

DANIELLE CANCHOLA

WEB DEVELOPER / UX DESIGNER

EXPERIENCE

Communication Technology Intern January 2017- June 2017 Walt Disney Parks & Resorts, Orlando, FL

- Completed website analytics reporting and communication
- Posted content to WDP&R intranet, ensuring sites were up-to-date
- Provided technology support for WDP&R Public Affairs, including web, CMS, and intranet
- Provided testing support and bug reports/feedback as needed

Web Developer Intern June 2016 - August 2016 Leo Burnett Interactive, Chicago, IL

- Developed internal and external client websites using various CMS and templating technologies
- Produced wireframes and visual design prototypes for internal client website
- Participated in internal site reviews with project clients and directors
- Maintained websites by tracking and resolving ticketed issues
- Created user personas and user flows for social media-based campaign pitch

PROJECTS

Special Olympics Coaster Challenge Site January 2016 - May 2016 Columbia College Chicago User Experience Design, Web Developer

- Conducted user experience research based on event audience trends
- Contributed front-end development on the web development team to produce interactive infographic website

CCC IAM Alumni Network August 2015 - December 2015 Columbia College Chicago User Experience Design, Information Architecture

- Collaborated in agile/scrum based team environment
- Implemented user experience research and design
- Developed build plan for future Columbia College Chicago Interactive Arts & Media department alumni network

EDUCATION

Bachelor of Arts, Interaction Design Columbia College Chicago GPA: 3.8 / 4.0

SKILLS

Technical Skills

HTML5 CSS3 JavaScript C#
jQuery JSON AJAX Bootstrap




Design Skills

User Experience User Interfaces
Sketching Wireframing Prototyping
User Personas Agile/Scrum
User Testing Information Architecture

Software

Adobe Photoshop Adobe Illustrator
Balsamiq Visual Studio 2013
InVision Microsoft Office

CONTACT

 decanchola@gmail.com
 708-917-8574
 daniellecanchola.com