

# Cladari Label Launch Checklist

- Unbox the Zebra ZD421. Hold it, admire it, feel your progress.
- Plug in the printer via USB to your Mac Studio. (No rush, one port at a time.)
- Load the resin ribbon (it goes underneath the printhead, black side facing down).
- Load one test loop tag — matte side up, curved side under the guides.
- Run a test print using the Cladari ZPL template. Ask: 'Let's generate a test label.'
- Scan the QR code. If it works: smile, fist bump yourself.
- Place the printed tag next to a real plant. Name the plant out loud.
- Write down anything that feels off or exciting. You're training your system and your senses.
- Take a 3-minute dopamine break. Touch a leaf, breathe deep, move your body.
- Repeat the test for 2–3 more tags. Bonus: Print one with a fake name like 'The Emberkeeper'.
- Upload a photo of your favorite label to the Cladari folder. Archive the moment.
- Log the print session in your P&L if ribbon or tags were noticeably used.
- Celebrate: 'This is real. This is mine. This is Cladari.'