



PIXEL PERFECT GRAPHIC DESIGN COMPETITION

Design a Website Landing Page for PPAI 2025

Create a visually engaging landing page that highlights our participation at PPAI 2025. Your design should capture the essence of the event, our booth setup, and our brand identity while providing an informative and appealing layout.

COMPETITION GUIDELINES:

A detailed brief is provided with relevant links containing images, branding guidelines and content copy. Accepted files: Pdf and Figma/Canva links

BRIEF LINK

3 WINNERS = \$150 each

JUDGING CRITERIA:

- ✓ Creativity & Visual Appeal – 30%
- ✓ Brand Alignment – 30%
- ✓ User Experience & Layout – 20%
- ✓ Content Presentation – 20%

COMPETITION CLOSES:
FEB 21, 2025

ENTER NOW

YOUR VISION | YOUR DESIGN | YOUR IMPACT