



YOUTUBE THUMBNAIL PROJECT

PROMPT #1

1

VIDEO NAME: THE ULTIMATE SELTZER TASTE TEST
VIDEO TYPE: PRODUCT REVIEW

This video will feature 30 different seltzer soda brands in an ultimate showdown for taste and overall flavor. Your goal is to create an eye-catching thumbnail that can grab viewers but also communicate the video's main premise. You can choose to use the supplied graphic or use your own.

PROMPT #2

2

VIDEO NAME: TRAVEL HACKS
VIDEO TYPE: TRAVEL TIPS

A travel channel is launching a new video on YouTube that will feature several travel hacks. It needs to feature a young lady as she is the host of the channel. She wants it light and airy with a soft color palette.

PROMPT #3

3

VIDEO NAME: MASTER GRAPHIC DESIGN WITH PHIL
VIDEO TYPE: "HOW TO"

This new graphic designer is launching a channel so he can teach others his newly learned skills. He wants to feature geometric shapes in high contrast colors and also a head-shot of himself (to build brand awareness).



EXTRA PROMPTS

PROMPT #4

4

VIDEO NAME: GIVING \$10,000 AWAY
TO THE FIRST STRANGER I SEE!
VIDEO TYPE: GIVEAWAY

Along the same vein as Mr. Beast's big giveaway videos, this video features a man on a mission who has decided to film his giving away \$10,000 to the first stranger he sees at his local park. He wants the thumbnail to really command attention.

PROMPT #5

5

VIDEO NAME: WATERCOLOR BASICS FOR
ABSOLUTE BEGINNERS - PART 1
VIDEO TYPE: "HOW TO"

Tabitha is starting a new watercolor channel that will begin with a 6-part series on watercolor basics. She wants a thumbnail that has lots of color and shows off watercolor's natural vibrant texture.

PROMPT #6

6

VIDEO NAME: DEADLIFT 500 POUNDS CHALLENGE
VIDEO TYPE: "HOW TO"

This video from a popular weightlifting YouTuber features a 1,000 deadlift challenge at their local gym. They want the thumbnail to feature someone lifting weights and looking very uncomfortable while doing it. They also request a masculine look to the colors and the typography.
