

Item #1

Description: Info and Company Logo

Background: Blue

Font: Arial 30px

Color: White

Alignment: Center

Media: Company Logo on left of header

Info: website address (center of header)

Interactivity: Search bar

Item #2

Description: Product list

Background: White

Font: 16px

Color: Black

Alignment: Left side

Media: None

Interactivity: Product filters

Item #3

Description: Product display

Background: white

Font: Arial 10px

Color: Black

Alignment: Right of the list

Media: Products

Interactivity: Product links

Rationale: I decided to redesign the website www.arngren.net. It is not an English website, so it was very hard to understand, but what I believe it was supposed to be is a used car/electronics store, similar to an ebay or kijiji. Some major issues with this website is how it is laid out. All of the pictures are unorganized and all over the place, there are multiple different kinds of cars mixed with electronics, and some pictures are overlapping others. I'm not 100% sure if they had a logo because it was covered in text and pictures. I am going to clean up the website by organizing the pictures into categories that you can click on to sort them, sort of like amazon, where you can filter what you want to see, obviously I don't know how to do that yet, so it will just be an outline of what it's supposed to be, but that is the idea. The website sells used cars, as well as toys, electronics and much more, so I am going to organize the product list into all the different sections. They had a filter section, but it was very unorganized, so I will clean up the list to make it look better. It will also have a visible search bar to find certain items. I have a

header with the logo, website address, and search bar, but I couldn't find a relevant footer on their website with other contact information, so I am removing that completely. Then there is the product display where you can find all the products easily.