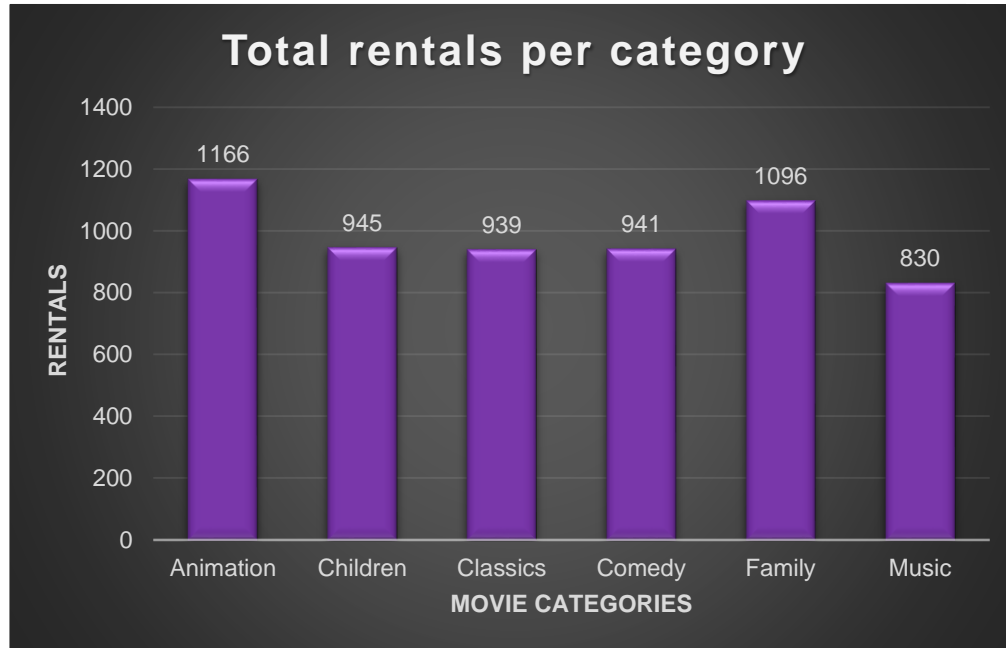


Family Friendly Movies Rentals

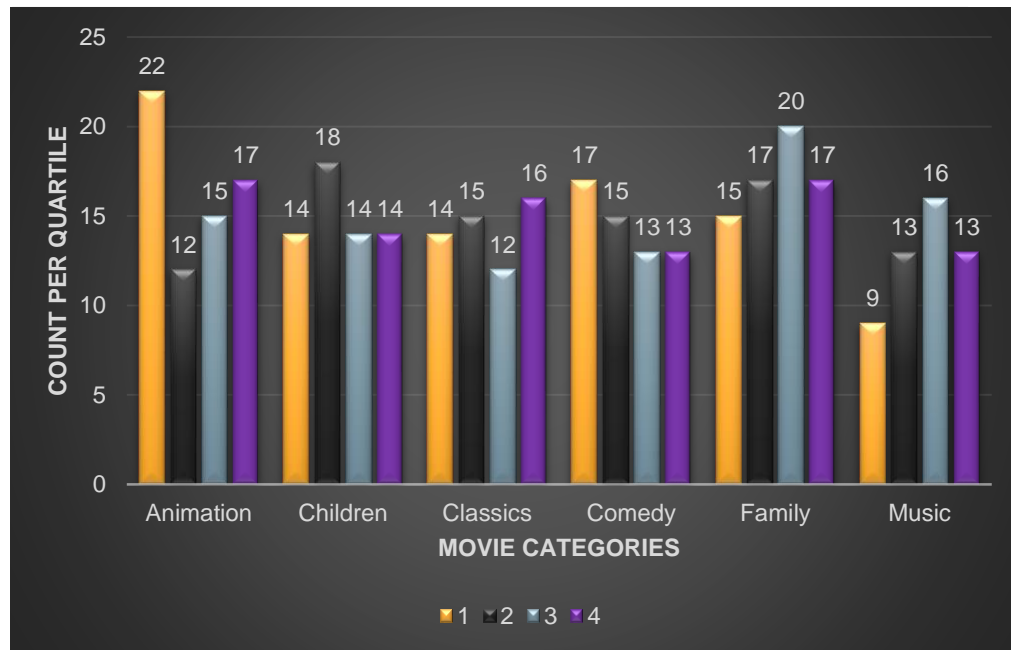


Q1: “We want to understand more about the movies that families are watching. Based on the family friendly categories create a query that lists each movie, the film category it is classified in, and the number of times it has been rented out”.

Answer: We can see that Animation movies are with the most and Music movies are with the least rentals (within the defined “Family friendly” category).

Please see Query_Q1 in the text file.

Family Friendly Movies in 4 Quartiles and Counts



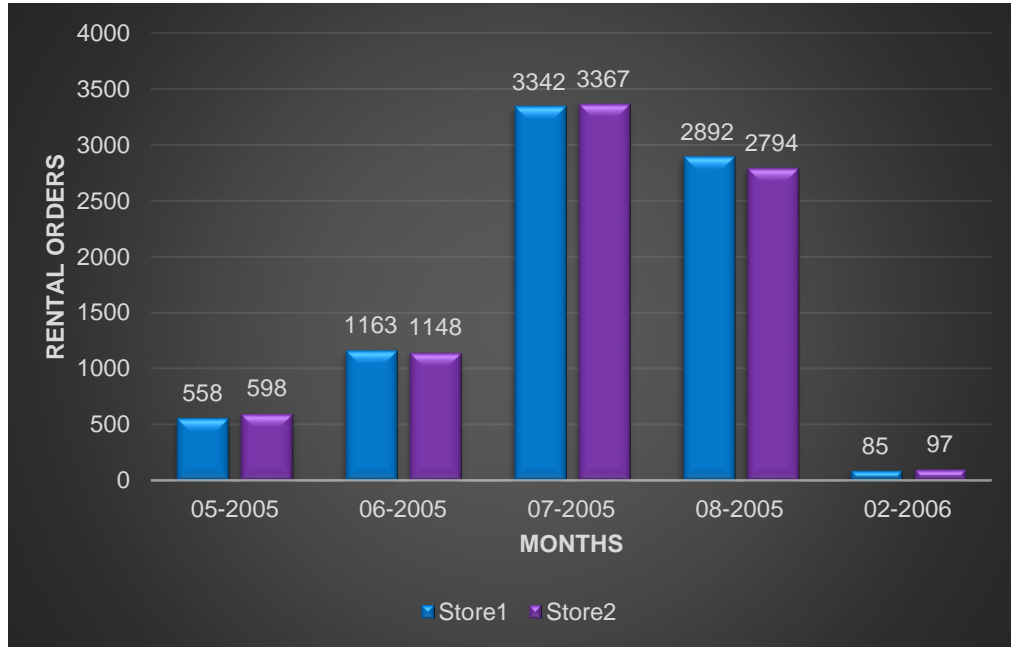
Q2: “Provide a table with the family-friendly film category, each of the quartiles, and the corresponding count of movies within each combination of film category for each corresponding rental duration category”

Answer: The stores have most movies in the Animation Category - with rental duration 1. The least available movies are in the Music category - with rental duration 1.

*Our most rented and our least rented categories – from the previous slide.

Please see Query_Q2 in the text file.

Total Rental Orders per Store Comparison

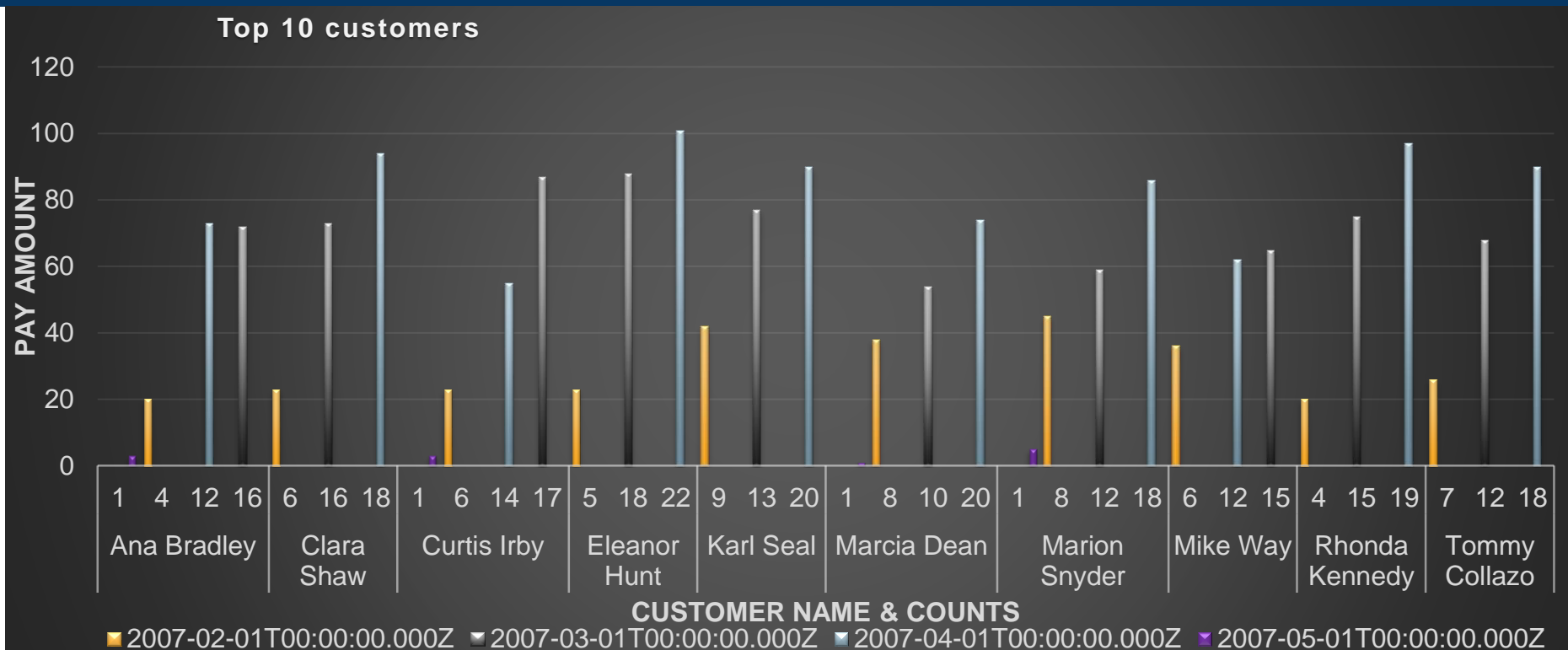


Q3: “We want to find out how the two stores compare in their count of rental orders during every month for all the years we have data for. Write a query that returns the store ID for the store, the year and month and the number of rental orders each store has fulfilled for that month. Your table should include a column for each of the following: year, month, store ID and count of rental orders fulfilled during that month”.

Answer: We can see that both of our stores are delivering (almost) same results during the time units of the period.

Please see Query_Q3 in the text file.

Top 10 Customers – Detailed Information



Q4: We would like to know who were our top 10 paying customers, how many payments they made on a monthly basis during 2007, and what was the amount of the monthly payments.

Answer: We can see that month 4 is a leading one (per count or per total payments or both) for 8 out of our top 10 customers.

Please see Query_Q4 in the text file.