



Transform \$6,000

\$2,000 allocated to all three fundraising events

Create \$3,000

\$1,000 allocated to all three fundraising events

Discover \$1,500

\$750 for your choice of two fundraising events

Tinker \$500

\$500 for your choice of one fundraising event

Fundraising Event Benefits	Transform	Create	Discover	Tinker
Dueling Downtown Tickets (\$50 value per ticket)	6	4	3	1
Decatur Duck Derby Race Ducks (\$5 value per duck)	22	11	5	2
Ladies Only Golf Outing Players (\$75 value per player)	8	4	2	1

Brand Alignment and Museum Benefits	Transform	Create	Discover	Tinker
Invitation to annual donor event	●	●	●	●
Recognition in Museum's e-news sent to over 700 households	●	●	●	●
Social media recognition as a new Corporate Partner	●	●		
Logo on Museum website Main page for 2014	●	●		
Museum map recognition, distributed daily to 60,000 annual visitors	Logo	Logo	Text	
Admission passes	20	10	8	4
Recognition on Museum website Support page	Logo	Logo	Text	Text
Recognition on fundraising event materials	Logo	Logo	Text	Text

Spark Sponsorships

Donate \$250 to support the addition of creative and educational components to our special events! Spark sponsorships also offer companies a chance to come to the Museum and meet our visitors face-to-face. A table will be given to each sponsor to hand out information about their company. Choose one or many special events to sponsor in 2014!

- A Knight to Remember

Fairy Tale Ball

Kidstock

Worldwide Day of Play

Pumpkin Palooza
- Halloween Hoopla

Breakfast with Santa

Gingerbread Workshop

Cocoa & Cookies with Santa

Happy Noon Year!

2014 Sponsorship Commitment Form

Business Name _____

Contact _____

Address _____

City _____ Zip _____

Phone _____ Email _____

Sponsorship Level:

☐ Transform
\$6,000

☐ Create
\$3,000

☐ Discover*
\$1,500

☐ Tinker*
\$500

*Choose two events to sponsor for Discover and one event for Tinker

☐ Dueling
Downtown

☐ Decatur
Duck Derby

☐ Ladies Only
Golf Outing

Spark Sponsorships

Number of events _____ x \$250 =
\$_____ total Spark sponsorships

Which special events would your
business like to sponsor?

☐ Please invoice me.

☐ Payment enclosed.

If your business would like a custom-built sponsorship, please contact Kate Flemming at 217-423-5437.

explore.	build.	grow.
reveal.	inquire.	achieve.
tinker.	pretend.	transform.
shape.	create.	learn.
imagine.	design.	play.
spark.	invent.	discover.
climb.	explore.	build.
perform.	reveal.	inquire.
grow.	tinker.	pretend.
achieve.	shape.	create.
transform.	imagine.	design.
learn.	spark.	invent.
play.	climb.	explore.
discover.	perform.	reveal.

Please mail your sponsorship commitment form to:

Children's Museum of Illinois
55 South Country Club Road
Decatur, IL 62521

If you have any questions, please contact:

Kate Flemming, Marketing & Fundraising Coordinator
P: 217-423-5437
E: kflemming@cmofil.org

Thank you for your generosity!