

// software engineer // designer

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## Experience

Till (acquired by Best Egg)
Software Engineer II

Washington, D.C. / Remote 04.2021 – Present

Worked closely with designers, product managers, and other engineers to build user-facing products. I was responsible for developing and implementing key features and functionality, front-end architecture, and testing.

Successfully migrated a legacy React code-base to a simplified Vue.js stack, resulting in improved performance and code maintainability.

Optimized the application sign-up process to streamline user onboarding.

Squad Co-founder / Developer

Washington, D.C. 05.2020 – Present

Squad is a full-featured SaaS product that makes it easy for small teams to stay on the same page, week to week. This is my first side business, designed to scale for thousands of users and integrated with Stripe for payment processing.

Through this experience, I created the opportunity to build a product from the ground up that includes, user onboarding flows, modern state management, real-time updates via web sockets, payment, and checkout, user permissions, and an intuitive user interface.

**EVERFI**Director of Web Operations

Washington, D.C. 09.2019 – 03.2020

Led a team of internal Wordpress developers and a web-agency relationship to build and maintain EVERFI's marketing site as a scalable lead-gen machine.

Launched a blog performance and content optimization project that resulted in organic search traffic growth.

Social Tables (acquired by CVENT)
Marketing Web Developer

Washington, D.C. 01.2016 - 03.2019

Managed a successful transition from a rigid WordPress implementation to a flexible instance using Beaver Builder. This included a sub-domain migration, redesigning pages, and ensuring minimal negative impact on search traffic and conversion rates.

Built custom pages using HTML, CSS, Javascript, and various Wordpress plugins.

Reduced page load time by 25%. Grew overall website traffic by 50% YoY, and search traffic by 120% YoY. Averaged 400,000 unique sessions per month in 2019.

Curalate,
Marketing Operations Manager

Philadelphia, PA 10.2011 – 04.2015

Administered Hubspot and Salesforce for a 20-person sales staff. Managed email marketing, blog content, social content, and, data collection for sales enablement.

Proud to be part of the team from day one, working among the founding group.

## Skills

Node.js Javascript
Wordpress AWS
Nuxt.js Vue.js Next.js
React Typescript
Jest Cypress SQL
Postgres Django
Express Mongoose
Python Dynamo
Cognito MongoDB
Hubspot Salesforce
Figma Sketch SEO
Search Console
GTM Lighthouse
Screaming Frog

## Education

Final Cut Pro

General Assembly,
Software Engineering
Immersive Program
Washington, DC
05.2019 - 08.2019

Temple University, B.A. Advertising, Philadelphia, PA 09.2009 - 05.2013