

DANIELLE CANCHOLA

WEB DEVELOPER / UX DESIGNER

EXPERIENCE

Front-End Web Developer

July 2017- Present

TBWA\WorldHealth, Chicago, IL

- Develop and maintain client websites, web applications, and HTML e-mails
- Produce front-end code based on Photoshop and InDesign layouts
- Complete cross-browser and cross-device testing for responsive websites
- Implement analytics tracking and tag management updates as needed
- Collaborate with Project Managers and Coordinators to balance multiple client projects and meet weekly deadlines

Communication Technology Intern

January 2017- June 2017

Walt Disney Parks & Resorts, Orlando, FL

- Provided technology support for WDP&R Public Affairs, including web, CMS, and intranet
- Provided testing support and bug reports/feedback as needed
- Posted content to WDP&R intranet, ensuring sites were up-to-date
- Completed website analytics reporting and communication
- Published informative blog series for internal communications teams on web, user experience, and WordPress concepts

Web Developer Intern

June 2016 - August 2016

Leo Burnett Interactive, Chicago, IL

- Developed internal and external client websites using various CMS and templating technologies
- Produced wireframes and visual design prototypes for internal client website
- Participated in internal site reviews with project clients and directors
- Maintained websites by tracking and resolving ticketed issues
- Created user personas and user flows for social media-based campaign pitch

PROJECTS

Special Olympics Coaster Challenge Site

January 2016 - May 2016

Columbia College Chicago

User Experience Design, Web Developer

- Contributed front-end development and user research on agile student team to produce interactive infographic website

EDUCATION

Bachelor of Arts, Interaction Design

Columbia College Chicago

GPA: 3.8 / 4.0

SKILLS

Technical Skills

HTML5 CSS3 JavaScript C#
jQuery JSON AJAX Sass CMS
Grunt Gulp Git

Design Skills


User Experience User Interfaces
Sketching Wireframing Prototyping
User Personas Agile/Scrum
User Testing Information Architecture

Software

Adobe Photoshop Adobe Illustrator
Balsamiq Visual Studio 2013
InVision Microsoft Office

CONTACT

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