

Daniel Hill

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Passionate and creative journalist with a strong background in **storytelling, writing, and videography**. Recent graduate from the **University of Wisconsin, Madison**, with a degree in **journalism**, and extensive experience capturing compelling stories through visual and written media. Adept at producing **engaging content** that **informs, entertains, and resonates** with audiences across multiple platforms. Demonstrates **strong research and interviewing skills**, with a **commitment to accuracy, integrity, and creative storytelling**. Excited to apply my skills in **journalism, video production, and editing** to new opportunities that combine my love for **narrative-driven content and visual media**.

Technical Skills

Adobe Premiere Pro | Final Cut Pro | Adobe Photoshop | Adobe Lightroom | Camera Operation (DSLR/Mirrorless)
Audio Editing | Lighting Setup | Interview Techniques | Scriptwriting | WordPress | Medium | Substack | Muck Rack
Content Strategy | Social Media Management | SEO Copywriting | Research & Fact-Checking
Google Workspace | Slack | Trello | AP Style

Areas of Expertise

Video Production | Scriptwriting | Storytelling | Content Creation | Video Editing
Research & Fact-Checking | Interviewing Techniques | Multimedia Storytelling | Visual Communication
Social Media Strategy | SEO Optimization | Editorial Writing | Photo Editing | Camera Operation
Content Strategy | Project Management | Cross-Platform Publishing | Audience Engagement
Team Collaboration | Deadline Management | Public Speaking | Documentary Filmmaking | Digital Media Production

Education

Bachelor of Arts in Journalism
University of Wisconsin, Madison

Professional Experience

Journalism and Videography Projects | September 2023 - Present
Independent & Freelance

- **Produced, Directed, and Edited Video Content:** Created a documentary featuring Dr. Evermor and his Forevertron sculpture, showcasing advanced videography techniques and narrative storytelling. Managed the entire production cycle, including interviewing, editing, and post-production using Adobe Premiere Pro.
- **Researched and Developed In-Depth Features:** Wrote and produced multimedia content, combining writing, video, and photography to deliver comprehensive feature articles on local events and artists.
- **Freelance Videography:** Provided video production services for local businesses and events, including promotional videos and short-form documentaries. Utilized DSLR/mirrorless cameras, lighting setups, and audio equipment for professional-quality output.
- **Social Media Content Creation:** Managed personal and freelance social media accounts, creating engaging video and written content to increase audience engagement and expand reach. Used platforms such as Instagram, YouTube, and LinkedIn to showcase work.
- **Scriptwriting and Storyboarding:** Created detailed scripts and storyboards for video projects, planning every aspect of production from initial concept to final edit. Demonstrated strong narrative-building skills and attention to detail.
- **Collaborative Projects:** Worked with other freelance journalists and videographers to produce joint projects, emphasizing strong communication, teamwork, and meeting tight deadlines.

Journalism Projects

Videographer | Dr. Evermor and the Forevertron

Independent Project

Produced, directed, and edited a documentary featuring the iconic metal sculptor Dr. Evermor and his renowned Forevertron sculpture. Captured interviews, live footage, and behind-the-scenes insights to create a compelling narrative. Applied advanced videography techniques and editing in Adobe Premiere Pro to bring the artist's creative journey to life. The documentary was showcased on various platforms and highlighted for its visual storytelling and engaging interviews.

Journalist | Community Arts Festival Feature

Freelance

Covered the Madison, WI, Community Arts Festival in an in-depth feature piece. Conducted interviews with local artists and attendees, captured live event footage, and wrote a detailed article published in local media outlets. The project involved balancing multimedia elements, including video and photography, to offer a comprehensive view of the event, emphasizing community impact and artistic expression.

Documentary Producer | Exploring the Midwest

Independent Project

Created a short travel documentary highlighting hidden gems in the Midwest, blending video storytelling with detailed narration. Managed all aspects of production, from planning and filming to editing and final cut. Utilized Final Cut Pro and Adobe Photoshop for video and image enhancement, and leveraged social media platforms to promote the documentary to a broad audience.

Reporter | Local Artist Documentary

Freelance

Produced a short-form video piece featuring interviews with emerging local artists. Developed the narrative arc, shot on-location footage in artist studios, and edited the final product using Adobe Premiere Pro. This project required strong communication and coordination with interviewees to create an authentic portrayal of the artists' creative processes.

Videographer and Editor | Promotional Video for Local Business

Freelance

Developed and edited a promotional video for a local business, showcasing its services, values, and impact on the community. Managed all stages of production, from concept development and storyboarding to filming and editing. The video was used in a digital marketing campaign to engage and attract customers.

Producer and Director | Short Film: A Day in the Life

Independent Project

Directed and produced a short narrative film capturing a day in the life of a character navigating challenges in a city. Managed a small team for filming, led post-production editing in DaVinci Resolve, and handled distribution on YouTube and other platforms. The film was recognized for its visual storytelling and compelling narrative structure.