

Napses Mobile

Student Reader

Meet Chad



Chad The Undeclared Undergrad

Age: 19., male, caucasian. Location: Isla Vista(UCSB)

Quote: "Bro, let's get wasted this weekend"

Backstory:

Chad grew up in southern California. He hasn't decided on a major yet so he is taking a variety of classes. This is his second year away from home and he is getting use to life away from his parents house. He is enjoying college life and the freedom to party whenever he wants with his friends.

Motivations:

- He wants to get good grades to succeed later on in life and impress his parents
- He wants an easy way to access readings and course material without dragging around a heavy backpack.
- He heard of Napses from his professor who is requiring him to use the service for the class readings

Frustrations:

- He doesnt like to study too hard
- Doesnt want to spend money on expensive readers/books he wont use after class
- He isnt 21 yet.

Their Ideal Experience:

- Chad gets home from class and remembers he has to study for a midterm tomorrow. He logs opens up the Napses app on his computer and begins to read and take notes so he is ready
- Chad goes out to a party but suddenly remembers he has a quiz tomorrow. To do some last minute studying Chad opens up his phone and picks up his studying where he left off.
- Chad had a lot of work to do and has been slacking off. He would like to figure out which of his two midterms he needs to do better on to pass all his classes. He logs onto his Napses Reader app on his phone and checks out the analytics to see which class requires more attention and which class he has been ignoring.

Devices:



Laptop



iPhone 4

Technical Proficciency:

As a millenial chad knows how to use his laptop and phone well enough to never have to ask for help. He can troubleshoot and fix minor problems with the help of DIY videos

Goals/Needs

To graduate college

To read his course material without hassle.

Save money so he can spend it on partying

Drink some beer this weekend.

Solutions

Aid the student by making readers easy to use and accessible

Offer readers/readings at a cheaper price than they would be if they were paper.

Fears

Failing out of college.

Not getting a job after graduating.

being turned down by a girl at a party

Aspirations

Being successful after college

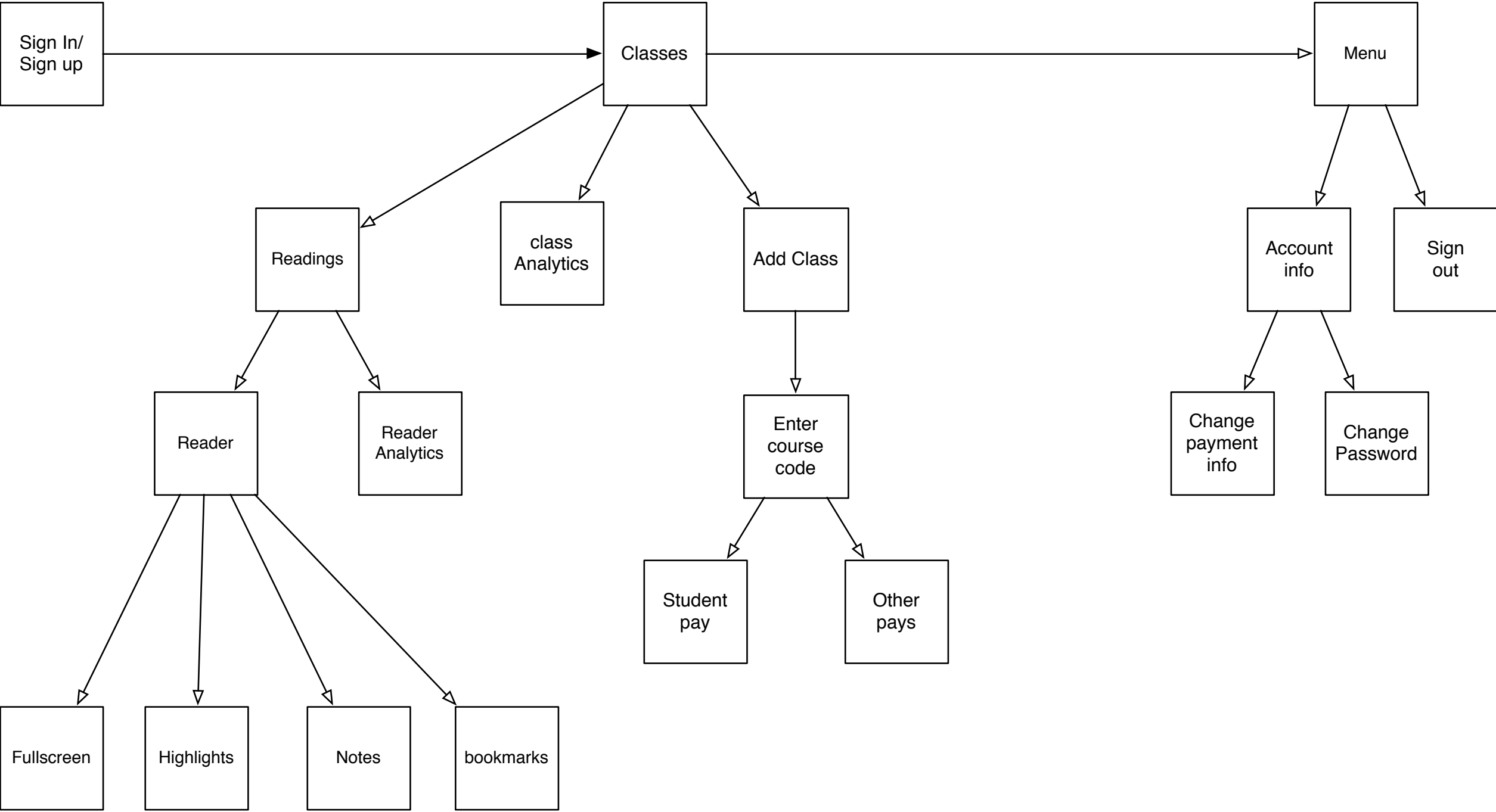
Having fun.

Meeting a hot girl.

Student User Mobile Sitemap




















New/Signed Out User

Returning User Signed in



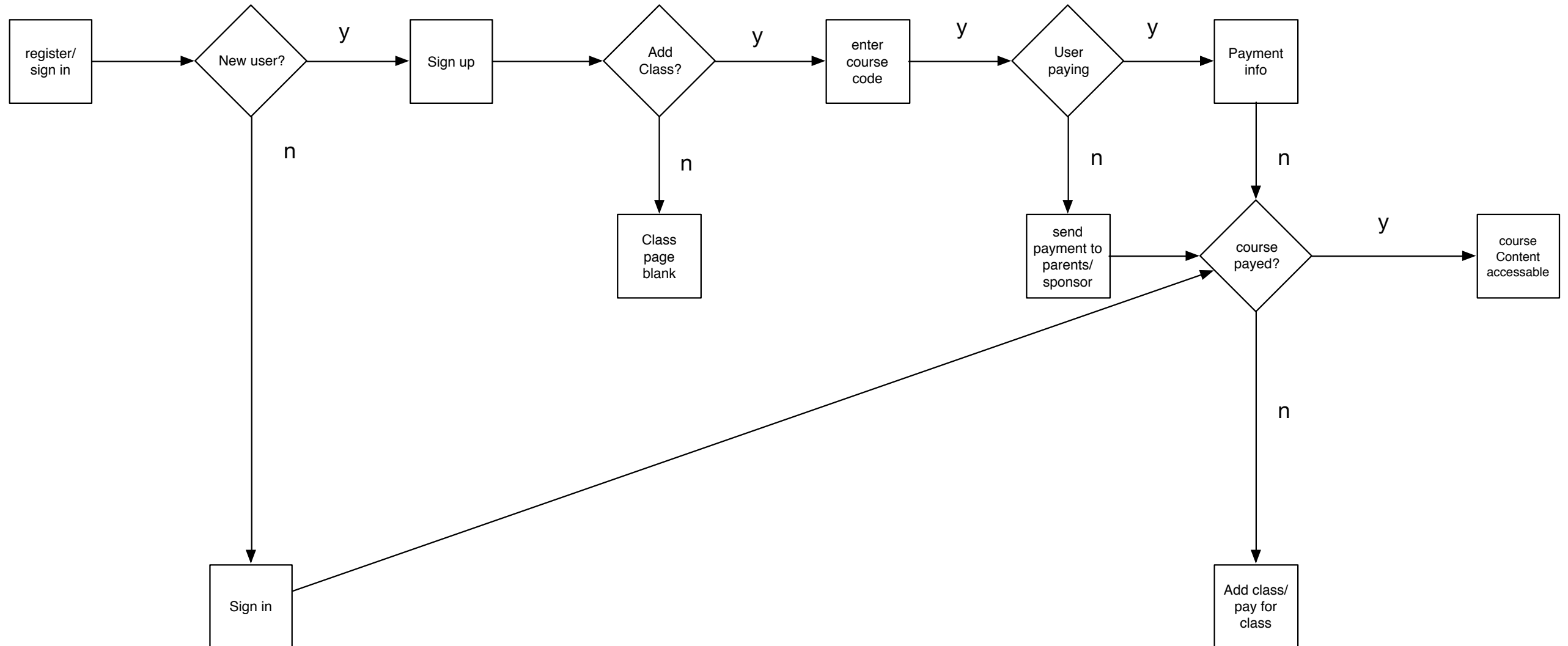
Journey Map: Chad signing up and adding class

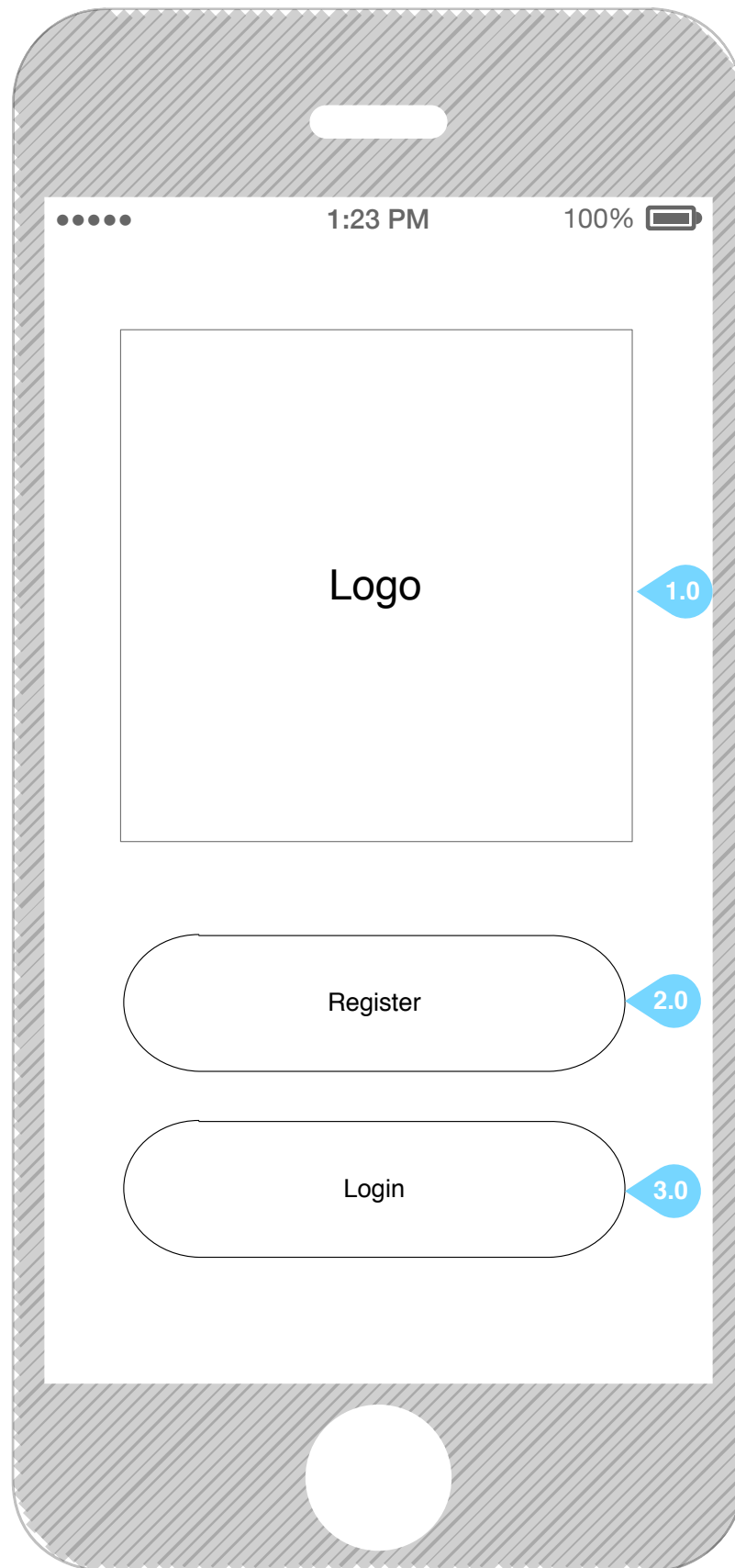
Chad is going to Sign up for Napses .

Mood						
Action	Professor Asks him to sign up for class via Napses 	Chad Takes out phone and Downloads Napses 	Chad Opens Napses He is directed to Sign up 	In Napses Chad enters his info to create account 	Chad adds class code and pays for course material 	Chad is ready to be assigned readings via napses 
Potential Problems	Student Doesnt have smart phone 	Napes not available on their platform 			Chad isnt paying for himself Chad doesnt have class code 	
Solution	They can access readings via laptop/desktop 	Web app. 			Reminder system for professors that directs them to give out codes.  	
notes.	We need to build across platforms asap		Make sure the web sign up is as simple as mobile		We need to figure out the best way for profs to distribute code. we might be able to automate this via sms or email.	Chad should be ready to study across platforms

User Flow: Chad signs up and adds class

New user creates account and adds class





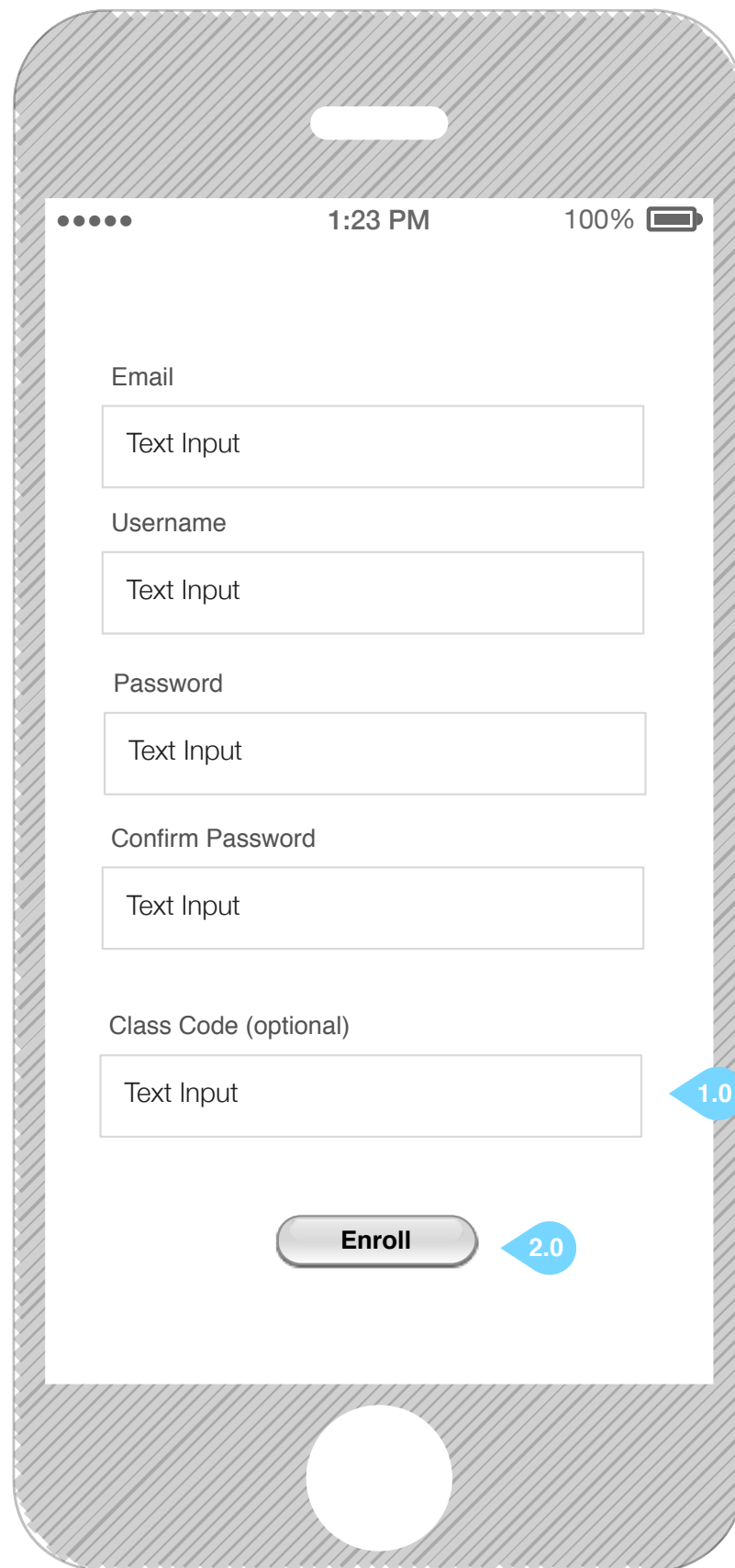
Student User Login/Signup

1.0 Company logo

2.0 Register Button for new Users

3.0 Returning User Login





A mobile app mockup for a student user signup form. The screen is white with a grey border. At the top, there's a status bar with four dots, the time '1:23 PM', and '100%' battery. The form consists of five text input fields, each with a label above it: 'Email', 'Username', 'Password', 'Confirm Password', and 'Class Code (optional)'. Each input field contains the text 'Text Input'. Below the input fields is a grey 'Enroll' button. A blue callout bubble with '1.0' points to the 'Class Code (optional)' input field, and another blue callout bubble with '2.0' points to the 'Enroll' button.

Email

Text Input

Username

Text Input

Password

Text Input

Confirm Password

Text Input

Class Code (optional)

Text Input

Enroll

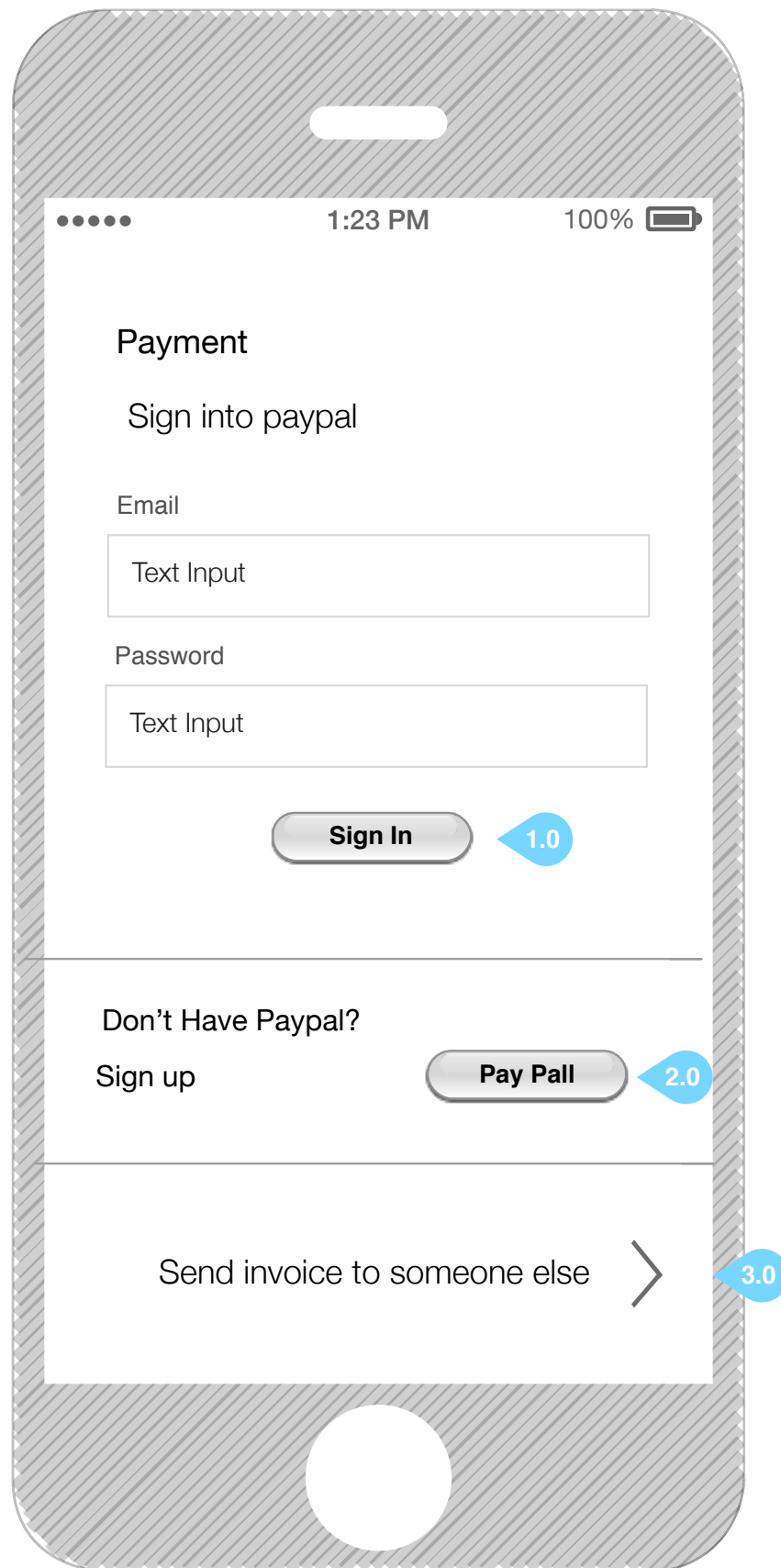
Student User Signup

1.0

Course codes are given by professors to students so they may sign into professor's class

2.0

This button signs user up. They only do this once and add classes to their profile after.



Student payment paypal

1.0

If user has Pay pall they sign in to their account.



2.0

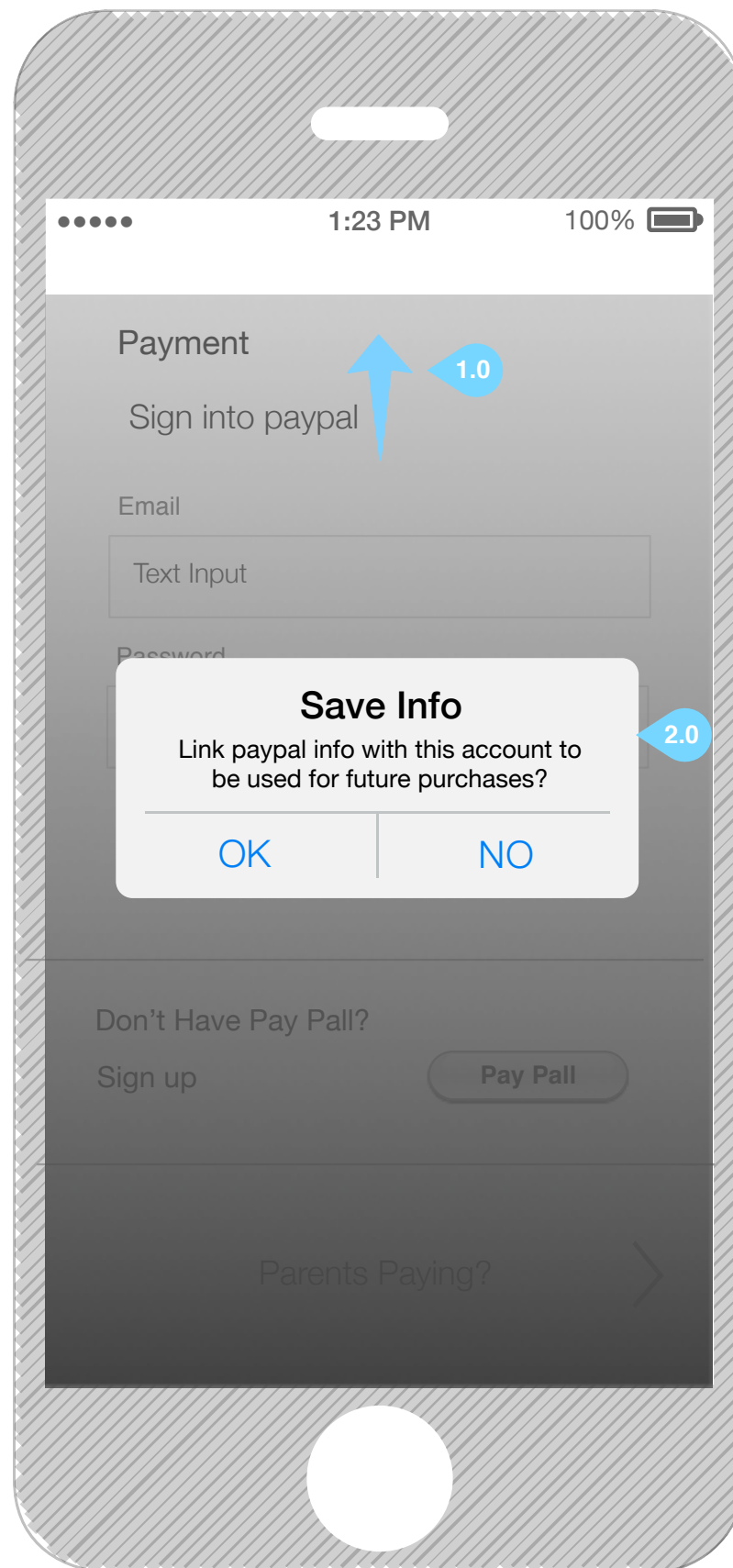
This takes them to paypal's account creation page.



3.0

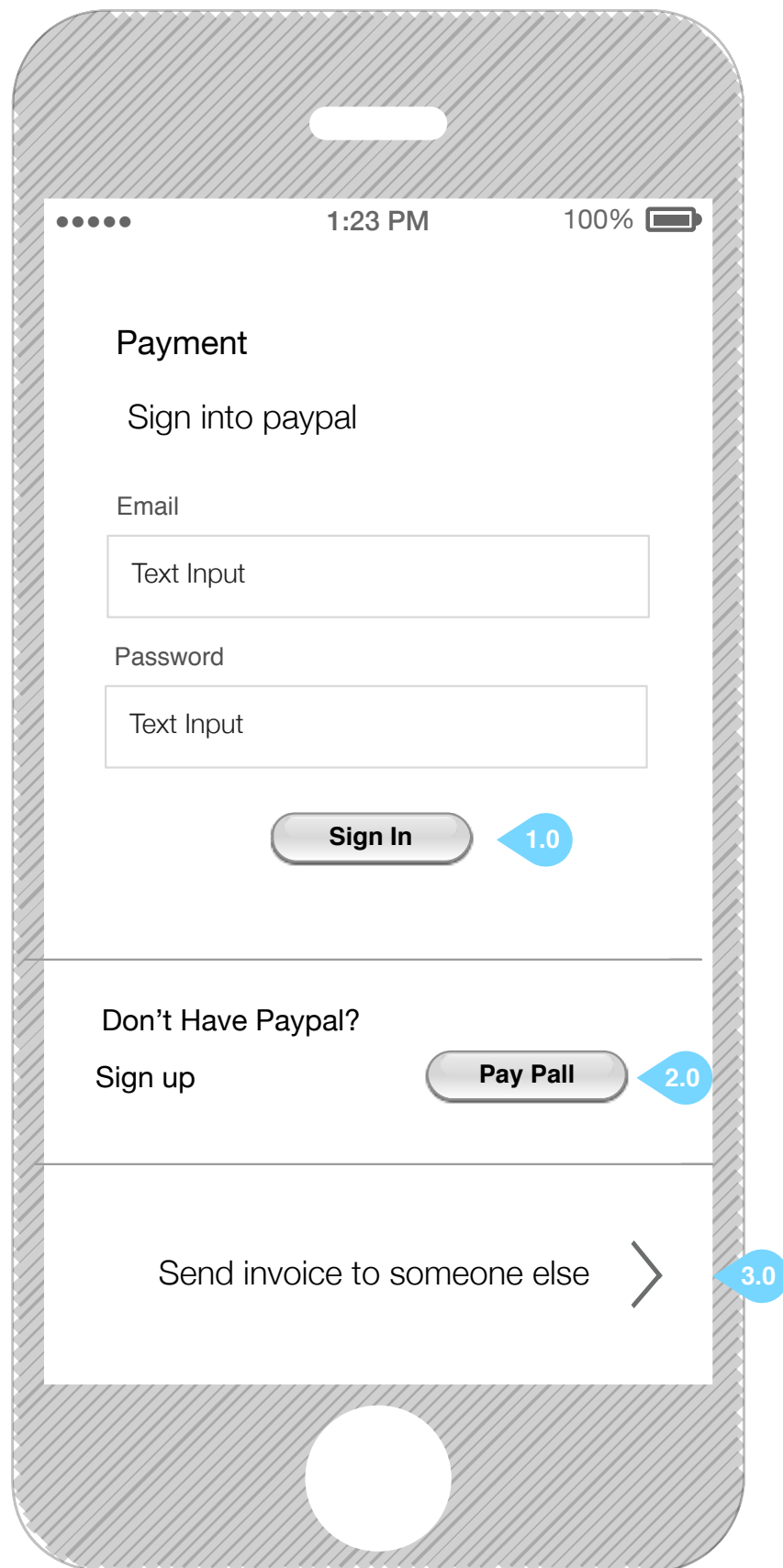
Takes student to a form that sends info to parents so that they can pay for readings





Student payment paypal

- 1.0 Opacity comes up behind message to emphasize importance
- 2.0 User can link their Payment info for future purchases



Student payment paypal

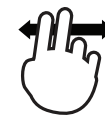
1.0 If user has Pay pall they sign in to their account.

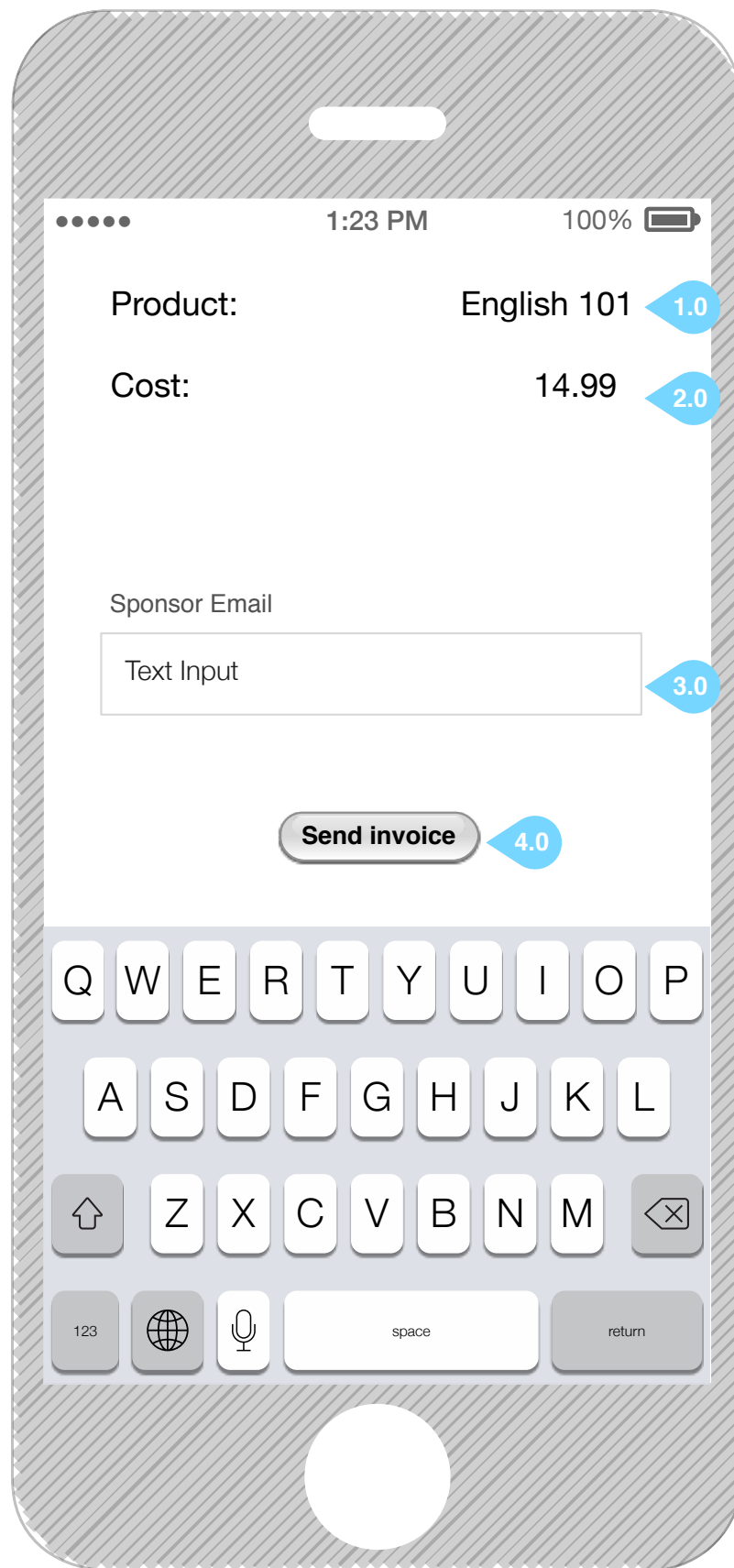


2.0 This takes them to paypal's account creation page.



3.0 Takes student to a form that sends info to parents so that they can pay for readings





Student send invoice

1.0 Product to be purchased

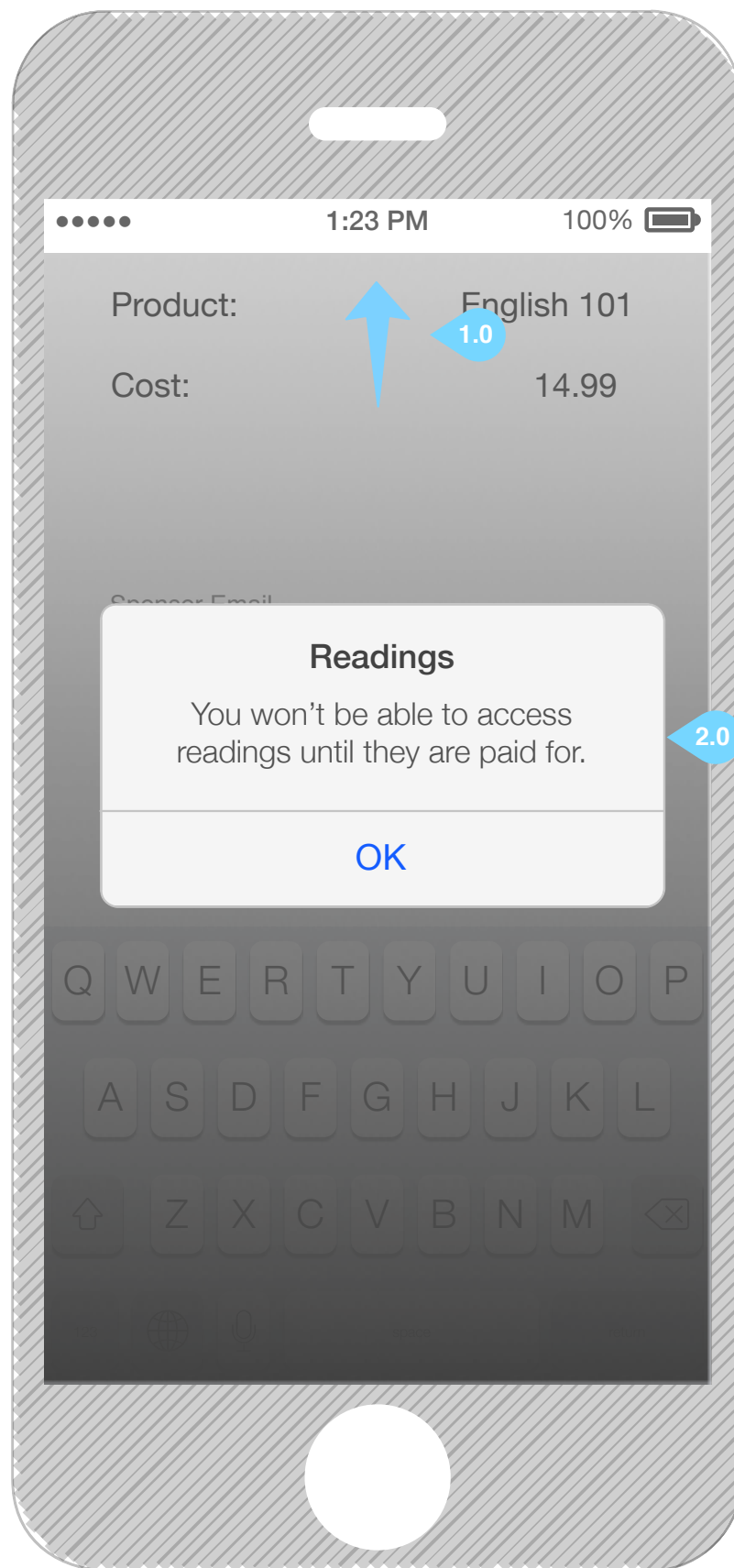
2.0 Cost of product

3.0 Email of student's sponsor

4.0 Send Email with Message asking for payment.

student cannot access materials until payment is processed



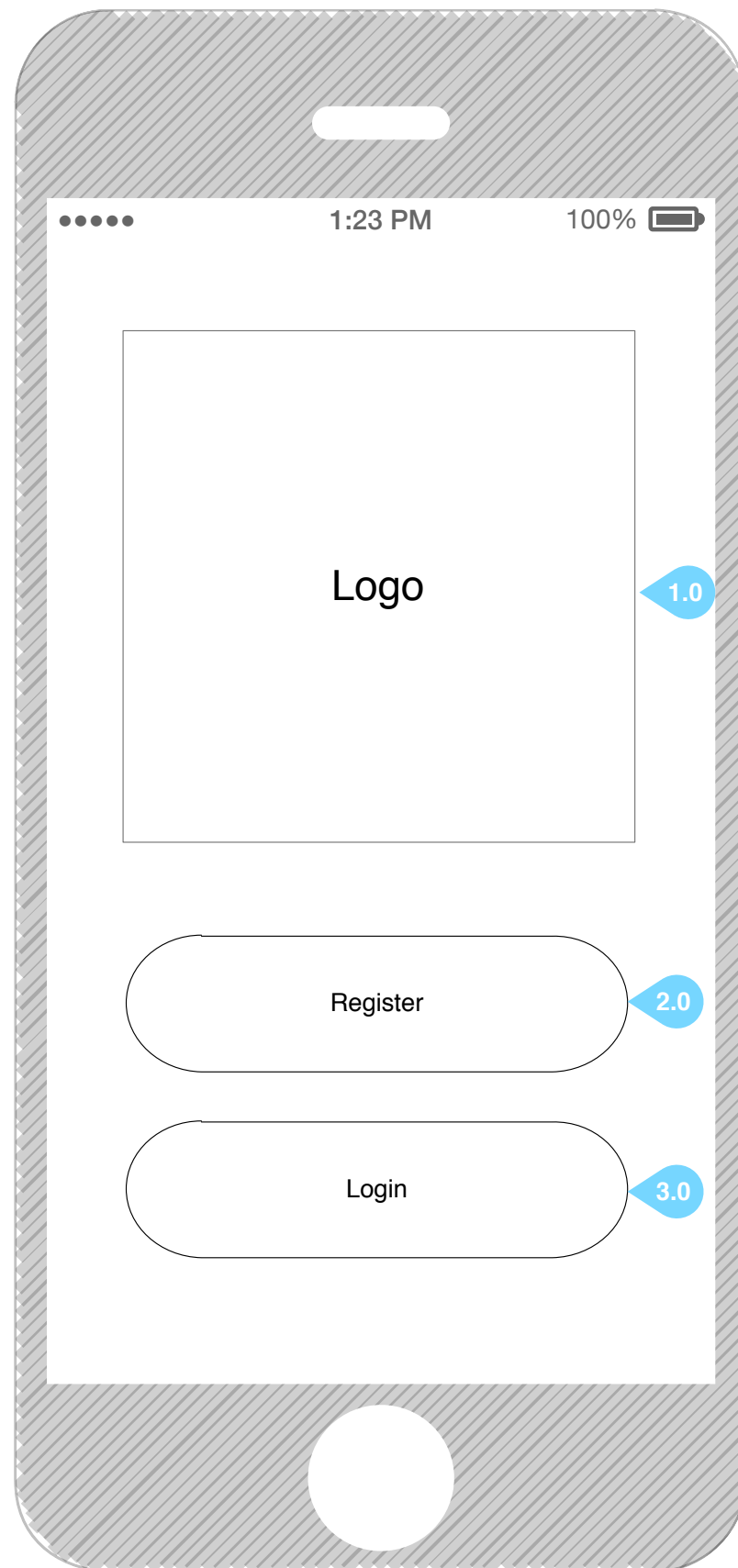


Student send invoice Alert

1.0 Opacity comes up behind message to emphasize importance of alert

2.0 Alerts students that they won't be able to access content until it is paid for.





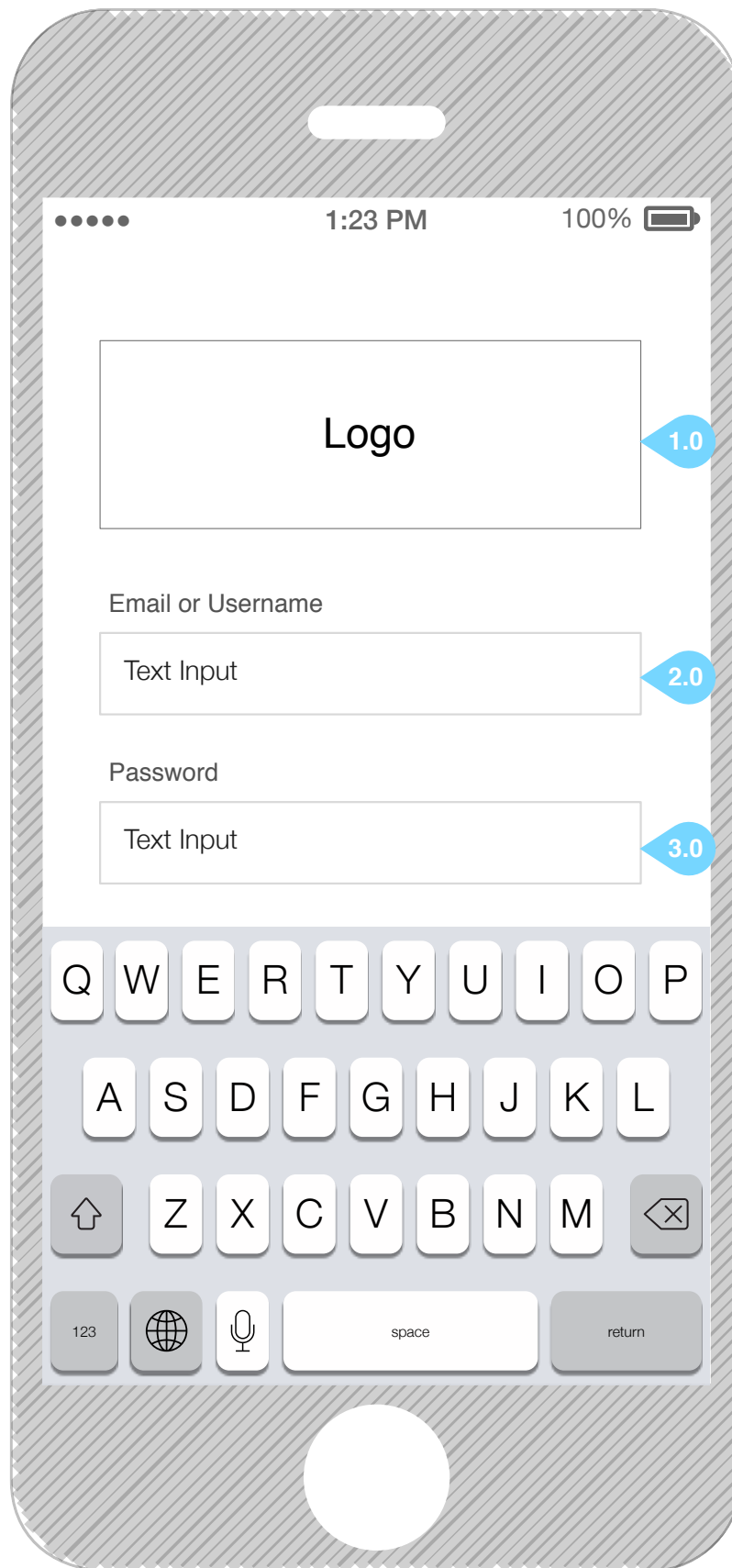
Student User Login/Signup

1.0 Company logo

2.0 Register Button for new Users

3.0 Returning User Login

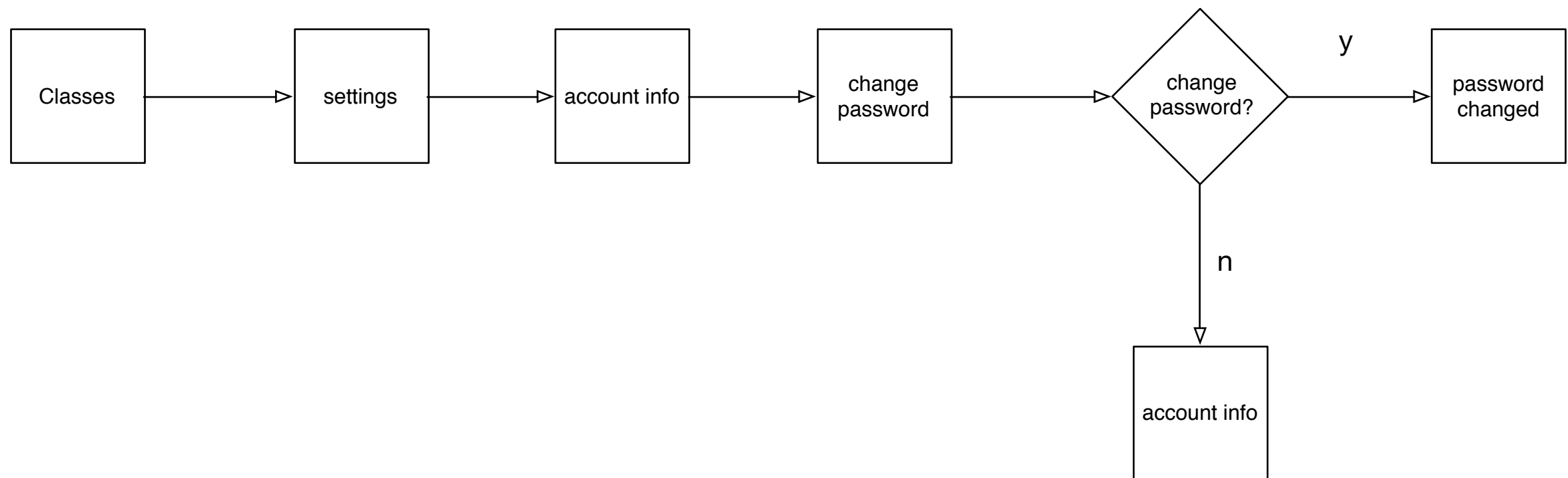


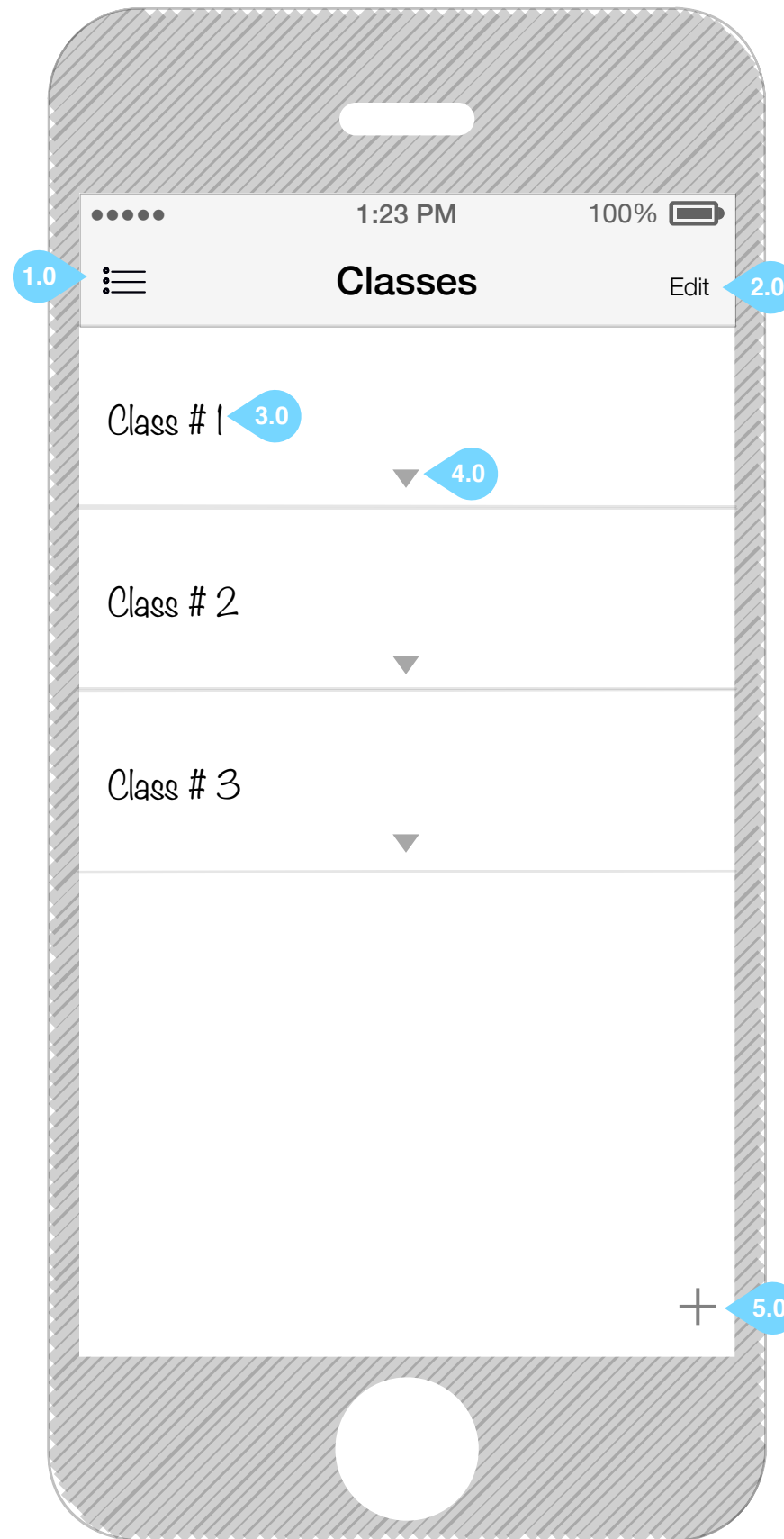


Student User Login

- 1.0 Company logo
- 2.0 Email or User name used for login
- 3.0 Password for user account

User flow changing password





Classes View

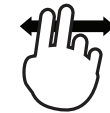
1.0 Menu. Contains Settings and account info where you can change payment and password



2.0 Edit classes. Add, drop. etc



3.0 Shows Class name. tap or swipe to select class

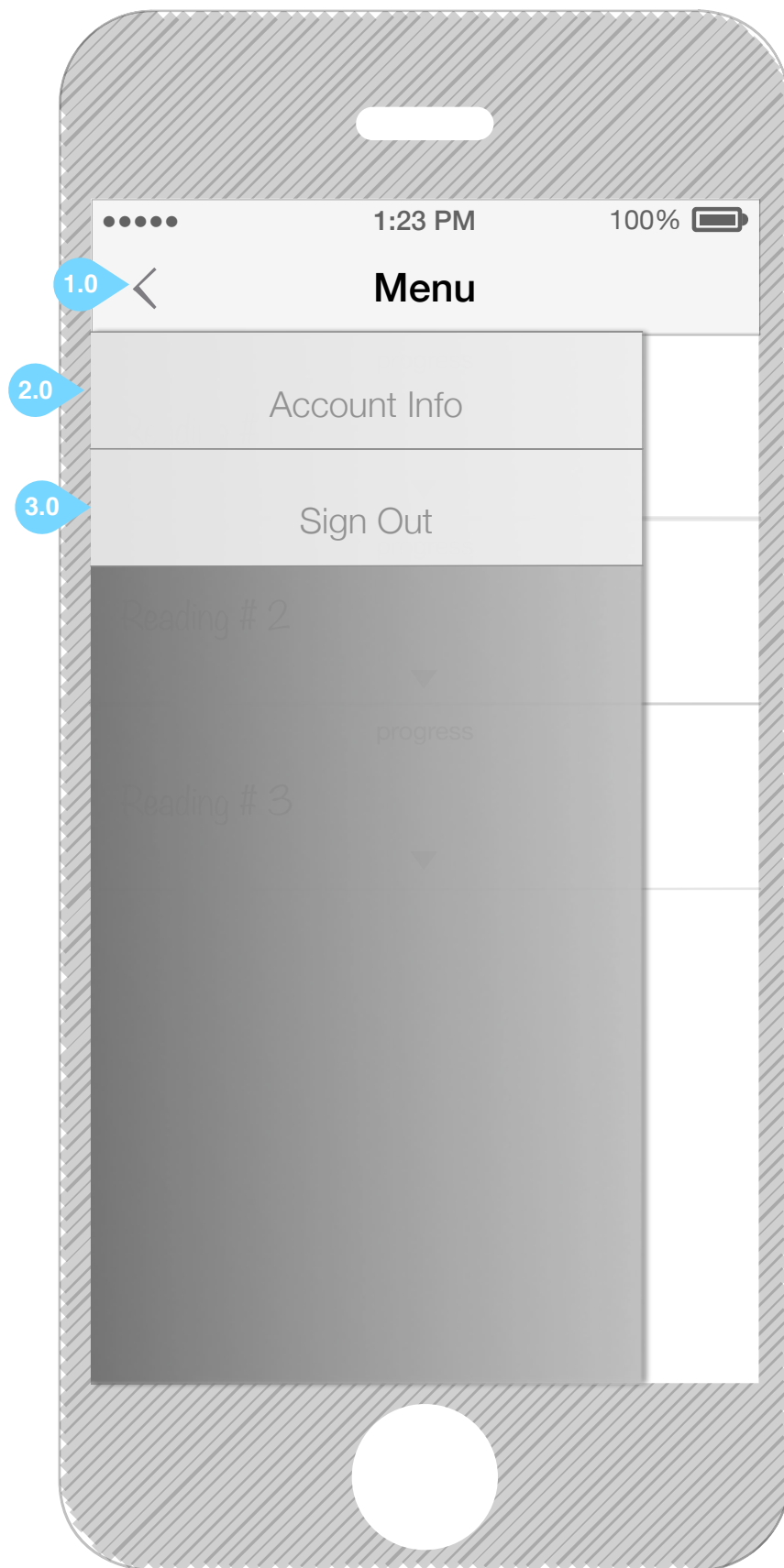


4.0 Button to open Analytics about specific classes grades, attendance etc.



5.0 Add class





Side Menu Reader

1.0

Back to Classes



2.0

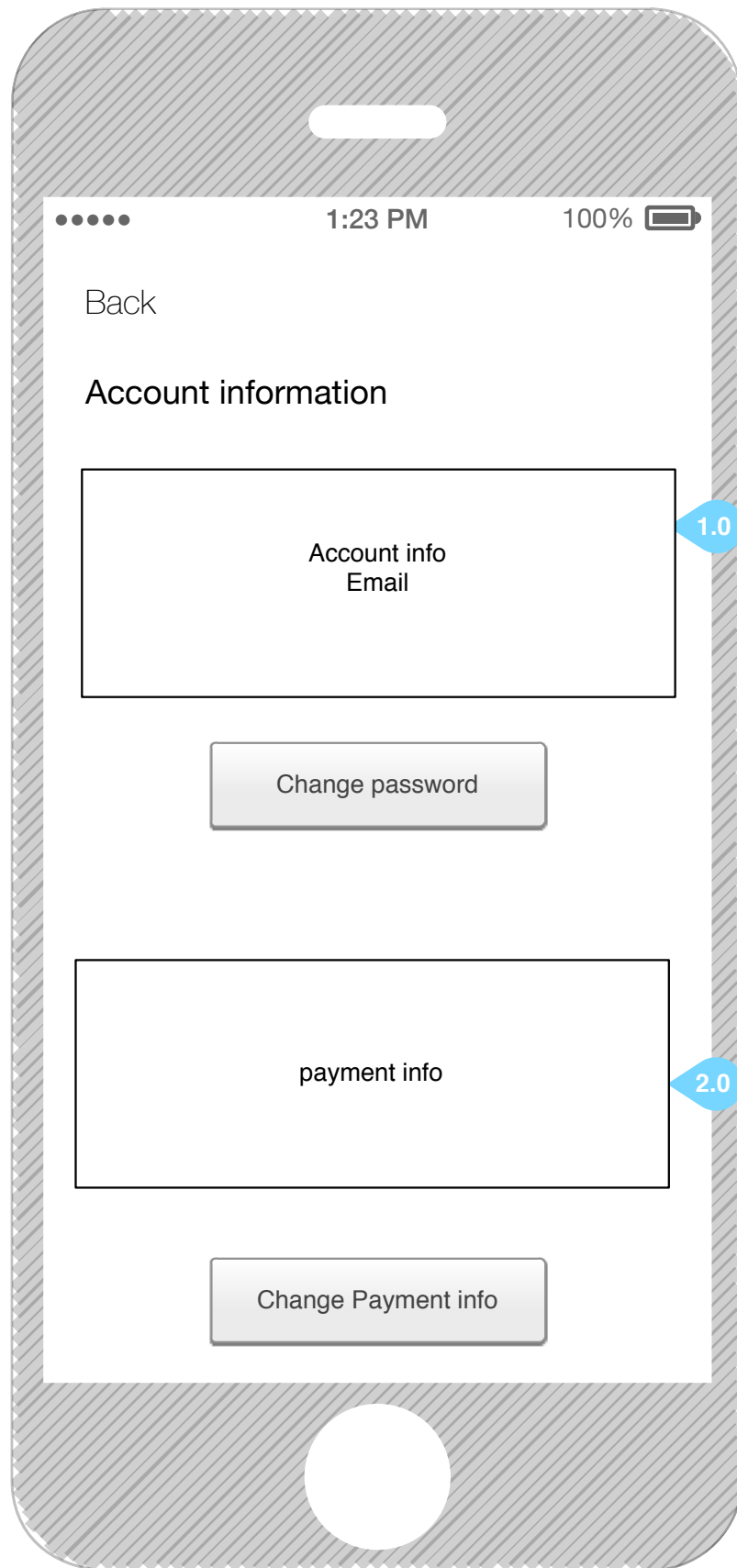
Takes you to Account info where you can change password and payment info



3.0

Signs user s out With Alert





Student payment paypal

1.0

Account info



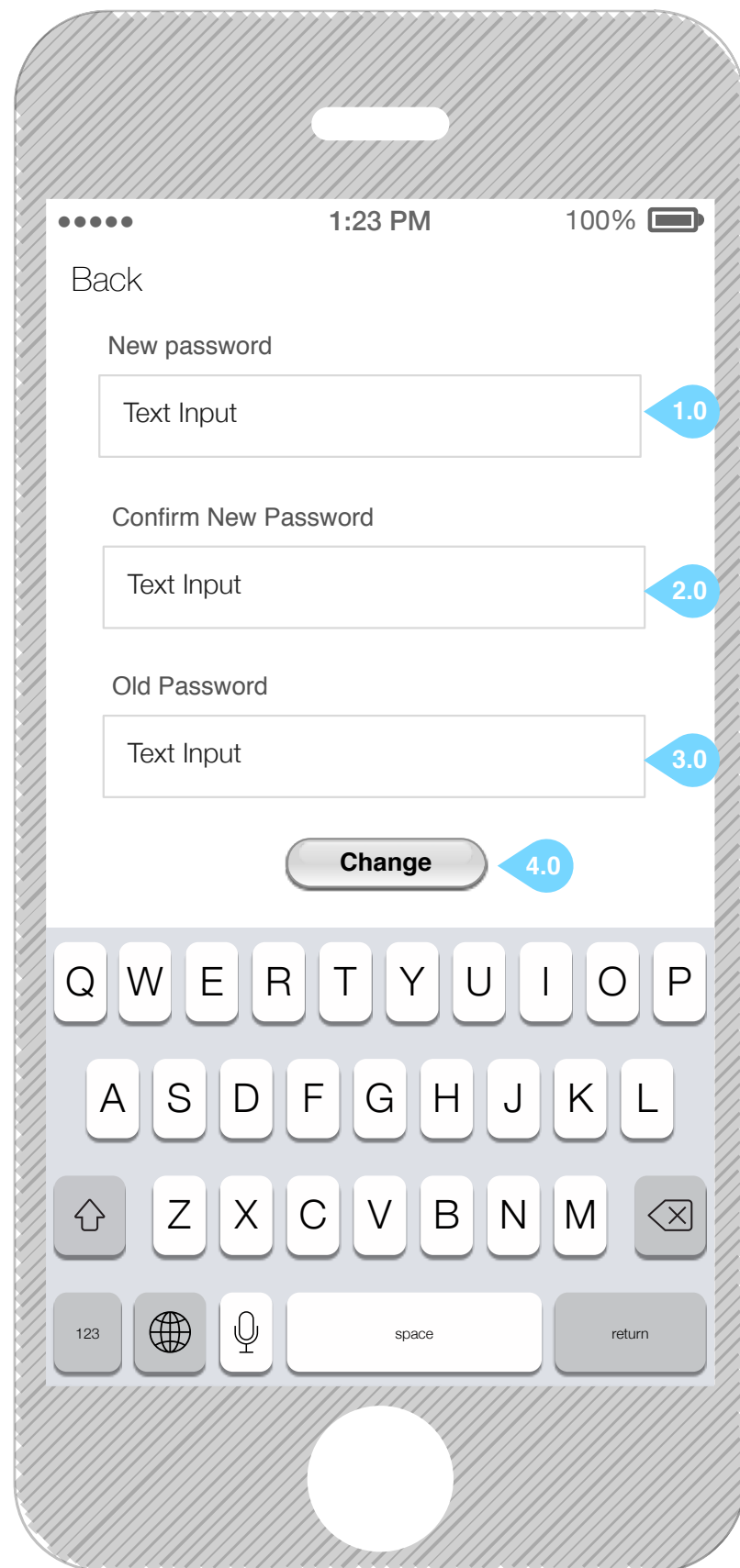
2.0

Payment info



3.0

Saves info



Change Password

1.0

Put in new password

2.0

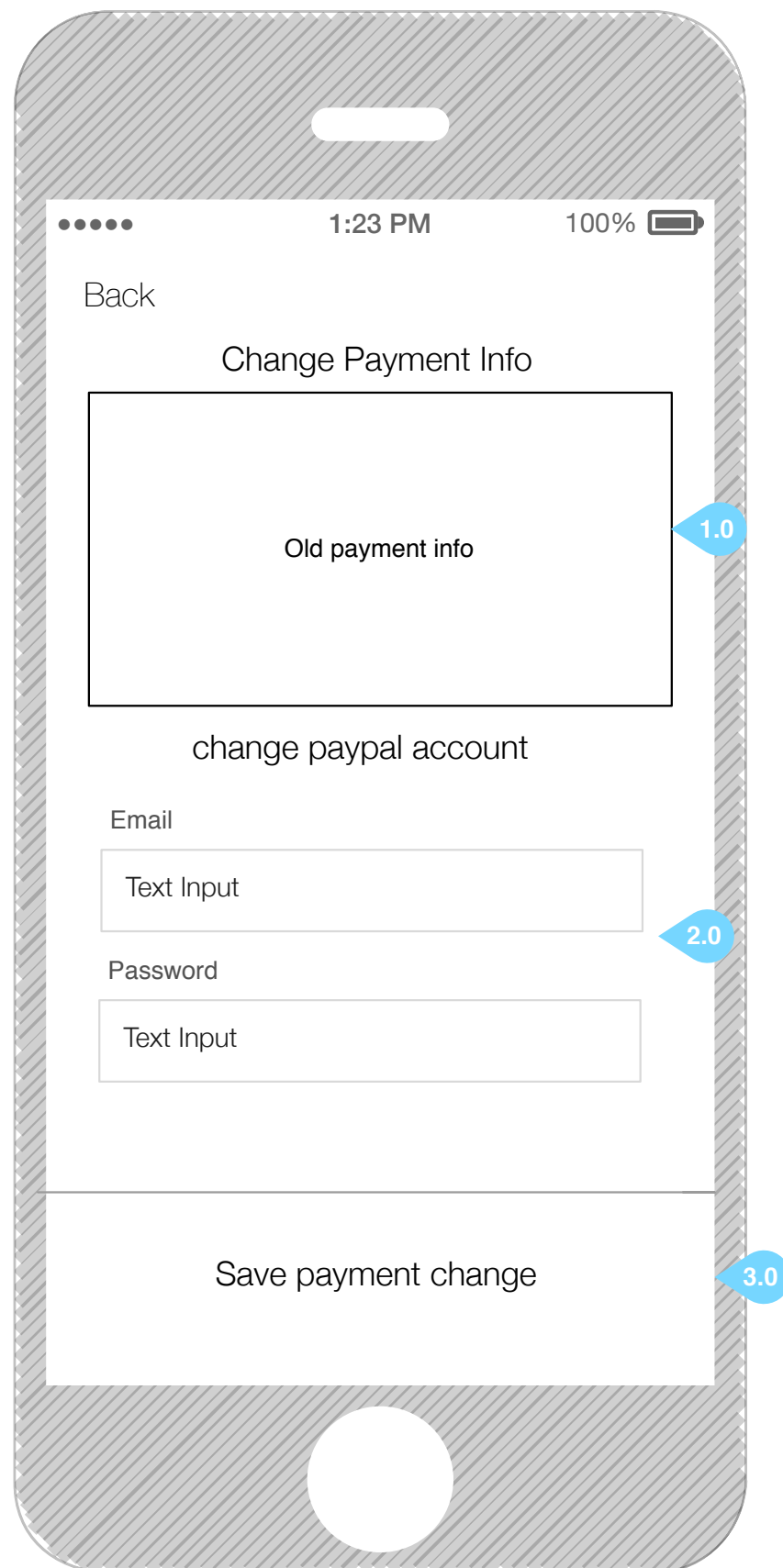
Confirm new password

3.0



Enter old password

4.0

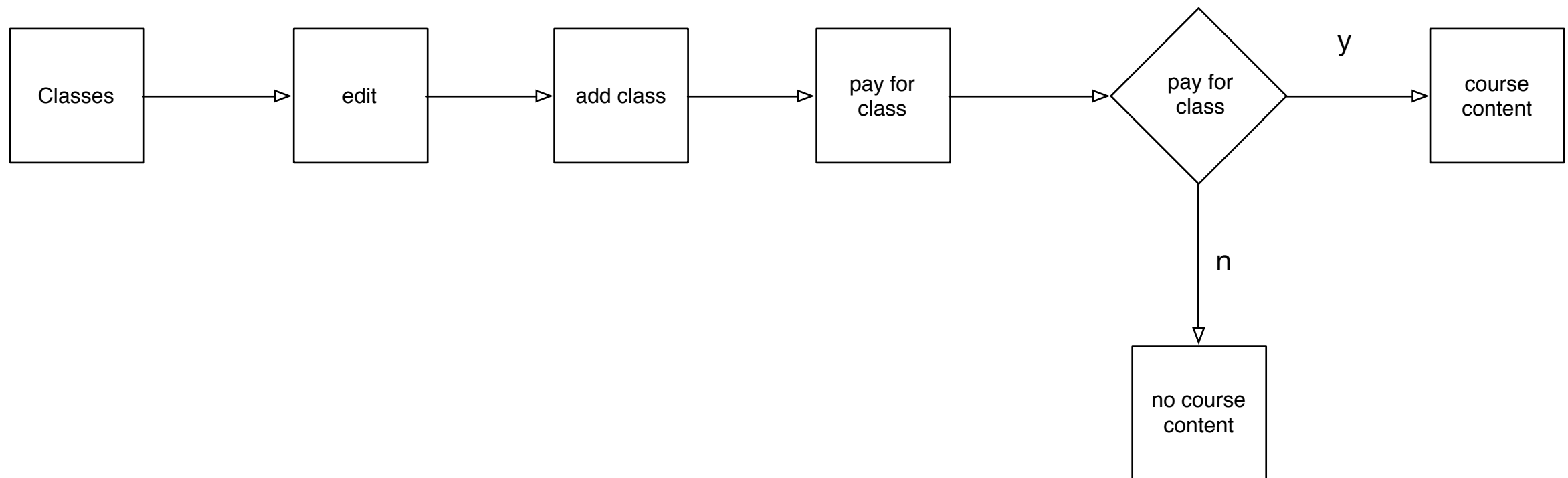
Press to submit

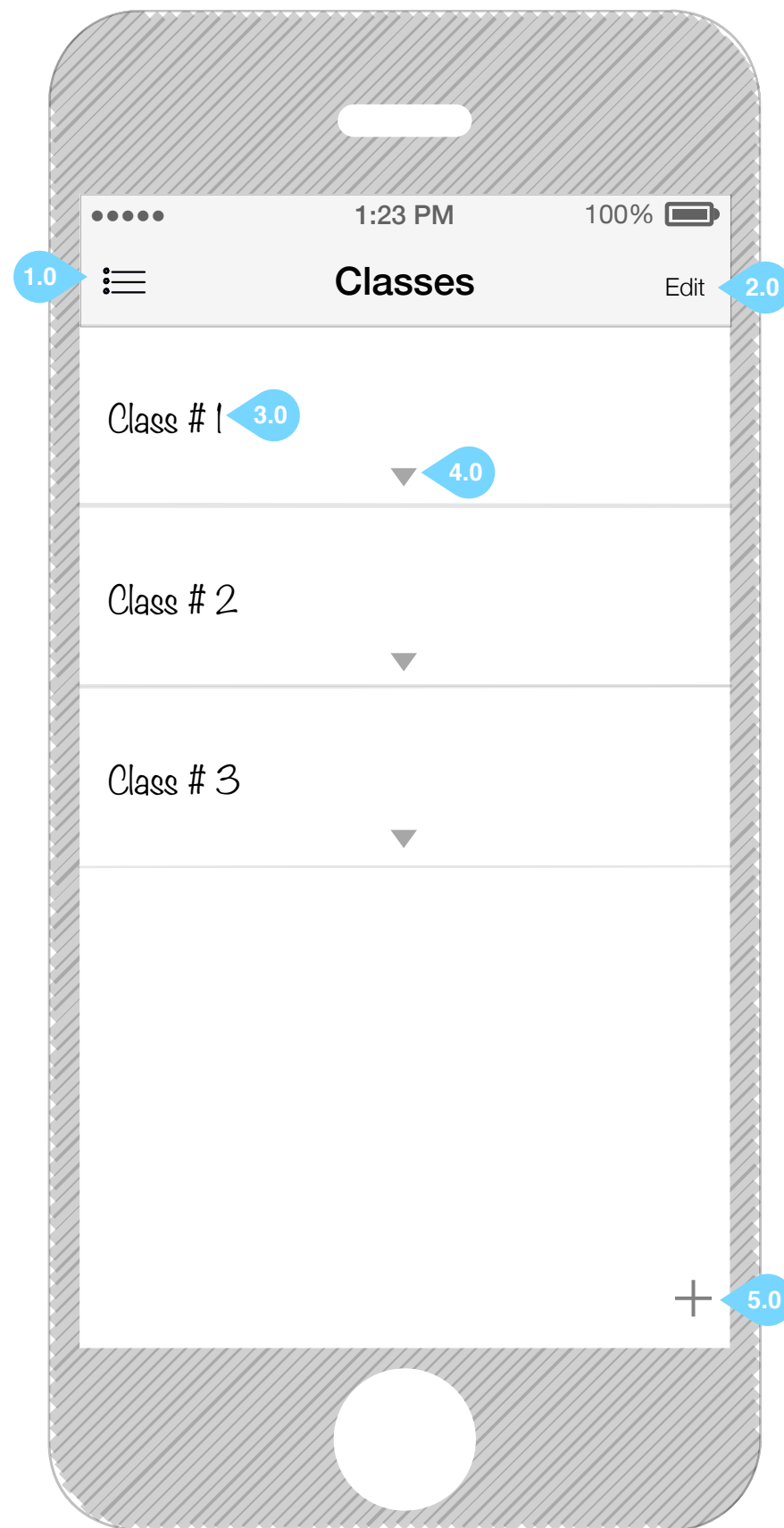


Student payment paypal

- 1.0 Old payment info
- 2.0 Enter new payment info 
- 3.0 Saves info 

User flow adding class





Classes View

1.0 Menu. Contains messages
Settings
and sign in/change user



2.0 Edit classes. Add, drop. etc



3.0 Shows Class name.
tap or swipe to select class

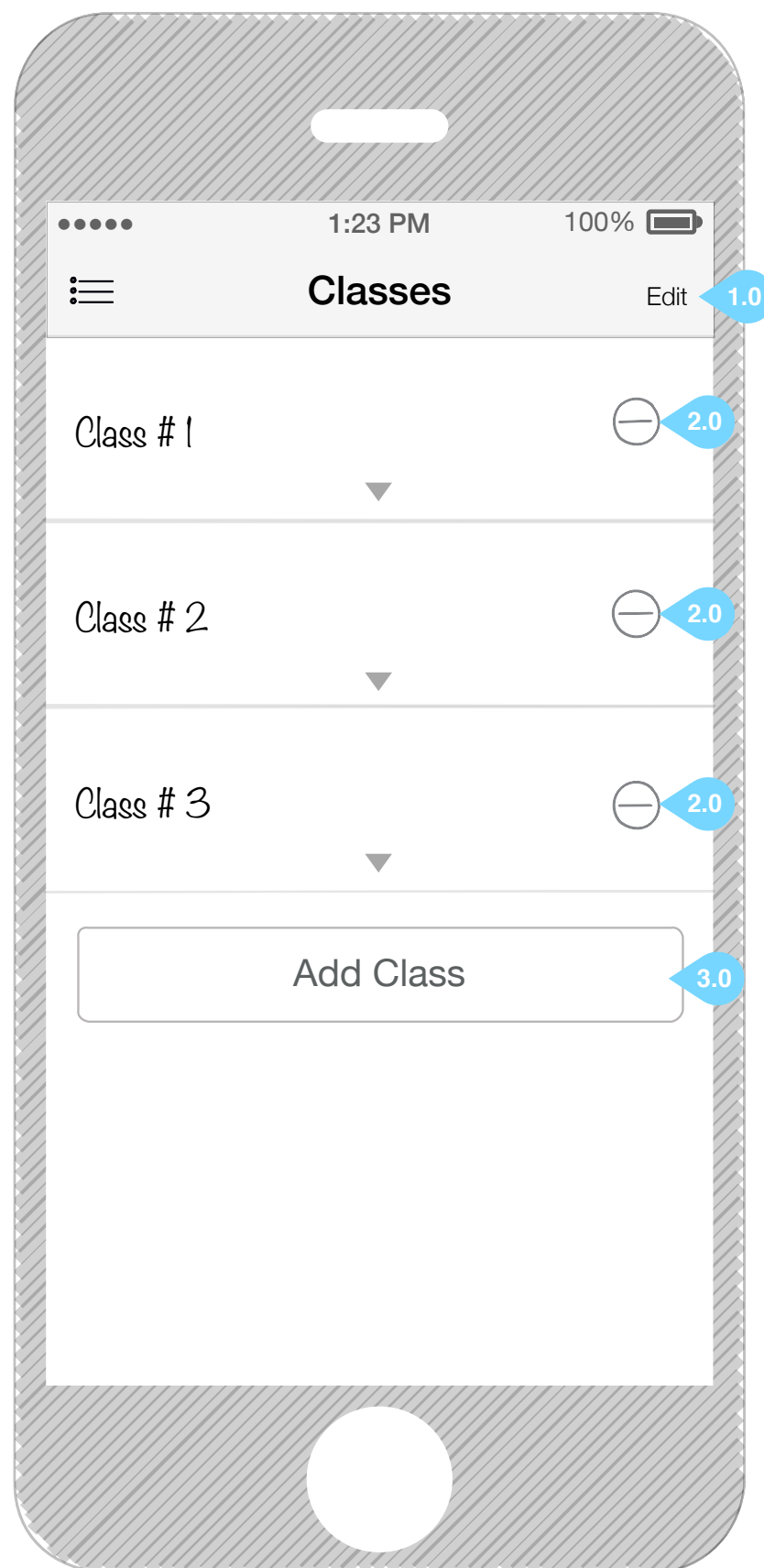


4.0 Button to open Analytics
about specific classes
grades, attendance etc.



5.0 Add class





Edit Classes View

1.0

After pressing edit
delete signs pop up over classes
and Add class button appears



2.0

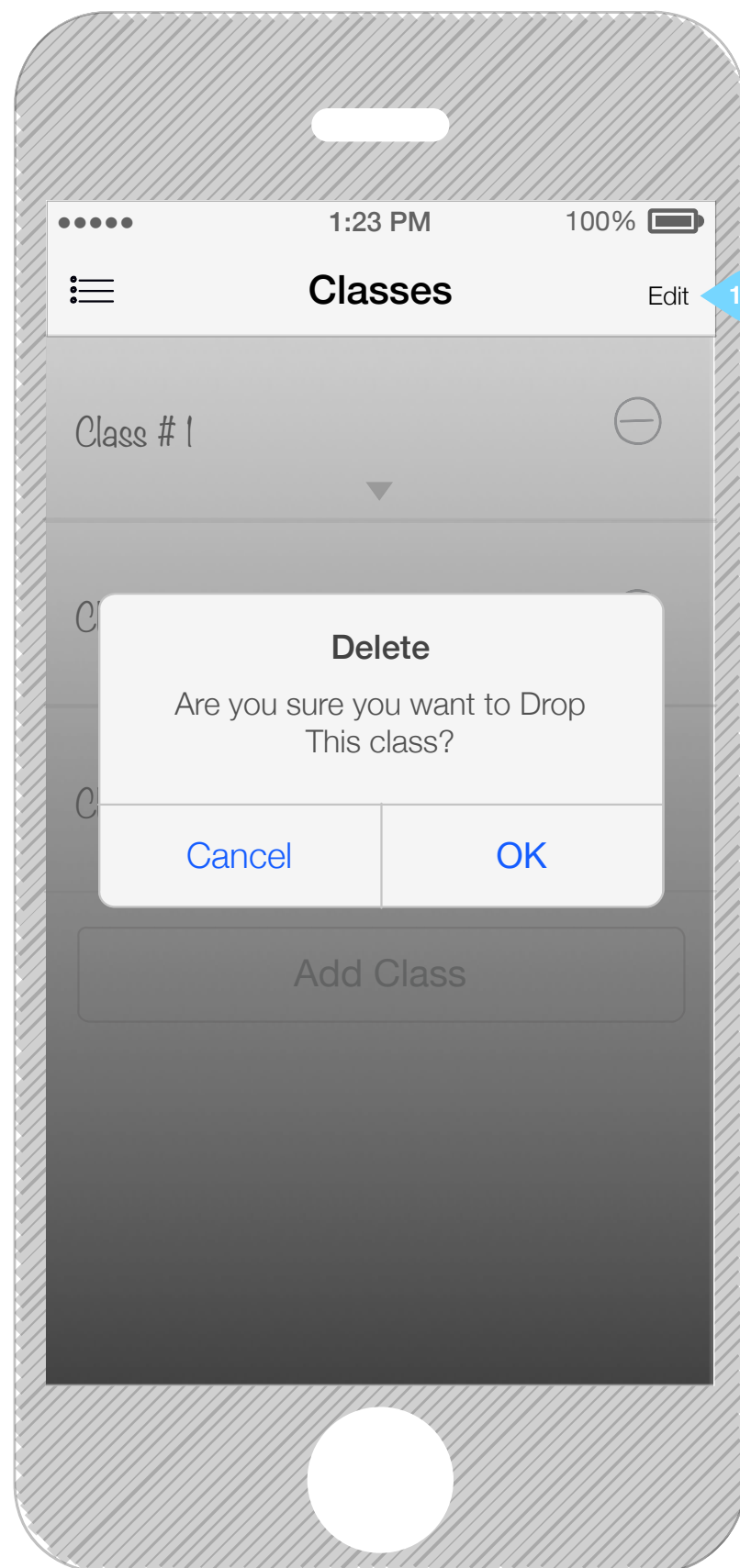
Delete class button.
alert pops up to make sure



3.0

Add class





Edit Classes View

1.0

After pressing edit
delete signs pop up over classes
and Add class button appears



2.0

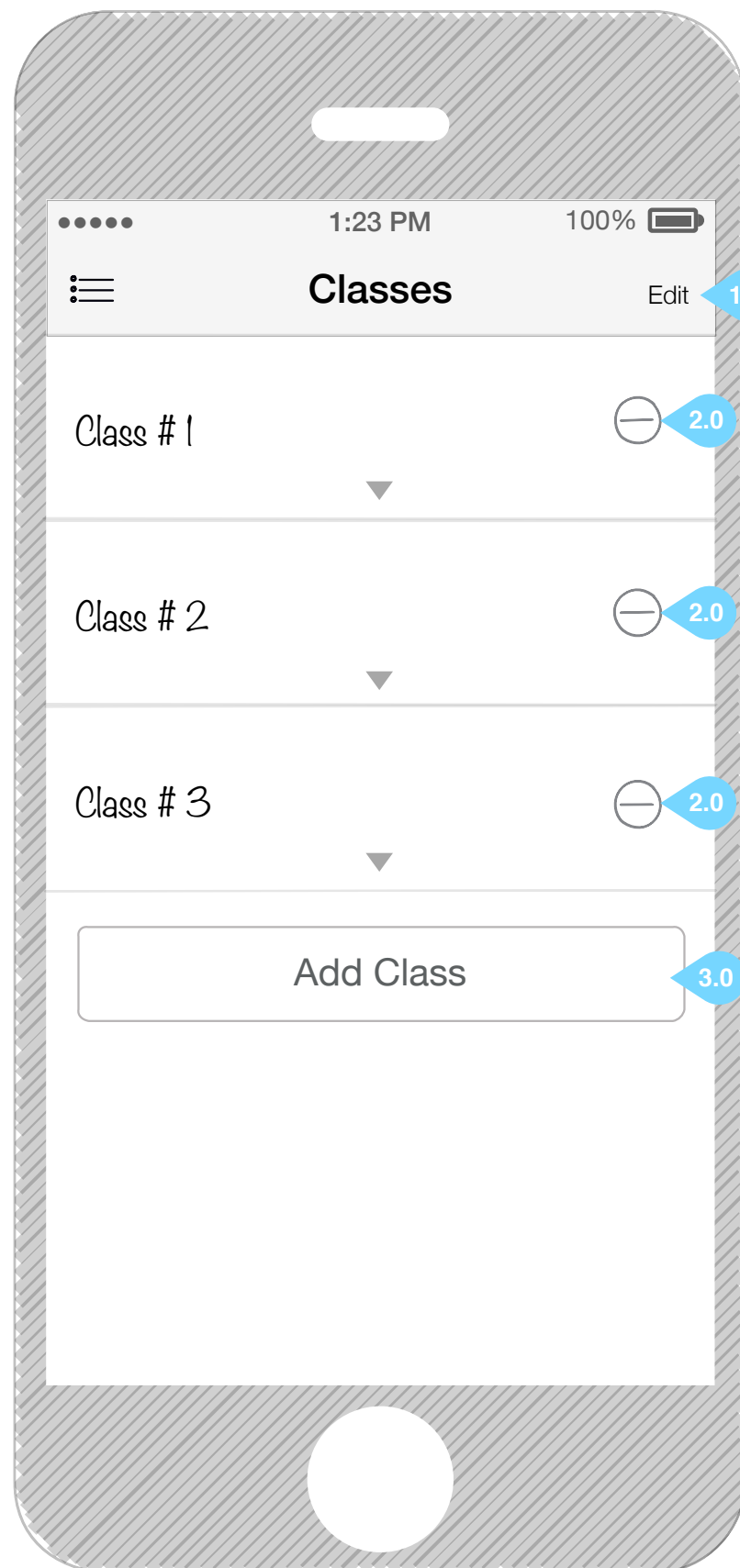
Delete class button.
alert pops up to make sure



3.0

Add class





Edit Classes View

1.0

After pressing edit
delete signs pop up over classes
and Add class button appears



2.0

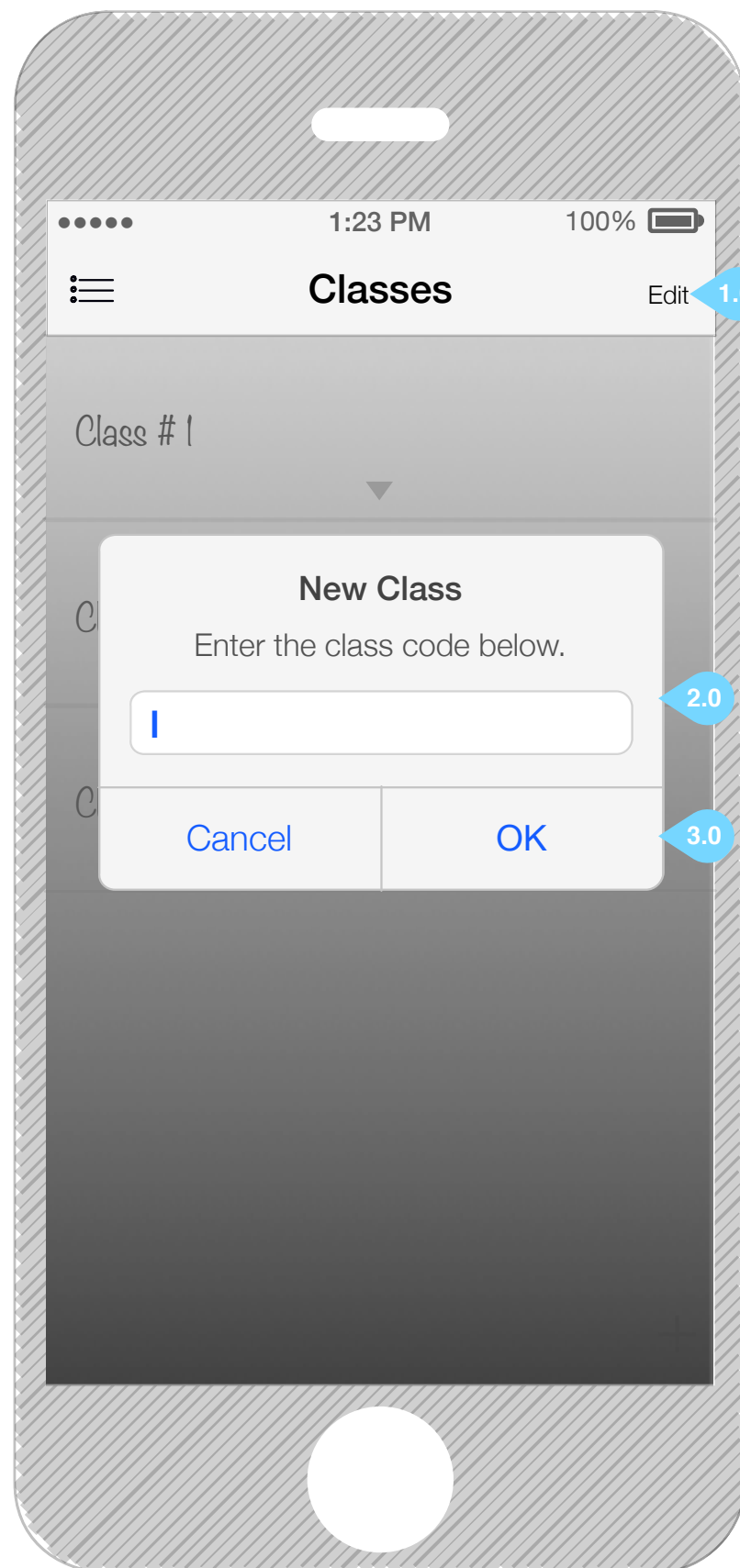
Delete class button.
alert pops up to make sure



3.0

Add class





Add Classes View

1.0

After Pressing this
The alert shows up
and asks for class code



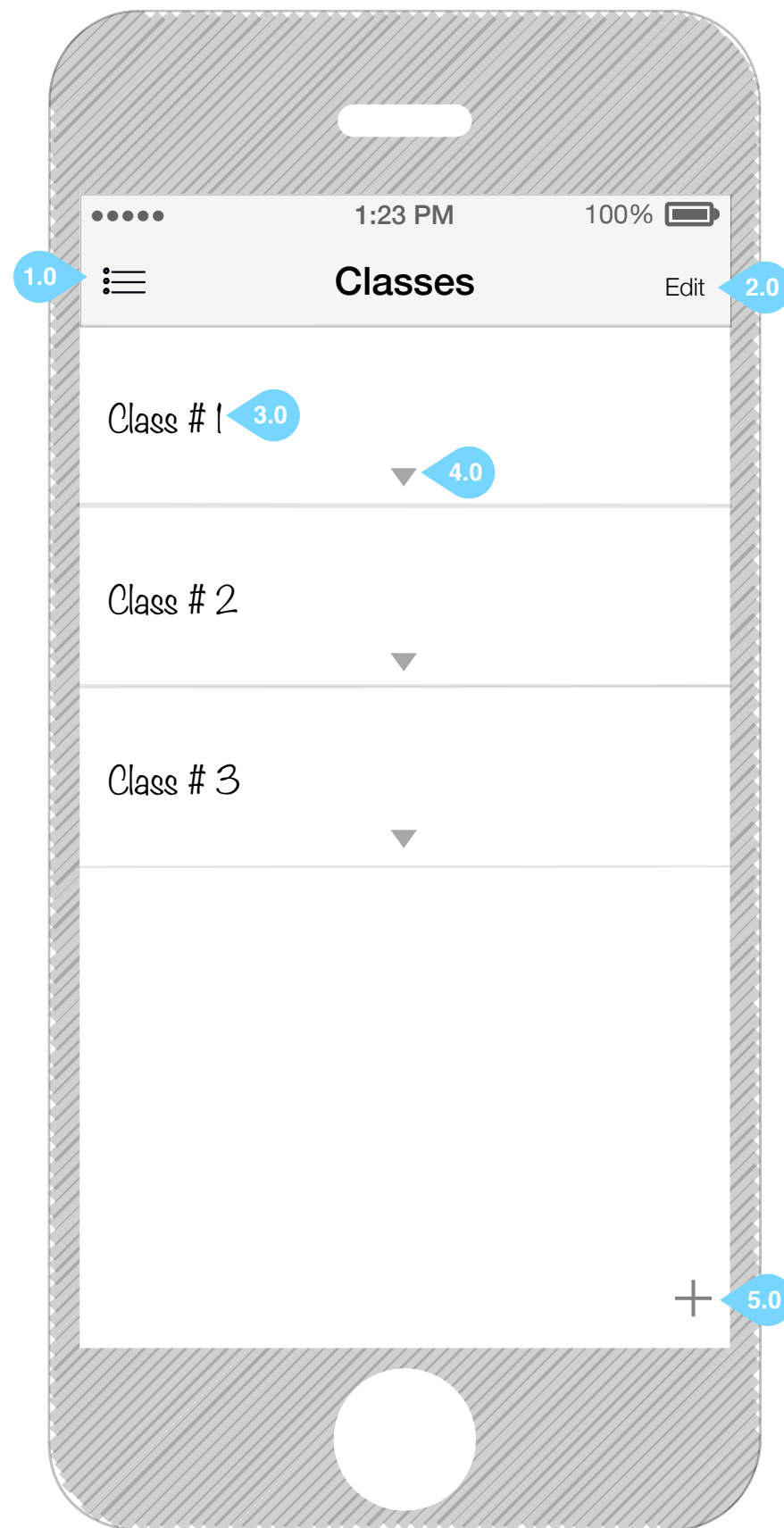
2.0

Enter class code
provided by instructor

3.0

After hitting ok the user is taken
to the payment screen.





Classes View

1.0 Menu. Contains messages
Settings
and sign in/change user



2.0 Edit classes. Add, drop. etc



3.0 Shows Class name.
tap or swipe to select class

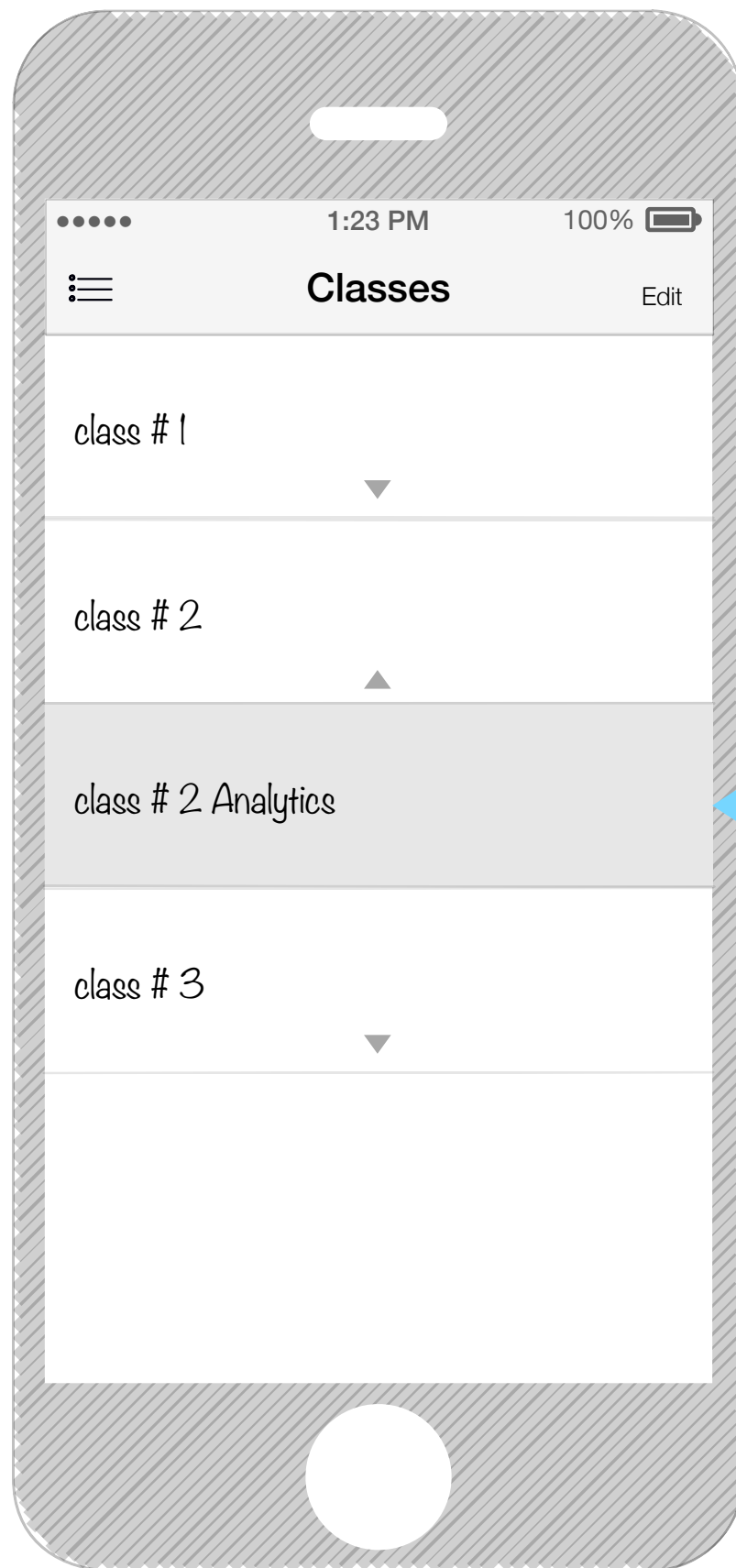


4.0 Button to open Analytics
about specific classes
grades, attendance etc.



5.0 Add class



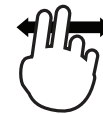


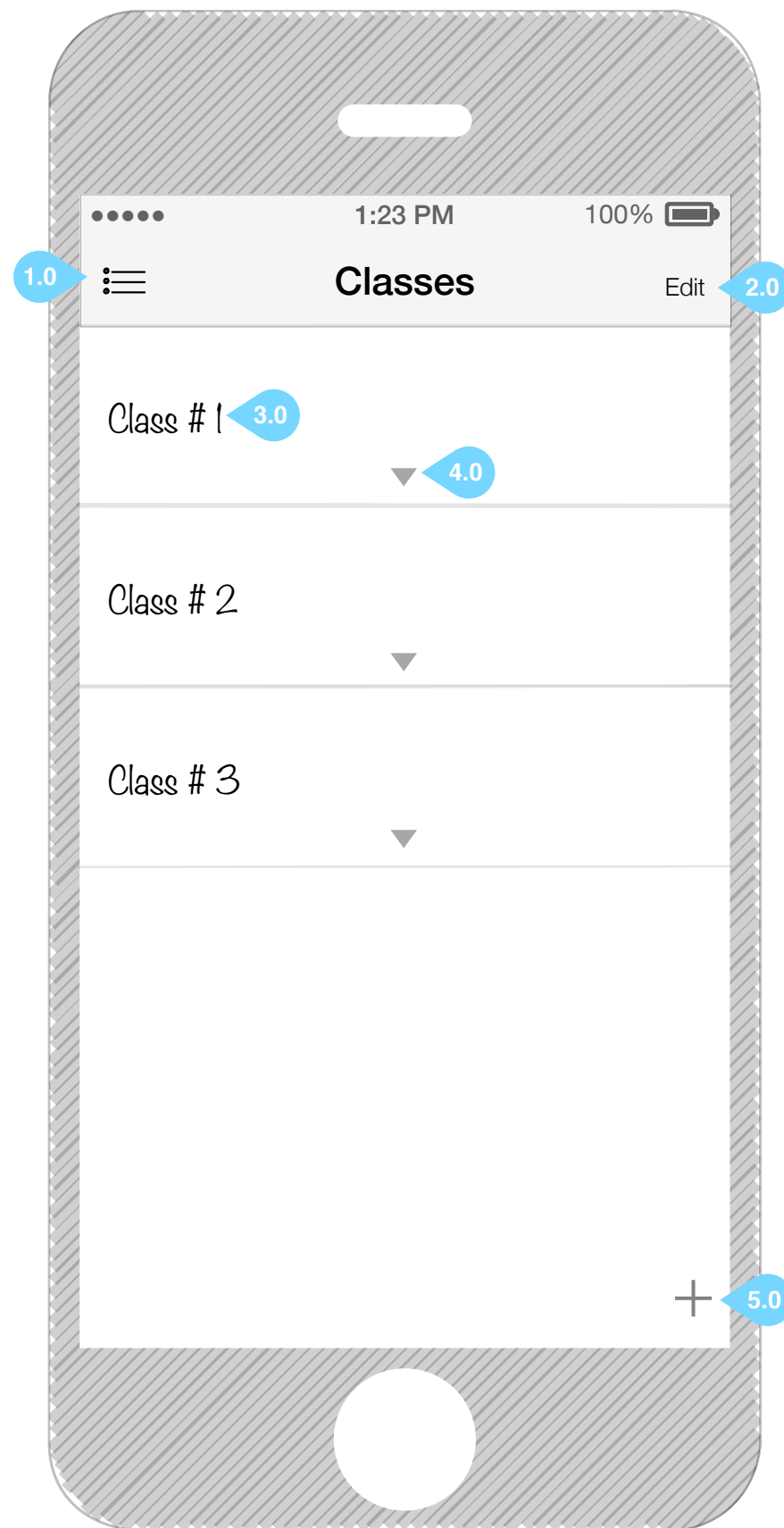
Classes with Analytics Tab

1.0

1.0

Analytics. on class data
whatever relevant information
possible slide/click to see more





Classes View

1.0 Menu. Contains messages
Settings
and sign in/change user



2.0 Edit classes. Add, drop. etc



3.0 Shows Class name.
tap or swipe to select class



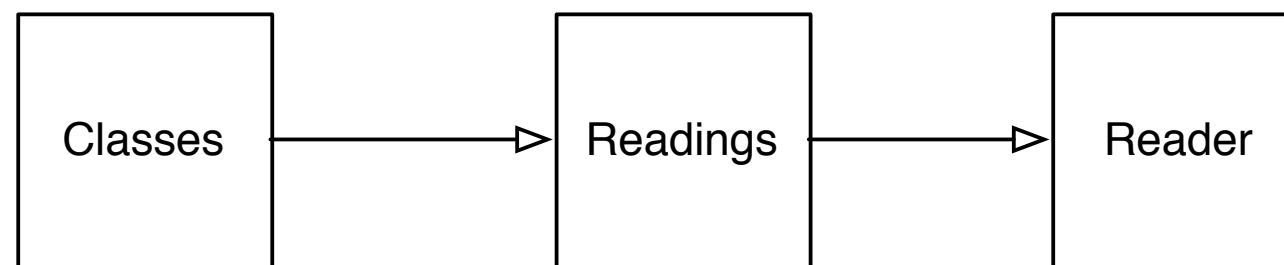
4.0 Button to open Analytics
about specific classes
grades, attendance etc.

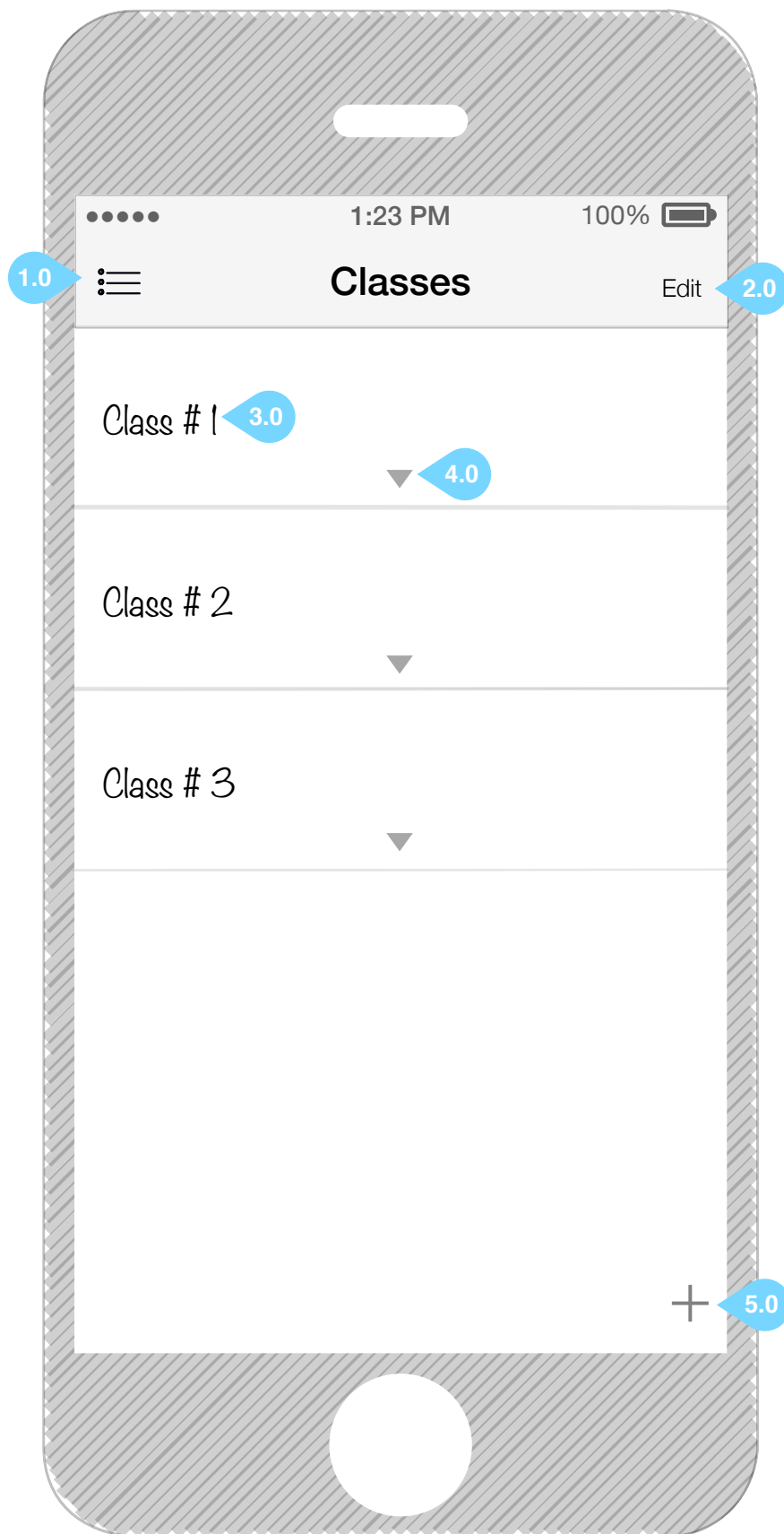


5.0 Add class









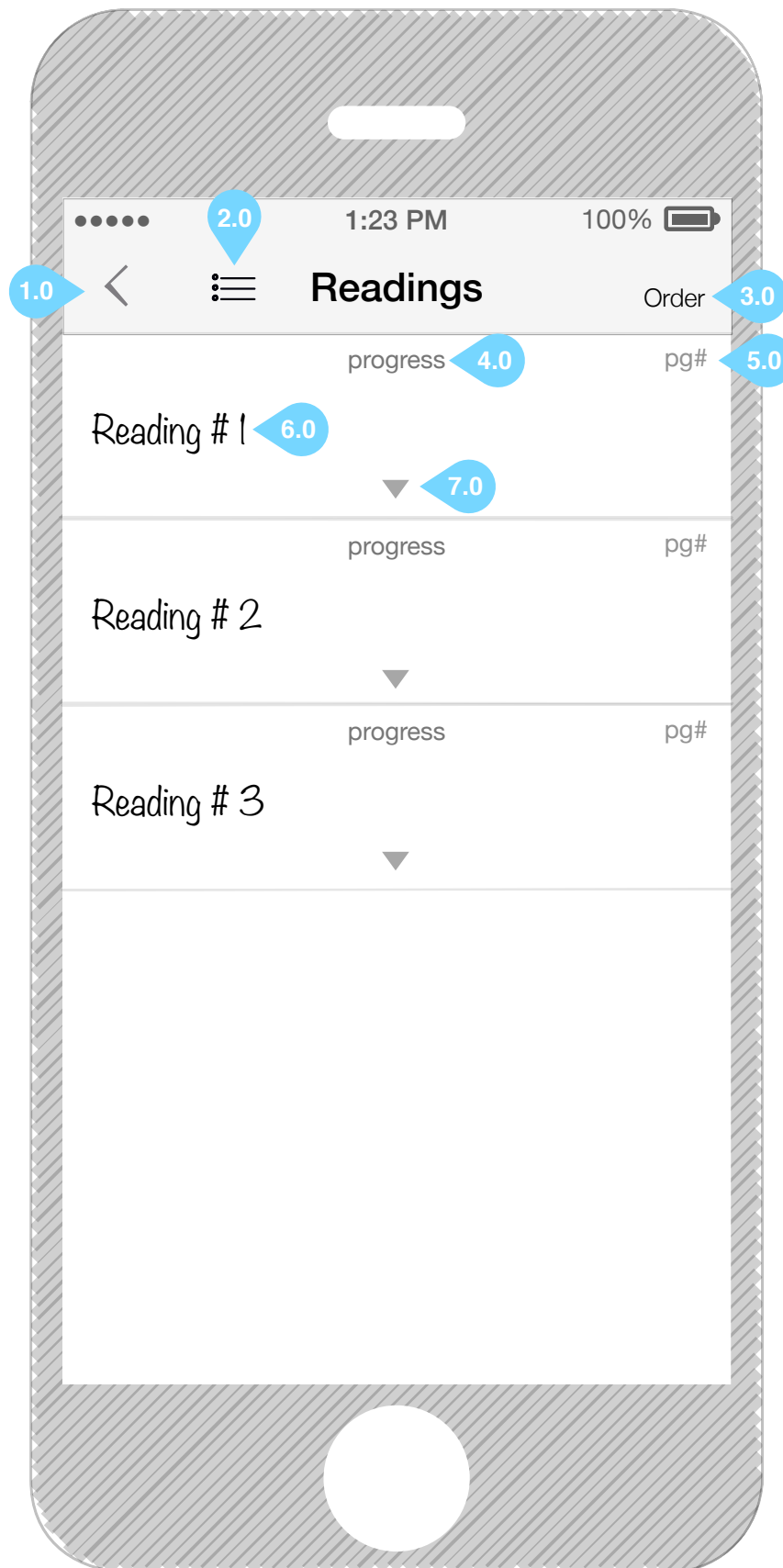
User flow select readings






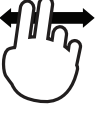




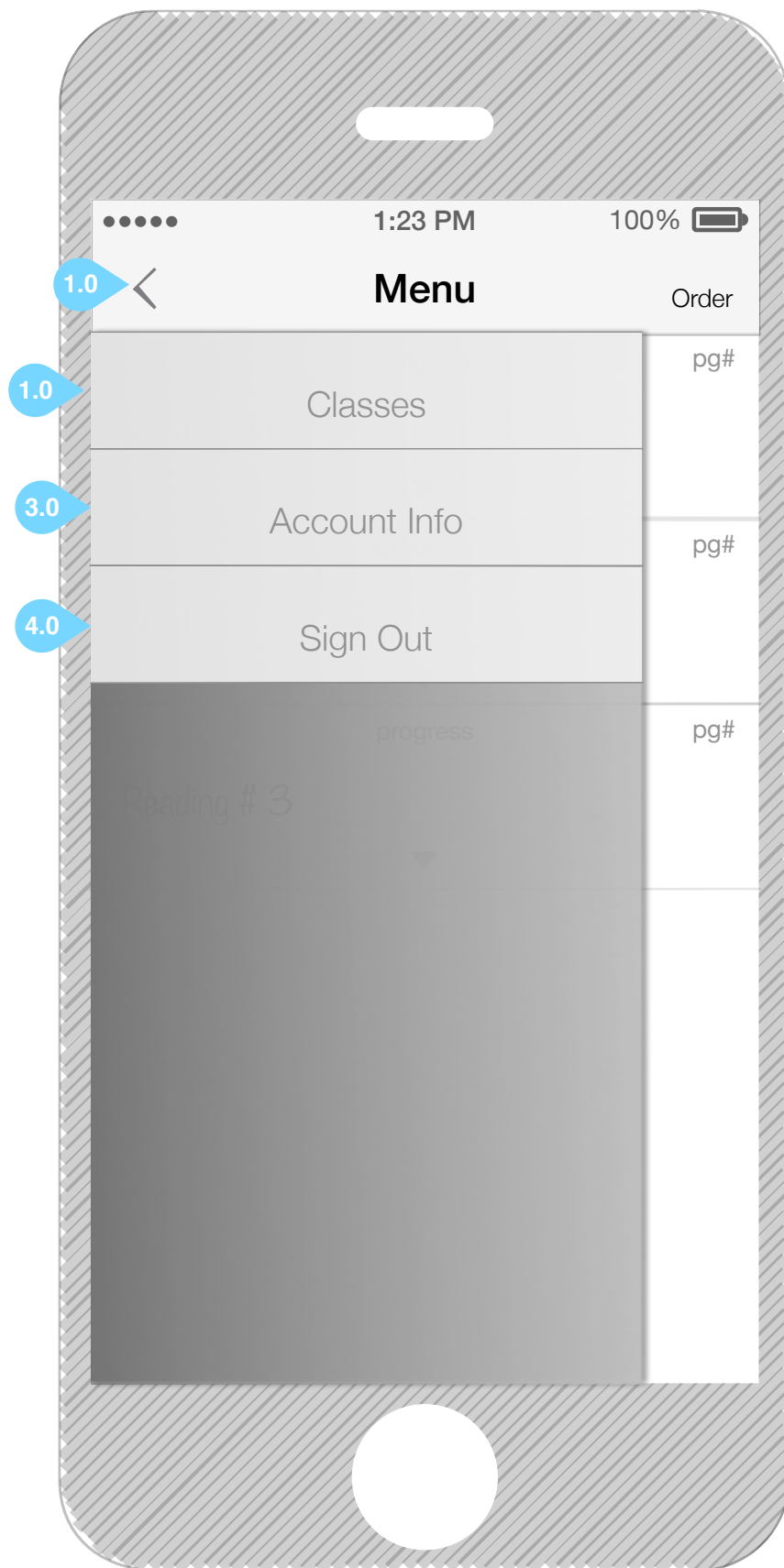
Classes View

- 1.0 Menu. Contains messages
Settings
and sign in/change user 
- 2.0 Edit classes. Add, drop. etc 
- 3.0 Shows Class name.
tap or swipe to select class  
- 4.0 Button to open Analytics
about specific classes
grades, attendance etc. 
- 5.0 Add class 



Reading selection view

- 1.0 Press to go back to classes 
- 2.0 Menu. Contains Classes account info and sign in/change user 
- 3.0 Change order of readings. By date, assigned, date due, Alphabetically 
- 4.0 Shows progress student has made on their reading
- 5.0 shows number of pages
- 6.0 Shows title of reading. swipe or push to open reading .  
- 7.0 Button to open Analytics about specific readings 



Side Menu Reader

1.0

Back to Reading
For cases page
this menu only has account info
and sign out



2.0

Takes you to class selection
view



3.0

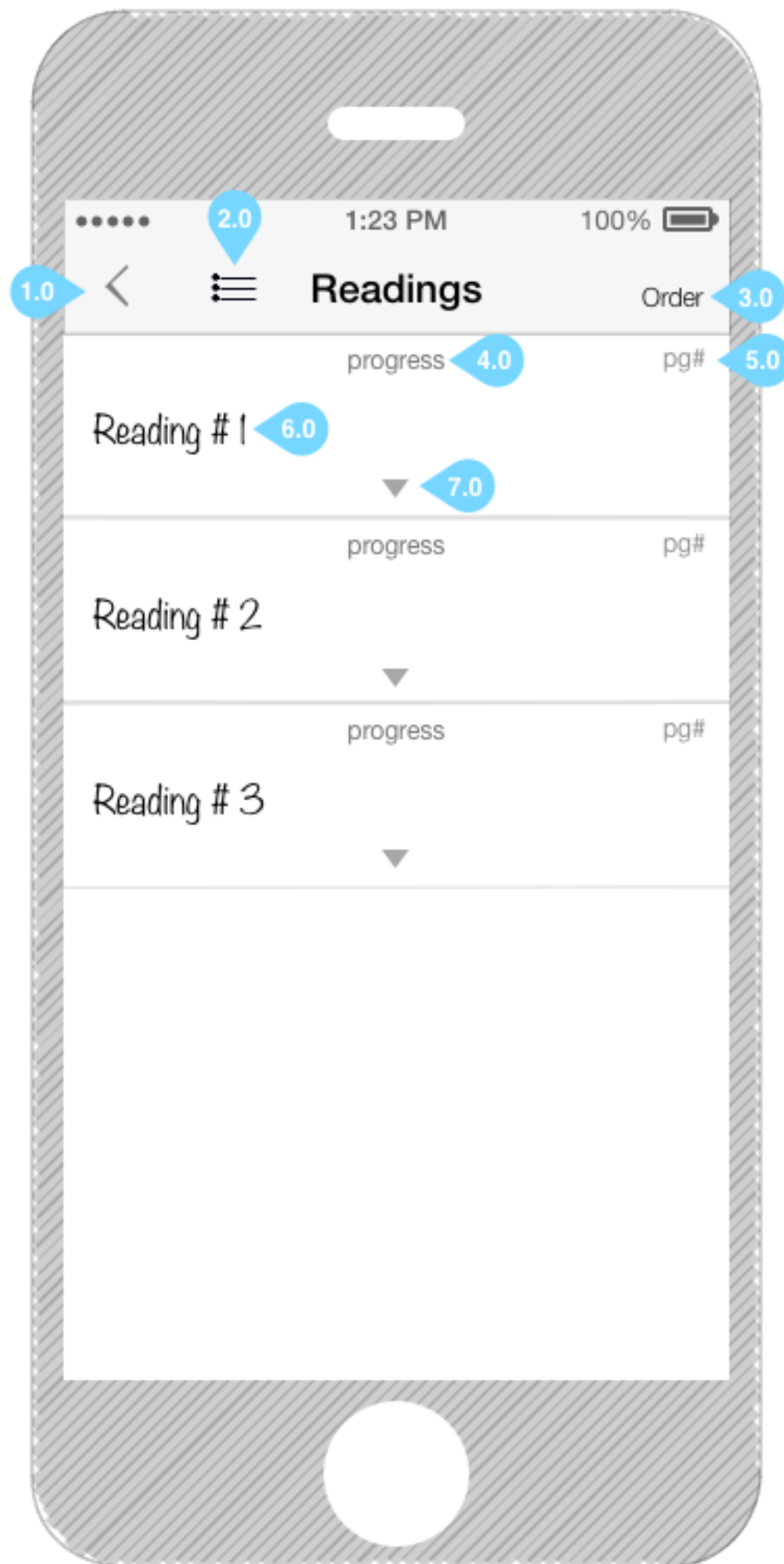
Takes you to Account
info where you can
change password
and payment info









4.0

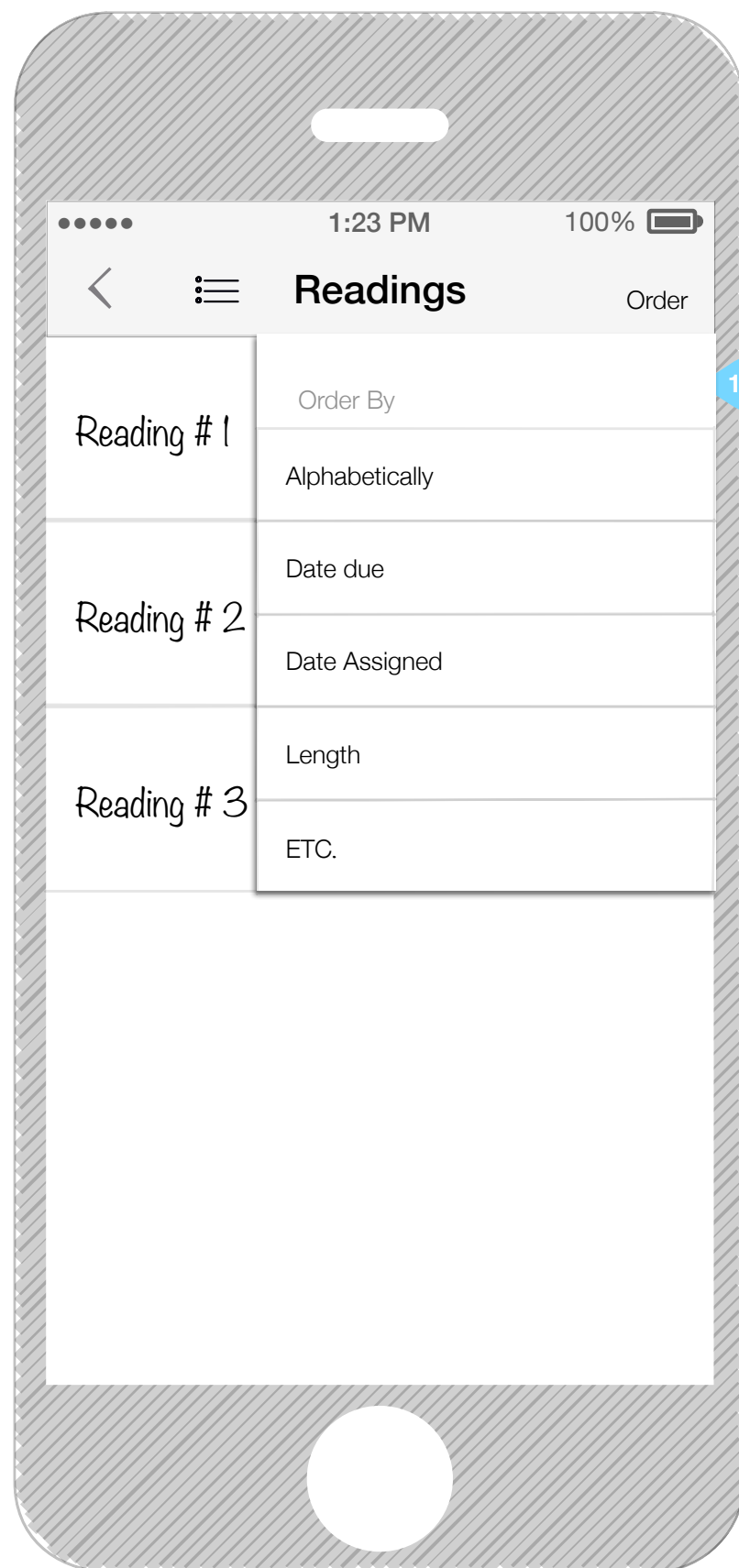
Signs user s out With Alert





Reading selection view

- 1.0 Press to go back to classes 
- 2.0 Menu. Takes you to notes, contents, bookmarks 
- 3.0 Change order of readings. By date, assigned, date due, Alphabetically 
- 4.0 Shows progress student has made on their reading
- 5.0 shows number of pages
- 6.0 Shows title of reading. swipe or push to open reading .  
- 7.0 Button to open Analytics about specific readings 



Reading selection view

1.0

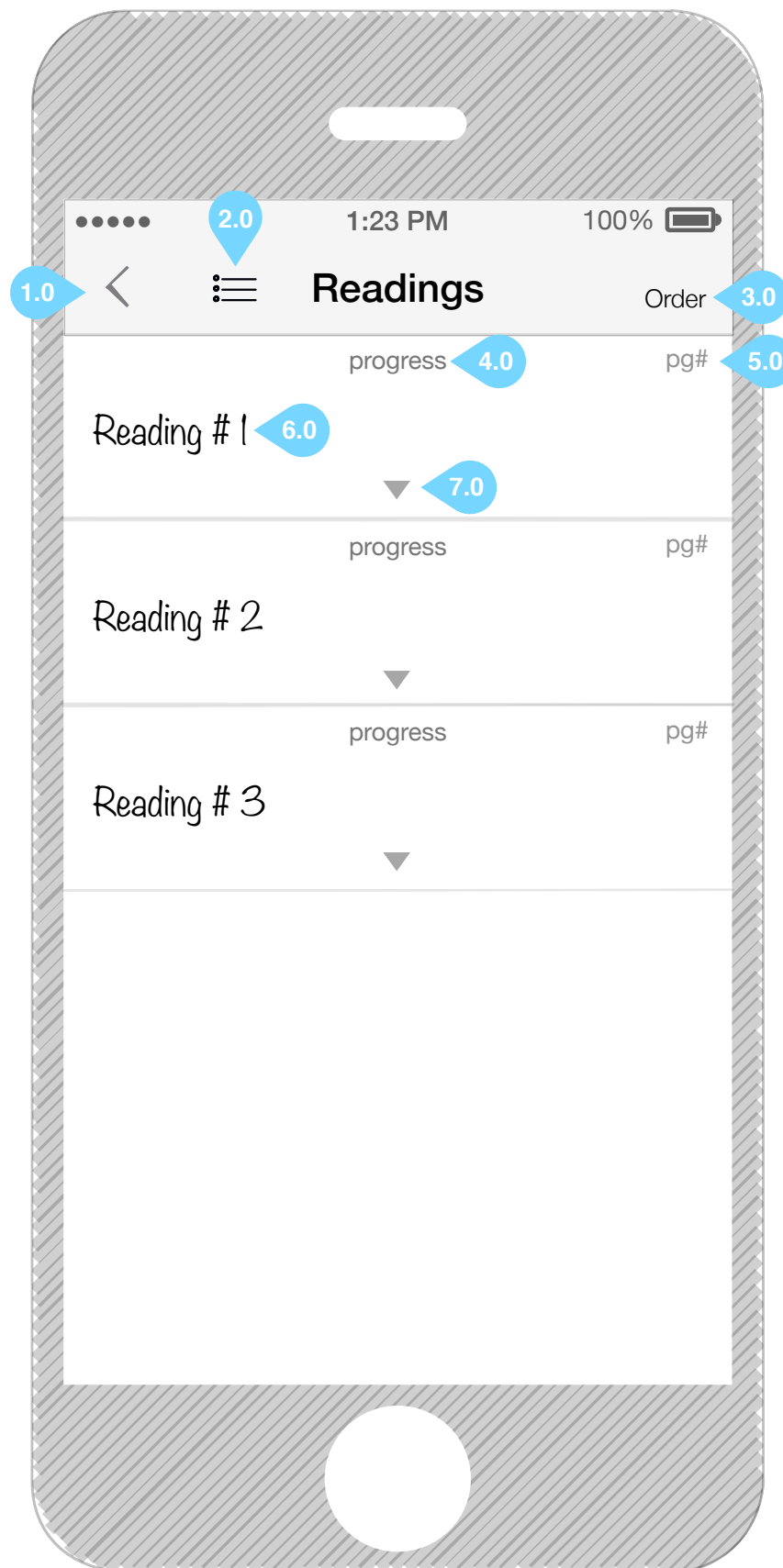
Order by categories



2.0

Tap outside menu to go back





Reading selection view

1.0

Press to go back to classes



2.0

Menu. Contains Classes account info and sign in/change user



3.0

Change order of readings. By date, assigned, date due, Alphabetically



4.0

Shows progress student has made on their reading

5.0

shows number of pages

6.0

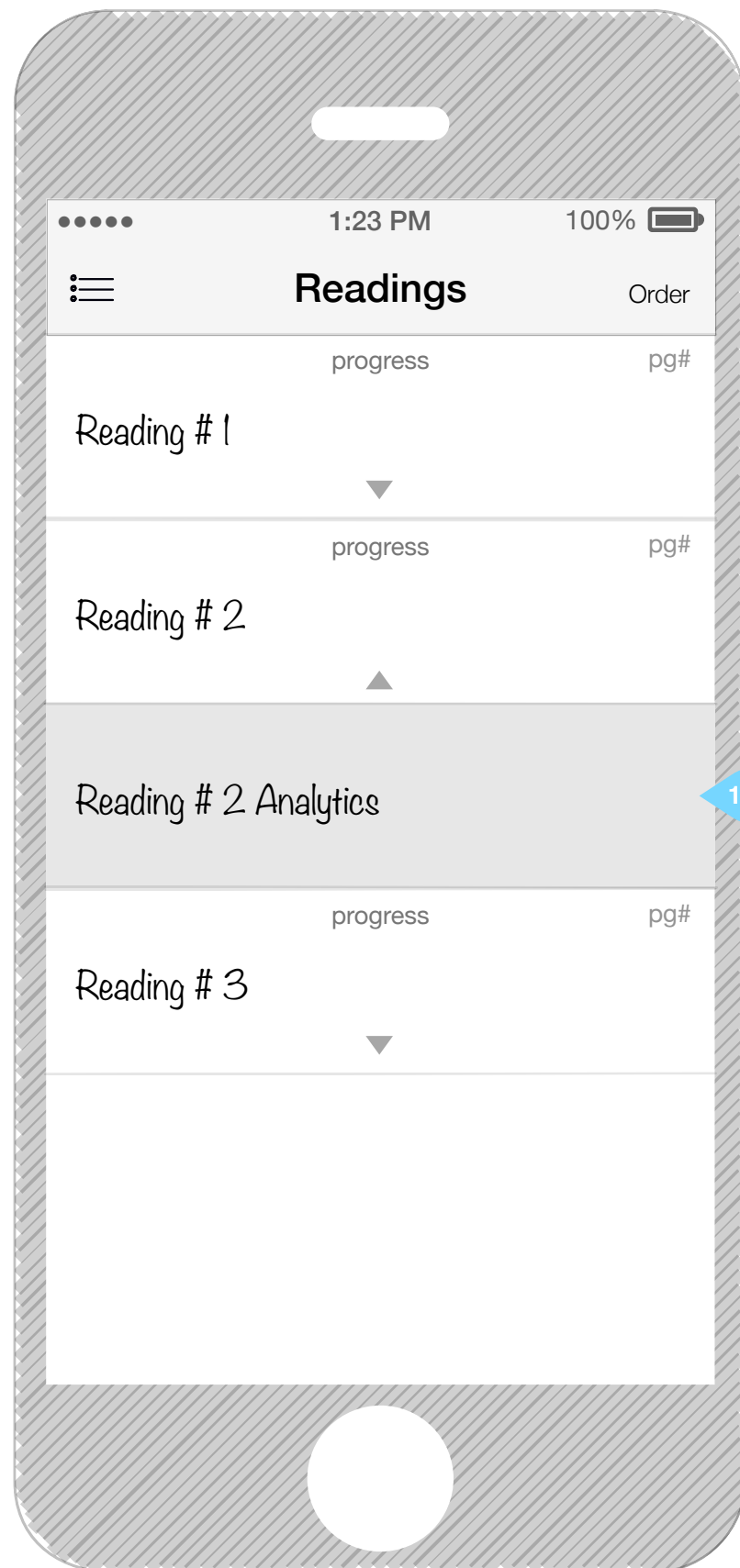
Shows title of reading. swipe or push to open reading .



7.0

Button to open Analytics about specific readings

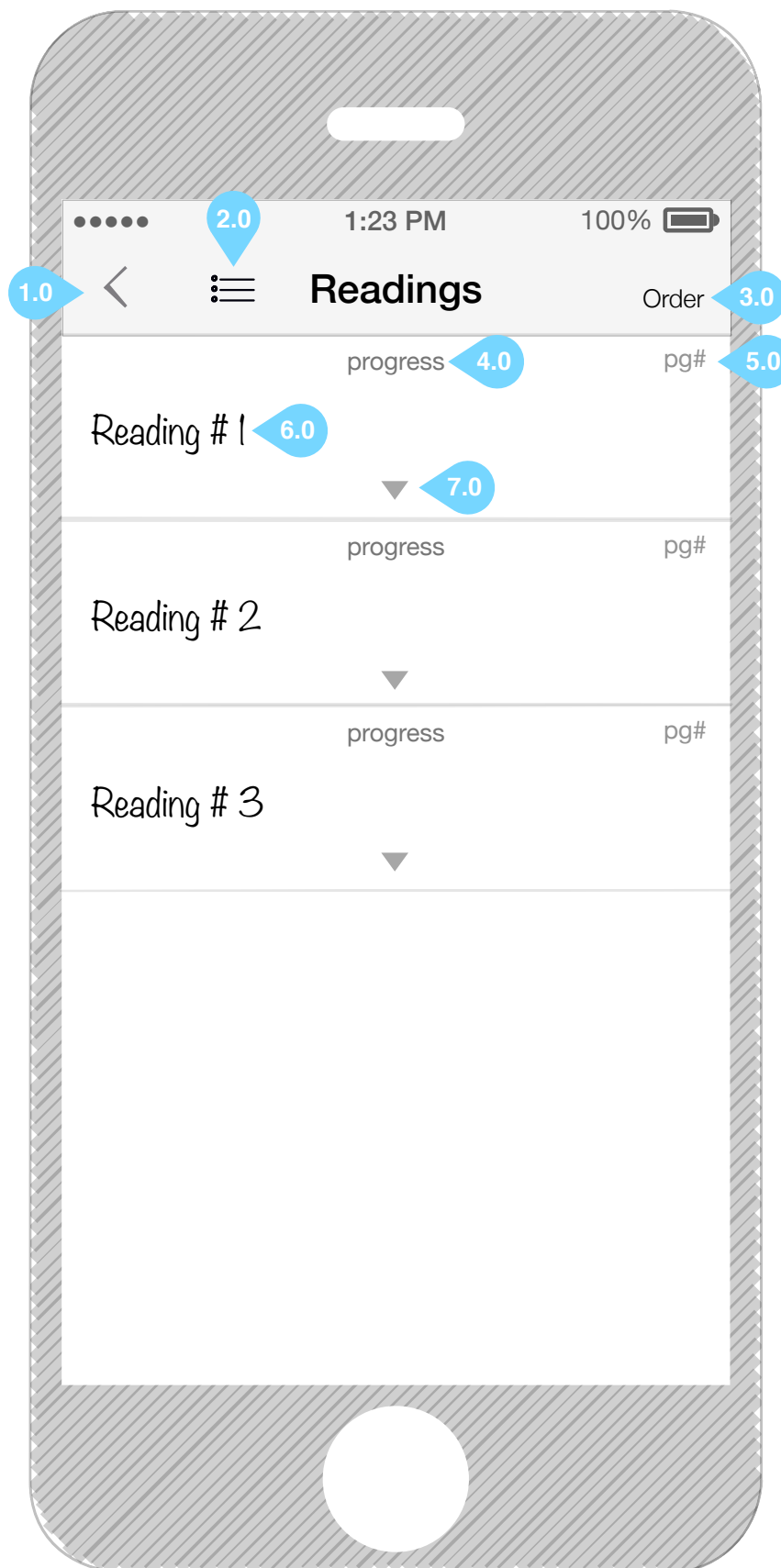










Reading w/ analytics tab

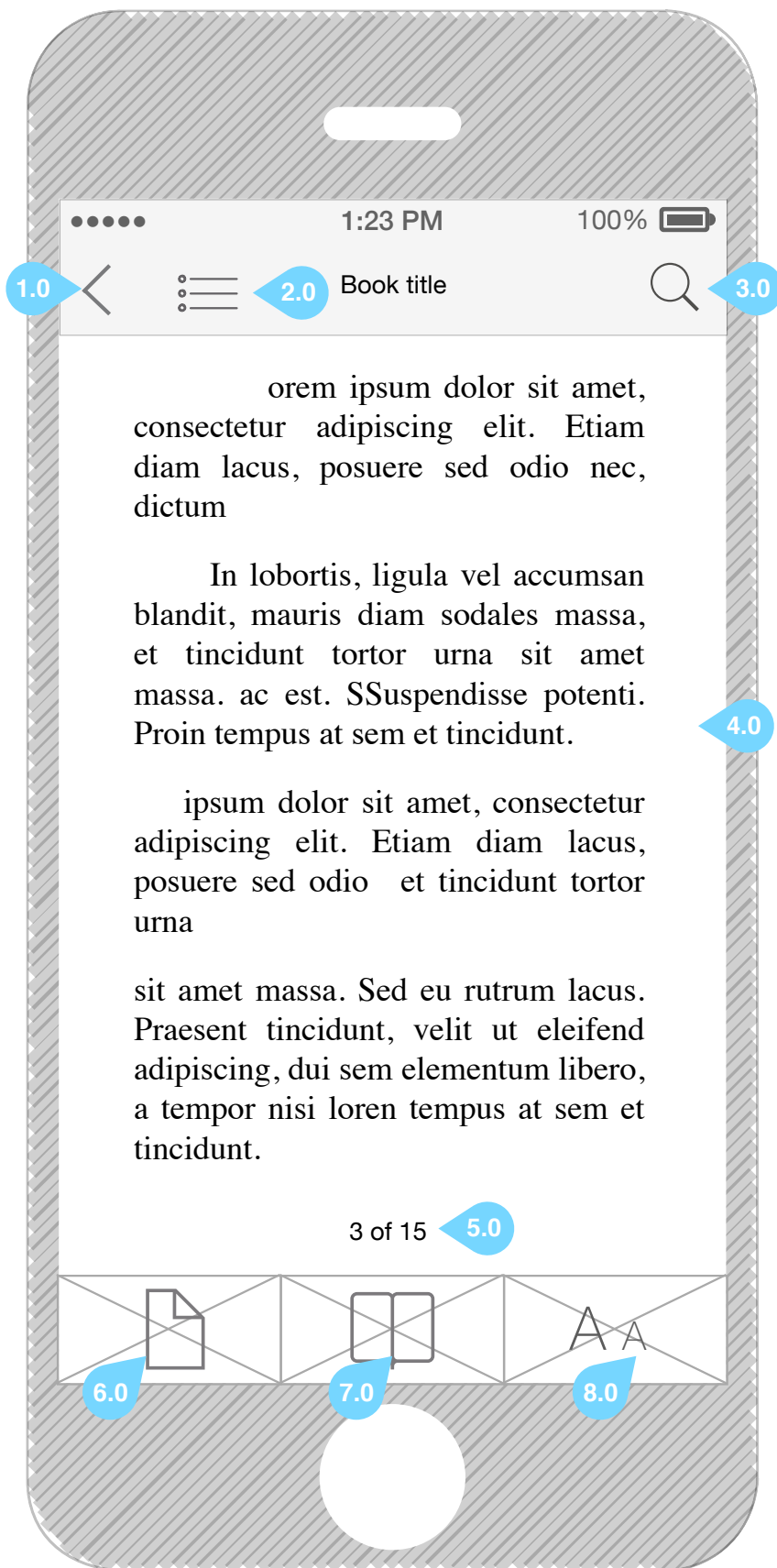
1.0

Analytics. on reading data
whatever relevant information
possible slide/click to see more










Reading selection view

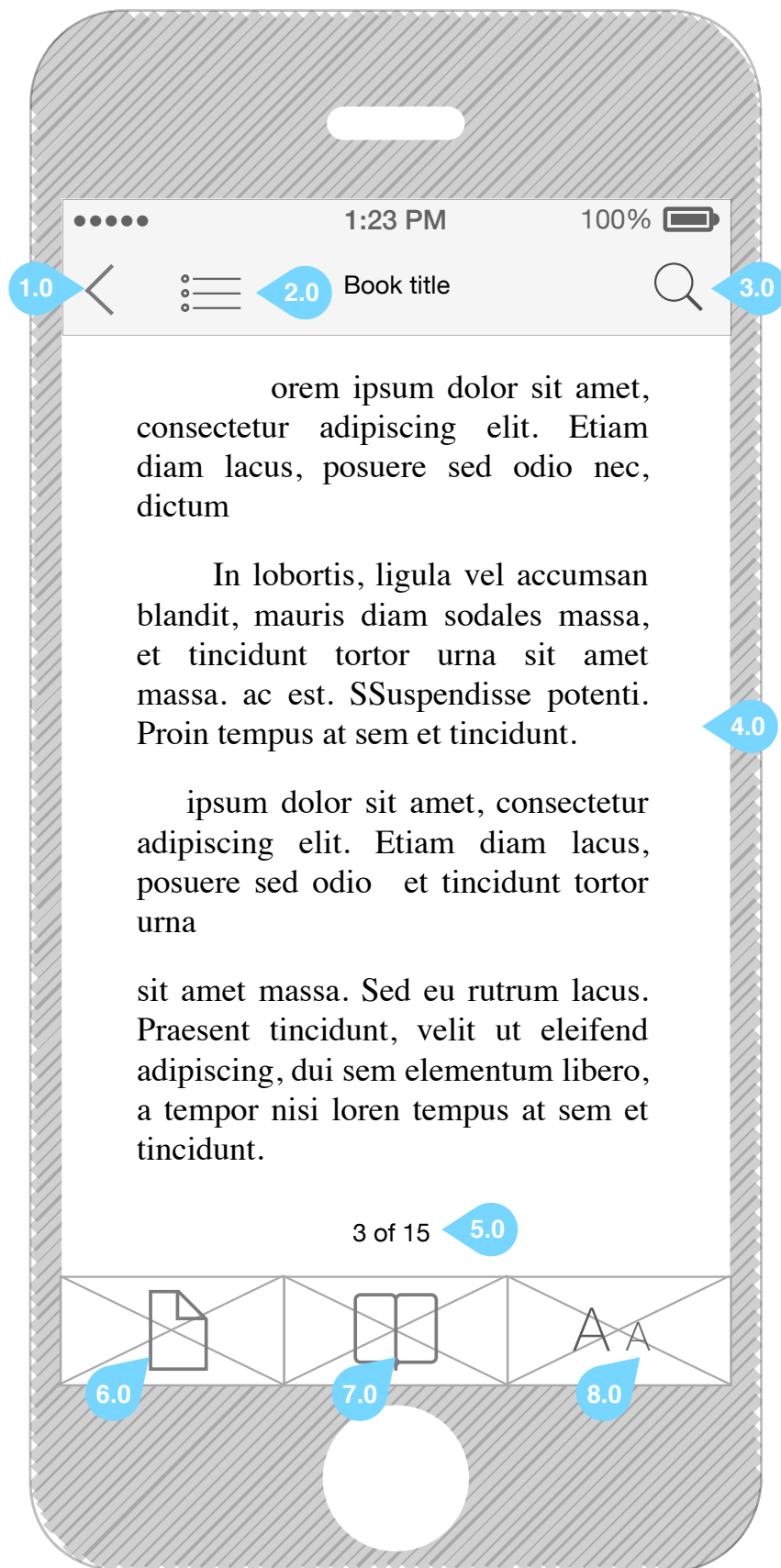
- 1.0 Press to go back to classes 
- 2.0 Menu. Contains Classes account info and sign in/change user 
- 3.0 Change order of readings. By date, assigned, date due, Alphabetically 
- 4.0 Shows progress student has made on their reading
- 5.0 shows number of pages
- 6.0 Shows title of reading. swipe or push to open reading .  
- 7.0 Button to open Analytics about specific readings 










Reading with tools

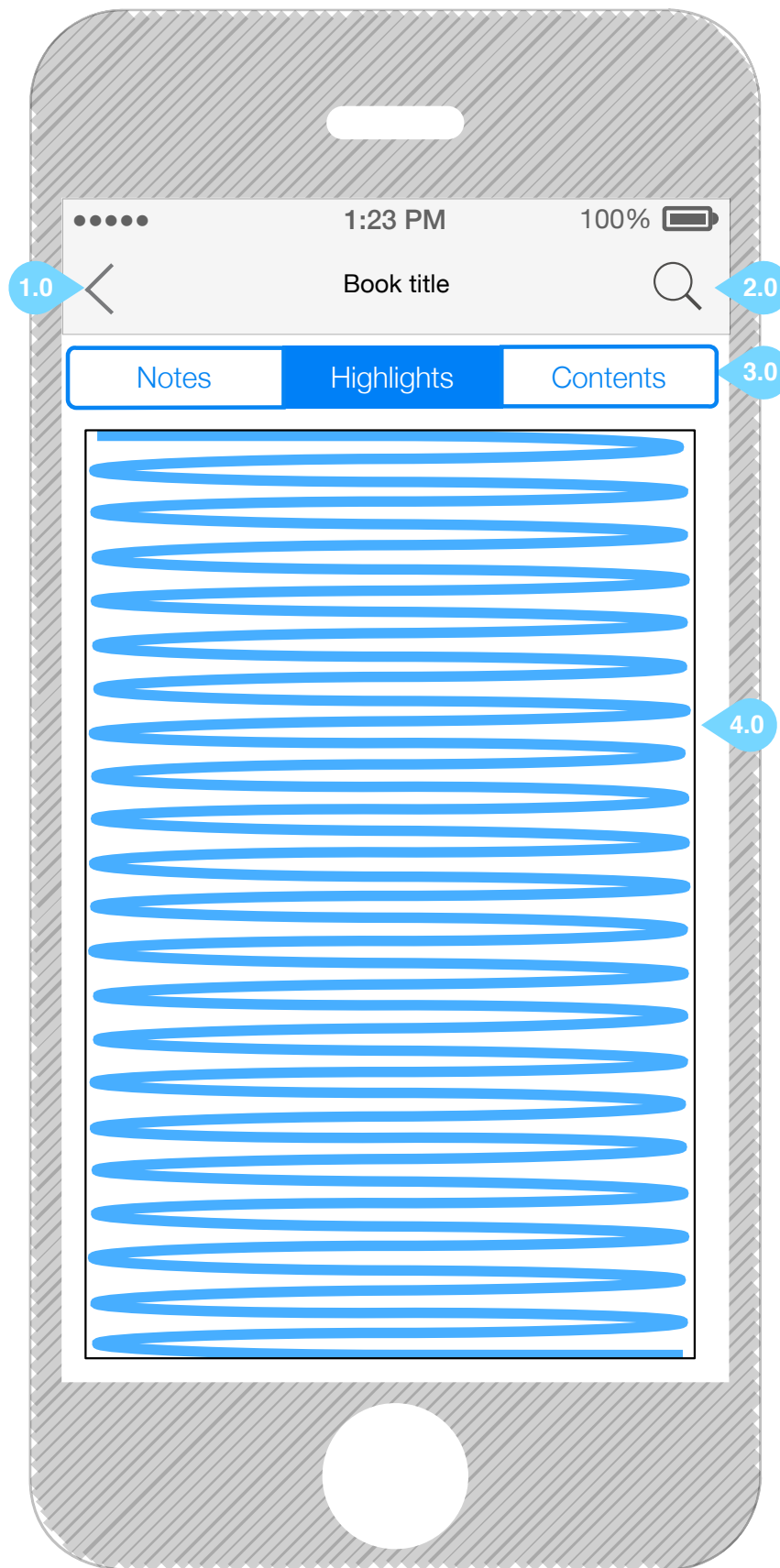
- 1.0 Go back to Library/readings 
- 2.0 Takes you to bookmarks
Notes and Highlights
and contents 
- 3.0 search text 
- 4.0 Reading takes up majority of screen
double tap anywhere on screen to
enter full screen view
Hold on text to bring up menu menu
touch and drag to highlight 
- 5.0 Page number
- 6.0 Create Note 
- 7.0 bookmark page 
- 4.0 Styles button
changes font
color, size etc. 

What chad can do with his reader



Reading with tools

- 1.0 Go back to Library/readings 
- 2.0 Takes you to bookmarks
Notes and Highlights
and contents 
- 3.0 search text 
- 4.0 Reading takes up majority of screen
double tap anywhere on screen to
enter full screen view
Hold on text to bring up menu menu
touch and drag to highlight 
- 5.0 Page number
- 6.0 Create Note 
- 7.0 bookmark page 
- 4.0 Styles button
changes font
color, size etc. 



Reading Tools Content

1.0

go back to reader view



2.0

Search content of tab



3.0

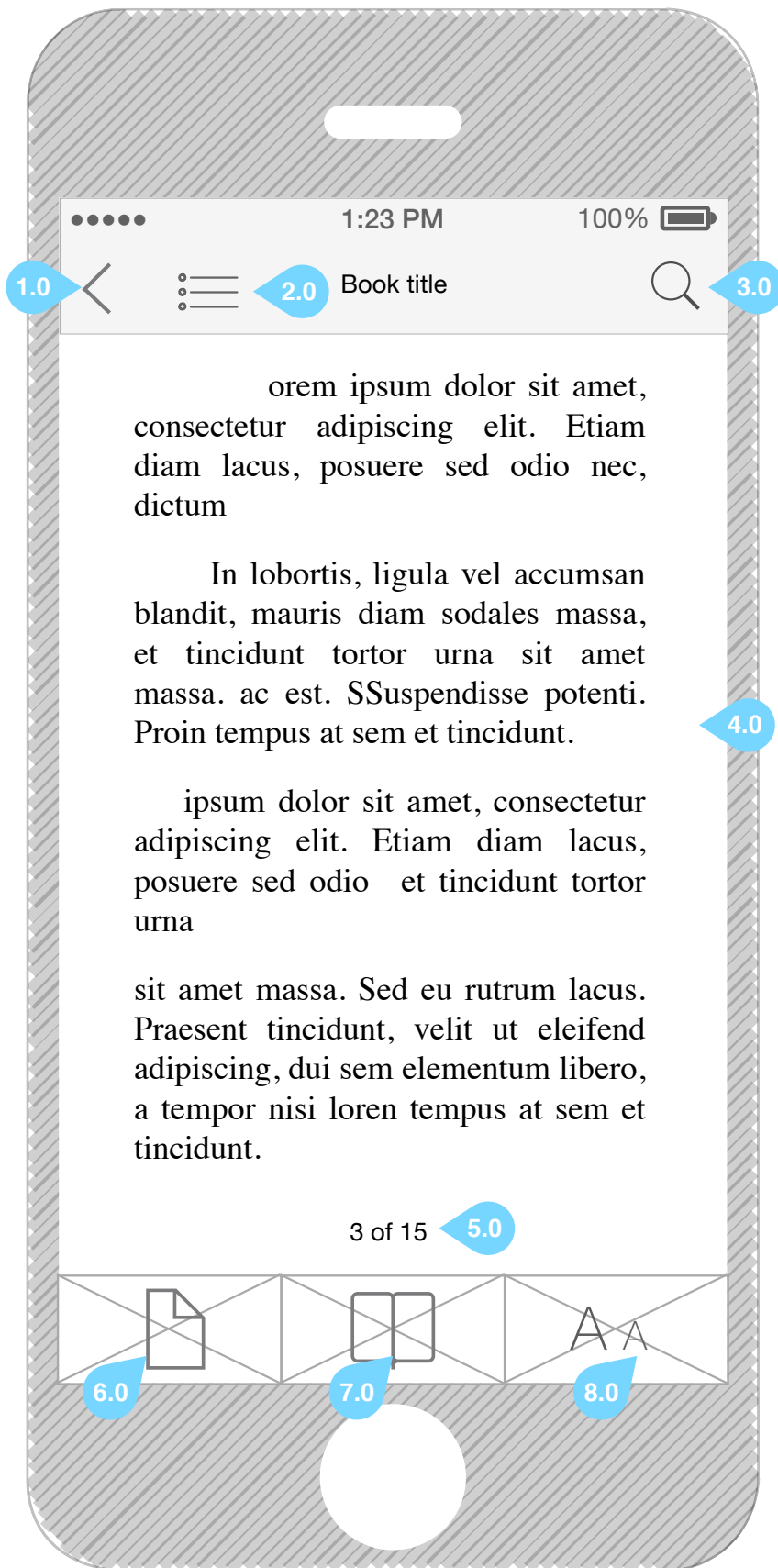
Select whether to view
notes, highlights or
table of contents










4.0

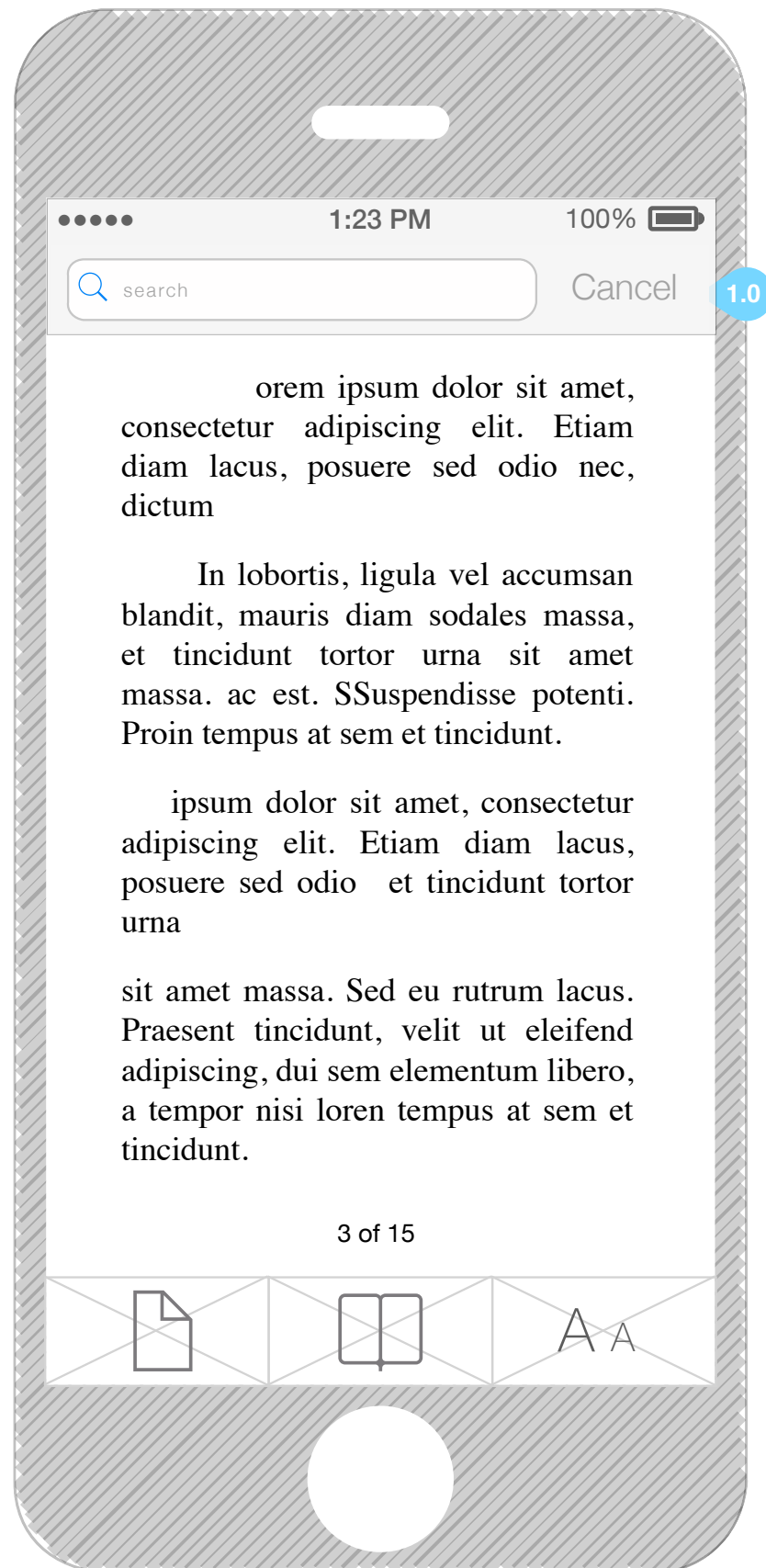
Content of selected tab

4.0



Reading with tools

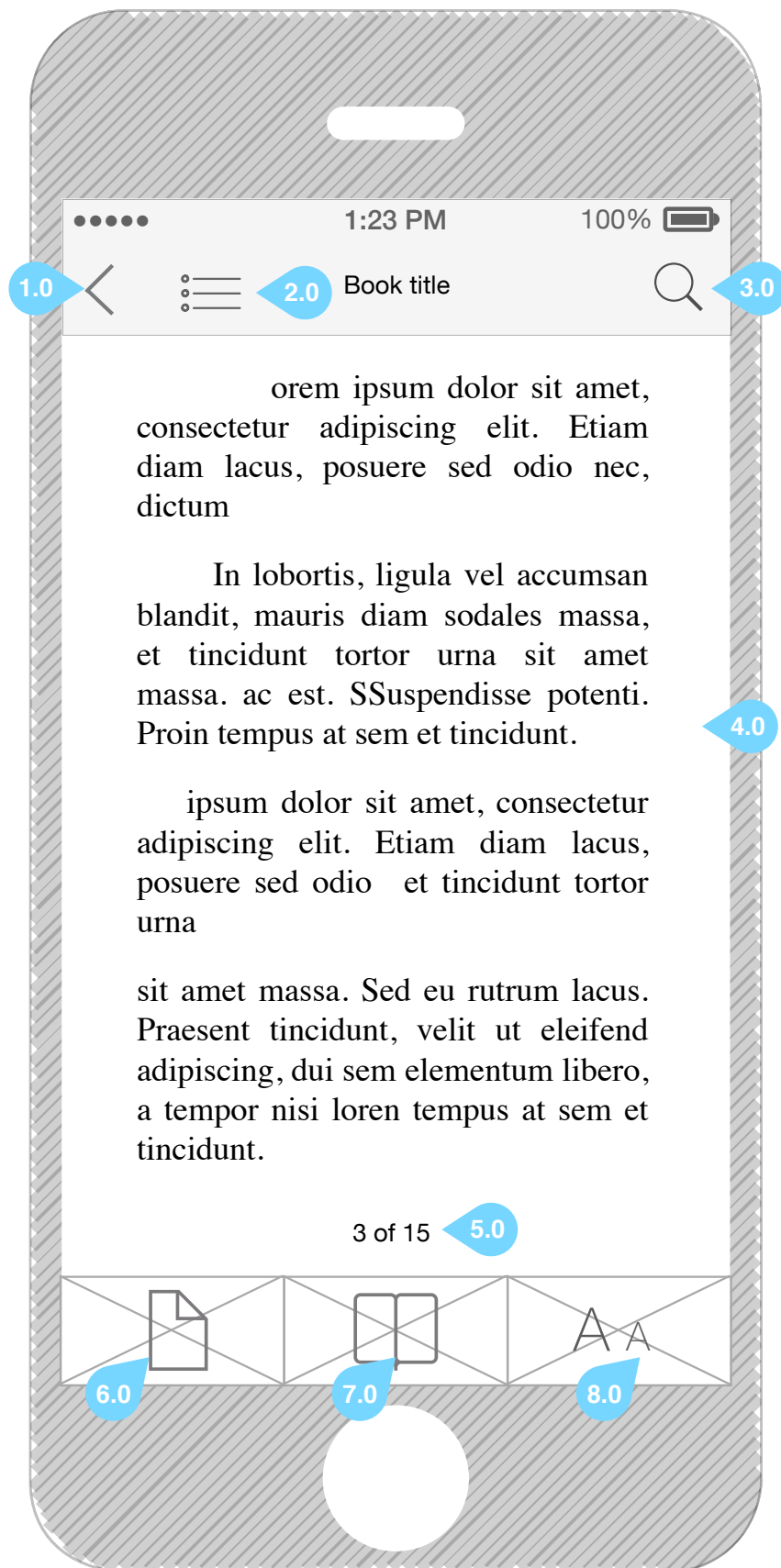
- 1.0 Go back to Library/readings 
- 2.0 Takes you to bookmarks
Notes and Highlights
and contents 
- 3.0 search text 
- 4.0 Reading takes up majority of screen
double tap anywhere on screen to
enter full screen view
Hold on text to bring up menu menu
touch and drag to highlight 
- 5.0 Page number
- 6.0 Create Note 
- 7.0 bookmark page 
- 4.0 Styles button
changes font
color, size etc. 










Reading with tools
search

1.0

After hitting Search
Search bar appears

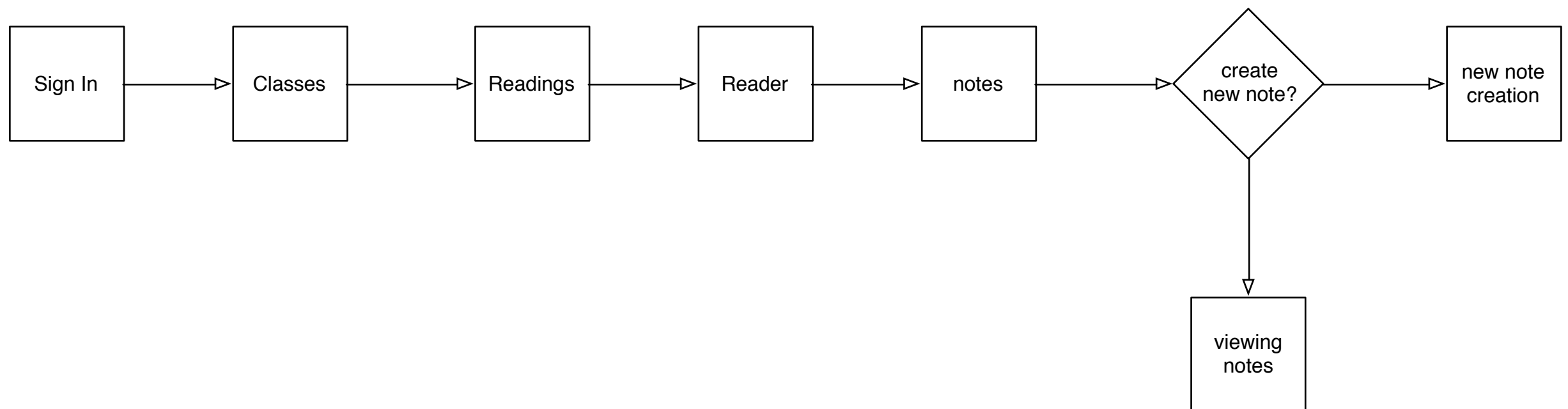


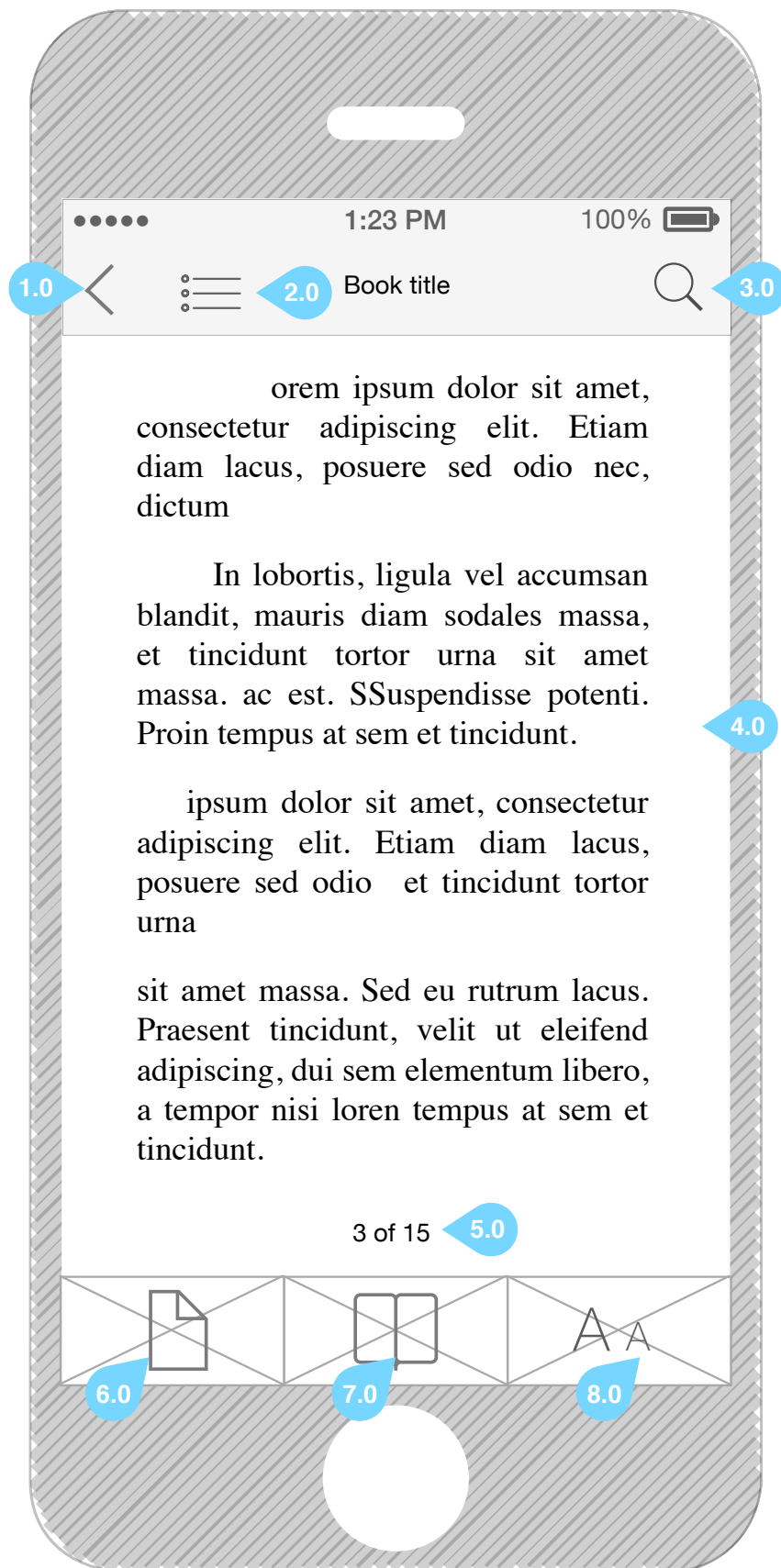
Reading with tools

- 1.0 Go back to Library/readings 
- 2.0 Takes you to bookmarks
Notes and Highlights
and contents 
- 3.0 search text 
- 4.0 Reading takes up majority of screen
double tap anywhere on screen to
enter full screen view
Hold on text to bring up menu menu
touch and drag to highlight 
- 5.0 Page number
- 6.0 Create Note 
- 7.0 bookmark page 
- 4.0 Styles button
changes font
color, size etc. 

Chad wants to take notes


User Flow







Reading with tools

1.0 Go back to Library/readings 


2.0 Takes you to bookmarks
Notes and Highlights
and contents 

3.0 search text 


4.0 Reading takes up majority of screen
double tap anywhere on screen to
enter full screen view

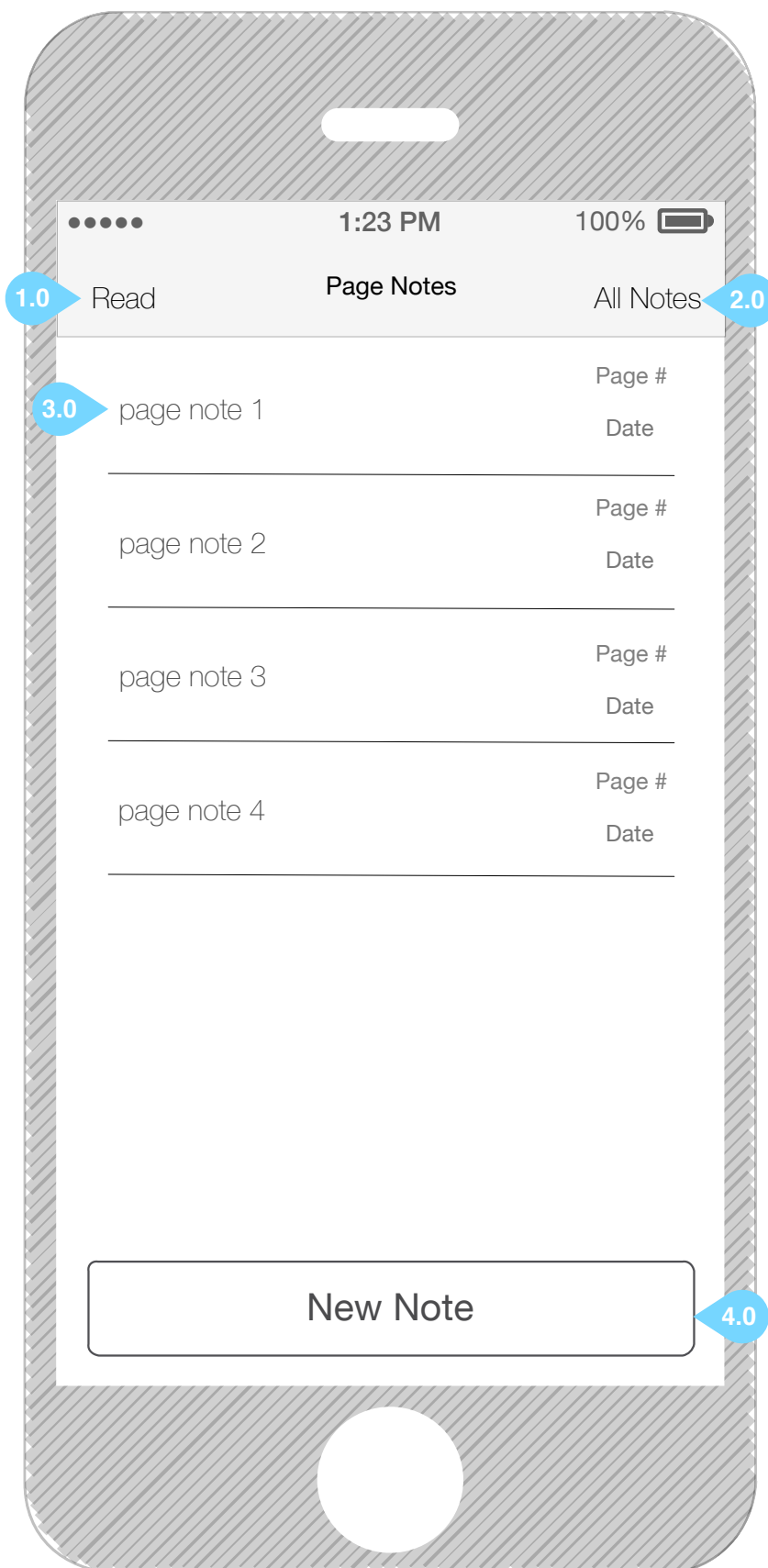
Hold on text to bring up menu menu
touch and drag to highlight 

5.0 Page number

6.0 Create Note 

7.0 bookmark page 

4.0 Styles button
changes font
color, size etc. 

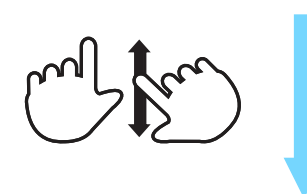


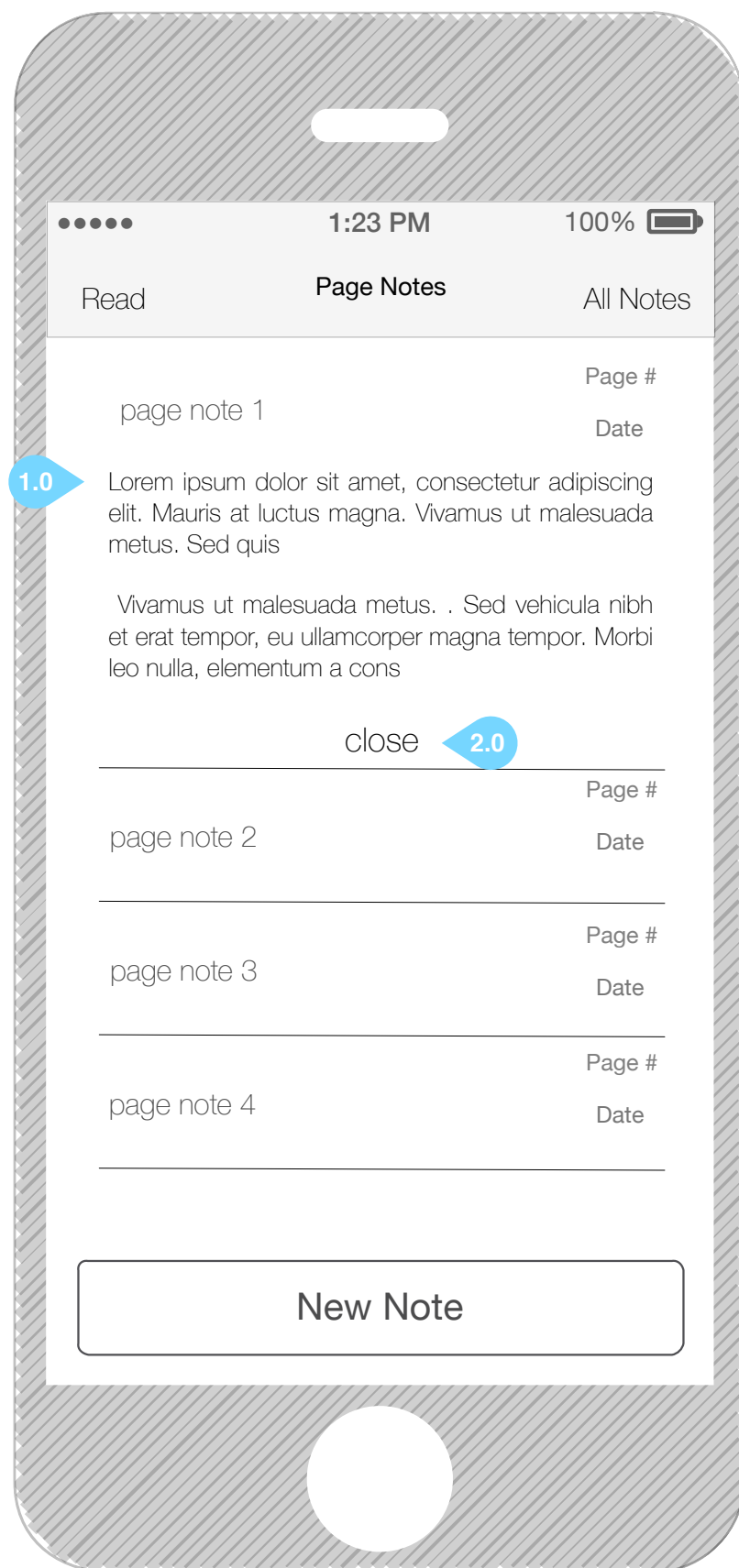
Note button page

- 1.0 Takes you back to reading
- 2.0 Takes you to all notes view
- 3.0 Notes for page where note button was pushed. Click to open note like accordion.
- 4.0 Add New Note
- 5.0 To delete note hold and drag to left



- 6.0 Holding the top and swiping down closes notes and takes you back to reading





Note button page

1.0

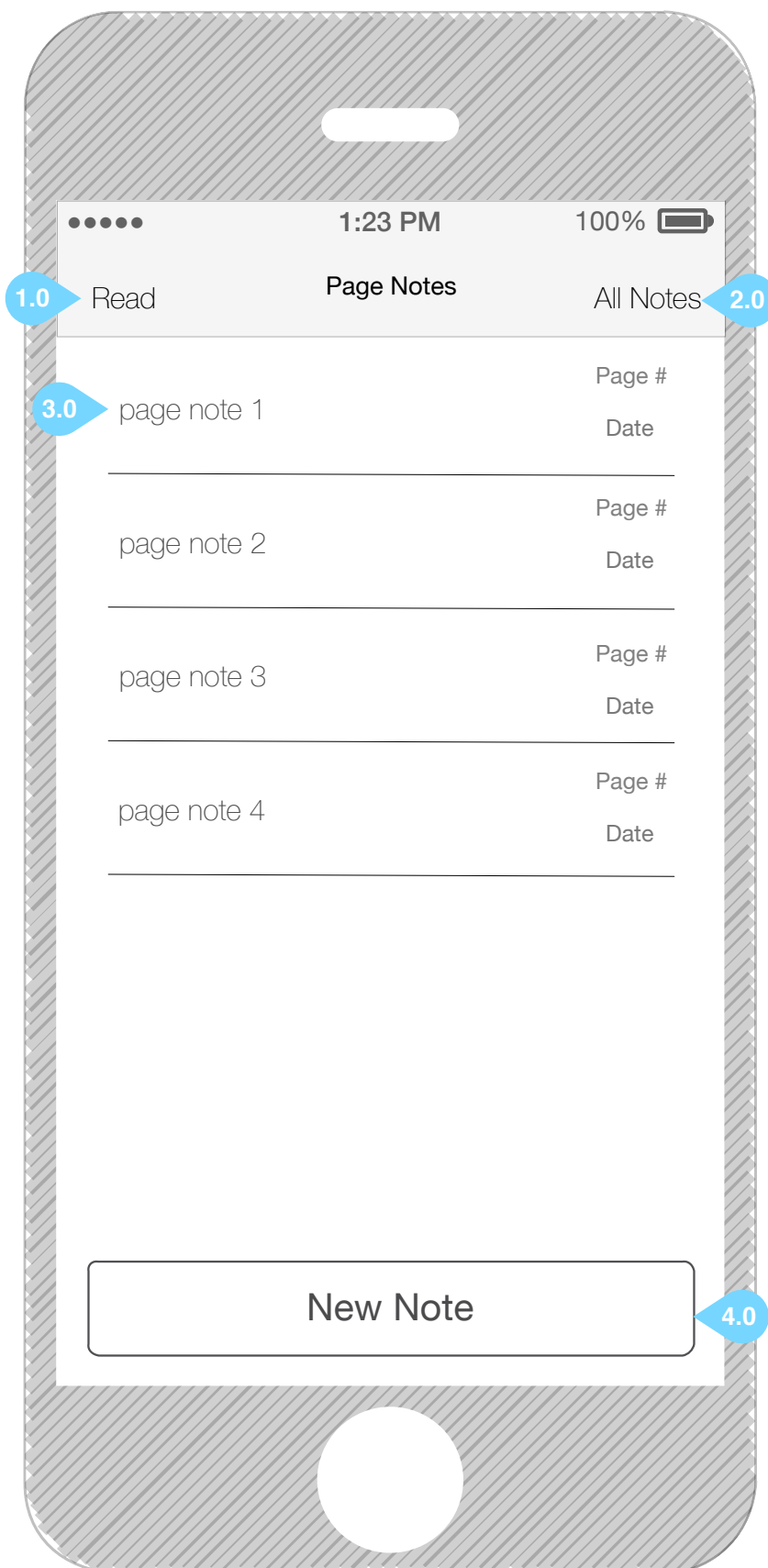
Note Text



2.0

Closes note



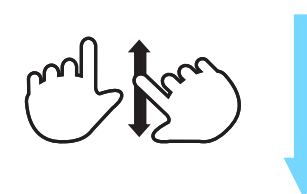


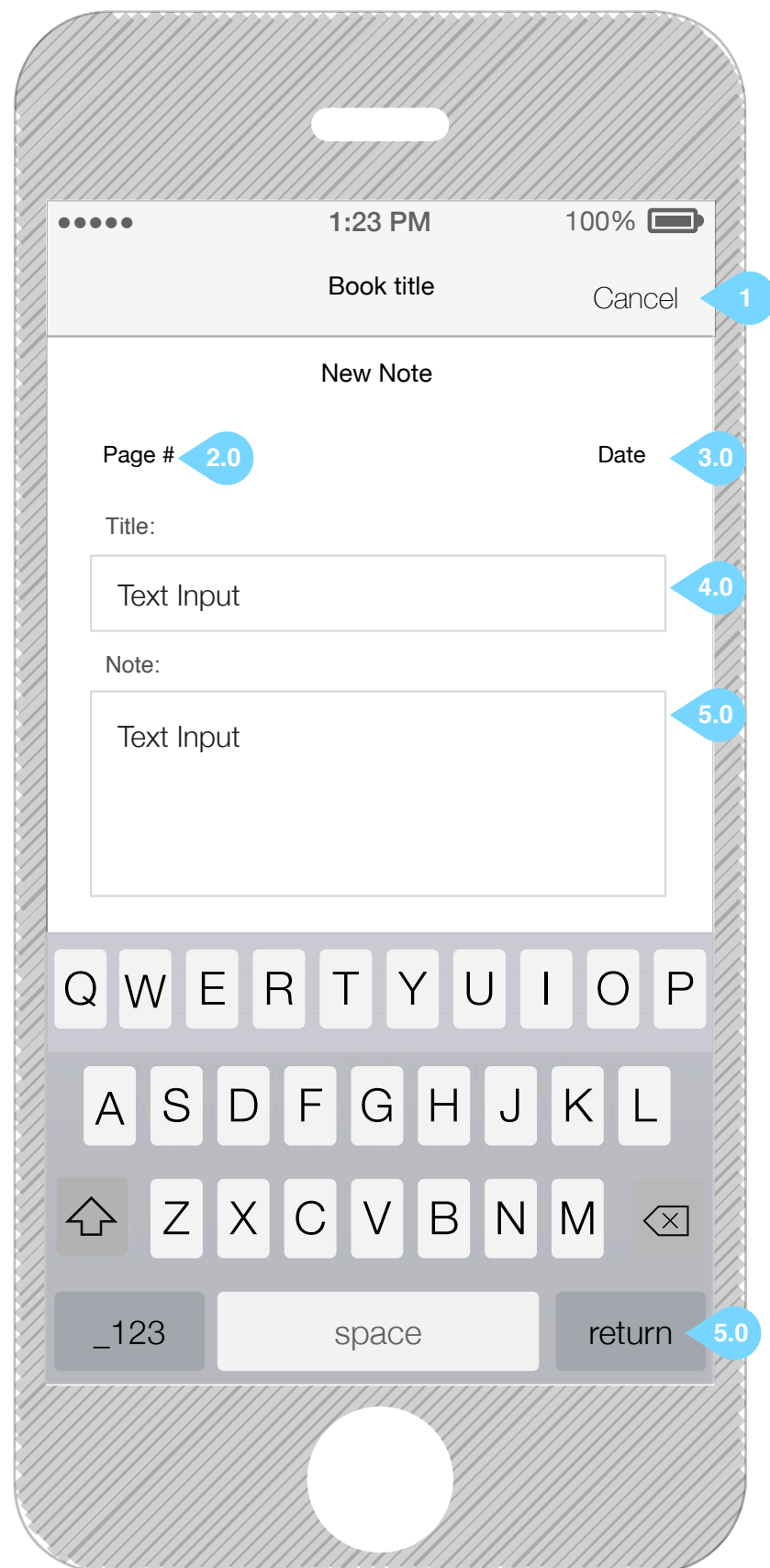
Note button page

- 1.0 Takes you back to reading
- 2.0 Takes you to all notes view
- 3.0 Notes for page where note button was pushed. Click to open note like accordion.
- 4.0 Add New Note
- 5.0 To delete note hold and drag to left



- 6.0 Holding the top and swiping down closes notes and takes you back to reading





Reading New Note

1.0

Cancel note



2.0

Page number associated with note

3.0

Shows date associated with note

4.0

Input title of note



5.0

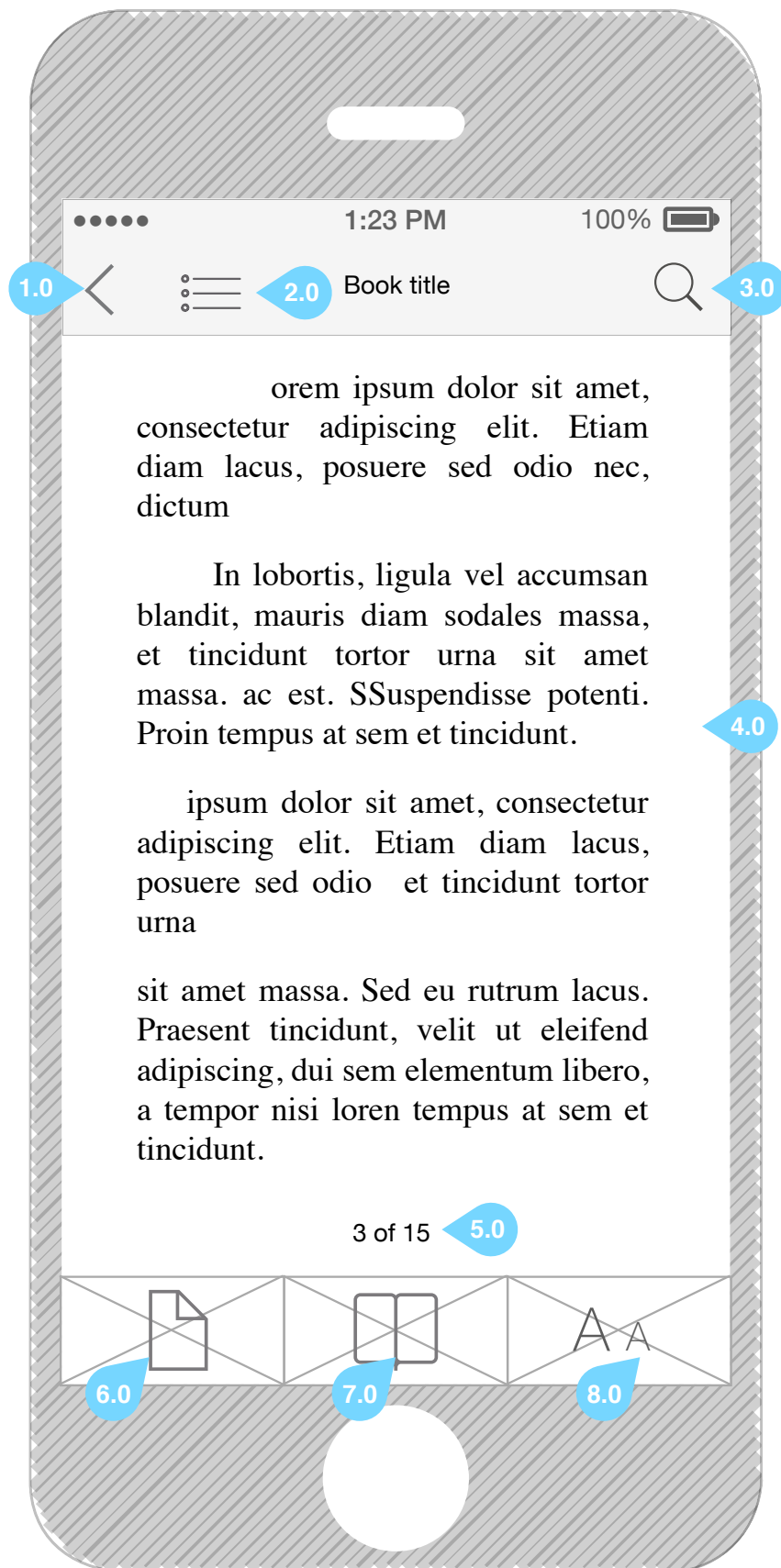
Input note text



6.0


This would say "next"
If the user is in title field







Reading with tools

1.0 Go back to Library/readings 

2.0 Takes you to bookmarks
Notes and Highlights
and contents 

3.0 search text 


4.0 Reading takes up majority of screen
double tap anywhere on screen to
enter full screen view

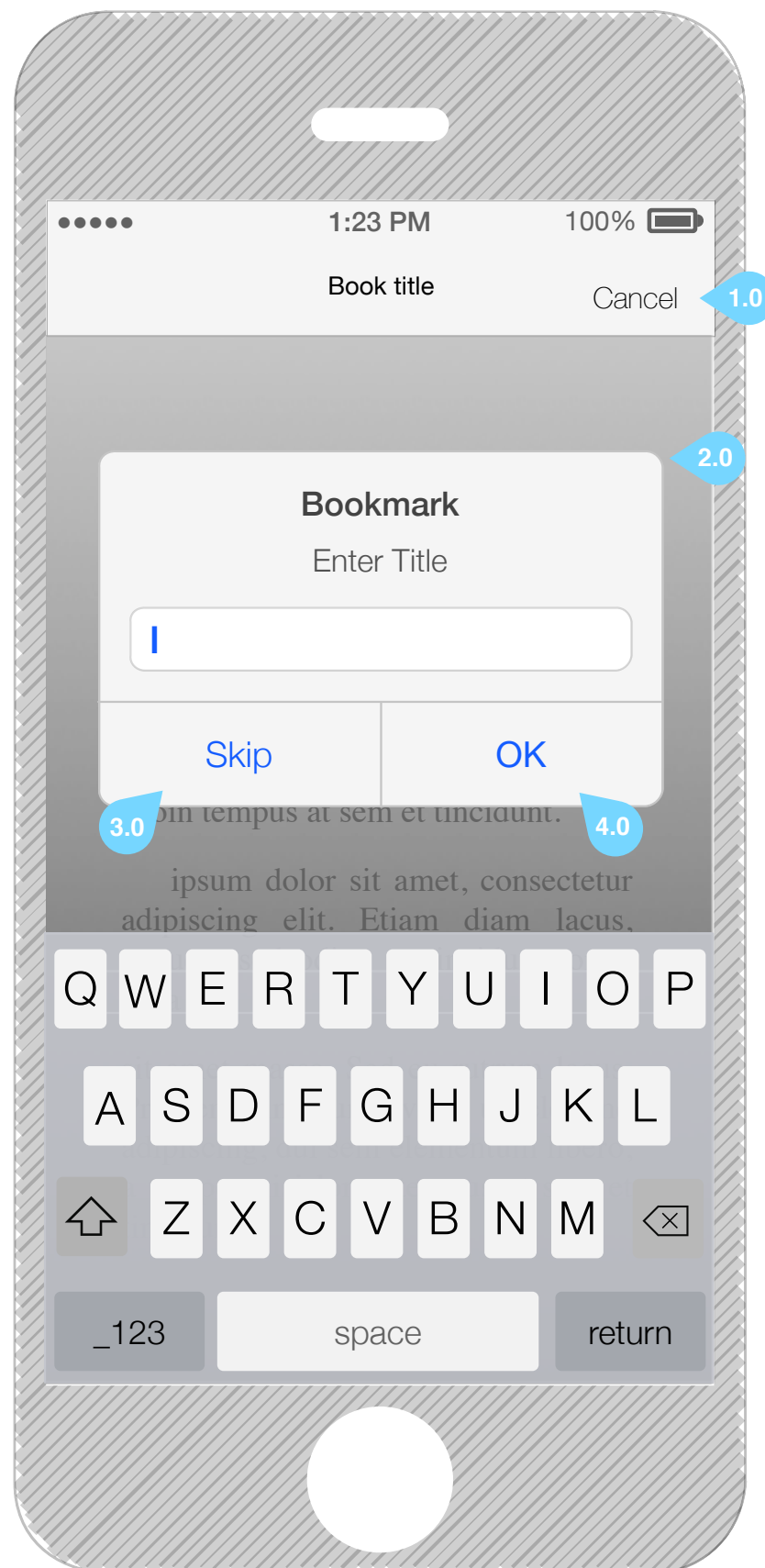
Hold on text to bring up menu menu
touch and drag to highlight 

5.0 Page number

6.0 Create Note 

7.0 bookmark page 

4.0 Styles button
changes font
color, size etc. 



Reading New Bookmark

1.0

Cancel note



2.0

Bookmark window pops up

3.0

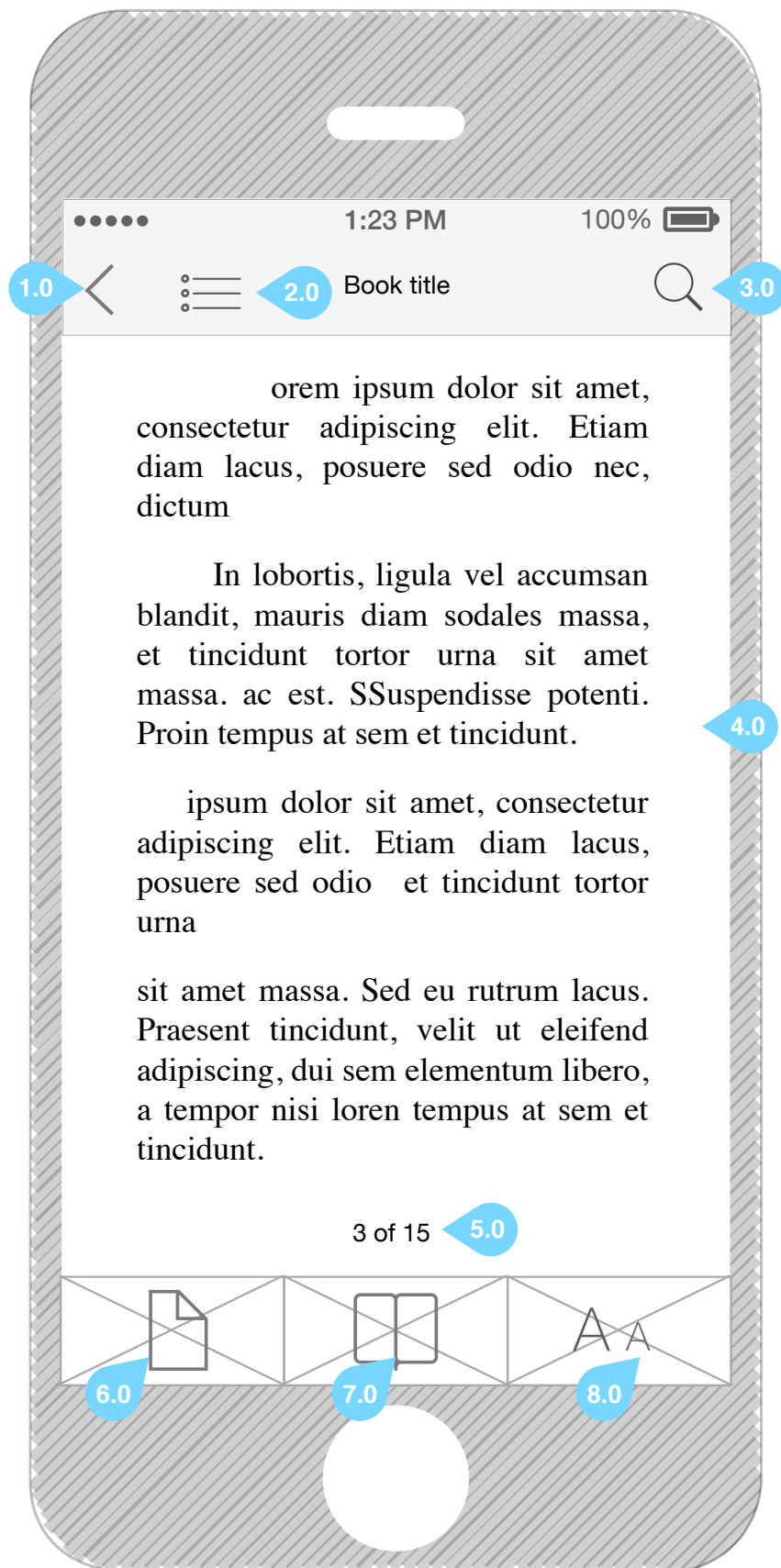
Can skip entering title.
Default is chapter/page



4.0

if entered text you can hit ok





Reading with tools

1.0 Go back to Library/readings



2.0 Takes you to bookmarks
Notes and Highlights
and contents



3.0 search text



4.0 Reading takes up majority of screen
double tap anywhere on screen to
enter full screen view



Hold on text to bring up menu menu
touch and drag to highlight

5.0 Page number

6.0 Create Note

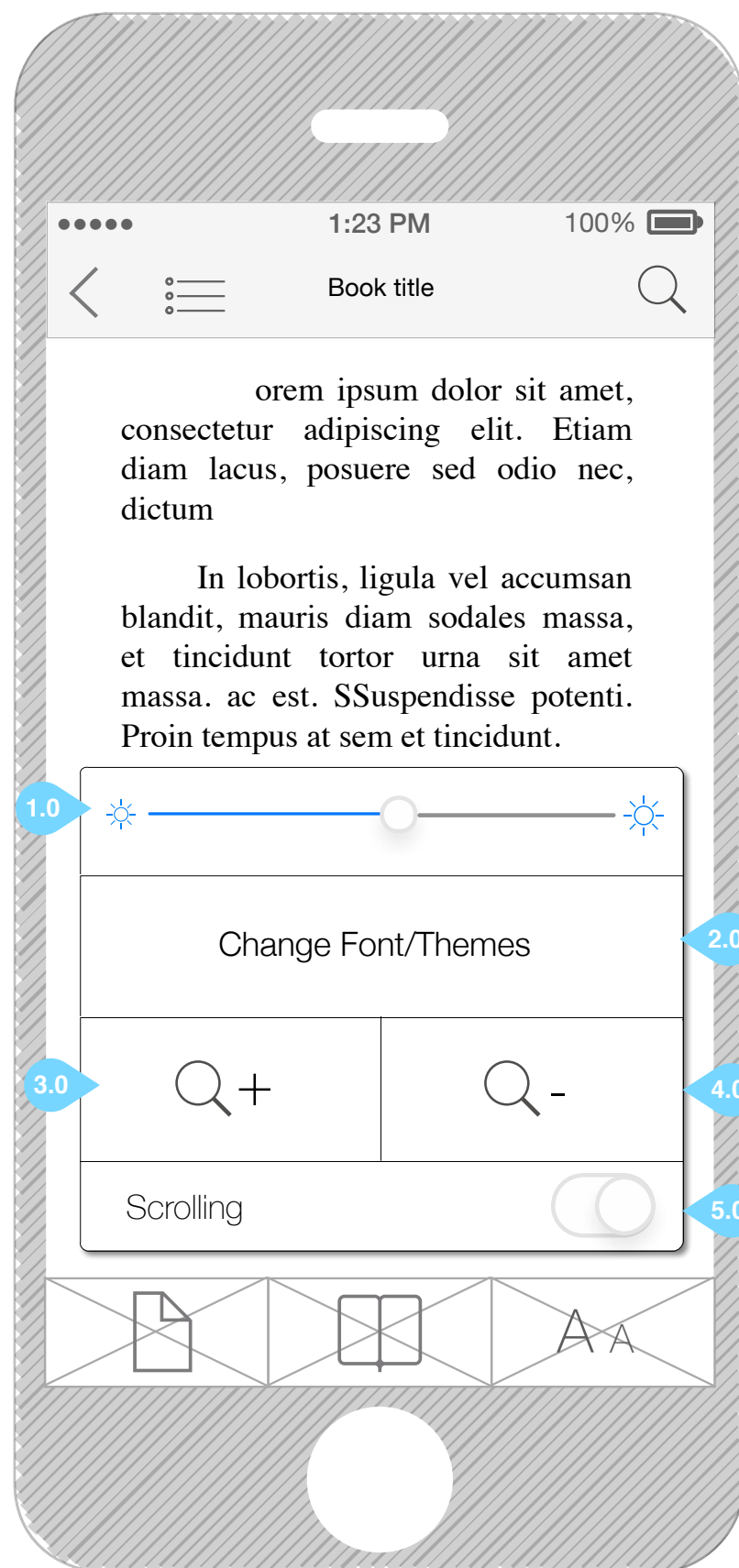


7.0 bookmark page



8.0 Styles button
changes font
color, size etc.





Reading with tools

1.0

Brightness settings



2.0

Change Font and theme



3.0

increases font size



4.0

decreases font size

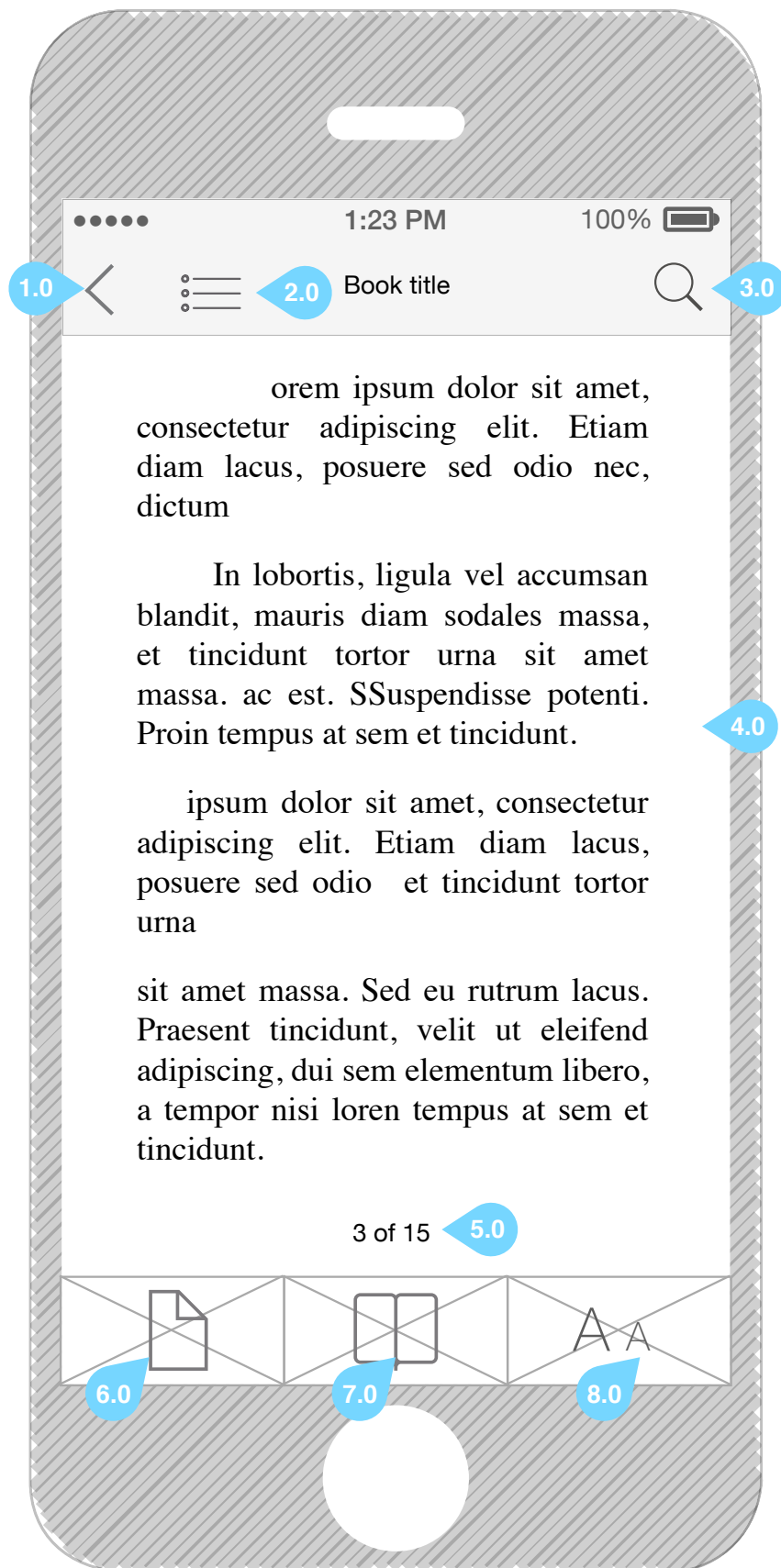


5.0

Toggles scrolling and
page interface



Tap text to exit tool



Reading with tools

1.0 Go back to Library/readings



2.0 Takes you to bookmarks
Notes and Highlights
and contents



3.0 search text



4.0 Reading takes up majority of screen
double tap anywhere on screen to
enter full screen view



Hold on text to bring up menu menu
touch and drag to highlight

5.0 Page number

6.0 Create Note

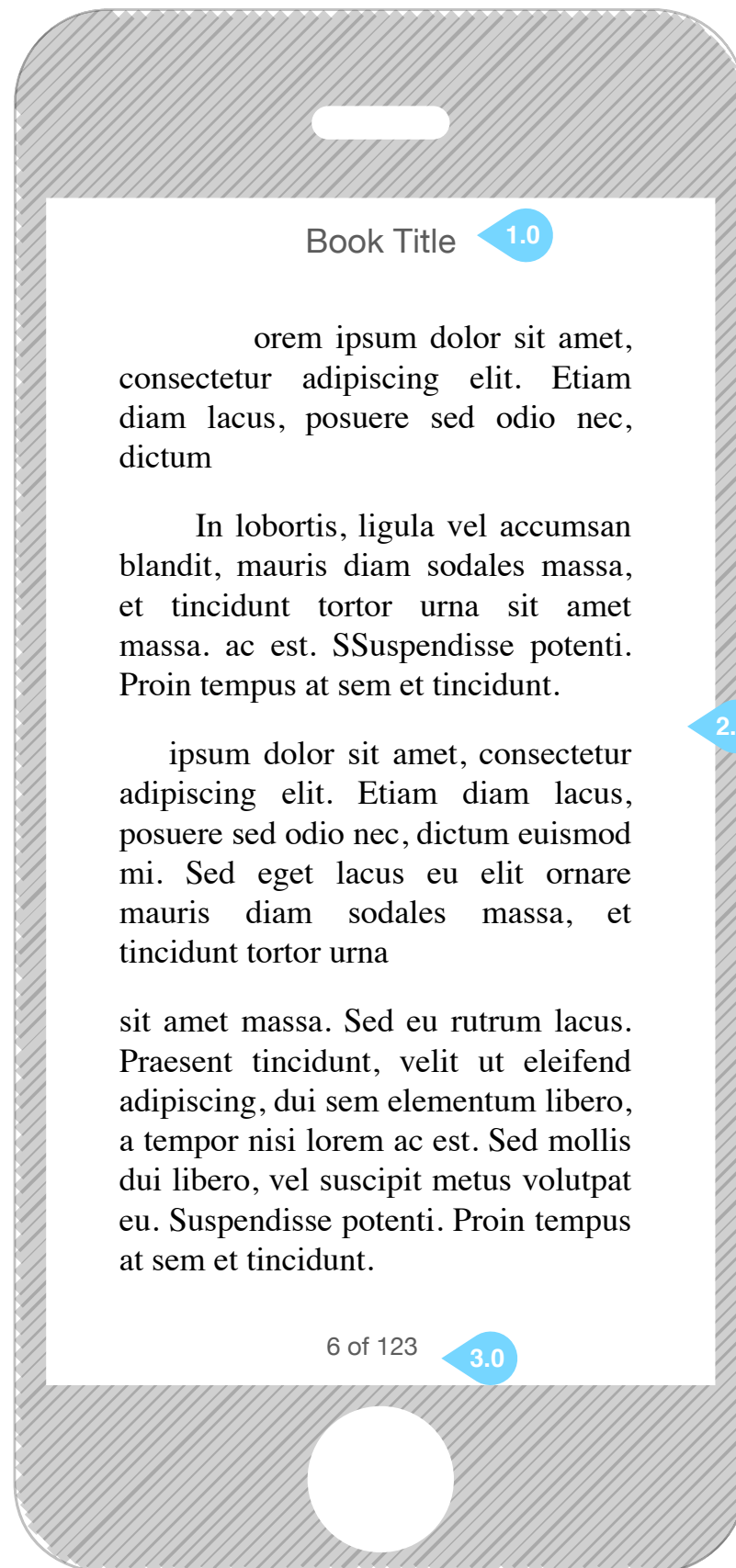


7.0 bookmark page



4.0 Styles button
changes font
color, size etc.





Full screen reading

1.0

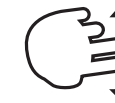
Title of book/ reading

2.0

Reading takes up majority of screen
tap anywhere on screen to
bring up tools/exit fullscreen



In scroll view you can scroll
up and down

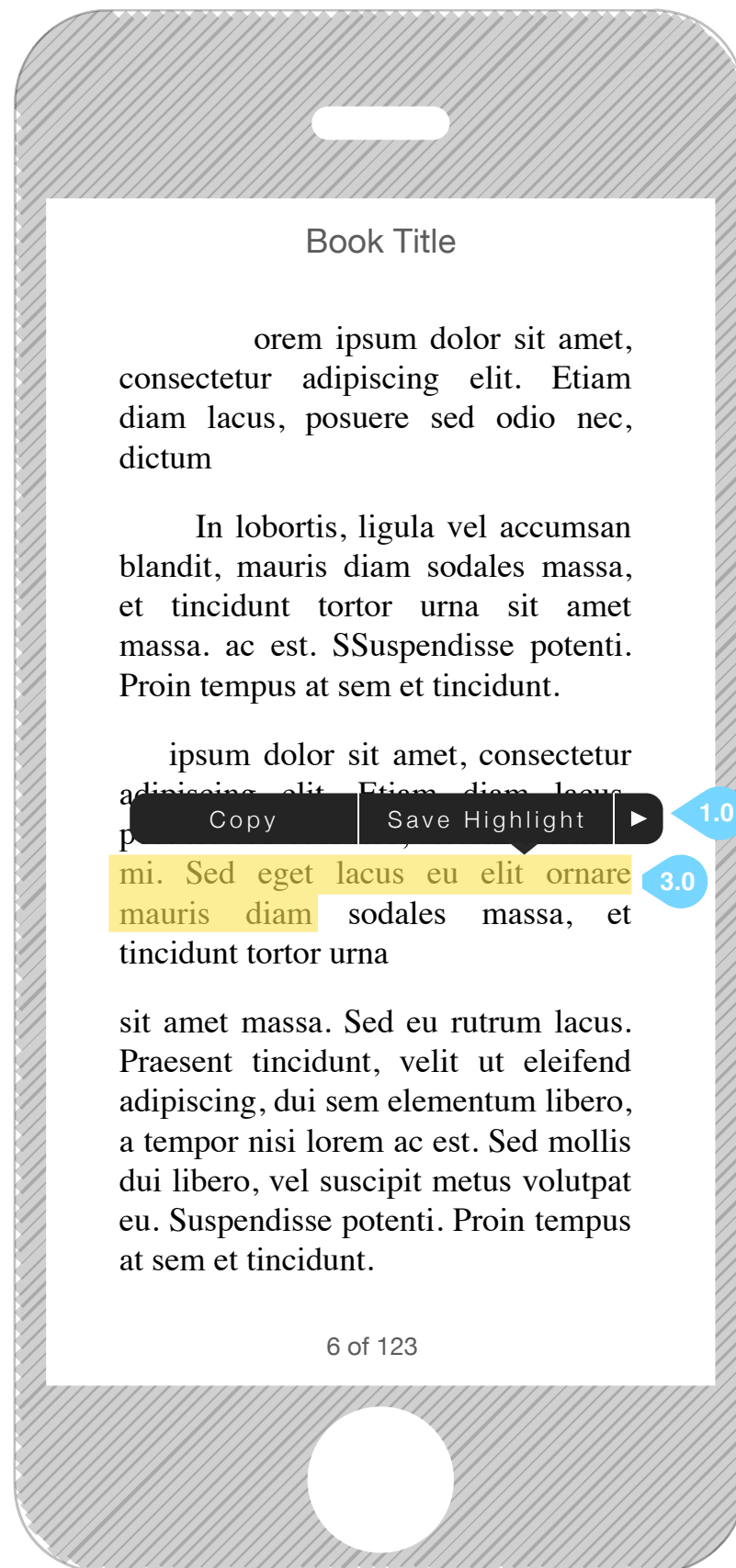


in page you swipe left and right
to change pages



3.0

Page number



Highlighting

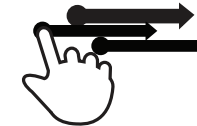
1.0

Menu to copy text
can save highlight
to highlights



2.0

Holding and Drag to
select text



1.0

3.0

THE END!