

Bryce Du

📍 Markham, ON ✉ dubryce@outlook.com ☎ (647) 804-0712 in bryce-du 🔗 dbryce712

Summary

Results-driven marketing consultant with experience in social media management and business development, complemented by a strong background in IT quality assurance. Adept in automation and software testing and proficient in multiple programming languages and testing frameworks, with a solid foundation in data reporting and analysis. Passionate about leveraging technical expertise and marketing insights to drive business growth.

Skills

Languages: C++, C, Python, SQL, JavaScript, R

Technologies: Microsoft 365, R Studio, Google Suite, Selenium Framework, HP ALM, PL/SQL Developer, Microsoft TFS, Azure DevOps

Other: Onboarding, Communication, Teamwork, Problem-solving, Conflict resolution, Time management

Education

University of Toronto

Sept 2019 – June 2024

HBSc in Statistics & Political Science

- **Coursework:** Introduction to Databases and Web Applications, Introduction to Applied Statistics, Introduction to Business

Jincai High School International Division

June 2019

IB Diploma Program in International Baccalaureate (IB)

Experience

Junior Marketing Consultant

Markham, ON

Be Shine Textile

Nov 2022 – Dec 2023

- Created and managed social media accounts, resulting in improved lead generation and traffic for advertising materials by 30%
- Established rapport with sales prospects, fortified positive long-term relationships, and provided information to customers on benefits of quality textiles in buildings
- Identified business development opportunities and coordinated with the sales team to develop presentations and sales strategies for reaching customers within service area
- Coordinated with multiple departments to promote new product launches and reach new customers

IT QA Assistant

Toronto, ON

Ministry of Education

Jan 2021 – Aug 2022

- Increased efficiency by writing new automated test scripts that sped up automated software test execution by up to 600%
- Attained strong proficiency in writing detailed progress reports using Excel that provided a clear understanding of test execution status to managers
- Utilized ability to learn quickly to become competent in using technologies such as Selenium Framework, HP ALM, PL/SQL Developer, and more to fulfill responsibilities
- Acted as a mentor in new employee onboarding processes to successfully train recruits in IT QA technologies and workflows
- Electronically recorded and maintained up-to-date timelines and agendas to facilitate workplace efficiency

Projects

SnekBox

github.com/dbryce712/SnekBox



- Developed custom firmware for use with leverless controllers in competitive fighting games
- Tools Used: C++, JSON