# A PERSONALIZED APPROACH TO STUDYING THE SUBJECTIVE EXPERIENCE OF SPONTANEOUS THOUGHTS USING PCA AND HIERARCHICAL CLUSTERING.



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## Can we identify groups of people who share similar spontaneous thinking patterns?

### Patterns of spontaneous thinking are diverse

from **creative** thinking, to **freely-moving daydreaming**, to repetitive negative thinking and **rumination**<sup>1</sup>.

### Typically, only group trends are considered

where patterns of thinking that tend to cooccur across individuals are discovered by first asking people what they're thinking and then analyzing the results with **principal components** analysis (PCA)<sup>2</sup>.

### We instead want to examine how thoughts change within individuals

by having people report their spontaneous thoughts using experience sampling probes during a wakeful resting state, followed by analyzing each person's results with a PCA, yielding one PCA result per person.

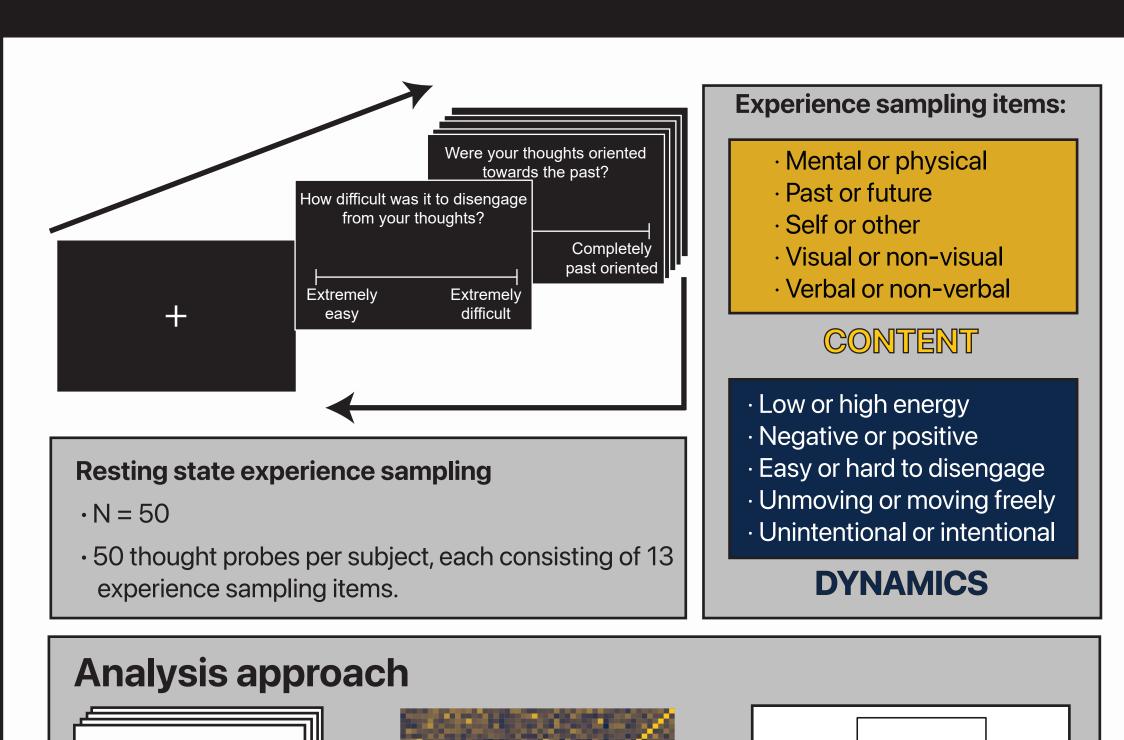
### We will group similar thinkers together

by taking the PCA results for each person and comparing their similarity with agglomerative hierarchical clustering.

## This will lead to a more personalized understanding of spontaneous thinking

which we can associate with more personalized measures of spontaneous brain activity, leading to more personalized treatments of psychiatric conditions like rumination<sup>3</sup>.

# Participants stared at a blank screen and occasionally reported their thoughts.



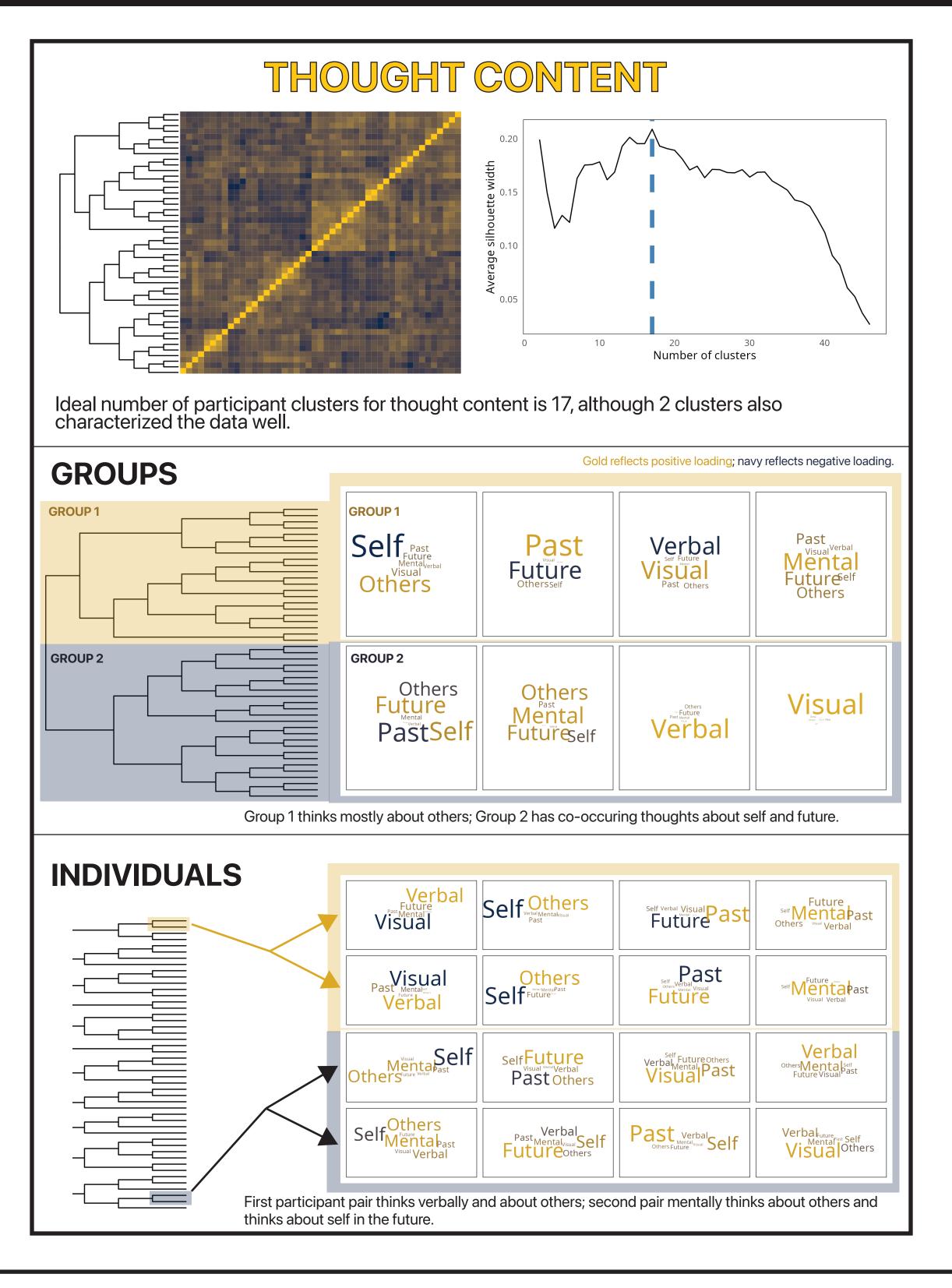
2. Calculate similarity among

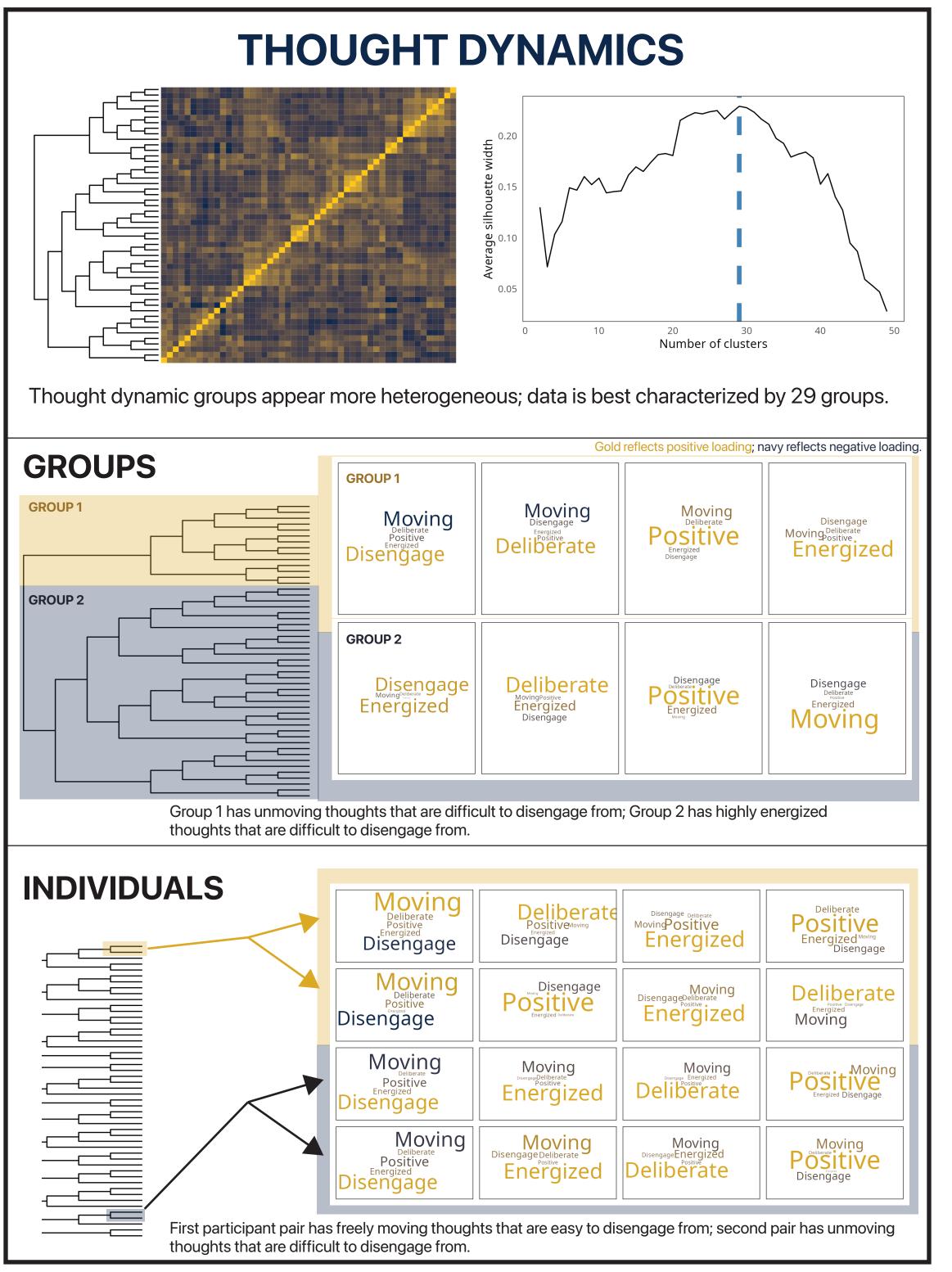
subject PCAs

1. Run one PCA per subject

3. Cluster subjects hierarchically

### Using PCA and hierarchical clustering to identify similar thinkers





Yes, we are able to identify groups of people who share similar spontaneous thinking patterns by running individualized PCAs and grouping results with hierarchical clustering.

We observed that fewer groups better characterized differences in thought content, while more groups better characterized differences in thought dynamics,

suggesting that individuals may differ more from one another with respect to the dynamics of their thoughts rather than the types of content people are thinking about.

### Our next steps will be to:

- (1) Validate these results by looking for correlations with trait and cognitive performance measures.
- For example, we could assess whether groups or inidividuals who have thoughts that are more unmoving, more negative, and harder to disengage from are also higher in trait rumination.

## (2) Assess the degree to which these groups map on to personalized patterns in brain networks measured with fMRI.

Past evidence from our lab<sup>3</sup> suggests that brain networks showing associations with mind wandering vary between people. It's possible that this variability may be accounted for by individual differences in the subjective experience of thought content and dynamics.

#### REFERENCES

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