

## Summary

I am a self motivated Web Developer from Manitoba, with years of experience with client work, and dealing with and negotiating complex issues. I am passionate about tech, and have a penchant for developing customized interfaces that factor in unique demands for accessibility, reachability and security. I have an organized approach to meeting multiple, concurrent deadlines with experience working under pressure.

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## Experience

### Birchwood Credit Solutions

Special Finance Manager, Winnipeg

11/2018 - 07/2021

- Built strong client relationships and provided high value-adding services
- Interviewed clients, verified Credit history and offered options based on their situation
- Wrote, negotiated and finalized Sales Contracts
- Emphasized product features based on customer's needs

### Birchwood Nissan Brandon

Business Development Manager, Brandon, Manitoba

01/2018 - 11/2018

- Coordinated innovative strategies to accomplish marketing objectives and boost long-term profitability.
- Developed and implemented favorable pricing structures balancing firm objectives against customer targets.
- Collected and responded to user feedback through iterative improvements to site structure and content.
- Planned and executed website editorial schedule by collaborating with designers, web developers, marketing and sales staff.
- Converted design assets into component-based HTML, CSS and JavaScript.
- Developed and implemented WordPress sites, themes and plugins.
- Referenced web analytics reporting to enhance designs and improve site performance.
- Collaborated with end users on project specifications, strategy and execution to build new WordPress pages and update existing ones.

### Birchwood Nissan Brandon

Sales Consultant, Brandon, Manitoba

05/2015 - 01/2018

- Bronze Nissan Club Excellence Winner for 2016
  - Highest closing ratio in the store for 2016, 2018
  - Identified and qualified client's needs, developed sales strategies and negotiated profitable projects with a high success rate
  - Provided repeat clients with exceptional care and attention.
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## Skills

HTML5, CSS, SASS/SCSS, Bootstrap, JavaScript, JQuery, Node.js, Express.js, Git, WordPress, GitHub, JSON, Photoshop, Responsive Web Design, Programming, Problem Resolution, Communication skills, Negotiation, Time management, Bilingual, Microsoft office

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## Education

## High School

Crocus Plains Regional Secondary School, Brandon, Manitoba  
06/2013

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## Languages

English, Spanish

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## References

### Cierra Waddell-Hodgson

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