ENPM613
GELMS
Personas

Name:
Atul Anvekar, Grad Student

Description:
Atul is a 2nd year graduate student studying Computer Engineering at his local state university. Atul is doing his internship at an organization in the field of Data Analytics. Atul was promoted to Intern Team Lead because he is very competent and showed great results during his summer internship.

Atul is entirely overwhelmed by work, even more so that the average student as he has to manage his team at the organization and also work on his academic courses. He has missed his assignment deadlines a few times as he was too busy with the company work and forgot about the deadlines. He is also skeptical about registering on any online application fearing that his credentials might get stolen as it happened to him once which caused a lot of issues for him. Finally, Atul is finding it increasingly difficult to manage all of his various responsibilities, coursework, and material effectively as he is naturally unorganized.

Goals:
1. Atul would like a learning application that notifies him when assignments have been posted as well as when they are due, instead of having to sift out this information for himself.
2. Atul would like to see extra security features on the application so he feels more comfortable trusting it with his personal information
3. Atul prefers that the application manage all of his various materials and tools, no matter what course he is taking, so that he can spend less time searching for online platforms and more time doing his school work

Name:

Eric Weber, PhD student

Description:

Eric is a 1st year PhD student in the Chemical Physics Department at his local state university. He specializes in nano structures and materials. Eric generally spends long daunting hours in front of the computer monitor researching for his thesis dissertation. Spending long hours in front of the monitor has been a long tradition he has been following due to which his sight has suffered considerably over the years. He wears a high powered spectacles for normal vision.

Viewing websites with a high contrast scheme and small fonts gives him a headache and nausea. Owing to this, he likes to visit web sites with larger font and a visually soothing colour scheme.

Goals:

1. Eric would like to have a learning website which is easy to view and navigate with large font and a colour scheme that is not strenuous on the eyes.
2. Eric would like to have an option to switch between normal and reader mode which is meant for reading content for long hours without straining your eyes.

Name:

Marcy Abadeer, Undergraduate

Description:

Marcy is a senior at her local university and is pursuing a cybersecurity degree. Marcy leads a very active life that includes several hobbies, running the "Can You Hack this?" club on campus, and applying for post-graduation jobs on her free time, and thus does not have as much time as her colleagues to devote to her coursework. Unfortunately for Marcy, her grades have suffered at the expense of her various extracurricular activities. Those who know her admit that Marcy is not afraid to break the rules to get what she wants, and no one is surprised to learn that Marcy will try to steal the login information of accounts with higher privileges in order to change her grades and resuscitate her academic career.

Goals:

1. Marcy plans to steal account credentials by any means necessary, including phishing scams or keylogger viruses
2. Marcy will use the information she gains to login to an account with higher privileges and change her low grades into higher ones
3. Marcy needs to be in and out of the system real quick and make only subtle changes so that no one can undo her alterations