

Dan Boudet

SUMMARY AND OBJECTIVE

After 15 years in marketing and general web development, my passion for problem-solving and my knack for programming has led me to transition to a career in software engineering.

EDUCATION

Software Engineering Career Course, **Boca Code** — SEP 2021
B.A., Business Administration, **University of Florida** — DEC 2004

EXPERIENCE

Cultural Council for Palm Beach County

Director of Marketing and Research — NOV 2019–JUN 2021

- Ongoing management of palmbeachculture.com
- Oversight of internal marketing team and creative agency partners
- Strategy and execution of a \$1mm+ marketing budget

Senior Interactive Manager — FEB 2019–NOV 2019

- Ongoing management of palmbeachculture.com
- Designed and built three distinct online directories using Knack

Interactive Manager — APR 2013–FEB 2019

- Migrated palmbeachculture.com to WordPress CMS, hosted on AWS
- Implemented Google Analytics and Tag Manager, tracking conversion and attribution
- Launched white-labeled third-party events calendar platform

The Palm Beach Post

Ad Ops (multiple roles) — JUN 2006–MAR 2013

- Website analytics using SiteCatalyst (Adobe Analytics) and Google Analytics
- Email production and database management
- Website administration
- Ad trafficking
- Mobile landing pages
- Online contest production and administration
- GQL and Excel report building

SKILLS

Languages:

JavaScript, CSS,
HTML, PHP

Frontend:

React, React Native,
Material-UI, Sass,
Bootstrap

Backend:

Node.js, Express,
Linux

Databases:

MySQL, MongoDB,
Firestore

Cloud Services:

AWS, Google Cloud
Platform, Firebase

Workflow:

Git, Agile/SCRUM

Other:

Knack, WordPress,
Cloudflare, Excel,
Adobe Creative
Cloud, Google
Analytics /
Tag Manager

PORTFOLIO

Please see a portfolio
of my work at:

danboudet.com