

Titus Johnson

age: 21

residence: Columbia, SC

education: Bachelors in Business Administration

occupation: Stock Broker

marital status: Single



I believe that the two most important days in your life are the day you're born and the day you find out why

I attend the University of South Carolina, where I am a senior getting ready to graduate in the spring. In my free time I enjoy kicking back and watching tv. I like to play piano when time allows it. My one true love is for my dog Stella, she is my light.

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SOCIAL NETWORK



Needs

- Proper experience from my colleagues
- A car

Values

- Fast efficient transportation
- Accountability of others

Criteria For Success:

A group of people around me that can put in the same amount of work I do.

Wants

- To graduate on time
- To be able to afford a car
- A well paying job

Fears

- CLOWNS
- Forgetting to turn in an assignment
- Clowns again, felt like that should be said twice

Adam Taylor

age: 19

residence: Columbia, SC

education: Undergraduate at the University of South Carolina

occupation: Student

marital status: Single



Life moves pretty fast. If you don't stop and look around once in a while, you could miss it.

I attend the University of South Carolina, where I am a sophomore and a business major. In my free time I love playing basketball and watching movies. I also have a part time job at Food Lion as a cashier.

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SOCIAL NETWORK



Criteria For Success:

Have a group of people around me that will help keep me focused on my goals.

Needs

- Transportation to school or work
- A study group

Values

- Personal responsibility
- Strong work ethic

Wants

- A car
- Good grades

Fears

- Snakes
- Alligators

Professor Priscilla Perry

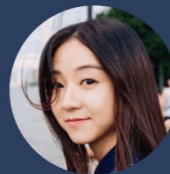
age: 42

residence: Columbia, SC

education: Doctorate in Philosophy

occupation: Professor of Philosophy

marital status: single

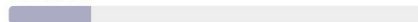


Everything is about your own perspective in life

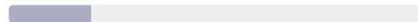
Professor Priscilla Perry is early to bed and early to rise. She lives in a rented apartment near the university campus. Every morning she goes on a walk with her pet dog, Spinach, before heading to work. After a long day at work, she comes home, takes Spinach on another walk, and eats dinner while watching watching mystery documentaries on the TV via youtube.

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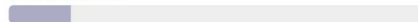
INTERNET



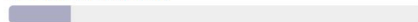
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- a stable financial position
- a more reliable way of getting around

Values

- innovative ideas and solutions
- the community and making sure everyone fits in

Criteria For Success:

She strives to make learning a fun activity and help people recognize all the different perspectives possible in different situations

Wants

- to own a house
- another dog/pet
- a boyfriend

Fears

- She fears most letting down her students and thus herself. She also has a fear of heights.

Henry Smith

age: 55

residence: Columbia, SC

education: Some College

occupation: Public Bus Driver (The Comet)

marital status: Married with 2 kids



One small act of kindness could mean the world to somebody.

I work for The Comet, a bus transportation company, as one of their many reliable bus drivers. My job is to get people to their destinations and have been doing it for almost 10 years. I became a bus driver to help those who don't have their own way of getting to where they need to be.

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SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- To get his passengers to their destinations

Values

- Helping others in need/Community Service
- His family

Criteria For Success:

Henry's biggest goal is to make sure he can get his passengers to their destinations quickly and safely.

Wants

- To be trusted by his passengers
- A new bus

Fears

- Not being able to drive anymore
- Harming his passengers