

# DC-Baltimore Perl Workshop 2016

## Sponsor's Prospectus

### About the DC-Baltimore Perl Workshop

The DC-Baltimore Perl Workshop (DCBPW) is a technical conference for Perl programmers and potential Perl programmers. Now in its fifth year, the workshop is modeled on a number of successful regional Perl workshops (e.g., Pittsburgh Perl Workshop, Orlando Perl Workshop/Perl Oasis, Frozen Perl, etc.) that have been held in various parts of the United States over the past several years. Like these other small regional workshops, DCBPW features:

- A mix of theory and practice in Perl programming, featuring viewpoints from a variety of backgrounds (academic, government, enterprise)
- An emphasis on technical talks involving actual code and pragmatic applications of material covered
- Low-cost admission to encourage attendance (and free admission for students and the currently unemployed)
- An academic-style conference environment that eliminates distractions, maintains a strong focus on the content, and promotes fellowship and interaction between talented programmers

### About this year's conference

Over the past four years each event has had over 50 attendees and this year we plan to attract between 50 and 100 conference attendees from various parts of the United States to the University of Baltimore, in downtown Baltimore, Maryland. We have had interest expressed from some potential European attendees, who are attracted not only by the conference but also by the variety of tourist attractions available in the area. The event will include two tracks, one featuring a variety of submitted talks and the other focusing on "beginner" level Perl topics.

This year's workshop will be held on April 16<sup>th</sup> and 17<sup>th</sup>. There will be opportunity for attendees to work on group projects or get hands-on training from others. Some guided projects and activities may also be available.

## Why sponsor the DC-Baltimore Perl Workshop?

1. Sponsorship puts you on display. It demonstrates your leadership and community involvement to the very professionals that are shaping the future of technology.
2. Sponsorship helps you meet talented potential future employees. DCBPW attracts a diverse selection of talented programmers from across the world and concentrates them at one event. This is a great way to demonstrate that you are an employer that supports things they value; it's also a great opportunity to initiate a conversation with these programmers about potential employment opportunities you have to offer. One of the great laments about Perl in the Baltimore and DC tech communities is how hard it is to hire great Perl programmers -- this is a chance to meet a whole conference worth of them.
3. Sponsorship aids a great cause. It supports the programming community and the community's traditions of rich technical talks, sharing, and fellowship.

## How to become a sponsor

Sponsoring is easy: just email [sponsors@dcbpw.org](mailto:sponsors@dcbpw.org) and say "I'm interested in sponsorship." We'll work something out. In general, though, here's what we're looking for:

Our budget estimate for DCBPW 2016 is \$5,000, which will cover conference facilities, food service, social gatherings, limited speaker expenses, printing costs, and other expenses. We are seeking sponsors to underwrite the bulk of these expenses.

- All sponsors will be recognized on conference materials including website, printed schedules, t-shirts.
- Sponsors can choose to be sponsors of events such as snack breaks, after-event social gatherings, and programming "hackathons".
- The higher your donation, the more prominent your company name will be displayed.

Please take this opportunity to become a sponsor. Sponsorship is made in the form of a donation to The Perl Foundation, a 501(c)(3) non-profit organization with nearly a decade of experience creating and aiding extremely successful conferences. We are working with the Perl Foundation to ensure the success of our fifth annual DC-Baltimore Perl Workshop.

If you have any questions or would like to initiate a sponsorship, please contact us at [sponsors@dcbpw.org](mailto:sponsors@dcbpw.org).

\*You are welcome to donate anytime of year, but if you would like to be named on our printed materials for 2016, we need your donation at least 3 weeks prior to our event, so please donate as soon as possible!