

Bryce Du

📍 Markham, ON ✉ dubryce@outlook.com ☎ (647) 804-0712 in bryce-du 🔗 dbryce712

Summary

Results-driven marketing consultant with experience in social media management and business development, complemented by a strong background in IT quality assurance. Adept in automation and software testing and proficient in multiple programming languages and testing frameworks, with a solid foundation in data reporting and analysis. Passionate about leveraging technical expertise and marketing insights to drive business growth.

Skills

Languages: C++, C, Python, SQL, JavaScript, R

Technologies: Microsoft 365, R Studio, Google Suite, Selenium Framework, HP ALM, PL/SQL Developer, Microsoft TFS, Azure DevOps

Other: Onboarding, Communication, Teamwork, Problem-solving, Conflict resolution, Time management

Education

University of Toronto

HBSc in Statistics & Political Science

Sept 2019 – June 2024

Jincai High School International Division

IB Diploma Program in International Baccalaureate (IB)

Sept 2017 – June 2019

Experience

Junior Marketing Consultant

Be Shine Textile

Markham, ON

Nov 2022 – Dec 2023

- Created and managed social media accounts, resulting in improved lead generation and traffic for advertising materials by 30%
- Established rapport with sales prospects, fortified positive long-term relationships, and provided information to customers on benefits of quality textiles in buildings
- Identified business development opportunities and coordinated with the sales team to develop presentations and sales strategies for reaching customers within service area
- Coordinated with multiple departments to promote new product launches and reach new customers

IT QA Assistant

Ministry of Education

Toronto, ON

Jan 2021 – Aug 2022

- Increased efficiency by writing new automated test scripts that sped up automated software test execution by up to 600%
- Attained strong proficiency in writing detailed progress reports using Excel that provided a clear understanding of test execution status to managers
- Utilized ability to learn quickly to become competent in using technologies such as Selenium Framework, HP ALM, PL/SQL Developer, and more to fulfill responsibilities
- Acted as a mentor in new employee onboarding processes to successfully train recruits in IT QA technologies and workflows
- Electronically recorded and maintained up-to-date timelines and agendas to facilitate workplace efficiency

Projects

SnekBox

github.com/dbryce712/SnekBox



- Developed custom firmware for use with leverless controllers in competitive fighting games
- Tools Used: C++, JSON