

# TABLE OF CONTENTS

What is Disinformation?

Design & Concept

Prerequisites: Packages and Language

Diving into the Code

Challenges

Team Contribution



#### WHAT IS DISINFORMATION

- Dissemination of information that is deliberately misleading (disinformation) or simply inaccurate (misinformation) has been recognized as a threat to society.
- Disinformation that elicits emotional response from users tend to receive more click-throughs and is therefore favored by search engines.
- It has become more and more difficult for individuals to determine which content is based on facts because of the unlimited sources of information available today.
- By providing a "disinformation score" for each search result, our "search result markup" browser extension will influence user click-through by navigating the users towards more reliable sources.
- We use COVID-related content as an example to elaborate how we can add the extra score to help users identify misinformation.

# PROJECT OBJECTIVES (AS PROPOSED)

- 1. Screen scrape search results from user query, focusing on organic rather than sponsored or paid results.
- 2. Visit each URL in the search results to scrape relevant text data, including headings, body, out-links, and author.
- 3. Analyze the content returned with topic mining and sentiment analysis.
- 4. The URL provides direct context by indicating an affiliation, so incorporate judgments from "authorities" who provide reliable, transparent assessments of the trustworthiness of websites.
- 5. Display search engine results to the user with an additional icon indicating level of accuracy or disinformation, so that users can make a more informed judgement.

#### **DESIGN & CONCEPT**

The original concept involved developing an extension (plug-in) to modify search engine results by injecting our disinformation analysis directly onto the search result page (see below).

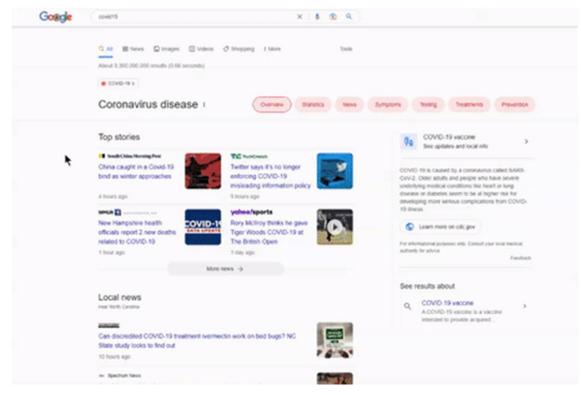


Figure 0.1 - Original concept involves projecting misinformation/disinformation scores.



However, due to limitations (issues with integrating Python and JavaScript codes) the team opted to create an interface to allow our users to input values for the program to run its analysis.

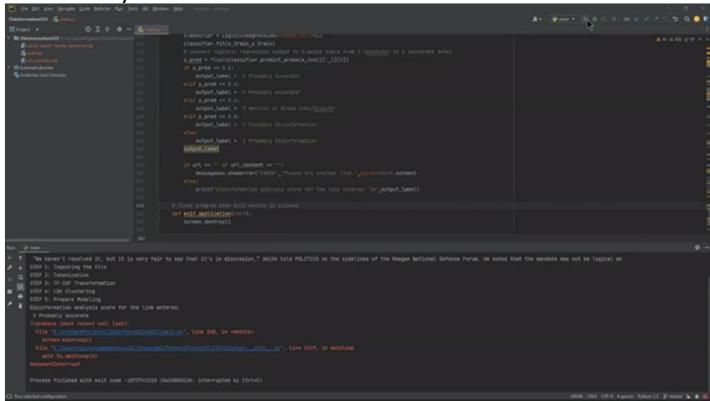


Figure 0.2 - Revised concept captures user inputs and projects analysis.

## PROJECT SUBMISSION

Our project submission includes four files in total – two data files and two code files:

- covid\_search\_results\_summary.xls: Excel file containing over 240 search engine results for various COVID-related queries. These data are used to train and test the analytical models.
- url\_accuracy.xls: Excel file containing over 3,400 judgments of website factual accuracy, based on assessments from organizations like MediaBiasFactCheck, NewsGuard, HON, and others. These data are used by the models.
- CS410\_COVID\_Notebook\_A.ipynb: Python notebook that scrapes results from three search engines, builds a model, and assesses its accuracy. This program requires the two data files above. Of the five project objectives, Notebook A achieves I through 4. However, it does not provide an interactive way for a user to enter his or her own choice of websites to analyze.
- CS410\_COVID\_Notebook\_B.ipynb: Python notebook that provides an interactive assessment of user input. This
  program also requires the two data files above. Of the five project objectives, Notebook B achieves 2 through 4 and
  provides a way for users to enter a website for analysis. Finally, Notebook B uses a different modeling technique, so the
  reviewer can see the performance of different methods.

All files may be downloaded from the GitHub repository containing the project proposal and progress report.

#### NOTEBOOK A – OVERVIEW & IMPLEMENTATION

#### Notebook A has six sections:

- 1. Scrape search results This code section demonstrates that is possible to scrape search engines such as Bing, Google, and Yahoo. However, this task proved much more complex than expected. We found that some search engines block attempts at scraping or crawling. Such blocks can be circumvented sometimes, but not always, by continuously changing USER\_AGENT and other parameters.
- 2. Collect "search engine result" text data as well as context and judgment data This section:
  - a. Loads 'covid\_search\_results\_summary.xls' is lieu of scraped search engine results. To minimize running time, the Excel file already contains website text and URL.
  - b. Visits each URL in the "search results" to collect additional context such as heading text and out-links. (Attempts to collect author were not successful, because different website indicate author in different ways or not at all.) This operation can take two or three minutes. Websites that 'time out' or refuse the request are bypassed and an error is reported.
  - c. Loads 'url\_accuracy.xls' and incorporate the judgments of these authorities into the data set.
  - d. Adds top-level domain (e.g., edu, gov, com, net) to the data set as a possible feature for the model. This is based on the supposition that certain TLDs such as edu and gov tend to be very reliable.
  - e. Plots some exploratory data analysis. Please note that all program output is displayed within the Jupyter notebook.
- 3. Perform sentiment analysis using the NLTK package
- 4. Pre-process text data This code cleans, tokenizes, and stems the text data in preparation for modeling, then plots word frequencies.
- 5. Process text data This code builds features that will be used to train and test the model.
- 6. Build classifier This final section creates a Support Vector Machine model, trains and tests it, then displays the model's accuracy, precision, recall, and FI score.

# NOTEBOOK A – SAMPLE OUTPUT FROM SECTION I (SCRAPING)

BING results from covid+vaccine -----

```
Vaccines for COVID-19 | CDC
                                                                                     Vaccines.gov - Find COVID-19 vaccine locations near you
                                                                                                         Overview of COVID-19 Vaccines | CDC
                                                                                                                COVID-19 vaccine - Wikipedia
                                                                                                    COVID-19 Bivalent Vaccine Boosters | FDA
                                                                          Covid-19 vaccines could cost billions more if federal government ...
                                                                             FDA approves Bivalent COVID-19 Vaccines for children 6 months ...
                                                                            FDA clears updated COVID-19 vaccines for kids vounger than age 5
                                                                              Congress poised to rescind COVID-19 vaccine mandate for troops
                                                                       9
                                                                                     Coronavirus (COVID-19) Update: FDA Authorizes Updated ...
GOOGLE results from covid+vaccine ------
                                                                                                                                                 link \
                                                                                                    https://www.cdc.gov/coronavirus/2019-ncov/vaccines
                                                           title
                                                                                                                              https://www.vaccines.gov
                                     Vaccines for COVID-19 - CDC
                                                                                               https://www.cdc.gov/coronavirus/2019-ncov/vaccines/...
        Stay Up to Date with COVID-19 Vaccines Including Boosters
                                                                                                        https://en.wikipedia.org/wiki/COVID-19 vaccine
         Vaccines.gov - Find COVID-19 vaccine locations near you
                                                                                            https://www.fda.gov/.../covid-19-bivalent-vaccine-boosters
3
                       Vaccine Information - IDPH - Illinois.gov
                                                                       5 https://www.cnn.com/2022/12/07/politics/covid-19-vaccines-federal-government
   Vaccination Locations - State of Illinois Coronavirus Response
                                                                                                    https://www.wxyz.com/news/fda-approves-bivalent...
                       Schedule a COVID-19 Vaccine | CVS Pharmacy
                                                                                                  https://www.kv3.com/2022/12/08/fda-clears-updated...
          Is the COVID-19 Vaccine Safe? - Johns Hopkins Medicine
                                                                                                     https://www.cbsnews.com/news/congress-rescind...
              COVID-19 Vaccine & Booster - Information & Records
                                                                                                              https://www.fda.gov/news-events/press...
                                    COVID-19 Vaccine - UI Health
                   COVID-19 Vaccination - Chicago Public Schools
                                                                       0 WebMay 17, 2022 · Get a COVID-19 vaccine Stay up to date After Vaccination Get your vaccination card Possible side effects Register for v-safe COVID-19 Vacc...
                                                                       1 WebWe want to make COVID-19 vaccination easy and accessible to everyone. COVID-19 vaccines are free and available to anyone who wants one. We work with part...
                                               https://www.cdc.gov/co
                                                                       2 WebNov 01, 2022 · Types of COVID-19 Vaccines Available There are four approved or authorized vaccines in the United States. Pfizer-BioNTech and Moderna COVI...
                                     https://www.cdc.gov/coronavirus/ 3 A COVID-19 vaccine is a vaccine intended to provide acquired immunity against severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2), the virus that c...
                                                                       4 WebNov 16, 2022 · COVID-19 vaccines can help protect against severe illness, hospitalization and death from COVID-19. As the virus changes and your immunity...
3
                                                                      5 Web19 hours ago · The federal government has spent more than $30 billion so far on Covid-19 vaccines to promote their development and ensure that people can...
                                        https://coronavirus.illinois.
                                                                       6 Web59 minutes ago · The Moderna COVID-19 Vaccine, Bivalent is also authorized for use in individuals 6 years and older as a single booster dose at least two...
                                                          https://www
                                                                       7 Web29 minutes ago · Pfizer is asking U.S. regulators to authorize its updated COVID-19 vaccine for children under age 5. The youngest tots already are suppo...
      https://www.hopkinsmedicine.org/health/conditions-and-diseases/
                                                                       8 Web1 day ago · The COVID-19 vaccine mandate for members of the U.S. military would be rescinded under the annual defense bill heading for a vote this week i...
                                                 https://www.walgreen
                                                                       9 Web1 hour ago · The safety of a single booster dose of the Moderna COVID-19 Vaccine, Bivalent for children 6 months through 5 years of age is supported by s...
  https://hospital.uillinois.edu/primary-and-specialty-care/infectiou
                          https://www.cps.edu/services-and-supports/c
```

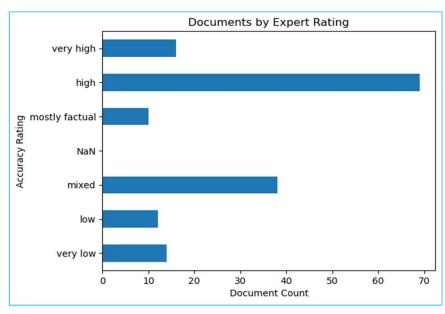
title \

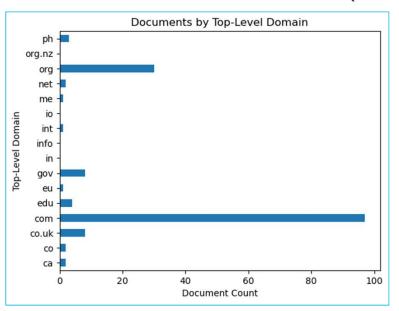
snippet
Learn about COVID-19 vaccine planning, how vaccine recommendations will be made, and the work going into ensuring the safety of COVID-19 vaccines.

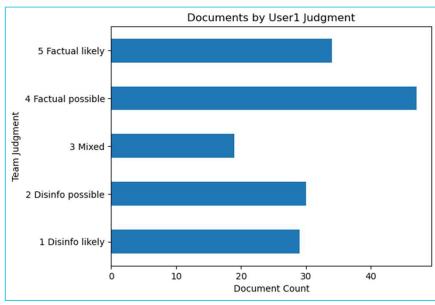
COVID-19 Vaccine stageting the latest COVID-19 variants are recommended by the Centers for Disease Control and Preventing (CDC) for age 5 and older ...

Find information and answers to your questions about the COVID-19 vaccine is a crowing the COVID-19 vaccine at UI Health. located in Chicago. is providing the COVID-19 vaccine based on CDPH guidance. All Chicago residents are encouraged to get your ready to get yourself or your child vaccinated, you can find appointments using this site. The FDA & CDC have authorized an updated COVID-19 vaccine.

# NOTEBOOK A – OUTPUT FROM SECTION 2 (DATA COLLECTION)







These charts show some exploratory data analysis after data have been loaded from:

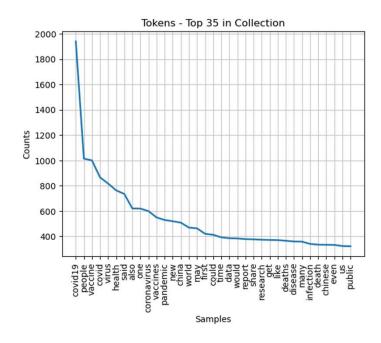
- 'search results' Excel file (covid search results summary.xls)
- expert judgments Excel file (url\_accuracy.xls)
- headings (h I and h2) and outlinks for every URL in the 'search results'
- top-level domain (edu, gov, com, etc.) calculation for every URL in the 'search results'

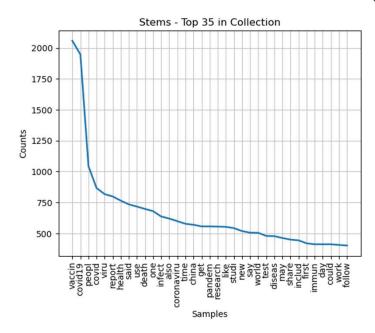
By design, the 'search results' data set contains a good mix of accurate information and disinformation.

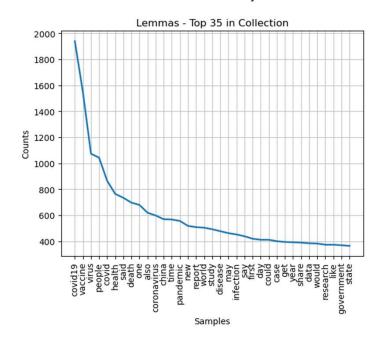
- Expert judgments could be applied to 66% of the 'search result' rows (159 of 242)
- One team member added her own opinion to all 'search result' rows. There was some consistency between that opinion and expert judgments.

The top-level domains, however, are not sufficiently diverse to be very useful.

# NOTEBOOK A – OUTPUT FROM SECTION 4 (PRE-PROCESSING)







This section tokenizes 'content' from each search result, including removal of standard and unusual punctuation, numbers, and stop words.

Not knowing which form would be most helpful, we explored the differences between the tokens as-is, after lemmatizing, and after stemming. Stemming results could be difficult to interpret (e.g., 'caring' can stem to 'car'). Lemmatization produced a slightly longer list of words than stemming, but those words are easier to understand in later analyses.

The frequency distribution plots for all three forms show an 'elbow', suggesting that words like 'vaccine', 'people', and 'covid' are common throughout the collection, so TF-IDF could be helpful. However, one also can see some possible discriminative words, such as 'health', 'supplement', 'infection', and 'data'.

## NOTEBOOK A – OUTPUT FROM SECTIONS 5 AND 6 (MODELING)

Notebook A builds a model using expert judgment as the dependent variable. This means there are only 159 records for both training and testing.

After looking at "fake news classification" research to see which methods are reported to work well and work poorly, we decided to try a discriminative algorithm, Support Vector Machine.

Experienced researchers have obtained accuracies of 84% to 89% with SVM. Unfortunately, our model and data set did not perform nearly as well:

```
Feature dimensions:
(159, 60)

Label dimensions:
(159,)

Building classifier model ...

Number of features: 60
Class labels: ['high' 'low' 'mixed' 'mostly factual' 'very high' 'very low']
Number of support vectors for each class: [56 9 30 8 15 9]

Accuracy: 15 of 32 samples were classified correctly
Accuracy: 0.46875
Precision: 0.46875
Recall: 0.46875
F1: 0.5660377358490566
```

If we consider adjacent categories (e.g., choosing 'high accuracy' when the correct answer was 'very high accuracy') as a kind of success, then the model's performance is somewhat better. However, the model still misses at least 7 out of 31 (22%) during testing. These are highlighted in red.

Our model's performance probably was influenced by having only a small dataset (242 records in the Excel file, of which only 159 have a dependent variable) for training and testing.

Large datasets of <u>accurate</u> COVID information are available, such as CORD-19. These could be hepful for future development. However, we did not find any large and readily available corpus of COVID disinformation documents and text. It seems that a robust model would need to be trained with both accurate information and disinformation.

```
Comparison of actual vs. predicted ratings:
           y_test y_pred
              high mixed
              high
                    high
                    high
              high
          very low
                     high
                     high
              high
                    high
                    high
              high
              low
                    high
             mixed
                   mixed
          very low
                    mixed
11
              high
                    high
12 mostly factual
                    high
          very low
                     high
             mixed
                   mixed
             high
15
                   mixed
                     high
          very low
              high
                     high
18 mostly factual
                    high
             mixed
                     high
              high
                    high
         very high
                    high
                     high
23
                     high
             mixed
                    high
25
              high
                    high
26
             mixed
27
              low
                    mixed
28
              high
                     high
29
                     high
             mixed
             mixed
                    high
          very low
y_test
                y_pred
                high
                          11
                mixed
                high
                mixed
mixed
                high
                mixed
mostly factual
               high
very high
                high
                high
Name: y_pred, dtype: int64
```

#### NOTE BOOK A – USAGE

- Notebook A requires the following packages to be installed prior to use: tldextract, requests, bs4, urllib,
   requests\_html, nltk, and sklearn as well as standard packages numpy, pandas, matplotlib, os, string, and collections.
- Notebook A can be run cell by cell. This allows the user to see the output of each section and to read code comments that are more detailed than the overview on the previous page.
- Alternatively, Notebook A can be run all at once by selecting "Run All" from the Jupyter "Cell" menu. The two most time-consuming operations are (a) collecting context data from every URL and (b) tokenizing the text. Both should finish in about three minutes or less, but users who do not wish to wait may select "Run All" then review the output at their leisure.
- Notebook A has been tested with Anaconda running Python 3.7 and higher.

#### NOTEBOOK B – OVERVIEW & IMPLEMENTATION

#### Notebook B has three parts:

- Part I Implements an interactive user interface in lieu of the proposed browser extension. A full browser extension proved impossible to implement within the time constraints of a class project. When this cell is run, a dialog box will prompt the user to enter (a) a COVID-related web site address and (b) the text contents of that address. LDA clustering and Logistic Regression in this notebook then will try to determine if the web site is more likely to contain accurate information or disinformation. The program's output will be displayed below, in this notebook -- not in the dialog box.
- Part II This code is substantially similar to Part I, except that (a) it is divided into many cells for the reviewer's convenience with detailed explanations and remarks and (b) the web address and contents to evaluate appear as two variables that the reviewer may fill in. This allows the reviewer to see the program's operation, step by step.
- Part III This code, which requires Part II to have been run first, helped the team choose an optimal number of clusters/topics for modeling. Results from this analysis already have been fed back into part I as a constant (n\_cnt).

#### NOTEBOOK B – USAGE

- Notebook B requires the following packages to be installed prior to use: openpyxl, tkinter, tldextract, nltk, gensim, sklearn, and seaborn as well as standard packages numpy, pandas, string, matplotlib, pyplot, and plotly. Packages pyplot, plotly, and seaborn are not required by Part 1, because they are used to generate charts of the data and will help you understand the methodology better. Python 3.7 is strongly recommended.
- To run the GUI program (Part I), open the notebook in Jupyter and run the first code cell (immediately under the heading "Part I"). When this cell is run, a dialog box will appear with fields for the user to enter (a) a COVID-related web site address and (b) the text contents of that address.
- Example inputs (URL and text content) are on the next page, for the reviewer to try.
- Results of the program's analysis will be displayed in the Jupyter notebook (not the dialog box).
- Notebook B will work with PyCharm, Anaconda, or Visual Studio Code. If the notebook doesn't work, you can
  always try to convert it into a simpler .py file and run using python directly.

# NOTEBOOK B – EXAMPLE INPUTS

URL	Text Content
https://www.who.int/westernpacific/ emergencies/covid- 19/information/asymptomatic-covid- 19	Asymptomatic COVID-19 - A person infected with COVID-19 also may not experience any symptoms and, without knowing, can transmit the virus to others. Get vaccinated and keep up all the protective measures to protect yourself, your loved ones and your community. Quarantine is the separation of contacts from others after exposure to a probable or confirmed COVID-19 case – you may or may not be infected. Quarantine is important in helping to limit the spread of COVID-19. If you have had exposure to a probable or confirmed COVID-19 case, your national health authority may ask you to stay home or at a designated centre for a certain period of time to help break the chain of COVID-19 transmission. Self-monitor your health and watch for any coronavirus symptoms. Always follow the advice of your national health authority on when and how to seek medical attention.
https://www.bloomberg.com/news/a rticles/2021-08-27/previous-covid- prevents-delta-infection-better- than-pfizer-shot	People who recovered from a bout of Covid-19 during one of the earlier waves of the pandemic appear to have a lower risk of contracting the delta variant than those who got two doses of the vaccine from Pfizer Inc. and BioNTech SE. The largest real-world analysis comparing natural immunity gained from an earlier infection to the protection provided by one of the most potent vaccines currently in use showed that reinfections were much less common. The paper from researchers in Israel contrasts with earlier studies, which showed that immunizations offered better protection than an earlier infection, though those studies were not of the delta variant.
https://www.niaid.nih.gov/news- events/nih-clinical-trial- investigational-vaccine-covid-19- begins	A Phase I clinical trial evaluating an investigational vaccine designed to protect against coronavirus disease 2019 (COVID-19) has begun at Kaiser Permanente Washington Health Research Institute (KPWHRI) in Seattle. The National Institute of Allergy and Infectious Diseases (NIAID), part of the National Institutes of Health, is funding the trial. KPWHRI is part of NIAID's Infectious Diseases Clinical Research Consortium. The open-label trial will enroll 45 healthy adult volunteers ages 18 to 55 years over approximately 6 weeks. The first participant received the investigational vaccine today. The study is evaluating different doses of the experimental vaccine for safety and its ability to induce an immune response in participants. This is the first of multiple steps in the clinical trial process for evaluating the potential benefit of the vaccine. The vaccine is called mRNA-1273 and was developed by NIAID scientists and their collaborators at the biotechnology company Moderna, Inc., based in Cambridge, Massachusetts. The Coalition for Epidemic Preparedness Innovations (CEPI) supported the manufacturing of the vaccine candidate for the Phase I clinical trial. "Finding a safe and effective vaccine to prevent infection with SARS-CoV-2 is an urgent public health priority," said NIAID Director Anthony S. Fauci, M.D. "This Phase I study, launched in record speed, is an important first step toward achieving that goal."
https://weeksmd.com/2020/03/5g- worsens-coronavirus/	Did 5G's Neurotoxic and Immunotoxic Electromagnetic Radiation Make Wuhan's Coronavirus Epidemic Deadlier? A Discussion of Some of the Un-mentioned/Censored-out Co-Factors in the Coronavirus Pandemic. The unwanted truths about the connections between 1) our immune systems' resistance to infectious organisms and 2) the immunotoxic electromagnetic radiation of 5G networks have been intentionally kept out of the breathless 24/7 media coverage by our "Bought-and-Sold" Politicians, Medical "Experts", Public Health Bureaucrats and the Obedient Mainstream Media's Talking Heads – each of whom appear to be controlled by the ruling class's multibillionaire 1% that profits from every crisis, whether designed/man-made or accidental (except for their occasional irritating losses in stock market crashes (that the most of the savvy ones manage by short-selling maneuvers before the crashes occur). One could ask the logical question: Is what is happening in the world of mandatory over-vaccinating everybody who will stand still the Zombie Apocalypse or is it just another false flag Swine Flu, SARS, MERS or Zika "Pseudo-epidemic"?
https://twitter.com/CristianTerhes/s tatus/1589262808084250624	The new COVID bivalent boosters aren't better than the old injections, a study finds. But these bivalent boosters were not tested in humans before they were approved in USA. So how really "safe and effective" are they? We need to demand answers to these questions. #TheyAllLied  Doc Mc - fringe minority Replying to @CristianTerhes Thank you for exposing this. Canada is still in a coma where this is concerned. Our leaders are a big fail!
https://www.bitchute.com/video/pyc zBzMfOnuo/	WARNING FOR HUMANITY / COVID-19 VACCINE & TRANSHUMANISM / BY DR CARRIE MADEJ – StopWorldControl Dr Carrie Madej explains how the proposed vaccine for COVID-19 can change humanity forever. Human 2.0, transhumanism, Al artificial intelligence.

### NOTEBOOK B: DIVING INTO THE CODE

I. Initialize GUI 2. Request user inputs

3. Return user inputs to the algorithm module

4. Begin data processing and modeling

5. Return the prediction results to IDE

#### I. INITIALIZE USER INTERFACE

User interface requires
Tkinter package.
The code begins with a
function that creates the user
interface.

The code initializes two variables to capture two of the main user inputs: link and the site's content.

Two button actions are created to allow the user to kick-off the program analysis.

```
from tkinter import *
                                      =linkValue, width=40)
                                      =wordValue, width=40)
f check_function(self):
```

Figure 1.0 - User interface code

## 2. REQUEST USER INPUTS

The interface requests user to provide two (2) inputs: link and the site's content. User can provide any link related to COVID19 research or articles and can simply copy and paste the site's content into the text box to evaluate the level of disinformation in the article. When the user clicks "Submit Analysis" the application will process the analysis on the backend from the IDE and project running processes. The application will then produce the final analysis results.

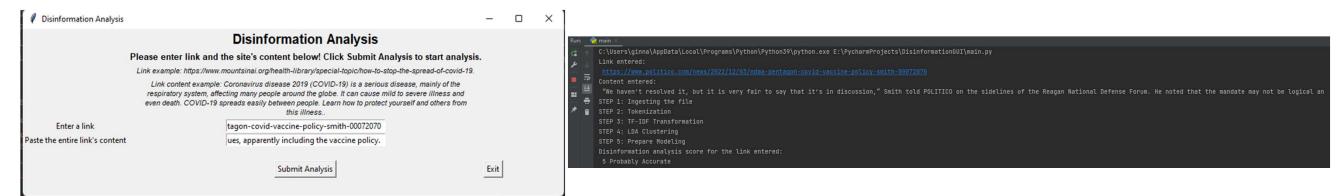


Figure 2.0 - Graphic User Interface for running Disinformation Analysis.

Figure 2.1 - Process status of the running analysis in IDE.

Note: The analysis may take some time to ingest the input and produce results - Please be patient.

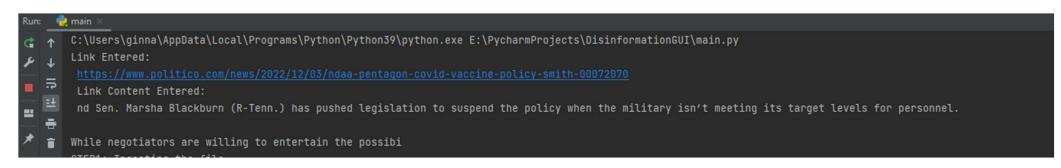
#### 3. RETURN USER INPUTS TO THE ALGORITHM MODULE

Program will retrieve the user inputs from the textbox in the GUI and return the values in the IDE to the user before beginning the data processing stage.

```
# This section processes the data and produces disinformation scores

def check_function(self):
    # grab user entry value from link box and word box
    url = self.linkEntry.get()
    url_content = self.wordEntry.get()
    print("Link Entered: \n"_\underunl")
    print("Link Content Entered: \n"\underunl"content[0:200])
```

Figure 3.0 - code that grabs user inputs and project out the values entered in the IDE (image below)



#### 4. BEGIN DATA PROCESSING AND MODELING - CLEANING

In this stage, the model begins by processing a file called covid\_search\_results\_summary.xls (training dataset) with about 250 samples of link and link's content. The user's input will be added the last of the list as the training dataset.

The model begins to stem and tokenize the content and transfer it into a matrix of doc \* word. Then the model will normalize the value by tf-idf method and filter out words with very low tf-idf weighted values.

The word matrix then merge with url\_accuracy.xls. The file carries the consolidated list of ranking of site accuracy from different websites that are specialized in evaluating the transparency and reliability of website.

Finally, we created the sentiment score for negative, positive, and neutral sentiment.

```
import ntk

nltk.domnload('vadar_lexicon'_qquint=True)

from nltk.sentiment import SentimentIntensityAnalyzer

ia = SentimentIntensityAnalyzer()

df['judgement_score'] = df.apply(lambda row: categorise(row)_axis=1)

df['polarity_scores'] = df['content_org'].apply(sia.polarity_scores)

df['sentiment_neg'] = df['polarity_scores'].apply(lambda x: x['neg'])

df['sentiment_neu'] = df['polarity_scores'].apply(lambda x: x['neu'])

df['sentiment_pos'] = df['polarity_scores'].apply(lambda x: x['compound'])

df['sentiment_compound'] = df['polarity_scores'].apply(lambda x: x['compound'])
```

Figure 4.0 - Importing file to ingest test data to generate disinformation scoring after data cleaning along with generating sentiment analysis.

### 4. BEGIN DATA PROCESSING AND MODELING - TOKENIZATION

The code at a high level consists of tokenizing the data to remove punctuation, stop words, non-English and numbers. The analysis is carried out using Natural Language Toolkit (NLTK), which is a popular API (application programming interfaces) for Natural Language Processing (NLP) in Python. NLTK is used for stemming (reduces the number of unique words by analyzing just the stem of a word), and lemmatization (uses context to determine the meaning of a word). See lines 120.

The Python package genism.parsing.preprocessing will help remove stop words in our data to give focus to important words (see lines 112 above).

```
from sklearn.feature_extraction.text import CountVectorizer__TfidfVectorizer
from sklearn.decomposition import LatentDirichletAllocation
from sklearn.model_selection import GridSearchCV
from sklearn.linear_model import LogisticRegression
from gensim.parsing.preprocessing import remove_stopwords
import string
from nltk.stem import PorterStemmer
from nltk.tokenize import word_tokenize
```



Figure 4.1 - Performing tokenization using NLTK and additional preprocessing packages from Python.

# 4. BEGIN DATA PROCESSING AND MODELING - TF-IDF TRANSFORMATION

We also remove non-English words from the results, and then perform a normalization of the datasets using TF-IDF methods.

To improve the computation efficiency, we removed words (see lines 155) that the overall normalized values prove to be too small to have a serious impact in results (value <= 25% percentile).

```
text3 = pd.Series([stemSentence(x) for x in text2])

# remove non-ascii characters and perform TF-IDF vectorization at the word level

vectorizer_wtf = TfidfVectorizer(analyzer='word'_xstrip_accents="ascii") # strip_accent: remove non-English

X_wtf = vectorizer_wtf.fit_transform(text3)

content_tfidf = pd.DataFrame(X_wtf.toarray())

content_tfidf.columns = vectorizer_wtf.get_feature_names_out()

# To improve the computation efficiency, remove words that the overall normalized values show are too small

# to have a serious impact on the results (value <= 25% percentile)

token_weight_normalized = content_tfidf.sum(axis=0_xskipna=True)

low_bound = 0.02 # (around 25%)

token_weight_normalized = token_weight_normalized[token_weight_normalized >= low_bound]

content_tfidf_filtered = content_tfidf[token_weight_normalized.index]

print('STEP 3: TF-IDF Transformation')
```

Figure 4.1 - Generating normalized data using TF-IDF.

#### 4. BEGIN DATA PROCESSING AND MODELING - LDA CLUSTERING

There are many ways to vectorize or combine features (normalized word weight). Based on our course, there is no absolute method that proves to be the best. We choose Latent Dirichlet Allocation (LDA) which is a generative statistical model that explains a set of observations through unobserved groups, to discover document topics. We choose to use LDA because:

- I) we never use it before among the programming assignments; and
- 2) unlike k-means/tree-based algorithm, LDA is specifically used in natural language processing (NLP).

The function plot\_top\_words plots the topics obtained from the data set. Each topic is represented as a bar plot using top few words based on weights. This function serves to provide our users a better understanding of our data only (see slide 20 for more details if interested) — please note that this function is not needed to run the program!

```
print('STEP3: TF-IDF TRANSFORMATION')

n_cnt = 11  # variable for topic count, created based on the results of algorithm optimization (Part III)

lda = LatentDirichtetAlLocation(n_components=n_cnt_learning_decay=0.9_nandom_state=35)

X_lda = lda.fit(content_tfidf_filtered)

# Commented out Tpython magic to ensure Python compatibility.

from matplottib import pyplot as plt

# Plot topics function.

# Code from: https://scikit-learn.org/stable/auto_examples/applications/plot_topics_extraction_with_nmf_lda.html

def plot_top_mords(model_feature_names_n_top_words_title):

fig_axes = plt.subplots(a_0_s_figsize=(30_30)_minusifoxe)

axes = axes.flatten()

for topic_idx, topic_in an unmerate(model_components_):

top_features = [feature_names[i] for i in top_features_ind]

weights = topic[top_features_weights_height=0.7)

ax.sar(top_features_weights_height=0.7)

ax.sar(top_features_weights_height=0.7)

ax.sar(top_features_weights_height=0.7)

ax.sar(top_features_weights_height=0.7)

ax.sinvert_yaxis()

ax.tiok_panams(axise*both*yamich=*major*_labelsize=20)

for in 'top right left'.split():

ax.spines[i].set_visible(false)

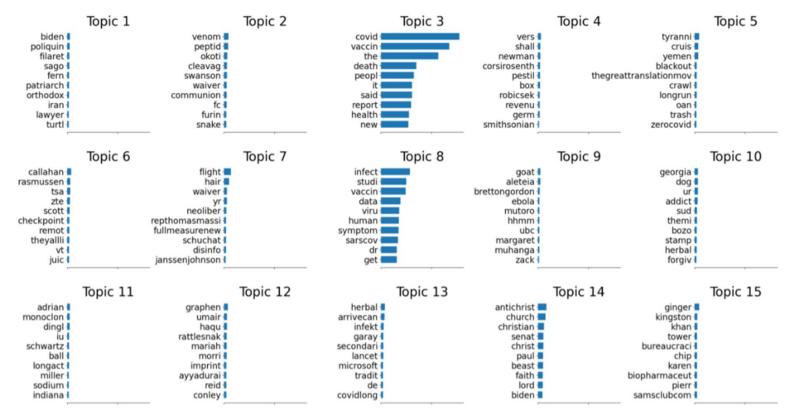
fig.suptite(title_fontsize*compone=0.99_hspace=0.3)

plt.show()
```

Figure 4.2 - Leveraging LDA to vectorize the data

#### TOPICS IDENTIFIED

A representation of the topics identified from the algorithm – COVID related terms are weighted much larger and is represented in the blue bar graph below (larger weight indicates higher chances that the topic is focused on COVID). Based on the charts, we found: Topic-2 is the most dominant one, which covers the general background and most popular topics around COVID (almost like a COVID specific background). Topic 10 seem to related to disinformation that tried to falsely claim certain products can prevent covid. Topic 7 and 9 posts COVID related religious content. Finally, Topic 8 focuses on conspiracy theories around COVID. Topic 3 focuses on cruise related/TSA.



Different from the final chosen one in the model, but we want to leave it here so you can compare and see what topics are consistent in both versions.

# 4. BEGIN DATA PROCESSING AND MODELING - LDA CLUSTERING CONTINUE

In this section, we are creating the LDA scores based on document topics obtained from the previous step while normalizing the data using TF-IDF Transformation. We are combining the df data with the topic weights obtained previously. By doing so we are creating the weights of topics as our dependent variables.

Then, we converted the dependent variable into a dummy variable for the logistic regression.

The length of the content is much bigger than the other variables, so we use log-transformation and then divide the number by 10 to make sure it falls within a range comparable to other variables (mostly below 1).

```
feature_names = content_tfidf_filtered.columns

# create LDA score by document by topic
lda_score_by_topic = pd.DataFrame(X_lda.components_.dot(content_tfidf_filtered.T).T)

print('STEP4: LDA CLUSTERING')

st_n_cnt = list(range(1_kn_cnt + 1))
topic_n_cnt = ['topic_' + str(i) for i in lst_n_cnt]
lda_score_by_topic.columns = topic_n_cnt

df_normalized = pd.concat([df_content_tfidf_filtered_lda_score_by_topic]_kaxis=1)
df_normalized['y_misinfo_tag'] = np.where(df_normalized['judgement_score'] <= 3_k1_k0)
df_normalized['len_log'] = np.log10(df_normalized['len_org']) / 10
```

Figure 4.3 - Generating LDA scores.

# 4. BEGIN DATA PROCESSING AND MODELING - PREPARE MODELING

In this final piece of the algorithm, we are using sklearn.linear\_model for running the logistic regression to train the model.

The original data inputs from the user will serve as the training data: x\_train. The y\_train will serve as the outputs generated from the model. We incorporated a x\_test variable as a testing input data for our model (generated from the user's input).

The y\_pred stores the prediction generated from the model as a probability for our implementation to create our scoring for levels of disinformation.

The result produces an output\_label variable.

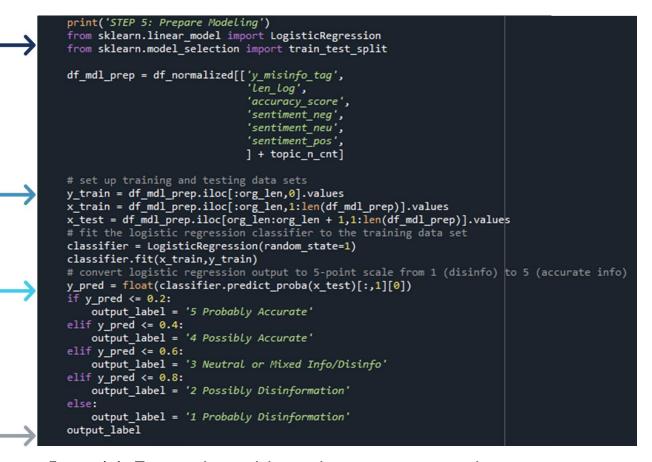


Figure 4.4 - Training the model using logistic regression and assigning scores based on the probabilities produced from the regression model.

#### 5. RETURN THE PREDICTION RESULTS TO IDE

Finally, the prediction (the output\_label variable) will be printed out on the IDE to show the user the disinformation score (i.e, 2 Probably Disinformation)

```
if url == "" or url_content == "":

messagebox.showerror("ERROR","Please try another link.", parent=self.screen)

else:

print("Disinformation analysis score for the link entered: \n", output_label)
```

Figure 5.0 - print statement for the final analysis.

```
Run: main x

C:\Users\ginna\AppData\Loca\Programs\Python\Python39\python.exe E:\PycharmProjects\DisinformationGUI\main.py

Link entered:
    https://www.politico.com/news/2022/12/05/ndaa-pentagon-covid-vaccine-policy-smith-00072070

Content entered:
    "We haven't resolved it, but it is very fair to say that it's in discussion," Smith told POLITICO on the sidelines of the Reagan National Defense Forum. He noted that the mandate may not be logical an

STEP 1: Ingesting the file

STEP 2: Tokenization

STEP 3: TF-IDF Transformation

STEP 4: LDA Clustering

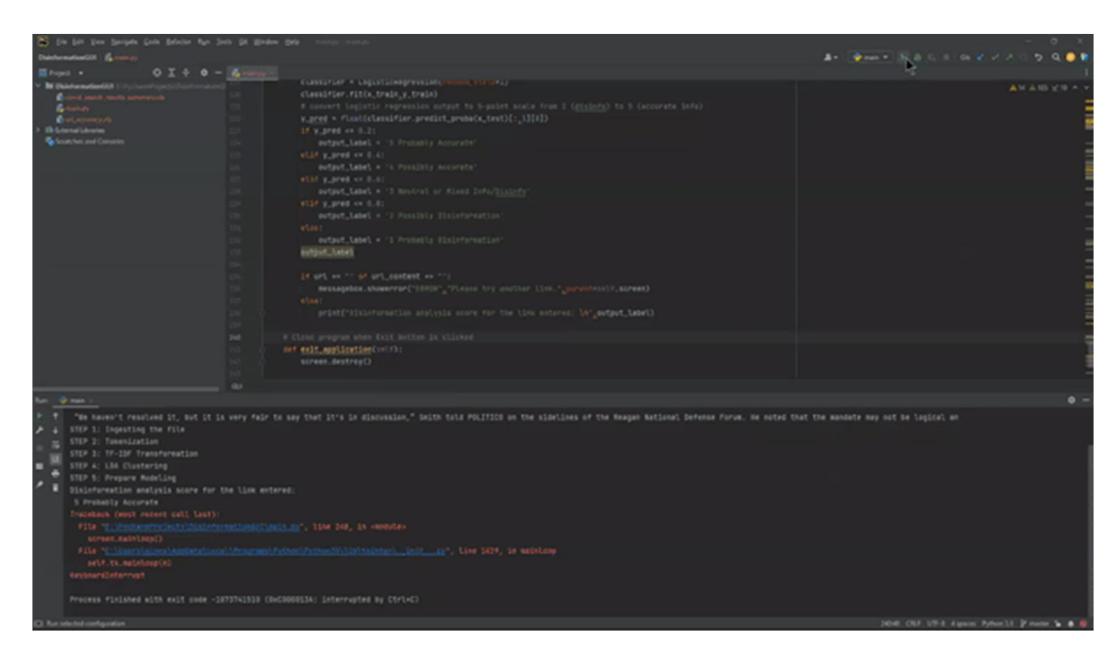
STEP 4: LDA Clustering

STEP 5: Prepare Modeling

Disinformation analysis score for the link entered:
    5 Probably Accurate
```

Figure 5.1 - outputs from the model in the IDE.

#### FINAL OUTCOME



### CHALLENGES

#### **TECHNICAL**



- Search engines incorporate defensive measures to make scraping difficult.
- Google recently added countermeasures that remove most disinformation from search results related to COVID. This made it difficult to collect a balanced data set as originally planned for training.
- Search engines typically return approximately ten organic results per page. Collecting data from multiple search engine pages (e.g., 200 results from the first 20 search result pages) proved much more complex than expected

#### TIME



- The design of the websites are different, so it proves to be very hard to scrape text into organized forms, and impossible within the time available.
- As we had to manually collect training data, the dataset is still comparatively small for our purposes. With a much bigger training dataset, our algorithm should be able to provide more accurate results.

#### SKILLSETS



- Browser extensions are written in JavaScript while the algorithm is written in Python code. This created difficulties integrating the extension and Python codes to process the data.
- We can't normalize the testing text content independently because it will rely on the whole corpus, so for each iteration of prediction, we had to ingest and process all testing dataset, which will decrease the efficiencies of our program.

#### WORKAROUND FOR THE CHALLENGES

#### Web Scraping

- We ask users to manually input the URL and content of search result
- We manually collect a set of search results to provide diverse scores and topics

#### User Interface

• We use the most popular UI package for Python, tkinter, to eliminate the problem to connect different languages (e.g.: Python and Java)

#### Modeling

- We overwrite the judgment from one user with judgments provided by "authorities" websites when the source is identified as highly trustworthy or confirmed source of disinformation
- We adjust our testing datasets to teach the algorithm some additional features for example, the resource of the content is more useful than the length of the content

## **TEAM CONTRIBUTION**

Overall, we've evenly contributed to this project. We are glad everyone stretched their muscle and really applied what we learned into this project. Yet, everyone had a slightly different focus:

David: Proposed the initial concept, researched what has been done in the field of disinformation detection., and tried to apply class concepts to the project. Diligently kept track of the team's progress, and vetted both code and data to confirm it worked as intended. Created and incorporated the list of authorities to tag the accuracy of 3400+ websites.

Ginna: had created the initial plug-in in Java, and then heroically crashed a course to learn how to use tkinter within a day to re-write everything. The logistic-master to keep our files in check and organized. She also shot the amazing demo and design the template of our presentation. Last but not least, Ginna is the glue of the team and a great cheerleader.

Angela: thanks to her background as data scientist, she was able to help the project on track and drove it to completion. She has manually created the testing dataset after our initial crawler didn't work out. She also helped to write most of the analytics module and figured out how to incorporate everyone's work together.



# THANK YOU

PLEASE REACH OUT TO OUR TEAM FOR FURTHER INQUIRIES.

#### **EMAILS:**

- DAVID BURRUS -(DBURRUS3@ILLINOIS.EDU)
- JIANCI (ANGELA) ZHAI (JIANCIZ2@ILLINOIS.EDU)
- GINNA WOO (GINNAW2@ILLINOIS.EDU)