

Find Friends For Competitive Analysis

What exists already and how are those used and liked



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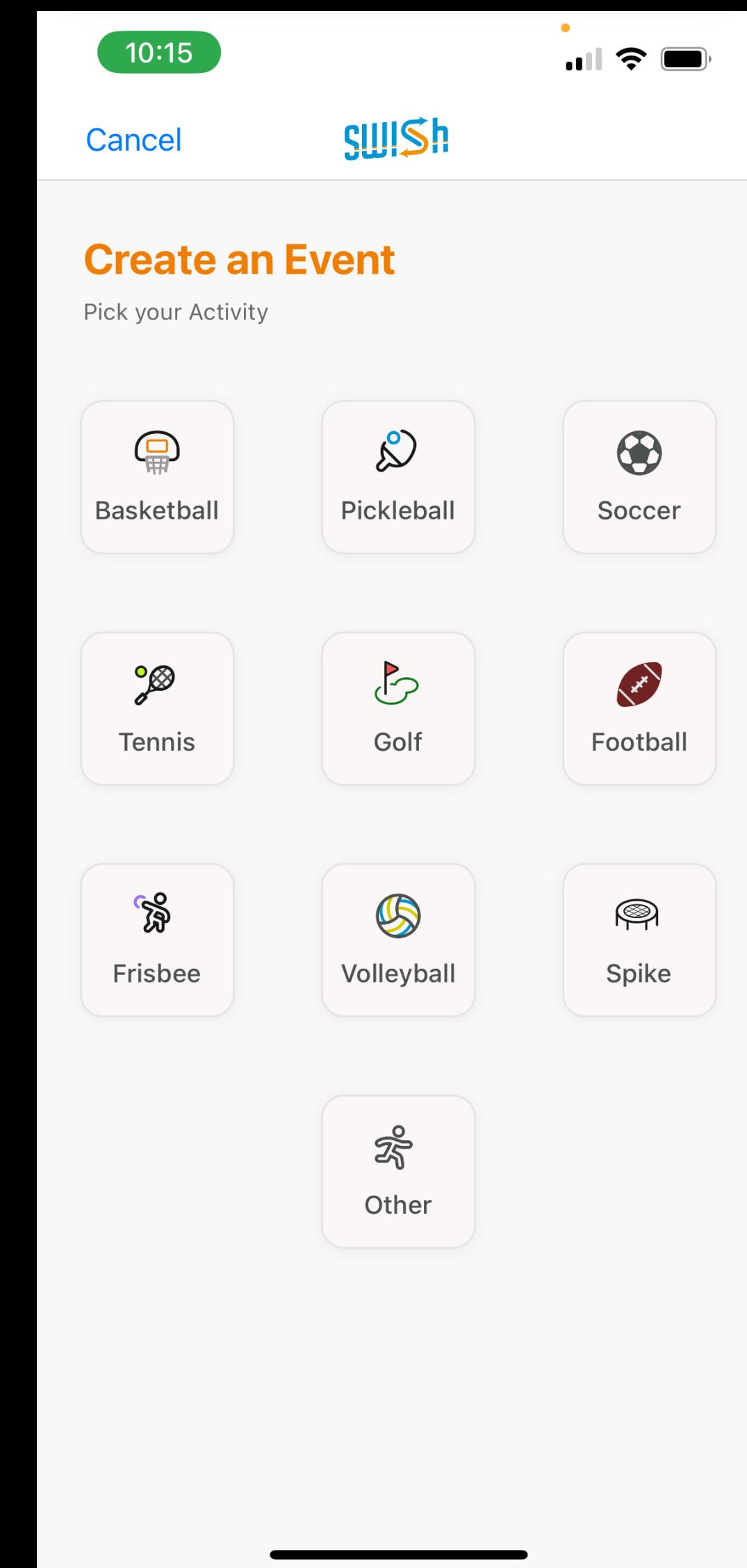
Problem Statement

Need a way to invite potential friends to an activity

User would like to have others to go do an activity with. Often finding and organizing the people attending is the most difficult part. We look to simplify this with the FFF app. When a user creates and activity they are able to set date time location and what the activity is. Then send requests for others to join them for the activity. Example; User makes a tee time at their local golf course, needs 3 more people to make a foursome using the FFF app they are able to send out notifications about the activity, where, when, what. Then other users are able to reply to that notification that they will attend. Creator of event is able to select the other users they receive an interest from.

App competitor

Swish



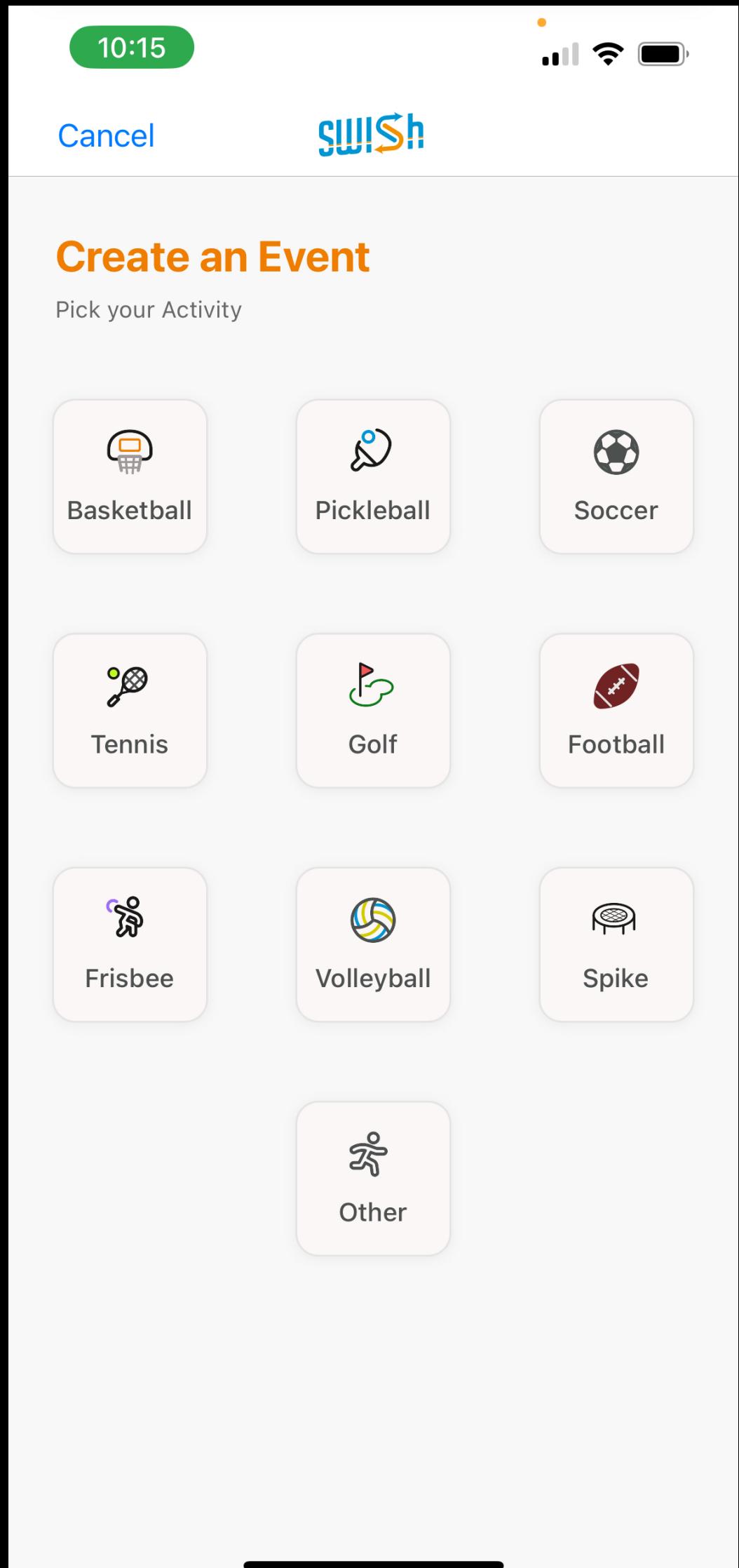
App competitor

Swish

There would seem to be no monetization of this app.
Are they selling user data?

Heavy focus on Pickleball

Icons against background are difficult to distinguish



App competitor

Swish

Having a QR code inside the app does not make sense. The QR code is used to join an activity. How do you scan it from the same device you are using?

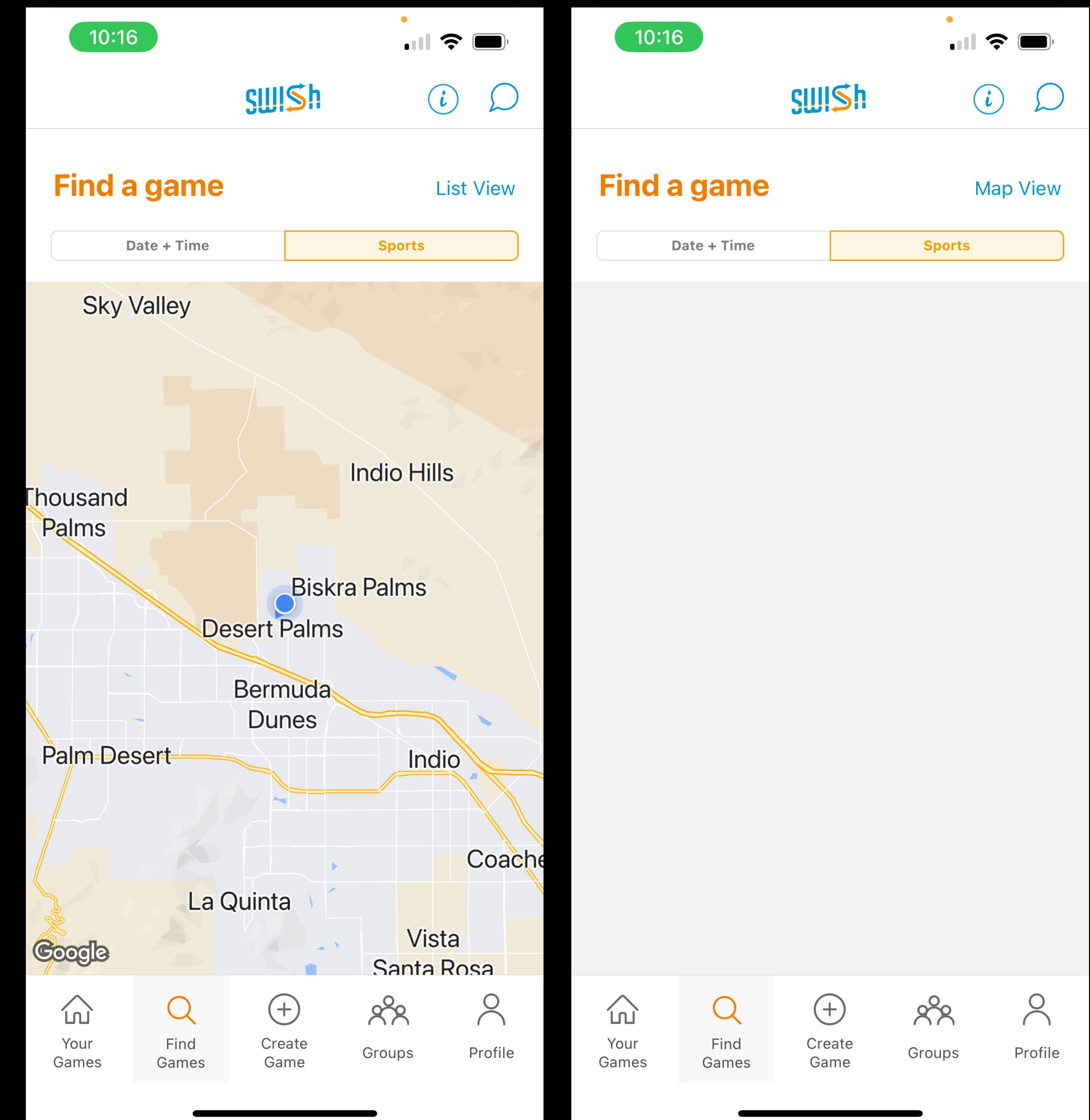


App competitor

Swish

Location lags Also no feedback to user if there are no games available

Why have a blank view ?



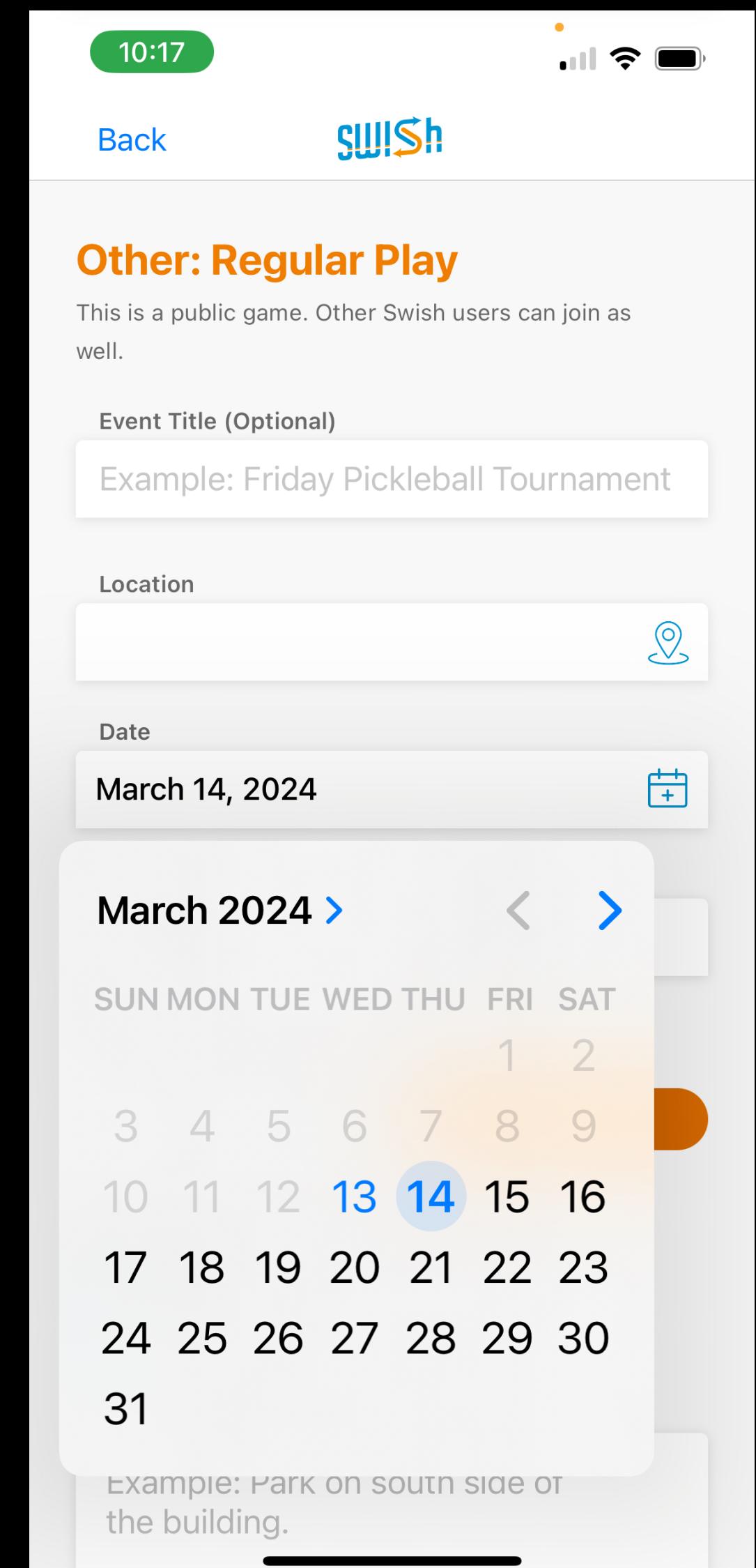
App competitor

Swish

Calendar is difficult to use. Does not disappear after selection is made

Once date is set overlay should go away

Multiple taps needed to bring up overlay of calendar



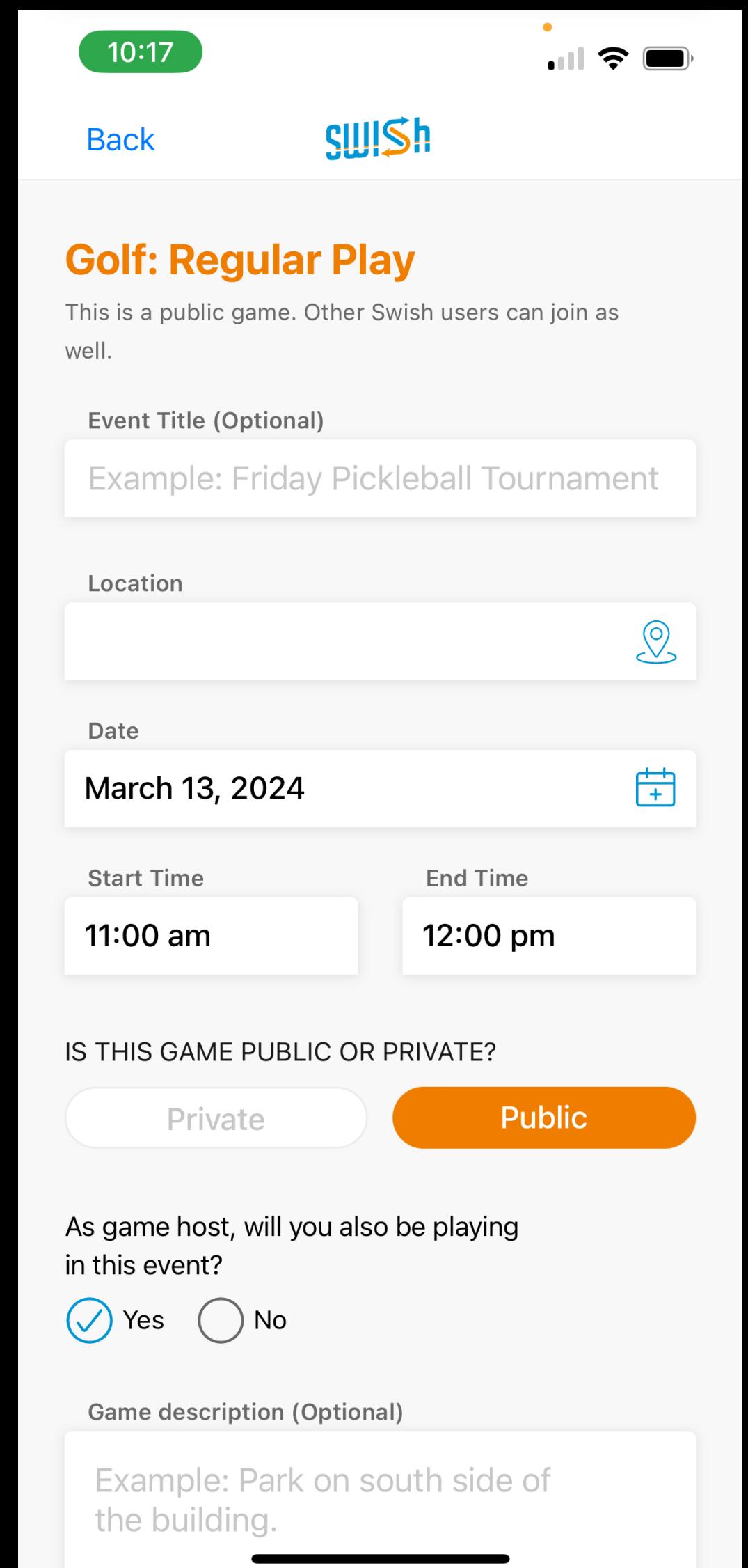
App competitor

Swish

Once event is created you are prompted to choose a group of players to invite

Event URL is available to copy and paste into a Text app

Why force a selection instead of having suggestions for players to choose?

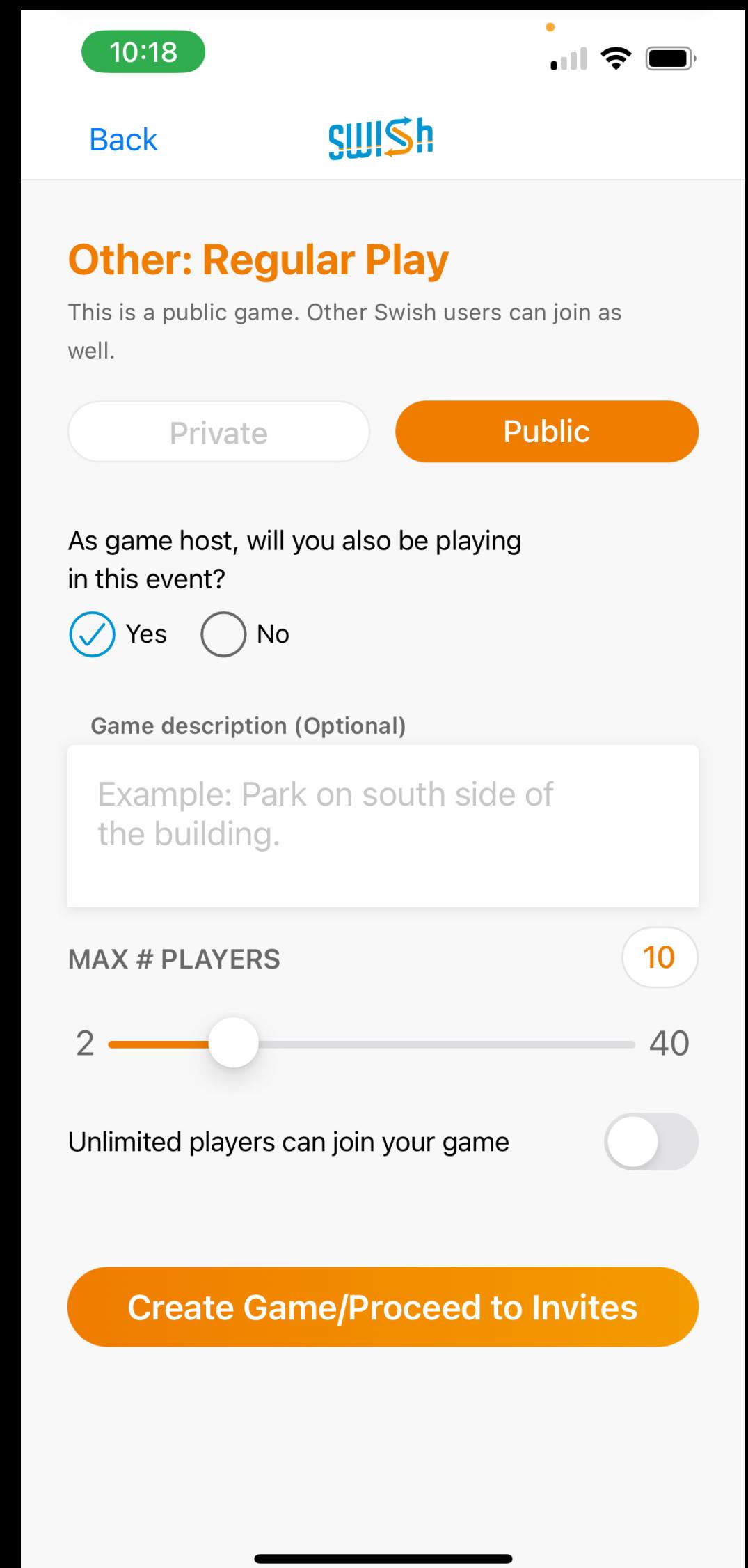


App competitor

Swish

Player count should default to normal estimates

i.e Golf should default to 4, Basketball to 5 etc.



App competitor

Swish

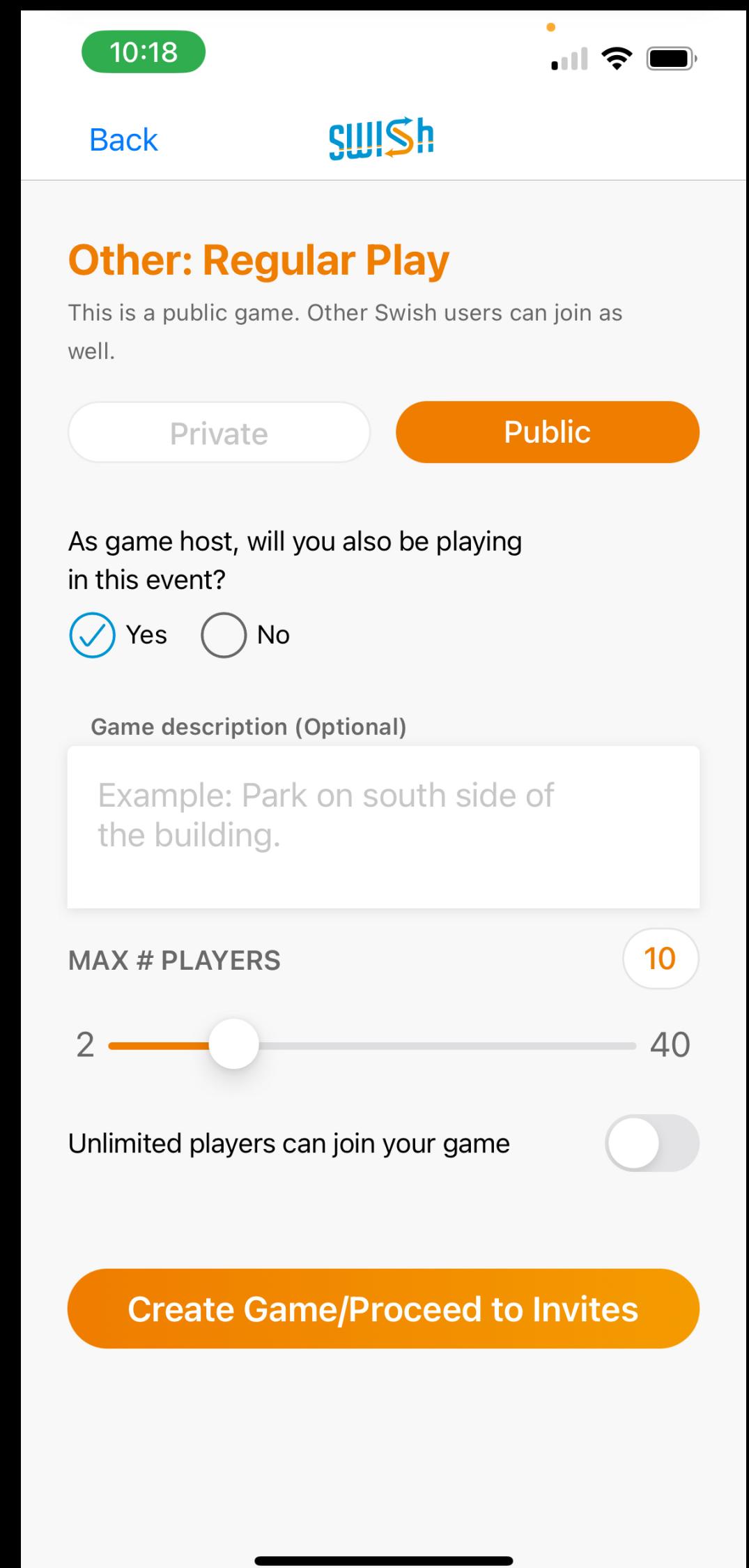
No feedback to user on several areas there is a delay then you jump to home screen.

You can search for friends search is done by name.

You are able to block people that you do not want to attend.

Find games section shows via map list view is just blank unless there are events. Should have something to tell user there is nothing scheduled.

If choosing Other under the create an event it is labeled as Other regular play?? Possibly make title change to match user entry.



App competitor

Meetup

Web is better than app.

App runs as a iPhone size only no iPad OS version

Login for Web is not the same as login for App

Defaults to 50 people

The screenshot shows the Meetup website interface for finding events near Palm Desert, CA. At the top, there are filters for 'Events' (selected), 'Groups', and dropdowns for 'Any day', 'Any type', 'Any distance', 'Any category', and 'Sort by: Relevance'. Below this, a map shows the location of Palm Desert, CA, with a button to 'Browse in map'. The main content area displays three event listings:

- AI WORKSHOP - Book 3-5 Sales Appointments A Day Using This Automation Tool**
All Welcome - Phoenix Business Network
New Group
MAR 16 @ 3 PM EDT | MAR 23 @ 3 PM EDT | MAR 30 @ 3 PM EDT | APR 6 @ 3 PM EDT
- Let's meet to discuss "The Only Street in Paris: Life on ..." by Elaine Sciolino**
Books and Booze in the Desert (for classy women)
18 attendees
- Online Shamanic Drumming and Journey Circle**
Starwalker Shamanic Training

On the right side of the page, there is an advertisement for California Credit Union with the heading 'Mobile Banking For Easy Access' and a 'Learn More' button.

App competitor

Meetup

Interface is not intuitive

No Filtering for search

Events near Palm Desert, CA

Events Groups

Any day Any type Any distance Any category Sort by: Relevance

Find events near **Palm Desert, CA**

Browse in map

The screenshot shows a search results page for events in Palm Desert, CA. At the top, there are filters for 'Any day', 'Any type', 'Any distance', 'Any category', and a dropdown for 'Sort by: Relevance'. Below the filters, there's a section titled 'Find events near Palm Desert, CA' with a 'Browse in map' button. The main content area displays three event cards:

- AI WORKSHOP - Book 3-5 Sales Appointments A Day Using This Automation Tool**
All Welcome - Phoenix Business Network
New Group
MAR 16 @ 3 PM EDT MAR 23 @ 3 PM EDT MAR 30 @ 3 PM EDT APR 6 @ 3 PM EDT
- THU, MAR 21 · 6:00 PM PDT**
Let's meet to discuss "The Only Street in Paris: Life on..." by Elaine Sciolino
Books and Booze in the Desert (for classy women)
18 attendees
- EVENT SERIES**
Online Shamanic Drumming and Journey Circle
Starwalker Shamanic Training

On the right side of the page, there's an advertisement for California Credit Union with the heading 'Mobile Banking For Easy Access' and a 'Learn More' button.

App competitor

Meetup

When searching for a specific sport, say golf, it also pulls in other listings that are not even close to golf. If you search for a specific event under a specific selection why bring up other events? Should say “No _____ related events but you may like these options based on your preferences”

The screenshot shows a search results page for "Golf events near Palm Desert, CA". The top navigation bar includes tabs for "Events" (which is underlined in blue) and "Groups". Below the tabs are four filter dropdowns: "Any day", "Outdoor only" (which is highlighted in green), "Any distance", and "Any category". The main content area displays four event cards:

- SAT, APR 6 · 8:15 AM PDT**
Stock Gun Match - Any Stock handgun both semi-auto or revolver. 6 Stage Event
Inland Empire Shooters Group
1 attendee
- FRI, MAR 29 · 11:30 AM PDT**
Let's Indulge in a Mid-Day Munch!
Palm Springs Sunshine Sisters
32 attendees
- THU, MAR 14 · 10:00 AM PDT**
Sketch at Demuth Park in Palm Springs
Sketch Palm Springs
1 attendee
- THU, MAR 21 · 4:00 PM PDT**
Bougie ♪♪ Backyard ♪♪ Concert ♪♪ Accoustic Unplugged
Sandii Castleberry
Palm Springs Sunshine Sisters

Red arrows point from the text in the main content area to the "Events" tab and the "Outdoor only" filter.

App competitor

Meetup

If you would like to make a new group must pay subscription.
May be better to state that up front prior to creating a new group and event.

Pro version is targeted at business use and networking.

Unlock the Potential of Your Business

Discover how Meetup's powerful event marketing platform can help you grow your business, foster a vibrant community, and leave a lasting impact on your clients.

[Start your free trial](#)



THE ULTIMATE EVENT MARKETING PLATFORM

Join Meetup Pro and tap into a network of over 60 million users.

We make it easy for you to create, manage, and promote events, attract new clients, and boost customer engagement. Ready to see your business soar?



1. Create

Easily launch any event—in-person, online, hybrid, or ticketed—in under 3 minutes. Set up recurring events



2. Reach

Meetup Pro automatically promotes your events to local people in the market seeking out services like



3. Grow

Transform event attendees into loyal customers with detailed registration data and powerful communication

← Back

Choose the best plan for you

1 month 6 months 12 months

Groups

COMMUNITY ESSENTIALS

Standard

\$18.16 / month

[Create my group](#)

Unlimited events & attendees

COMMUNITY THAT SCALES

Pro

\$30.00 / group / month

[Create my network](#)

Group & event promotion to interested members

3

Simple online and in person event organizing

✓

Assign unlimited co-hosts

✓

Ticket fees and group dues

✓

Assign unlimited co-hosts

✓

Ticket fees and group dues

✓

App competitor

Other site similar to MeetUp

<https://alternativeto.net/software/meetup/>

<https://www.group.app/blog/alternatives-to-meetup/>

<https://www.lifewire.com/best-apps-to-meet-people-and-make-friends-5082174>

Most seem to want to build your group or circle of friends by just adding people. Not through activities.

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1 month 6 months 12 months

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Simple online and in person event organizing

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Ticket fees and group dues

COMMUNITY ESSENTIALS

Standard

\$18.16 / month

[Create my group](#)

COMMUNITY THAT SCALES

Pro

\$30.00 / group / month

[Create my network](#)

3

✓

✓

✓

✓

✓

Unlimited

✓

✓

✓

✓

✓