

BOARDS



1 **Scene 1 – Jet Arrival & Escalade Entry**

🏃 Jaylen: Image A (walking/standing)

Marcus: standing near SUV on tarmac

🔊 VO: “When you're known everywhere you go...”

📝 Prompt:NBA athlete walking confidently on airport tarmac at night, Escalade SUV in background, cinematic luxury lighting, fans behind security fence, slow motion camera pan



2 **Scene 1: Jet Arrival & Escalade Entry**

🏃 Jaylen exits jet and walks toward Escalade. Marcus stands near SUV, waiting.

🔊 "When you're known everywhere you go..."

📝 Elite security guard standing beside Escalade SUV at night on airport tarmac, calm posture, cinematic lighting, photoreal, soft glow"



3 **Scene 2 – Club Chaos**

🏃 Jaylen: Image A (reused, standing with hoodie)

Marcus: trying to reach through crowd

🔊 VO: “...you don't get to move like everybody else.”

📝 Prompt NBA athlete caught in chaotic nightclub crowd, paparazzi flashing cameras, fans reaching out, cinematic tension, night city atmosphere, dramatic lighting



4 Scene 2: Club Chaos Unfolds

Crowd surges, fans grab at Jaylen. Marcus is slightly behind, unable to reach in time.

"...you don't get to move like everybody else."

"Security officer pushing through crowd toward client, flashing cameras, urban chaos, night scene, cinematic tension"



5 Scene 3 – News Fallout

Jaylen: Image B (sitting with phone)

Marcus: standing silently in background

VO: *"One moment. One push. One post. And your name's in headlines for all the wrong reasons."*

• Prompt: NBA athlete sitting in luxury hotel suite at night, holding phone and staring at screen, moody cinematic lighting, reflective city lights through window, tense atmosphere



6 Scene 3: News Fallout

Jaylen in hotel room staring at phone. Marcus stands in background, arms crossed, silent.

"One moment. One push. One post. And your name's in headlines for all the wrong reasons."

"Bodyguard in background of luxury hotel suite, client sitting with phone, moody lighting, cinematic mood"



7 **Scene 4 – Marcus Steps In (SUV Entry)**

Jaylen: Image A (reused) entering SUV

Marcus: opening SUV door

VO: "That's when I knew... I needed real protection."

- Prompt: NBA athlete standing near black Escalade SUV at night, about to step inside, cinematic urban lighting, calm composed atmosphere, luxury vehicle detail in background



8 **Scene 4: Marcus Steps In**

Marcus meets Jaylen outside, opens the SUV door for him, no words spoken.

Voiceover:

"That's when I knew... I needed real protection."

Pika Prompt:

"Security guard opens black Escalade SUV door, calm and composed, cinematic urban background, night time, soft light on face"



9 **Scene 5 – Silent Control (Club Entrance)**

Jaylen: Image A (reused, entering venue)

Marcus: leading through VIP door

VO: "Eula Elite wasn't just security. It was control. Silence. Strategy."

- Prompt: NBA athlete entering luxury nightclub through private VIP door, cinematic red and purple lighting, exclusive atmosphere, calm confident body language, soft slow motion



10 **Scene 5: Silent Control**

⌚ Marcus leads Jaylen through VIP club entrance, earpiece in, no crowd, smooth entry.

🔊 **Voiceover:**

"Eula Elite wasn't just security. It was control. Silence. Strategy."

📝 **Pika Prompt:**

"Bodyguard walking two steps ahead of client through private club entrance, dim lighting, cinematic nightclub vibe, composed movement"



11 **Scene 6 – Rooftop Surveillance**

⌚ Jaylen: Image B (relaxed, rooftop)

Marcus: scanning crowd discreetly nearby

🔊 VO: *"Every door opened before I got there. Every problem was handled before I saw it."*

- Prompt :NBA athlete relaxing at rooftop lounge in daytime, luxury modern fashion, champagne glass on table, skyscraper skyline in background, soft cinematic sunlight and bokeh



12 **Scene 6: Rooftop Surveillance**

⌚ Marcus seated nearby on rooftop lounge, scanning the environment while Jaylen relaxes.

🔊 **Voiceover:**

"Every door opened before I got there. Every problem was handled before I saw it."

📝 **Pika Prompt:**

"Security professional seated at rooftop lounge, scanning surroundings discreetly, sunlight and bokeh, cinematic angle"



13 Scene 7 – Discreet Response

⌚ Jaylen: Image B (reused, background presence)

Marcus: nodding slightly while touching earpiece

🔊 VO: "That's the difference between moving... and moving protected."

📝 Prompt: NBA athlete seated in background at luxury venue, calm expression, cinematic mood, soft nightclub neon lights, subtle focus on presence rather than action



14 Scene 7: Discreet Response

⌚ Marcus listens quietly to earpiece, gives a slight nod — a threat defused without a word.

🔊 Voiceover:

"That's the difference between moving... and moving protected."

📝 • Pika Prompt:

"Security officer touches earpiece calmly, slight head nod, club exterior at night, soft neon glow, composed body language"



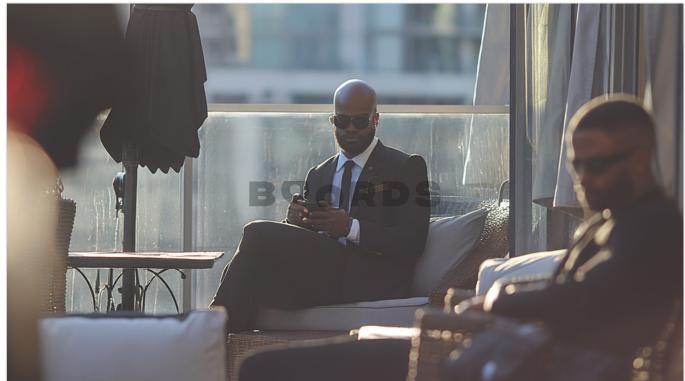
15 Scene 8 – Departure

⌚ Jaylen: Image C (inside SUV)

Marcus: closing SUV door

🔊 VO: "Luxury is peace of mind. Power is privacy. Real freedom is feeling untouchable."

📝 • Prompt: NBA athlete sitting inside black Escalade SUV at night, looking out tinted window thoughtfully, cinematic urban reflections, soft interior lighting, moody luxury tone



16 **Scene 8: Departure**

⌚ Jaylen gets into SUV, Marcus closes the door behind him. Escalade drives off into night.

🔊 **Voiceover:**

"Luxury is peace of mind. Power is privacy. Real freedom is feeling
untouchable."

- 📝 • **Pika Prompt:** "Security guard closing Escalade door as client enters, nighttime downtown, slow-motion cinematic, taillights fading away"



17 **Scene 9 – Logo Outro (Static Frame)**

⌚ No Jaylen image needed — logo screen only

🔊 VO: "Eula Elite. Move Different."

📝 Prompt: (Static logo screen, designed separately with Canva/Looka/MidJourney)