

# Dan Boudet

## INTRODUCTION

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After 15 years in marketing and general web development, my passion for problem-solving and my knack for programming has led me to transition to a career in software engineering.

## EDUCATION

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### **Boca Code** — SEP 2021

- Software Engineering Career Course – 10 weeks, 40 hours/week
- Full stack application development, focusing on React.js, Node and Express
- Final Project (2 weeks): Applicant Tracking System, fully deployed to AWS  
<http://dboudet-ats.s3-website-us-east-1.amazonaws.com/>

### **University of Florida** — DEC 2004

- B.A., Business Administration

## EXPERIENCE

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### **Cultural Council for Palm Beach County**

#### **Director of Marketing and Research** — NOV 2019–JUN 2021

- Ongoing management of palmbeachculture.com
- Oversight of internal marketing team and creative agency partners
- Strategy and execution of a \$1mm+ marketing budget

#### **Senior Interactive Manager** — FEB 2019–NOV 2019

- Ongoing management of palmbeachculture.com
- Designed and built three distinct online directories using Knack

#### **Interactive Manager** — APR 2013–FEB 2019

- Migrated palmbeachculture.com to WordPress CMS
- Managed AWS EC2, S3/Cloudfront, SES, Route 53, CloudWatch services
- Used Cloudflare for security (DDoS attacks) and page load optimization
- Implemented Google Analytics and Tag Manager, tracking conversion and attribution
- Launched white-labeled third-party events calendar platform

### **The Palm Beach Post**

#### **Ad Ops (multiple roles)** — JUN 2006–MAR 2013

- Website analytics using SiteCatalyst (Adobe Analytics) and Google Analytics
- Email production and database management
- Website administration
- Mobile landing pages and ad trafficking
- GQL and Excel report building

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561.797.6363 | [dboudet04@gmail.com](mailto:dboudet04@gmail.com) | Palm Beach Gardens, FL  
[danboudet.com](http://danboudet.com) | [LinkedIn](#) | [GitHub](#)

# Dan Boudet

## SKILLS

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### Languages:

JavaScript, CSS, HTML, some PHP and Python

### Frontend:

React, React Native, Material-UI, Sass, Bootstrap

### Backend:

Node.js, Express, some Linux

### Databases:

MySQL, MongoDB, Firestore

### Cloud Services:

AWS, Google Cloud Platform, Firebase

### Workflow:

Git, Agile/SCRUM

### Other:

Knack, WordPress, Cloudflare, Excel, Adobe Creative Cloud, Google Analytics / Tag Manager

## PORTFOLIO

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A portfolio of my work can be found below and at [danboudet.com](https://danboudet.com). You can also find these projects starred in my GitHub repositories: [github.com/dboudet](https://github.com/dboudet)

### Applicant Assistant

Fully-functional applicant tracking system deployed to AWS and Firebase

- RDS: MySQL database
- EC2: Node/Express API
- S3: React front end
- Firebase storage: User file uploads (resumes and headshots)

### Portfolio Website

- React
- Material-UI

### Futurama Character Finder

Quick and simple interface to display Futurama character info

- React
- Connected to SampleAPIs.com

### Wall App

Application to post and display messages (local, in progress, but functional)

- MongoDB
- Node/Express API
- React
- React Bootstrap/Sass