

Dynamic Product Design Leader & Expert Contributor — Committed to developing sophisticated, cohesive, and intuitive user interfaces tailored to the unique needs of data engineers, business analysts, and data scientists. Proficient in facilitating seamless interactions across advanced features, I specialize in creating user experiences that meet the diverse expectations of these personas—from technical precision for data engineers to analytical depth for data scientists and actionable insights for business analysts. By fostering robust collaborations between Product, Engineering, and Executive teams, I drive innovation and elevate design quality, conceptualizing new features and strategies, validating product assumptions, and pioneering scalable design solutions that boost engineering efficiency and product scalability.

EXPERIENCE

ACCELDATA

May 2022 - Present - 2 yrs 1 mo
Campbell, California, United States

Staff Product Designer

- Fostered strong partnerships with Product, Engineering, and Executive teams to develop new features and strategic initiatives.
- Specialized in learning detailed product requirements, validating assumptions through testing, and initiating the engineering process with scalable and reusable design solutions.
- Key areas of focus: UX Strategy and Roadmap, Prototyping, Design Thinking, Customer Interviews, Design System Implementation, Leadership in Product and Tech teams, and Public Advisory Contributions.

BOULEVARD LABS

Dec 2021 - May 2022 - 6 mo
Los Angeles, California, United States

Staff Product Designer

- Spearheaded collaborative initiatives with Product and Engineering teams to ideate and launch innovative features, driving the strategic vision of digital product solutions.
- Conducted extensive user and product research to deeply understand market needs, leading to the design and implementation of tailored features that significantly enhanced user satisfaction and engagement.
- Played a pivotal role in streamlining the design/engineering process by introducing reusable and scalable design solutions, markedly reducing time-to-market for new product features.
- Developed and refined the design processes that improved cross-departmental workflow efficiency and productivity.

DATAROBOT

Feb 2017 - Present - 4 yrs 9 mo
Boston, Massachusetts, United States

Principal User Experience Designer

- Co-led the global product design organization, overseeing 15 designers across Core Platform and Service Applications.
- Hired, mentored, and guided user experience and visual designers, shaping the user experience design from concept through implementation across all platforms.
- Engineered significant team growth, evolving the product design team into a globally recognized, world-class organization.
- Strategized and executed major product mergers, integrating technical assets and design teams seamlessly into core products.
- Essential in scaling the company from 100 to nearly 2000 employees and increasing valuation from \$100 million to \$6.3 billion.

ORACLE • ENDECA

Mar 2014 - Feb 2017 - 2 yrs 11 mo
Boston, Massachusetts, United States

Principal User Experience Designer

- Collaborated closely with Product teams to prototype, design, and deliver exceptional UI/UX through a lean design process.
- Designed sophisticated user experiences for data scientists, data engineers, and business analysts using wireframes, screen flows, and prototypes.
- Devised workflows that streamlined data exploration with novel search and visualization tactics.
- Created hybrid code/no-code user interfaces to configure user-defined transformations (data wrangling) for non-sophisticated users.

APTIMA, INC.

Jul 2010 - Feb 2014 - 3 yrs 8 mo
Woburn, Massachusetts, United States

Senior User Experience Designer

- Designed multi-modal applications for a variety of R&D projects, focusing on innovative research that integrates industrial psychology with design.
- Pioneered novel approaches to information visualization, decision support systems, and sensory tools for DARPA projects.

ADDITIONAL DESIGN & DEVELOPMENT EXP**Web Design/Developer**

Lex Is More — Lexington, Massachusetts, United States
Jun 2009 - Jun 2011, 2 yrs 1 mo

Designer

Colonial Times Magazine — Lexington, Massachusetts, United States
Jul 2009 - Jun 2010 - 1 yr

Web Developer

TDS Metrocom — Madison, Wisconsin, United States
Aug 2004 - Aug 2007, 3 yrs 1 mo

Owner/Creative Director

Design Cadence — Madison, Wisconsin, United States
Mar 2000 - Aug 2004, 4 yrs 6 mo

EDUCATION**MASTERS, GRAPHIC DESIGN**

2007 - 2010

New England School of Art & Design
(Focus on Digital Technologies)

BFA, GRAPHIC DESIGN

1999-2003

University of Wisconsin

PORTFOLIO

dcade404.github.io/designportfolio