

Dominic Azonobi

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Experience

Jewellery & Timepiece Specialist

Local Kettle Brothers UK – London

Jun 2022 – Dec 2023

- Sold luxury watches valued up to £40,000 through a curated personal network of high-net-worth clientele.
- Collaborated with a 3D CAD specialist to deliver bespoke jewellery pieces tailored to client requests.
- Oversaw e-commerce operations, ensuring seamless order processing and timely delivery of branded merchandise.
- Enhanced customer experience and loyalty through attention to detail and personalized service.

Marketing & Web Manager

Local Kettle Brothers UK – London

Jun 2022 – Dec 2023

- Led the development of the official e-commerce website on WordPress, achieving sales exceeding £60,000.
- Grew the brand's Instagram following from 15K to 65K in 18 months through strategic content and influencer campaigns.
- Created viral marketing content featured on LinkUpTV and FootballVerbal, driving significant sales surges.
- Executed digital ad campaigns on Meta Ads Manager, increasing product visibility and customer engagement.

Bartender

The Dixon Hotel – London

2022

- Delivered exceptional customer service in a fast-paced, luxury hotel environment.
- Developed strong communication and multitasking skills suited to high-end service roles.

Skills

- Luxury Sales & Clienteling: High-value product sales, personal client networks, bespoke design collaboration.
- E-commerce & Digital Strategy: WordPress, social media growth, digital campaigns, website optimization.
- Customer Experience: High-end service delivery, attention to detail, problem-solving in luxury settings.
- Technical Tools: WordPress, Meta Ads Manager, Canva, Adobe Suite, Google Analytics basics.

Education

Data Analytics (*In Progress*)
London School of Economics (LSE) — Apr 2025 – Nov 2025

A Levels
Stationers' Crown Woods Academy — 2018 – 2020

GCSEs + ECDL in IT Applications
St Paul's Academy — 2013 – 2018