

From: Carlyn Chatfield <cchat@RICE.EDU>
To: <ITCOMM@LISTSERV.EDUCAUSE.EDU>
Date: 7/29/2009 3:04 PM
Subject: Re: [ITCOMM] Mobile apps?

Carlyn Chatfield wrote:

> Is your institution planning to roll out any --or add enhancements to
> current-- mobile phone applications this academic year?

Rice U. is currently researching mobile apps.

>

> If so, what apps will you be supporting?

Possibly roll out mobile Rice U campus map app.

>

> Are any of your university's web pages formatted for mobile phones?

The home page for Rice's IT web site is being formatted for mobile devices.

Participation and subscription information for this EDUCAUSE Constituent Group discussion list can be found at <http://www.educause.edu/groups/>.

From: "Carl F. Flynn" <Carl_Flynn@BAYLOR.EDU>
To: <ITCOMM@LISTSERV.EDUCAUSE.EDU>
Date: 7/29/2009 3:43 PM
Subject: Re: [ITCOMM] Mobile apps?

Baylor has just started our first serious efforts at mobile page formatting. We intend to start with a new page targeted to Current Students. We will assess from there. We also will launch an iTunesU presence this year, which will be available on iPods and iPhones, obviously. So, we are still in the works.

Peace,

Carl F. Flynn
Director of Marketing and Communications for
Information Technology and University Libraries
Baylor University
Carl_Flynn@baylor.edu
(254) 710-7620

On Jul 29, 2009, at 2:36 PM, Kyle Johnson wrote:

> On Wed, Jul 29, 2009 at 3:01 PM, Carlyn Chatfield<cchat@rice.edu>
> wrote:
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>> current-- mobile phone applications this academic year?
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> There is some conversation about trying to do some mobile apps for
> prospective students, but we don't have any definite funding
> identified. In addition we were talking to the TeriblyClever folks
> (Stanford & Duke iPhone app developers), and they just got bought by
> Blackboard. Working through our Blackboard rep has yielded the same
> non-existent information and communication we have grown used to with
> Blackboard, so that is not an encouraging sign.
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>> If so, what apps will you be supporting?
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> We've been talking about self guided tours, but nothing super dynamic
> or personalized.
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>> Are any of your university's web pages formatted for mobile phones?
>
> Nope. Some days I'm not even convinced our web pages are well
> formatted for desktop browsers. We are definitely stuck in the 20th
> century when it comes to our web site.
>
> /kyle
> ---
> Kyle Johnson : Chief Technology Officer
> Guilford College : Bauman 105B
> johnsonke@guilford.edu : 336.316.2360
> -----

> Multitasking is the art of distracting yourself from two things
> you'd rather
> not be doing by doing them simultaneously.
> -Eideteker
>
> *****
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From: Kyle Johnson <johnsonke@GUILFORD.EDU>
To: <ITCOMM@LISTSERV.EDUCAUSE.EDU>
Date: 7/29/2009 3:45 PM
Subject: Re: [ITCOMM] Mobile apps?

On Wed, Jul 29, 2009 at 3:01 PM, Carlyn Chatfield<cchat@rice.edu> wrote:
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Kyle Johnson : Chief Technology Officer
Guilford College : Bauman 105B
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From: "Thomas, Melanie T" <melaniet@UTEP.EDU>
To: <ITCOMM@LISTSERV.EDUCAUSE.EDU>
Date: 7/29/2009 4:07 PM
Subject: Re: [ITCOMM] Mobile apps?

I don't know that I can say we plan it, but many pages work on my Blackberry. Some work but don't look that great.

Biggest problem I have is passwords. We require at least one symbol and even the qwerty keyboards can make that a difficult task - such as when logging into our portal on a mobile device.

I have asked our Director of Web Content about the web sits our office doesn't handle. Hope to hear back soon and will let you know.

Melanie Thomas
Marketing & Communications Manager
Information Technology
The University of Texas at El Paso
915-747-6825
<http://admin.utep.edu/it>

-----Original Message-----

From: The EDUCAUSE IT Communications Constituent Group Listserv
[mailto:ITCOMM@LISTSERV.EDUCAUSE.EDU] On Behalf Of Carl F. Flynn
Sent: Wednesday, July 29, 2009 1:41 PM
To: ITCOMM@LISTSERV.EDUCAUSE.EDU
Subject: Re: [ITCOMM] Mobile apps?

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Carl F. Flynn
Director of Marketing and Communications for Information Technology and
University Libraries Baylor University Carl_Flynn@baylor.edu
(254) 710-7620

On Jul 29, 2009, at 2:36 PM, Kyle Johnson wrote:

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> wrote:
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John Martin - Re: [ITCOMM] Mobile apps?

From: Kevin Reeve <Kevin.Reeve@USU.EDU>
To: <ITCOMM@LISTSERV.EDUCAUSE.EDU>
Date: 7/30/2009 10:59 AM
Subject: Re: [ITCOMM] Mobile apps?

On 7/29/09 4:39 PM, "Kyle Johnson" <johnsonke@GUILFORD.EDU> wrote:

> So now there is some 22 year old kid who's a VP
>at Blackboard trying really hard to change the entire corporate
>culture. '-)

Awe yes! I met these guys at the booth they had for them after the announcement. Full of energy and spunk. The apps they have developed for other institutions are really cool.

Kevin ***** Participation and subscription information for this EDUCAUSE Constituent Group discussion list can be found at <http://www.educause.edu/groups/>.

From: Kyle Johnson <johnsonke@GUILFORD.EDU>
To: <ITCOMM@LISTSERV.EDUCAUSE.EDU>
Date: 7/30/2009 3:58 AM
Subject: Re: [ITCOMM] Mobile apps?

On Wed, Jul 29, 2009 at 6:07 PM, Kevin Reeve<Kevin.Reeve@usu.edu> wrote:

> The web apps they have are really cool. However a couple of them would not be hard to build. Some college students with programming knack could whip them out in a few months.

Some college students with programming knack did knock them out. TerriblyClever Software was founded by a small group of Stanford students less than a year ago (or maybe a little more). Then they got bought by Blackboard. So now there is some 22 year old kid who's a VP at Blackboard trying really hard to change the entire corporate culture. '-)

/kyle

Kyle Johnson : Chief Technology Officer
Guilford College : Bauman 105B
johnsonke@guilford.edu : 336.316.2360

We don't inherit the earth from our parents.
We borrow it from the children.

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From: Christine Fitzgerald <cavanna@MIT.EDU>
To: <ITCOMM@LISTSERV.EDUCAUSE.EDU>
Date: 7/30/2009 1:36 AM
Subject: Re: [ITCOMM] Mobile apps?

We developed something called the Mobile Web over a year ago. You can find it at m.mit.edu

The team continues to work on developing applications that work well on mobile devices. Our dept web pages do not work well but we plan on working on that this year.

-----Original Message-----

From: The EDUCAUSE IT Communications Constituent Group Listserv
[mailto:ITCOMM@LISTSERV.EDUCAUSE.EDU] On Behalf Of Carlyn Chatfield
Sent: Wednesday, July 29, 2009 3:01 PM
To: ITCOMM@LISTSERV.EDUCAUSE.EDU
Subject: [ITCOMM] Mobile apps?

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Are any of your university's web pages formatted for mobile phones?

Thanks!

Carlyn Chatfield
Manager, IT Technical Communications
Rice University
Houston, Texas 77005
713.348.4819

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John Martin - Re: [ITCOMM] Mobile apps?

From: Kevin Durkin <kdurkin@USC.EDU>
To: <ITCOMM@LISTSERV.EDUCAUSE.EDU>
Date: 7/30/2009 1:22 AM
Subject: Re: [ITCOMM] Mobile apps?

The web services folks in the central IT organization here at USC are implementing a starter version of mobile.usc.edu. You can see it now from an iPhone or other smart device. They are finishing some of the items but a lot of it works now. They plan to have the starter version fully functional by the start of school this fall, and then they will continuously add to it.

Best wishes,

Kevin Durkin
Director of Communications and Marketing
USC Information Technology Services

On Jul 29, 2009, at 12:01 PM, Carlyn Chatfield wrote:

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To: <ITCOMM@LISTSERV.EDUCAUSE.EDU>
Date: 7/30/2009 1:04 AM
Subject: Re: [ITCOMM] Mobile apps?

At USU we do not have any current plans for Mobile Apps. Many would like, but we do not have the financial or personnel resources after budget cuts to go there.
I do have the iphone/iPod SDK on my laptop, and I have been learning a bit.

Building web apps for these devices is really easy. We have success even using the iPhone safari with many of our sites, but you can build some alternative sites using the iphone templates for web apps. the Native apps are another story and not difficult to do, but you have to have real programmers for those.

I was at the Bb conference and saw the roll out of their new Mobile.EDU company they just purchased. The cool thing about what they have to offer is they will have some open APIs so you can continue to develop your own iPhone apps if you want.
The draw back is it is a yearly fee type model, and according to the info I could glean is cheaper if you have some products already?
My card was scanned at their booth and my Bb account rep, contacted me like two days later with information.

The web apps they have are really cool. However a couple of them would not be hard to build. Some college students with programming knack could whip them out in a few months. Some others will be more difficult to build as they require integration with the course catalog and ldap system to get information. Requires a server to aggregate the data for the iphone to access.

Last year at EDUCAUSE I attended several sessions by Institutions that had developed their own apps. We may see more there this year. Some really cool stuff.

Kevin

From: The EDUCAUSE IT Communications Constituent Group Listserv
[ITCOMM@LISTSERV.EDUCAUSE.EDU] On Behalf Of Christine Fitzgerald [cavanna@MIT.EDU]
Sent: Wednesday, July 29, 2009 2:31 PM
To: ITCOMM@LISTSERV.EDUCAUSE.EDU
Subject: Re: [ITCOMM] Mobile apps?

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