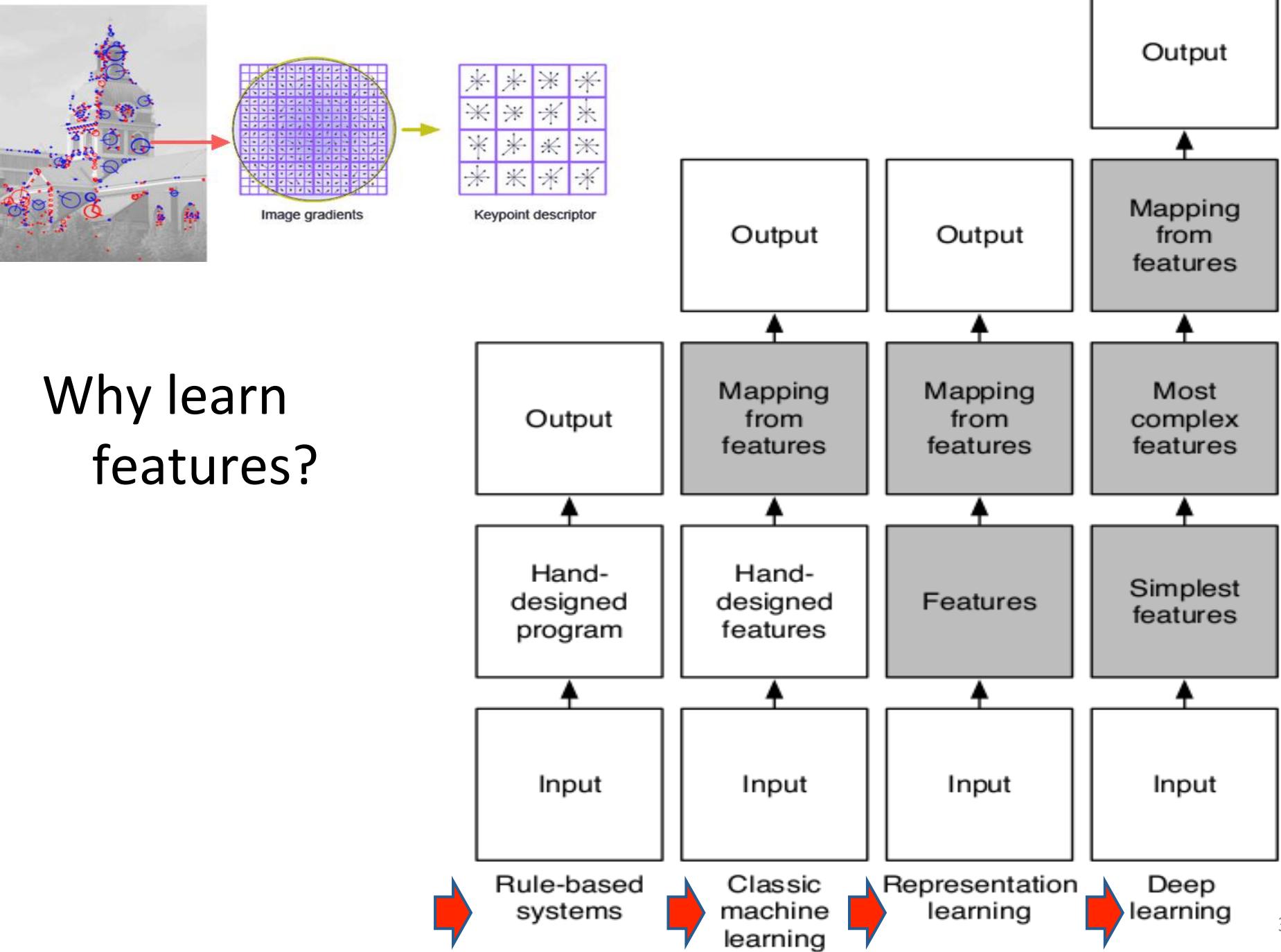
## Feature Engineering

- ✓ Most critical for accuracy
- ✓ Account for most of the computation for testing
- ✓ Most time-consuming in development cycle
- ✓ Often hand-craft and task dependent in practice



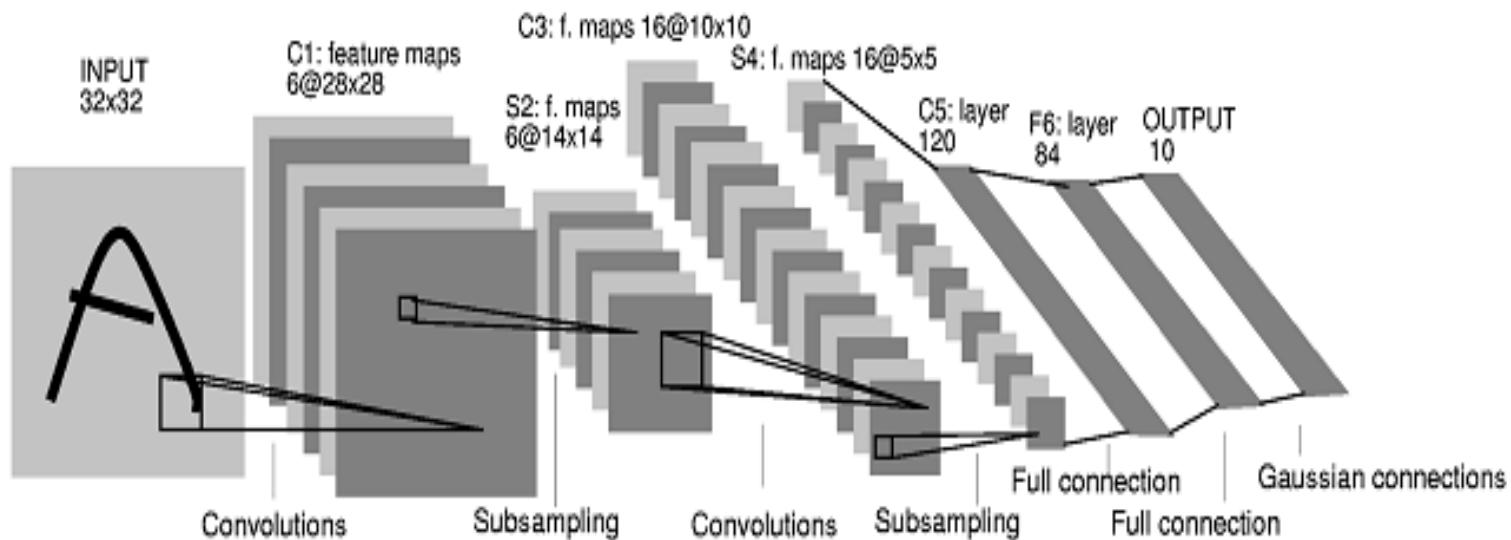
## Feature Learning

- ✓ Easily adaptable to new similar tasks
- ✓ Layerwise representation
- ✓ Layer-by-layer unsupervised training
- ✓ Layer-by-layer supervised training



# Deep learning models

- End to end!
- Uses tons of data, very hands-off approach



# 10 BREAKTHROUGH TECHNOLOGIES 2013

## Deep Learning

With massive amounts of computational power, machines can now recognize objects and translate speech in real time. Artificial intelligence is finally getting smart.

## Temporary Social Media

Messages that quickly self-destruct could enhance the privacy of online communications and make people freer to be spontaneous.

## Prenatal DNA Sequencing

Reading the DNA of fetuses will be the next frontier of the genomic revolution. But do you really want to know about the genetic problems or musical aptitude of your unborn child?

## Additive Manufacturing

Skeptical about 3-D printing? GE, the world's largest manufacturer, is on the verge of using the technology to make jet parts.

## Baxter: The Blue-Collar Robot

Rodney Brooks's newest creation is easy to interact with, but the complex innovations behind the robot show just how hard it is to get along with people.

## Memory Implants

A maverick neuroscientist believes he has deciphered the code by which the brain forms long-term memories. Next: testing a prosthetic implant for people suffering from long-term memory loss.

## Smart Watches

The designers of the Pebble watch realized that a mobile phone is more useful if you don't have to take it out of your pocket.

## Ultra-Efficient Solar Power

Doubling the efficiency of a solar cell would completely change the economics of renewable energy. Nanotechnology just might make it possible.

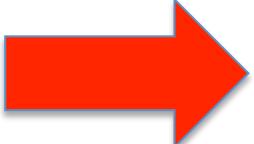
## Big Data from Cheap Phones

Collecting and analyzing information from simple cell phones can provide surprising insights into how people move about and behave – and even help us understand the spread of diseases.

## Supergrids

A new high-power circuit breaker could finally make highly efficient DC power grids practical.

# Today

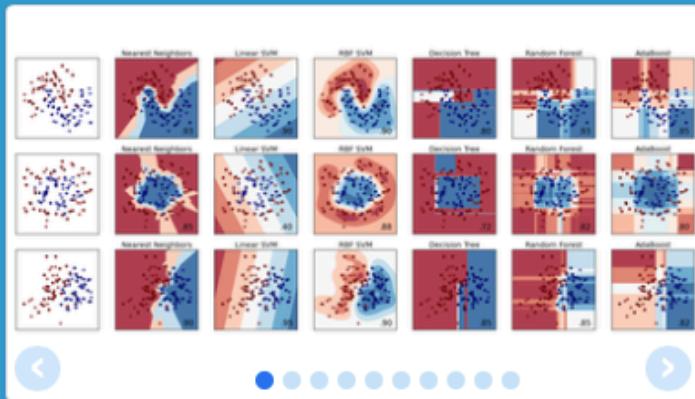
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# Course Content Plan →

## Five major sections of this course

- Regression (supervised)
- Classification (supervised)
- Unsupervised models
- Learning theory
- Graphical models

<http://scikit-learn.org/>



# scikit-learn

Machine Learning in Python

- Simple and efficient tools for data mining and data analysis
- Accessible to everybody, and reusable in various contexts
- Built on NumPy, SciPy, and matplotlib
- Open source, commercially usable - BSD license

## Classification

Identifying to which set of categories a new observation belongs to.

**Applications:** Spam detection, Image recognition.

**Algorithms:** *SVM, nearest neighbors, random forest, ...*

— Examples

## Regression

Predicting a continuous value for a new example.

**Applications:** Drug response, Stock prices.

**Algorithms:** *SVR, ridge regression, Lasso, ...*

— Examples

## Clustering

Automatic grouping of similar objects into sets.

**Applications:** Customer segmentation, Grouping experiment outcomes

**Algorithms:** *k-Means, spectral clustering, mean-shift, ...*

— Examples

## Dimensionality reduction

Reducing the number of random variables to consider.

**Applications:** Visualization, Increased efficiency

**Algorithms:** *PCA, feature selection, non-negative matrix factorization.*

— Examples

## Model selection

Comparing, validating and choosing parameters and models.

**Goal:** Improved accuracy via parameter tuning  
**Modules:** *grid search, cross validation, metrics.*

— Examples

## Preprocessing

Feature extraction and normalization.

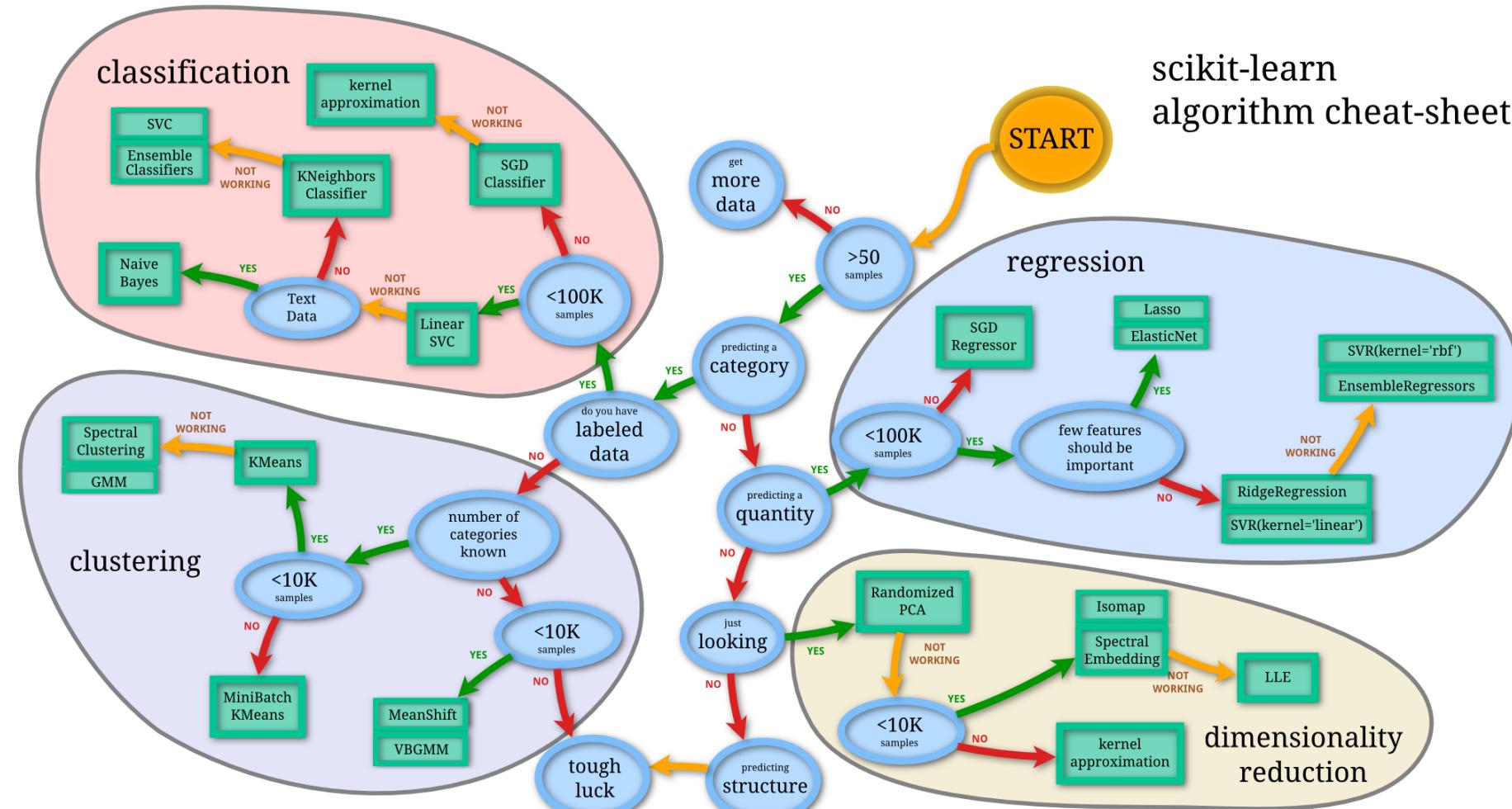
**Application:** Transforming input data such as text for use with machine learning algorithms.

**Modules:** *preprocessing, feature extraction.*

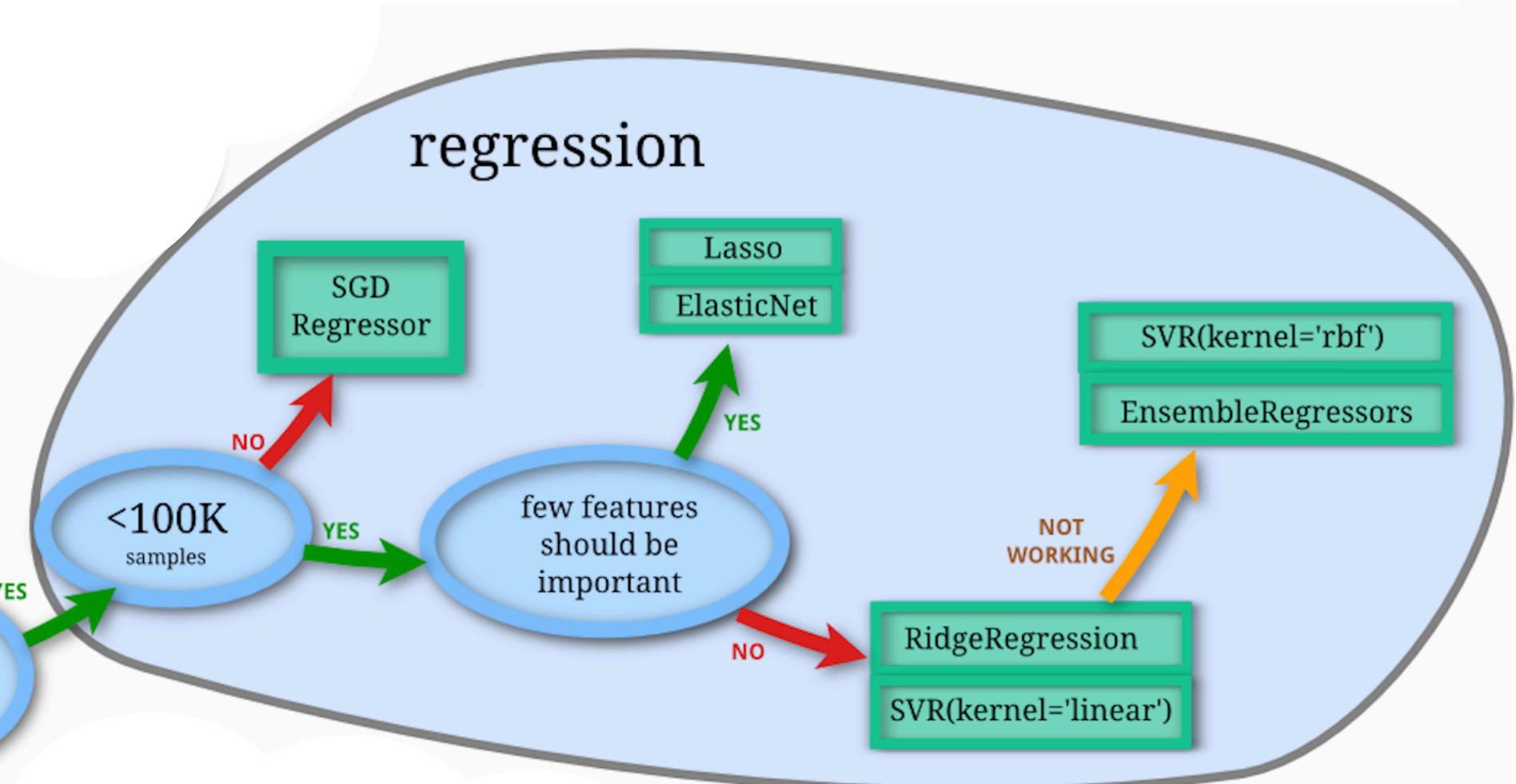
— Examples

[http://scikit-learn.org/stable/tutorial/machine\\_learning\\_map/](http://scikit-learn.org/stable/tutorial/machine_learning_map/)

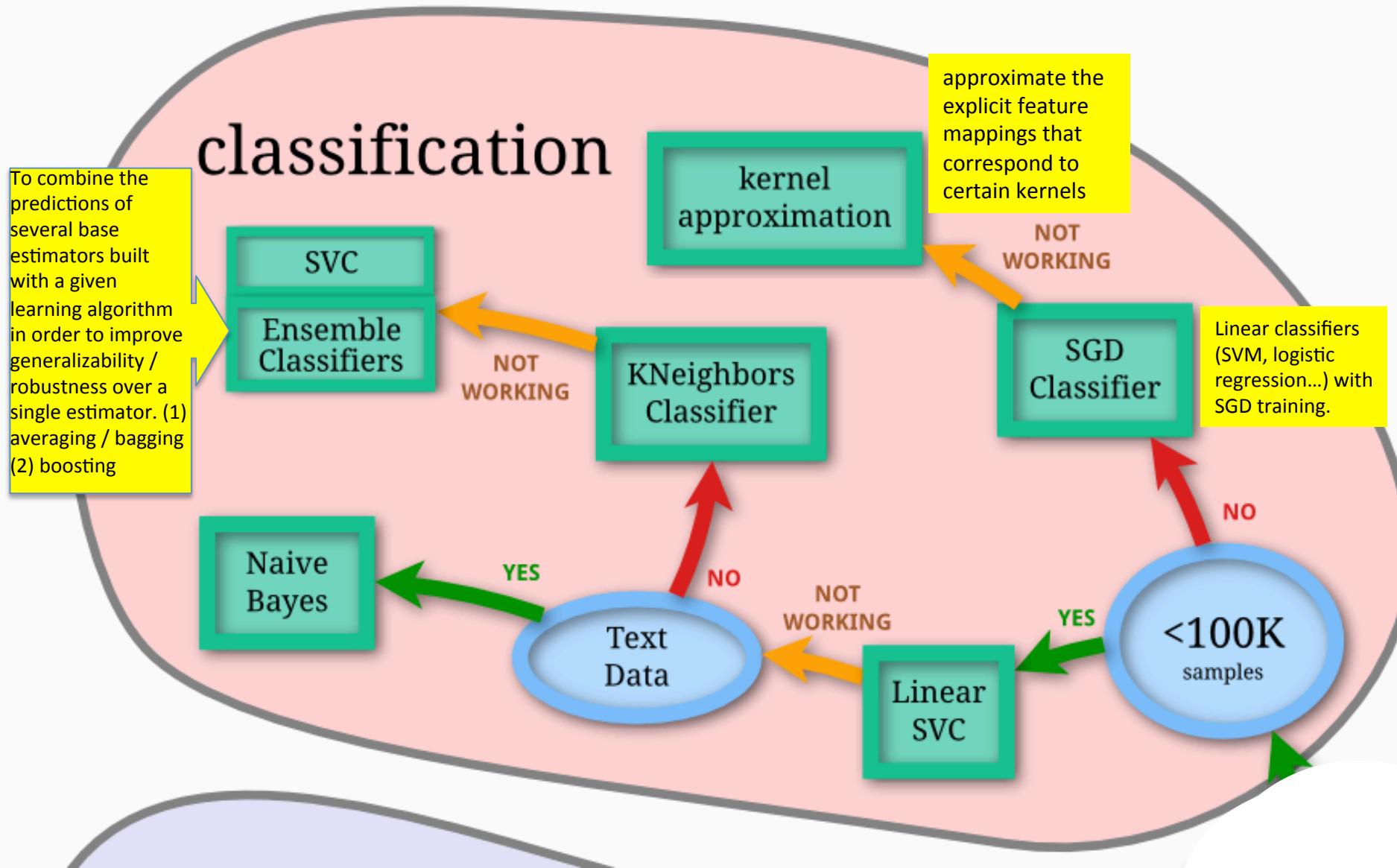
# Scikit-learn algorithm cheat-sheet



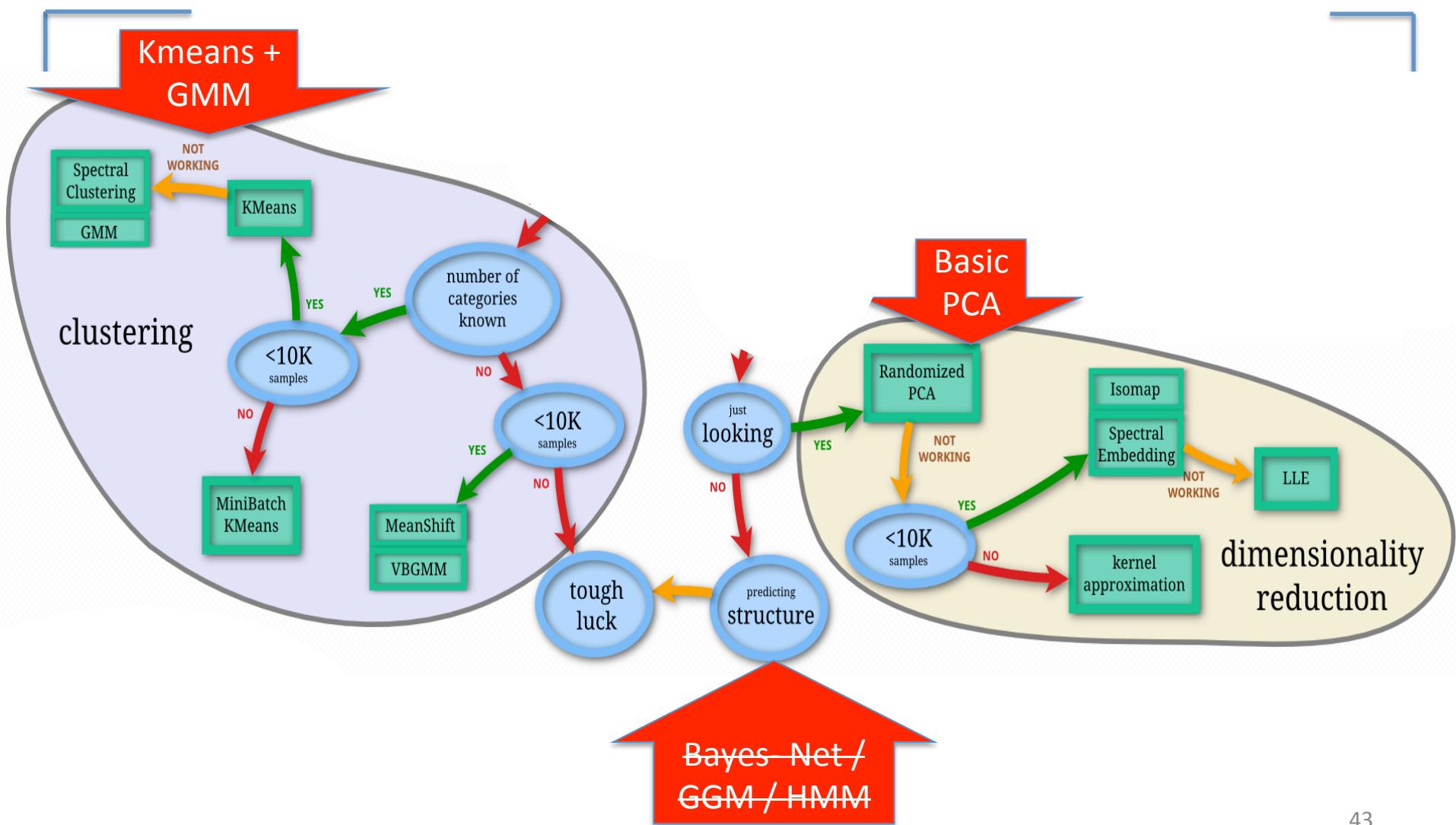
# Scikit-learn : Regression



# Scikit-learn : Classification



# Unsupervised Models

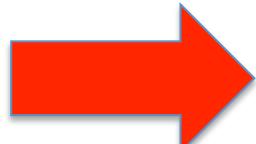


# Summary

- This is not a course about how to use a toolbox
- We focus on learning fundamental principles, mathematical formulation, algorithm design and learning theory.

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# What can we do with the data wealth?

## → REAL-WORLD IMPACT

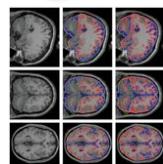
Transportation  
Data



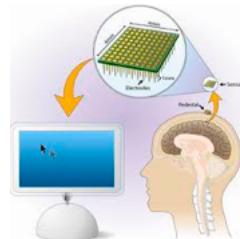
Genomic Data



Medical Images



Brain computer  
interaction (BCI)



0 0  
1 010  
0 0010  
011

Device sensor data  
1/21/18



- Business efficiencies
- Scientific breakthroughs
- Improve quality-of-life:
  - healthcare,
  - energy saving / generation,
  - environmental disasters,
  - nursing home,
  - transportation,
  - ...

# When to use Machine Learning (Adapt to / learn from data) ?

- 1. Extract knowledge from data
  - Relationships and correlations can be hidden within large amounts of data
  - The amount of knowledge available about certain tasks is simply too large for explicit encoding (e.g. rules) by humans
- 2. Learn tasks that are difficult to formalise
  - Hard to be defined well, except by examples, e.g., face recognition
- 3. Create software that improves over time
  - New knowledge is constantly being discovered.
  - Rule or human encoding-based system is difficult to continuously re-design “by hand”.

# MACHINE LEARNING IS CHANGING THE WORLD

**Data:**

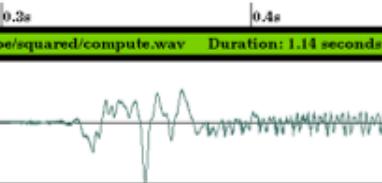
```
PatientID1 time=1 --> PatientID2 time=2 --> PatientID3 time=3
Age: 23   Age: 23   Age: 23
FirstPregnancy: no   FirstPregnancy: no   FirstPregnancy: no
Anemia: no   Anemia: no   Anemia: no
Diabetes: no   Diabetes: YES   Diabetes: YES
PreviousPrematureBirth: no   PreviousPrematureBirth: no   PreviousPrematureBirth: no
Ultrasound: ?   Ultrasound: abnormal   Ultrasound: abnormal
Elective C-Section: ?   Elective C-Section: no   Elective C-Section: no
Emergency C-Section: ?   Emergency C-Section: ?   Emergency C-Section: Yes
```

One of 18 learned rules:

```
If No previous vaginal delivery, and
Abnormal 2nd Trimester Ultrasound, and
Malpresentation at admission
Then Probability of Emergency C-Section is 0.6
```

Over training data: 26/41 = .63,  
Over test data: 12/20 = .60

## Mining Databases



## Speech Recognition



## Control learning

## Text analysis

**Peter H. van Oppen**, Chairman of the Board & Chief Executive Officer

Mr. van Oppen has served as chairman of the board and chief executive officer of ADIC since its acquisition by Interpoint in 1994 and a director of ADIC since 1986. Until its acquisition by Crane Co. in October 1996, Mr. van Oppen served as chairman of the board of directors, president and chief executive officer of Interpoint. Prior to 1985, Mr. van Oppen worked as a consulting manager at Price Waterhouse LLP and at Bain & Company in Boston and London. He has additional experience in medical electronics and venture capital. Mr. van Oppen also serves as a director of Seattle FarnWicks Inc. and Spacelabs Medical, Inc.. He holds a B.A. from Whitman College and an M.B.A. from Harvard Business School, where he was a Baker Scholar.

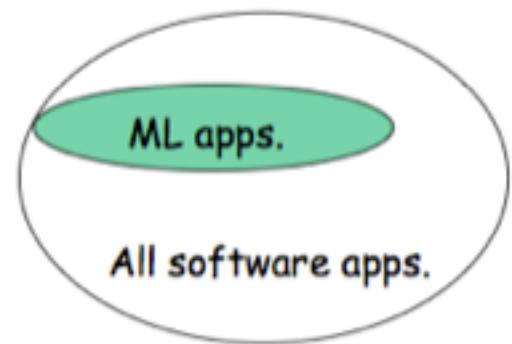


## Object recognition

Many more !

# MACHINE LEARNING IN COMPUTER SCIENCE

- Machine learning is already the preferred approach for
  - Speech recognition, natural language processing
  - Computer vision
  - Medical outcome analysis
  - Robot control ...
- Why growing ?
  - Improved machine learning algorithms
  - Improved CPU / GPU powers
  - Increased data capture, new sensors, networking
  - Systems/Software too complex to control manually
  - Demand to self-customization for user, environment, ....



# HISTORY OF MACHINE LEARNING

- 1950s
  - Samuel's checker player
  - Selfridge's Pandemonium
- 1960s:
  - Neural networks: Perceptron
  - Pattern recognition
  - Learning in the limit theory
  - Minsky and Papert prove limitations of Perceptron
- 1970s:
  - Symbolic concept induction
  - Winston's arch learner
  - Expert systems and the knowledge acquisition bottleneck
  - Quinlan's DT ID3
  - Michalski's AQ and soybean diagnosis
  - Scientific discovery with BACON
  - Mathematical discovery with AM

# HISTORY OF MACHINE LEARNING (CONT.)

- 1980s:
  - Advanced decision tree and rule learning
  - Explanation-based Learning (EBL)
  - Learning and planning and problem solving
  - Utility problem
  - Analogy
  - Cognitive architectures
  - Resurgence of neural networks (connectionism, backpropagation)
  - Valiant's **PAC Learning** Theory
  - Focus on experimental methodology
- 1990s
  - Data mining
  - Adaptive software agents and web applications
  - Text learning
  - Reinforcement learning (RL)
  - Inductive Logic Programming (ILP)
  - Ensembles: Bagging, Boosting, and Stacking
  - Bayes Net learning

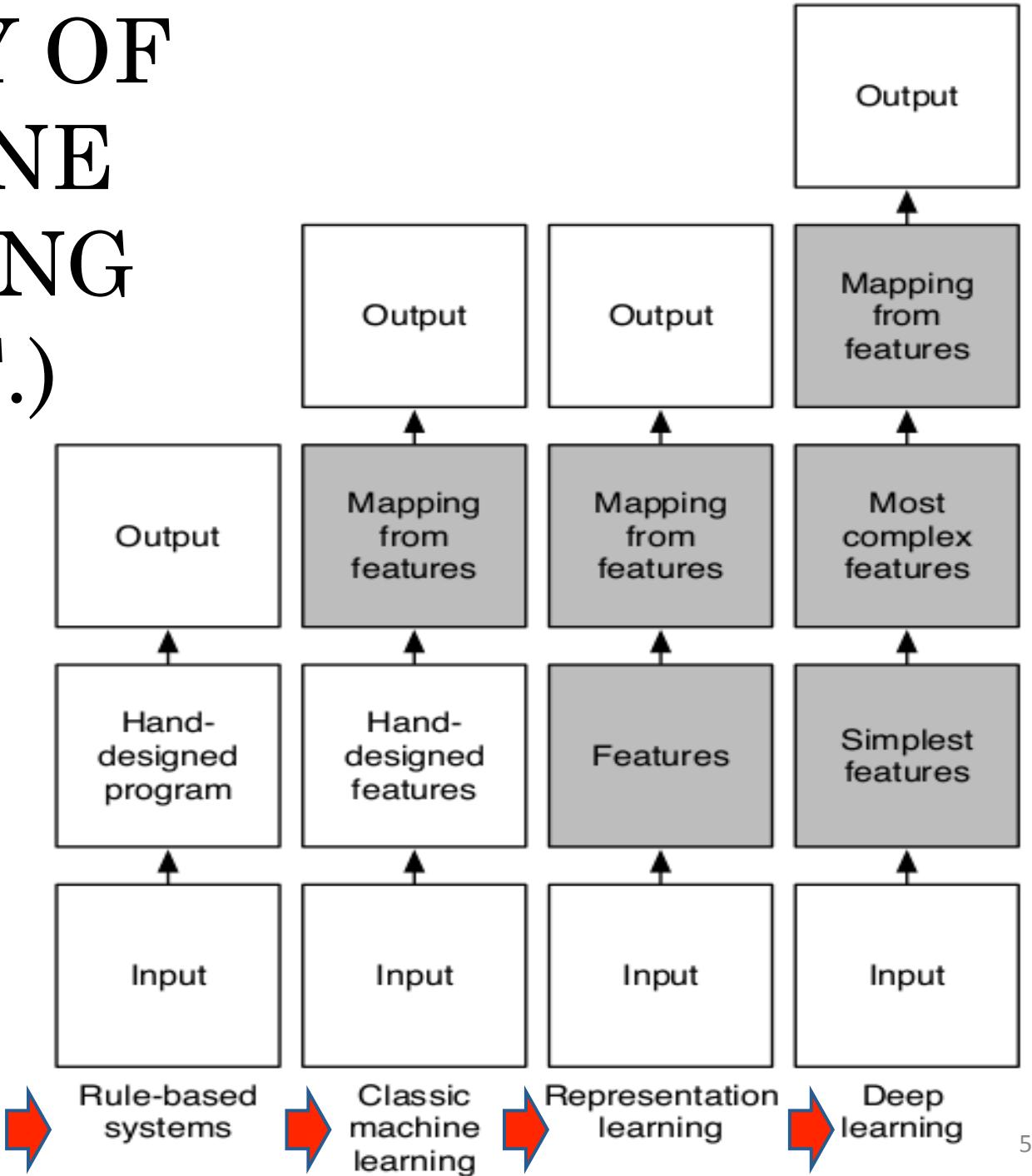
# HISTORY OF MACHINE LEARNING (CONT.)

- 2000s
  - Support vector machines
  - Kernel methods
  - Graphical models
  - Statistical relational learning
  - Transfer learning
  - Sequence labeling
  - Collective classification and structured outputs
  - Computer Systems Applications
    - Compilers
    - Debugging
    - Graphics
    - Security (intrusion, virus, and worm detection)
  - Email management
  - Personalized assistants that learn
  - Learning in robotics and vision

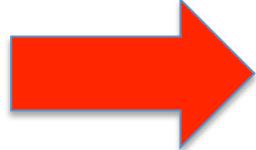
# HISTORY OF MACHINE LEARNING (CONT.)

- 2010s
  - Speech translation, voice recognition (e.g. SIRI)
  - Google search engine uses numerous machine learning techniques (e.g. grouping news, spelling corrector, improving search ranking, image retrieval, ....)
  - 23 and me (scan sample of person genome, predict likelihood of genetic disease, ... )
  - DeepMind, Google Brain, ...
  - IBM Watson QA system
  - Machine Learning as a service (e.g. google prediction API, bigml.com, cloud autoML . )
  - IBM healthcare analytics
  - .....

# HISTORY OF MACHINE LEARNING (CONT.)



# Today

- Course Logistics
- My background
- Machine Learning Basics
- Rough Plan of Course Content
- Machine Learning History
-  Connecting to Artificially Intelligence

# RELATED DISCIPLINES

- Artificial Intelligence
- Data Mining
- Probability and Statistics
- Information theory
- Numerical optimization
- Computational complexity theory
- Control theory (adaptive)
- Psychology (developmental, cognitive)
- Neurobiology
- Linguistics
- Philosophy

# What are the goals of AI research?

Artifacts that THINK  
like HUMANS

Artifacts that THINK  
RATIONALLY

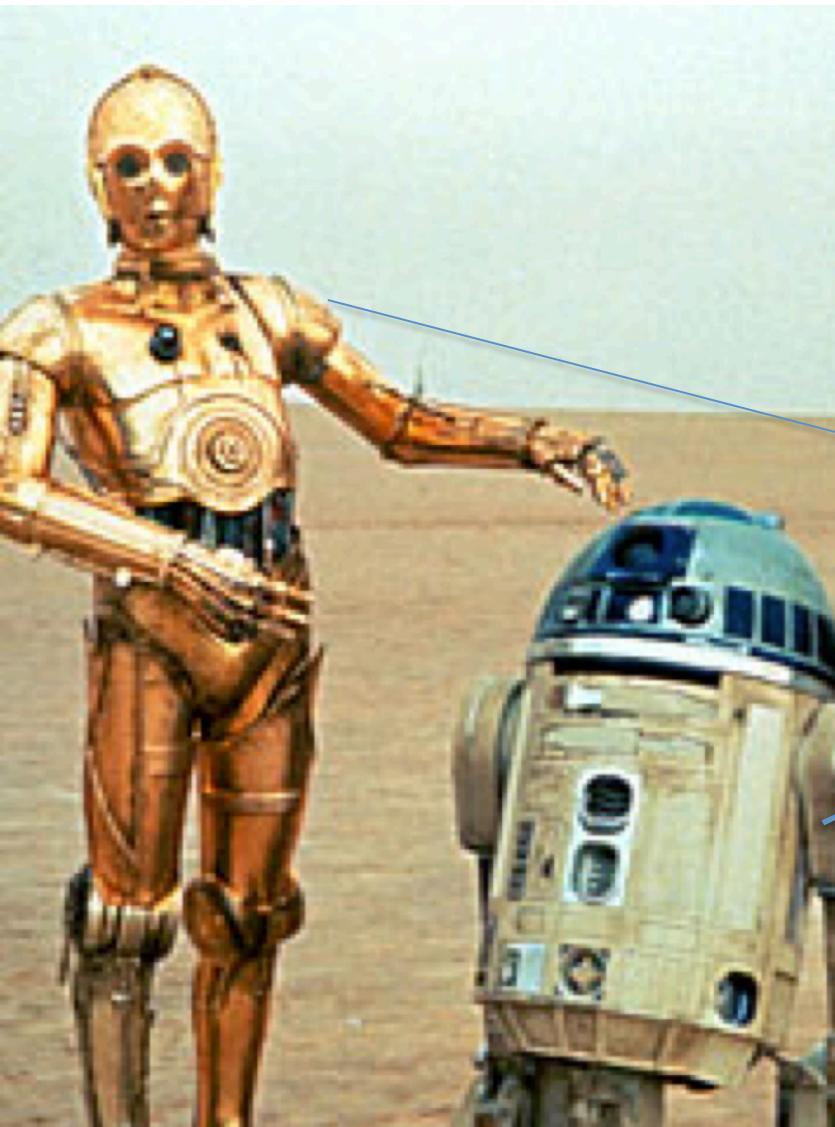
Artifacts that ACT  
like HUMANS

Artifacts that ACT  
RATIONALLY

# How can we build more intelligent computer / machine ?

- Able to
  - perceive the world
  - understand the world
  - react to the world
- This needs
  - Basic speech capabilities
  - Basic vision capabilities
  - Language/semantic understanding
  - User behavior / emotion understanding
  - Able to act
  - Able to think ??

# How can we build more intelligent computer / machine ?



R2-D2 and C-3PO  
@ Star Wars – 1977

to serve human beings,  
and  
fluent in "over six million  
forms of communication"

# How can we build more intelligent computer / machine ?



Jeopardy Game

→ Requires a Broad Knowledge Base

1/21/18

IBM Watson

→ an artificial intelligence computer system capable of answering questions posed in natural language developed in IBM's DeepQA project.



# How can we build more intelligent computer / machine ?



Apple Siri / Amazon Echo  
→ an intelligent **personal assistant** and knowledge navigator

**How may I help you,  
human?**

# How can we build more intelligent computer / machine ? Milestone in 2012: Image Labeling

**ImageNet**: an image database organized according to the **WordNet**

**LSVRC**: Large Scale Visual Recognition Challenge based on ImageNet.

[ training on 1.2 million images [X] vs. 1000 different word labels [Y] ]



72%, 2010

74%, 2011

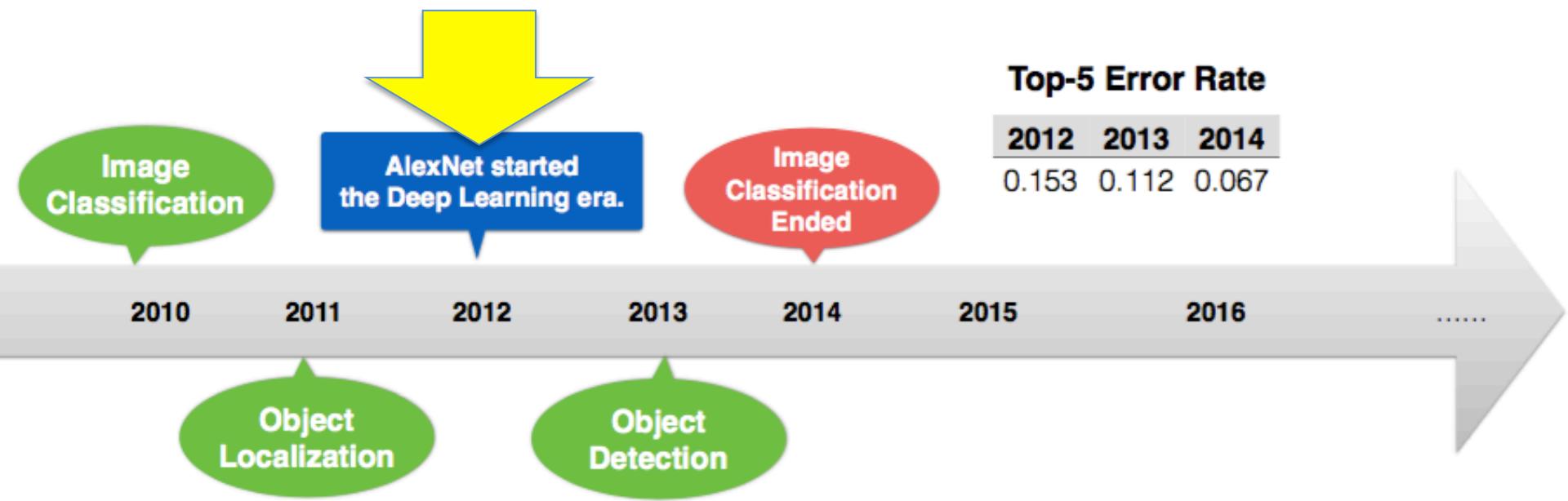
85%, 2012

89%, 2013

93%, 2014

Deep Convolution Neural Network (**CNN**) won (as Best systems) on “very large-scale” ImageNet competition 2012 / 2013 / 2014

# How can we build more intelligent computer / machine ? : Milestones in Recent Vision/AI Fields



- 2013, Google Acquired Deep Neural Networks Company headed by Utoronto “Deep Learning” Professor Hinton
- 2013, Facebook Built New Artificial Intelligence Lab headed by NYU “Deep Learning” Professor LeCun
- 2016, Google's DeepMind defeats legendary Go player Lee Se-dol in historic victory / 2017 Alpha Zero

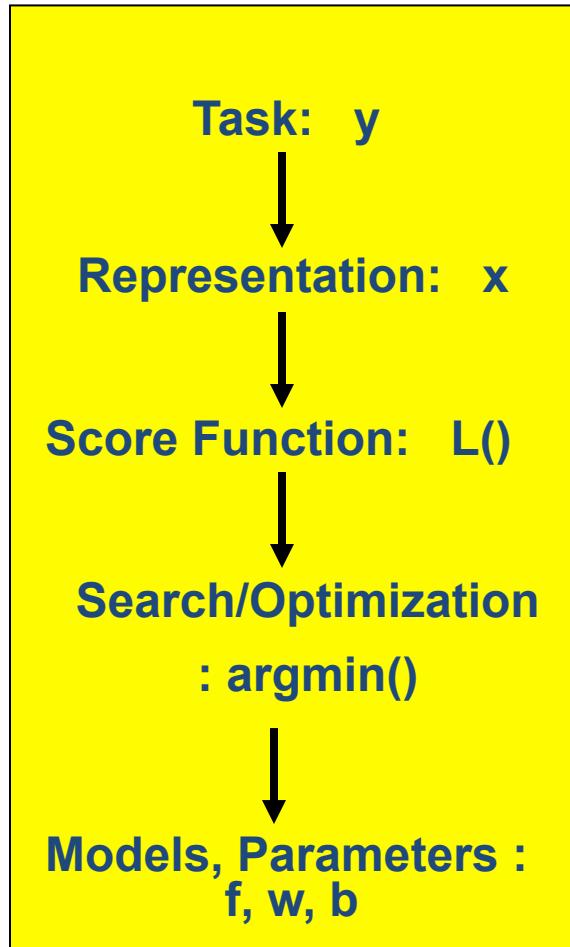
# Detour: three planned programming assignments about AI tasks

- HW: Semantic language understanding (sentiment classification on movie review text)
- HW: Visual object recognition (labeling images about handwritten digits)
- HW: Audio speech recognition (unsupervised learning based speech recognition task )

# Today Recap

- ❑ Course Logistics
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## Next lesson: Machine Learning in a Nutshell



ML grew out of work in AI

*Optimize a performance criterion using example data or past experience,*

*Aiming to generalize to unseen data*

## Next lesson: Review of linear algebra and basic calculus

# References

- ❑ Prof. Andrew Moore's tutorials
- ❑ Prof. Raymond J. Mooney's slides
- ❑ Prof. Alexander Gray's slides
- ❑ Prof. Eric Xing's slides
- ❑ <http://scikit-learn.org/>
- ❑ Hastie, Trevor, et al. The elements of statistical learning. Vol. 2. No. 1. New York: Springer, 2009.
- ❑ Prof. M.A. Papalaskar's slides