<u>budimir.dev (portfolio)</u> dav.budimir@gmail.com 571.435.7718

EXPERIENCE

Best Egg

New York, NY / Remote (04.2021 - Present)

Lead Software Engineer II

Led development and maintenance on two Vue 3 front-ends during a major product rebuild and migration from React, ensuring scalability and a seamless transition for users.

Built and maintained our "mock-partner-app" environment, allowing partners to experiment and iterate with our embeddable iframe.

Oversaw our component library, continuous integration, unit testing, testing scripts, custom logging, and user behavior monitoring across our apps, which support thousands of active users and over 10,000 applications each month.

Beyond coding, I actively mentored junior engineers through pair programming sessions.

Software Engineer

Washington, D.C. (04.2020 - 04.2021)

During COVID, I worked with early-stage businesses on a contract basis.

<u>Squad</u> - A full-featured SaaS task management app that makes it easier for small teams to stay on the same page, week-to-week.

<u>Greywing</u> (YC W21) - Collaborated with the founders to develop the frontend for their cargo ship fleet management platform and the accompanying marketing site.

<u>Vodium</u> - Independently designed and coded a turnkey SaaS business with an Electron app (macOS/Windows), marketing site, and Stripe payment integration. The team raised a \$150,000 seed round with this iteration of the product.

<u>Queen Ballers</u> - A headless Wordpress site built from scratch using Next.js. Queen Ballers provides women's basketball coverage and is optimized for load time and SEO performance.

EVERFI

Washington, D.C. (08.2019 – 03.2020)

Director of Web Operations

Managed a team of internal Wordpress developers and an external web agency.

In just a few months we rebuilt Everfi's marketing website to align with the company's new product direction. This new version improved blog performance, achieving a 50% decrease in page load time and a higher converting user experience.

CVENT (Social Tables)

Washington, D.C. (01.2016 – 03.2019)

Web Developer, Marketing Creative

Coordinated a massive website migration project. Transitioned dozens of product pages and over 500 blog posts to a new more flexible Wordpress framework, enabling faster iteration.

Optimized page performance and search ranking by reducing load time by 25%. Achieved a 50% YoY increase in overall website traffic and a phenomenal 120% YoY growth in organic search traffic.

Designed all marketing materials including a majority of web pages, ebooks, customer stories, digital ads, social media cards, event banners, and sales collateral.

Contributed to the entire marketing stack, including content marketing, graphic design, automation, technical SEO, and primarily owned marketing website operations.

SKILLS

HTML • CSS • SCSS • Javascript • Typescript • Node.js • React • Next.js • Vue • Nuxt.js • Jest • Vitest • Cypress • AWS • S3 • DynamoDB • CloudWatch • Cognito • AWS Lambda • Athena • SQL • Electron • Express • Socket.io • Python • Django • Mongoose • MongoDB • Wordpress • PHP • Hubspot • Salesforce • Figma • Sketch • SEO • GTM • **GSC** • Screaming Frog

EDUCATION

General Assembly, Software Engineering Immersive Program Washington, DC

Temple University, B.A. Advertising, Philadelphia, PA