



Region

All

Product Category

All

Product Name

All

Customer

All

Sales Overview

Sales Detail

Sales Decomposition

2025/02/13 15:04:55

Last Refresh Date

Sales Amount

Transaction Count

Avg Sales Amt

MTD

QTD

YTD

Sales Amount YTD CY vs PY

32,408,119

24,081,628

34.58% ↑



No. of Transactions YTD CY vs PY

1,521

1,015

49.85% ↑



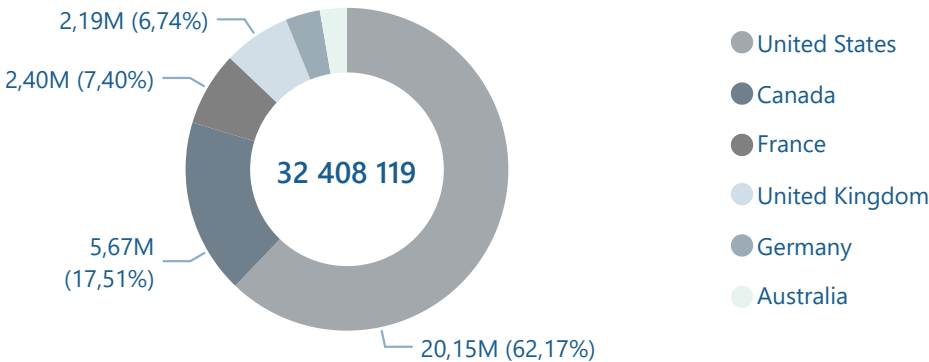
Avg Sales Amount

21,3

23,726



Sales Amount YTD by Country



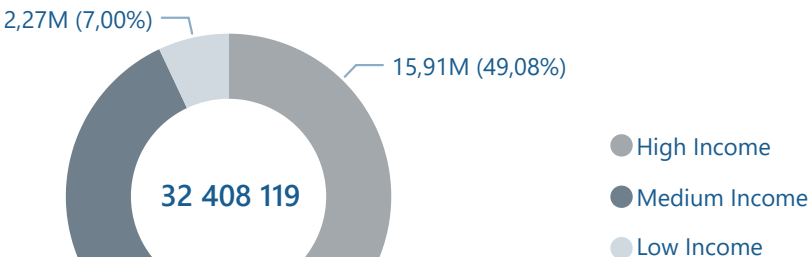
Sales Amount YTD and Sales Amount YTD PY by Top 5 Products

● Sales Amount YTD ● Sales Amount YTD PY

Top 5 Products

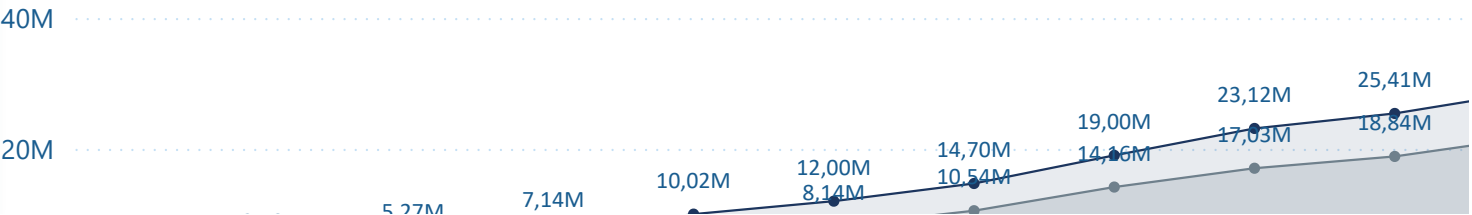


Sales Amount YTD by Customer Segment



Sales Amount YTD, Sales Amount YTD PY and Sales Amount YTD Growth by Month

● Sales Amount YTD ● Sales Amount YTD PY



Sales Overview

Sales Detail

Sales Decomposition

Customer

Product

Category

Country

Group

Region

Product	Sales Amt YTD	Sales Amt YTD PY	Growth	Transaction Count YTD	Transaction Count YTD PY	Growth	Avg Sales Amount YTD	Avg Sales Amount YTD PY	Growth
All-Purpose Bike Stand			-			-			-
AWC Logo Cap	13 956	9 470	47,37% ▲	458	388 ▲	18,04%	30	24	24,85% ▲
Bike Wash - Dissolver	6 816		-	238		-	29		-
Cable Lock	6 144	10 105	-39,20% ▼	111	148 ▼	-25,00%	55	68	-18,93% ▼
Chain	5 692		-	136		-	42		-
Classic Vest, L	457		-	6		-	76		-
Classic Vest, M	49 542		-	209		-	237		-
Classic Vest, S	82 799		-	266		-	311		-
Fender Set - Mountain			-			-			-
Front Brakes	31 620		-	146		-	217		-
Front Derailleur	26 940		-	138		-	195		-
Full-Finger Gloves, L	30 808	41 228	-25,27% ▼	178	183 ▼	-2,73%	173	225	-23,17% ▼
Full-Finger Gloves, M	20 507	28 213	-27,31% ▼	174	181 ▼	-3,87%	118	156	-24,39% ▼
Full-Finger Gloves, S	4 239	6 997	-39,41% ▼	90	146 ▼	-38,36%	47	48	-1,72% ▼
Half-Finger Gloves, L	7 509	2 543	195,22% ▲	134	57 ▲	135,09%	56	45	25,58% ▲
Half-Finger Gloves, M	25 524	7 938	221,55% ▲	322	143 ▲	125,17%	79	56	42,80% ▲
Half-Finger Gloves, S	14 880	3 971	274,76% ▲	229	76 ▲	201,32%	65	52	24,37% ▲
Headlights - Dual-Beam			-			-			-
Headlights - Weatherproof			-			-			-
Hitch Rack - 4-Bike	94 925		-	260		-	365		-
HL Bottom Bracket	22 596		-	115		-	196		-
HL Crankset	87 266		-	115		-	759		-
HL Fork	23 545	37 525	-37,26% ▼	57	60 ▼	-5,00%	413	625	-33,95% ▼
HL Headset	8 307	10 777	-22,92% ▼	50	60 ▼	-16,67%	166	180	-7,50% ▼
HL Mountain Frame - Black, 38	208 035	148 173	40,40% ▲	108	94 ▲	14,89%	1 926	1 576	22,20% ▲
HL Mountain Frame - Black, 42	387 213	291 057	33,04% ▲	192	162 ▲	18,52%	2 017	1 797	12,25% ▲
HL Mountain Frame - Black, 44		6 478	-100,00% ▼		6 ▼	-100,00%		1 080	-100,00% ▬
HL Mountain Frame - Black, 46			-			-			-
HL Mountain Frame - Black, 48		48 586	-100,00% ▼		36 ▼	-100,00%		1 350	-100,00% ▬



Sales Overview

Sales Detail

Sales Decomposition

Sales Amount

Transaction Count

Avg Sales Amt

MTD

QTD

YTD

Category



Bikes

Customer Segment



Medium Income

Country



Germany

Customer Name



Sales Amount YTD
23 117 147

Bikes
18 242 214

Components
4 075 682

Clothing
627 474

Accessories
171 778

Medium Income
8 891 136

High Income
8 101 701

Low Income
1 249 376

United States
6 527 868

Canada
1 348 710

United Kingdom
514 656

France
210 342

Australia
166 876

Germany
122 685

Next Door Cycles
39 509

Fabrikam Inc., East
31 249

Rodeway Bike Store
29 831

Educational Services
16 394

Producer Goods Cleari...
2 138

Fast Services
1 466

Enterprise Center
1 430