

# DARIO CAMACHO

Product Designer  
Front-End Developer

## ABOUT ME

I'm a Colombian designer and front-end developer who loves anything and everything that is minimal and simple

## Contact

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## SKILLS

### Web Design

Sketch

Photoshop

Illustrator

InDesign

InVision

### Web Development

HTML & CSS

JavaScript (Angular & React)

PHP

SQL

Python

## EXPERIENCE

### Career

#### Uber

2016 - Currently  
San Francisco, U.S.A

#### Product Design Intern

- Collaborated with managers, developers, and other teams to define user issues and come up with best solutions to design.
- Worked closely with design team across all facets of ideation, design, and production.
- Rapidly prototyped interfaces in HTML, CSS & JS.
- Did wireframes, mockups, and worked with design team through iterations of interface.
- Worked on the design and implementation of Uber.com and Uber login experiences on desktop, tablet, and mobile.

#### Adobe

2015 - 2016  
New York, U.S.A

#### Brand Ambassador

- Organized events and workshops to champion Adobe's products and brand on campus.
- Developed relationships and partnerships with relevant student organisations who could benefit from Adobe Creative Cloud

#### NYU

Fall 2016  
Florence, Italy

#### Product Designer

- Sketched, designed, and developed the visual identity that included logo, typography, photography and color for multiple clubs at NYU.
- Created wireframes, flows, prototypes, and production assets using Sketch and Photoshop to effectively communicate interaction and design work and validate ideas with manager in InVision.

#### Adcade

2014 - 2015  
New York, U.S.A

#### Creative Developer

- Used HTML & CSS to create and modify different pages within Adcade's website in accordance to design mockups.
- Developed dynamic features and built prototypes for various product's landing pages using JavaScript in unison with ReactJS and AngularJS.
- Built out interactive HTML5 ads by interacting with the canvas using Adcade's framework and regular JavaScript.
- Performed QA on various products and ads.

### Education

#### New York University

2014 - 2015  
New York, U.S.A

#### Bachelor of Arts (BA)

- Computer Science
- Graphic Design