April 18 - 19 in Baltimore, MD — Sponsor's Prospectus

Now in its seventh year, the DC-Baltimore Perlyglot Workshop (DCBPW), originally called the "Perl" workshop, is a multi-language two-day gathering of developers, system administrators, and techies of all stripes. DCBPW features:

- A mix of theory and practice in programming Perl, Raku, and other languages, featuring viewpoints from a variety of backgrounds (academic, government, enterprise)
- An emphasis on technical talks involving actual code and pragmatic applications of material covered
- Low-cost admission to encourage attendance (free admission for students and the currently unemployed)
- An academic-style environment that maintains a strong focus on the content and promotes fellowship and interaction between talented programmers

About this year's conference

Over our first six years each event has had over 50 participants, and this year we plan to draw up to 75. Our first day is two rooms of short technical talks, and our second day is a community open hacking day for collaborative learning and working. Attendees are attracted not only by the conference but also by the variety of tourist attractions available in the area. The event will include two tracks, with a focus on Perl, Raku, and all related technologies and languages.

Why sponsor the DC-Baltimore Perl Workshop?

- Sponsorship puts you on display. It demonstrates your leadership and community involvement to the very professionals that are shaping the future of technology.
- Sponsorship helps you connect with talented potential future employees. DCBPW attracts a diverse selection of talented programmers and concentrates them at one event.
- Sponsorship is a great way to demonstrate that you are an employer that supports things attendees value; it's also a great opportunity to initiate a conversation with these programmers about potential employment opportunities you have to offer.

- Sponsorship aids a great cause. It supports the programming community and the community's traditions of rich technical talks, sharing, and fellowship.

How to become a sponsor

Sponsoring is easy: just email dcbpw-organizers@googlegroups.com and say "I'm interested in sponsorship." We'll work something out. In general, though, here's what we're looking for:

Our budget estimate for DCBPW 2020 is $7,000, which will cover conference facilities, food service, social gatherings, limited speaker expenses, printing costs, and other expenses. We are seeking sponsors to underwrite the bulk of these expenses.

- All sponsors will be recognized on conference materials including website, printed schedules, t-shirts.
- Sponsors can elect to fund specific parts of the workshop such as snack breaks, after-event social gatherings, and programming "hackathons". This type of support will be recognized in printed conference materials and announcements.
- The higher your donation, the more prominent your company name will be displayed.

Please take this opportunity to become a sponsor. Sponsorship is made in the form of a tax-deductible donation to The Perl Foundation, a 501(c)(3) non-profit organization.

You are welcome to donate anytime of year, but if you would like to be named on our printed materials for 2020, we need your donation at least 3 weeks prior to our event. Please contact us as soon as possible!

If you have any questions or would like to initiate a sponsorship, please contact us at dcbpw-organizers@googlegroups.com.