# Dan Boudet

Full Stack Software Engineer

## EDUCATION

Software Engineering Career Course, **Boca Code** — Sept. 2021
B.A., Business Administration, **University of Florida** — Dec. 2004

## SKILLS

**Frontend:** HTML, CSS, JavaScript, React, React Native, UX/UI, PHP
**Backend:** Node.js, Express, Linux, Apache, NGINX
**Databases:** SQL, NoSQL (Firestore, MongoDB)
**Cloud Services:** AWS, GCP/Firebase
**Workflow:** Git, Agile/SCRUM
**Other:** Knack, Caspio, WordPress, Cloudflare, Google Analytics / Tag Manager, Adobe Creative Cloud, Excel

## EXPERIENCE

### Cultural Council for Palm Beach County
**Director of Marketing and Research** — Nov. 2019–Jun. 2021
- Ongoing management of palmbeachculture.com
- Oversight of internal marketing team and creative agency partners
- Strategy and execution of a $1mm+ marketing budget

**Senior Interactive Manager** — Feb. 2019–Nov. 2019
- Ongoing management of palmbeachculture.com
- Designed and built three distinct online directories using Knack

**Interactive Manager** — Apr. 2013–Feb. 2019
- Migrated palmbeachculture.com to WordPress CMS, hosted on AWS
- Implemented Google Analytics and Tag Manager, tracking conversion and attribution
- Launched white-labeled third-party events calendar platform

### The Palm Beach Post
**Multiple Roles** — June. 2006–Mar. 2013
- Website analytics using SiteCatalyst (now Adobe Analytics) and Google Analytics
- Email production and database management
- Ad trafficking
- Mobile landing pages
- Online contest production and administration
- GQL and Excel report building

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