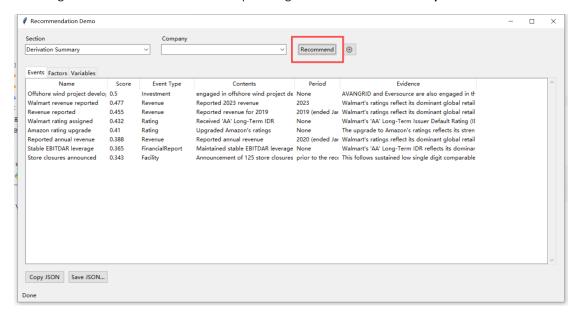
Sample Result

There are two dropdown menus and a **Recommend** button, which allow you to select a **Section** and a **Company** respectively. After making your selections, click the **Recommend** button to display the recommendations. You can then view the results separately for **Event**, **Factor**, and **Variable**.

1. If you select a specific **Section** but do **not** select a **Company**, the recommendations will be generated based on the corresponding information from **all reports**.



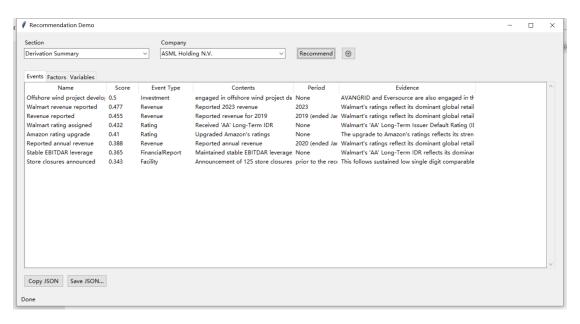
2. If both a **Section** and a **Company** are selected, there are two possible modes depending on the configuration in the settings:

1) Company-only mode

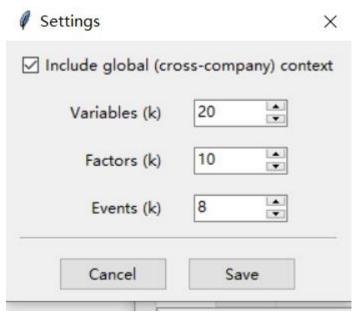
- The recommendations are generated **only** based on the reports of the selected company within the chosen section.
- This produces results that are highly specific to the company's historical data.

2) Hybrid mode

- The recommendations are generated by combining the company-specific data with global data from all reports in the same section.
- The balance between company and global data is controlled by the hybrid weight parameters in the settings.
- This mode helps when the selected company has limited data, leveraging broader industry patterns while still prioritizing company context.



3. Clicking the gear icon button will open the **Settings** page. Here, you can configure the global parameters for the recommendation system.



Adjusting these parameters allows you to balance between **breadth** and **precision** in your recommendation results:

- 1. Include global (cross-company) context
 - When enabled, the recommendations will combine company-specific data with global cross-company data, forming a Hybrid mode.
 - When disabled, the recommendations will rely solely on the selected company's historical data.

2. Variables (k)

- Controls the number of variable recommendations returned.
- A higher value provides more comprehensive suggestions but may include more noise.

3. Factors (k)

- o Controls the number of **factor** recommendations returned.
- Useful for identifying the key factors influencing a company or industry.

4. Events (k)

- o Controls the number of **event** recommendations returned.
- Helps capture significant recent or historical events.