

**DISPLAY AD INSERTION REQUEST for****EQUESTRIAN  
CENTRAL**

Please Print the following information:

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

(        )

Area Code

Telephone Number

(        )

Area Code

Fax Number

Contact name of the person authorized to place advertisements for this company

Title \_\_\_\_\_

**I/We wish to place the following insertion order:**

Price: \_\_\_\_\_ Size: \_\_\_\_\_  Four Color  B/W

Special/Premium Position \_\_\_\_\_

Instructions/Comments \_\_\_\_\_

**Multiple Insertions:**

# of insertions \_\_\_\_\_ to begin \_\_\_\_\_  
(Month/Year)

or Single Insertion Only: \_\_\_\_\_ Month/Year of Issue \_\_\_\_\_

**Payment terms:** Full payment for the initial ad is required with placement of this order.

No advertisement will appear without prepayment.

A 2% late payment interest charge (24% annual) is incurred upon delinquency.

Check Check # \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_  Discover  Visa/Master Card

**X**

Signature of Company's Authorized Agent

Date \_\_\_\_\_

**Deadlines (in month prior to issue date): Insertion Order - 10th day / Materials - 15th day**

**Please Keep a Copy of This for Your Records**