



WHITEPAPER - OCTOBER 2021

www.spartanbets.net

Introduction

6 trillion dollars are moved in the online sports betting market, where every year the number of users increases exponentially.

On the other hand, the use of cryptocurrencies in the world increased due to the great adoption and demand for them, revolutionizing the financial system.

For this reason, Spartans Bets will be a sports betting platform secured by smart contracts and backed by SBT, aiming to become a leader in the global sports betting market, positioning itself as an innovator in the market.

Why choose Spartan Bets?

Because it is a solid project with great utility thanks to globalization, expansion of technologies and cryptocurrencies.

The combination of all these factors means that with the right team we can develop a fun and secure platform for sports betting with cryptocurrencies

Therefore, people from anywhere in the world will be able to bet on the platform with a universal currency, making it an innovation in the market of sports betting and cryptocurrencies projecting an assured growth. Betting has never been easier with SpartanBets. As long as there are sports to be played, there will always be players, and you can be a part of it.

Marketing Strategy

- Leverage our Social Media presence and extensive network within the Adult Community to onboard Advocates & Ambassadors that will be dedicated to promoting the token.
- Regular AMAs and meetings with our Ambassadors to bridge the gap between the adult and cryptocurrency communities. Ambassadors to bridge the gap between the sports betting and cryptocurrency communities.
- Invest in widespread crypto-marketing on Telegram, Reddit, Twitter, Discord, Medium, Youtube & Facebook.

Platform

The platform will be available on the web and mobile app, where SpartanBets will provide the services of betting with odds on sporting events, where it will be paid with the native token.

Any user will be able to register and bet with the tokens they have available on the platform. In this way, not only would they bet on an event, but they would also be linked to the price of the SBT token, and the more people use it, the higher the price will go up.

In the medium term, a betting system will be implemented where any user can bet on a sporting event against other users, giving greater utility to the token and a higher percentage of profits to them.

Final design

The front-end will be built in CSS, HTML and Javascript. HTML is the language used to build the outline of the web page. CSS is used to design the web page. Javascript is the logic of how things work on the web page.

The back-end will be built with Node.js. Node.js will communicate from the front-end to the back-end, by communicating between Javascript and the database.

Mongo.db will be the database used in the back-end to store all the required information.

On the platform all event bets will be uploaded to the blockchain until the results are determined. Through Solidity, Spartans will run on Binance Smart Chain and will be incorporated into other blockchains in the future.

SBT Token

Only SBT can be used within the platform, just like chips in a casino. Any person will be able to buy in the Exchange available for exchange in order to use the platform.

The token will be used for betting, winnings, burning, tournaments within the platform, farming and user benefits. In the same way it is purchased, users will then be able to convert Spartans into any currency they wish through the available Exchange.

It is a utility token that will only have 0.5% tax so that every transaction is directed to the liquidity pool.

Distribution

Supply 100,000,000,000,000

Team 2% Marketing

Marketing 10%

Partnerships 2%

Advisors 2%

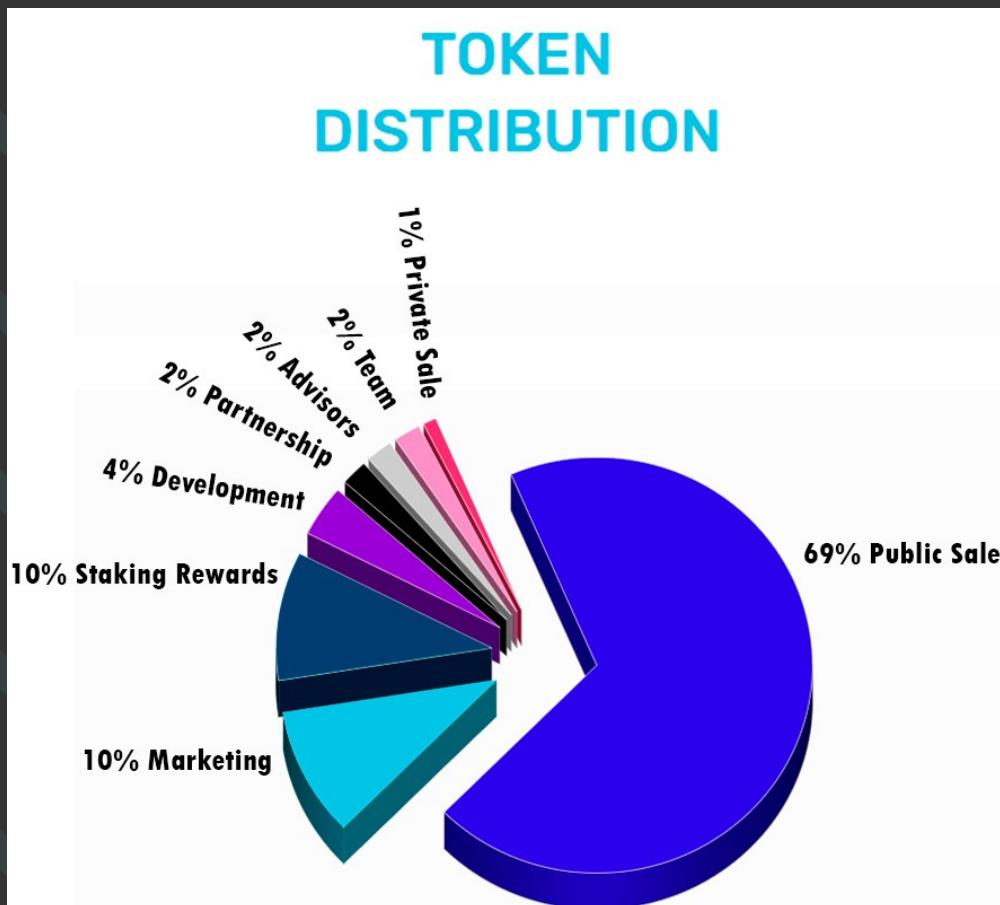
Development 4%

Locked for 36 months, vesting monthly.

Staking rewards 10% locked 15 days

Private sale 0.56%.

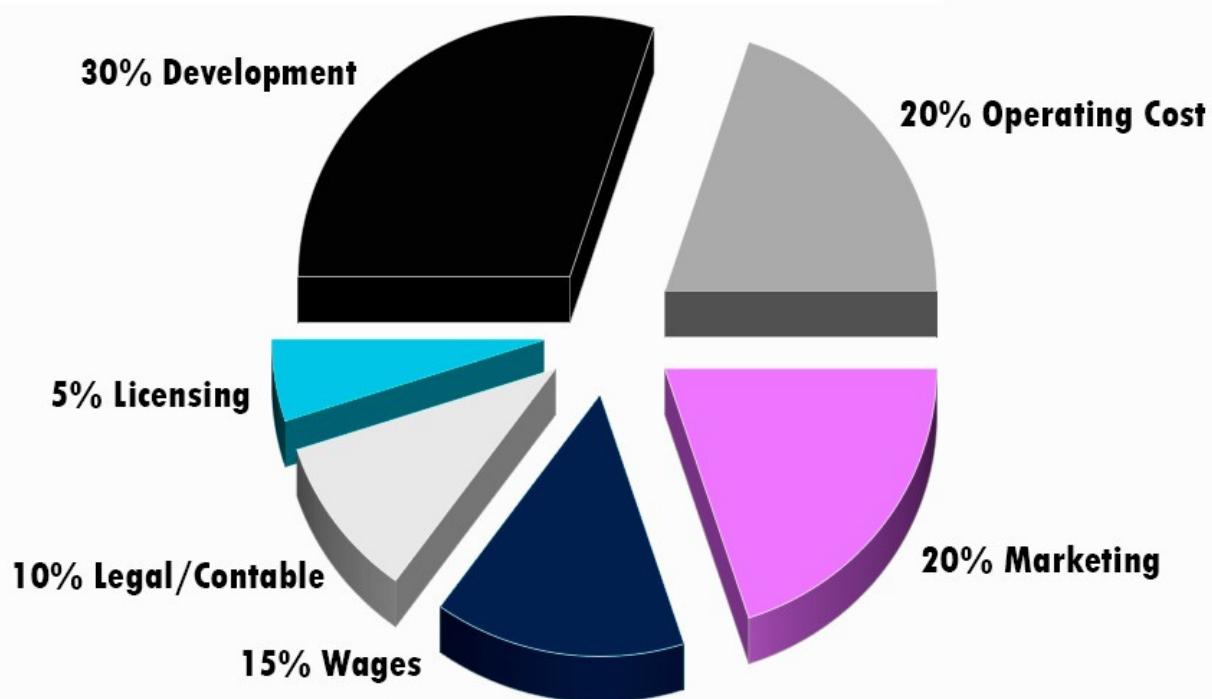
Public sale 69.44%.



ICO FUND ALLOCATION

Development 30%
Marketing 20%
Operating cost 20%
Wages 15% Wages 15%
Legal/Accounting 10%
Licensing 5%

ICO FUND ALLOCATION



Roadmap

October

Landing page launch
Smart Contract Development
Platform development (50%)
Social Media and Marketing
Private pre-sales
Development of a solid community
Public Pre-Sales
Launch on Pancakeswap
Coingecko and CoinmarketCap
Aggressive marketing

November

Continue development of platform architecture and interface
Integration of token into platform
Platform testing and feedbacks
Public Marketing
Development of contract and farming interface

December

Listing on exchanges (CEX and DEX)
Licensing and Legal
Contests and championships on platform

Q1 2022

Expansion of the team by 30%.
Listing on major exchanges
Launch of official platform
P2P betting
Sponsorships in sports teams
Marketing on TV and sporting events

Market

Europe is par excellence the dominant player in sports betting.

The United Kingdom, Germany and Spain are the main countries in the region. In second place is Asia-Pacific with a 33% share of the global market. On the other hand, the United States increased its share by 54% over the previous year, where half of the states have legalized sports betting.

It is estimated that there will be a 400% growth in the next 5 years worldwide in the sports betting market, and it is very important to keep in mind that the cryptocurrency market is only used in less than 1% of the global population so an exponential growth is expected.

Africa, Asia and Latin America are the regions where cryptocurrencies are most used, for this reason SpartansBets with market strategies plans to penetrate these regions, positioning itself as a pioneer in the betting market.

Licenses

In the near future, SpartansBets will allow people to bet with any payment method, for that reason it will be necessary to have gambling licenses. All necessary licenses for the platform will be complied with worldwide.

COMMUNICATION CHANNELS

- 🌐 Website: www.spartanbets.net
- 📡 Telegram Announcements: <https://t.me/spartanbetsANN>
Telegram Community: <https://t.me/spartanbetschat>
- 🐦 Twitter: https://twitter.com/Spartan_Bets1
- 🌐 Facebook: <https://www.facebook.com/Spartan-Bets-109108838201354>
- 📷 Instagram: <https://www.instagram.com/spartan.bets.stb/>

Thank you
-TEAM SPARTAN BETS-

