




DARRIN JONCAS

Castle Rock, CO |  Darrin.joncas@w5consulting.com |  720-289-0237 |  [LinkedIn](#)

EXECUTIVE LEADERSHIP | AI & DATA STRATEGY | DIGITAL TRANSFORMATION

Innovative AI strategist, data governance expert, and technology leader with over **25 years of experience** driving **AI-driven digital transformation, data privacy, and enterprise analytics**. Founder and architect of **NLPA™ (Neural Logic Processing Architecture)** and **W5 Guard-R(a.i.)™**, pioneering **AI-driven compliance, risk management, and data intelligence**. Deep expertise in **AI governance, machine learning, and AI model risk management** to support regulatory compliance and business optimization.

CORE COMPETENCIES

- **Artificial Intelligence & Machine Learning**
 - **AI Governance & Risk Management**
 - **AI-Driven Compliance Solutions** (SOC 2, GDPR, CCPA, ITAR)
 - **Enterprise Data Strategy & Architecture**
 - **Data Privacy & PII Protection**
 - **Business Process Automation & AI Integration**
 - **AI-Powered Analytics & Predictive Modeling**
 - **Cloud & Multi-Tenant AI Deployments** (Azure, AWS, GCP)
 - **Leadership & Cross-Functional Team Management**
 - **Digital Transformation & Innovation**
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PROFESSIONAL EXPERIENCE

W5 CONSULTING | Denver, CO

Co-Founder & Managing Partner | Chief AI & Data Strategist (2018 – Present)

Key Contributions:

- **Architected & developed NLPA™ and W5 Guard-R(a.i.)™**, revolutionizing **AI-driven compliance, risk assessment, and PII identification** across industries.
- Spearheaded **AI integration for regulatory compliance (SOC 2, GDPR, ITAR, CCPA)**, utilizing **machine learning models** to automate **real-time risk analysis and compliance validation**.

- Designed and implemented **NLPA-PULSE™**, a **SaaS AI compliance platform**, enabling **automated PII detection, data lineage analysis, and risk scoring** across multi-tenant environments.
 - Led **AI-powered data governance initiatives**, integrating **predictive analytics and machine learning automation** for enterprise clients.
 - Developed AI frameworks for **financial forecasting, fraud detection, invoice automation, and predictive risk modeling**.
 - Established AI governance best practices, ensuring **ethical AI deployment and regulatory alignment**.
 - Built strategic AI partnerships to expand W5 Consulting's **AI-driven data privacy and compliance services**.
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PREVIOUS EXPERIENCE (DATA FOCUS)

DATUM LLC | Denver, CO

SAP Engagement Principal (2017 – 2018)

- Led **data governance and privacy strategy** for Fortune 500 clients, aligning **enterprise data frameworks with compliance mandates**.
- Developed **data lineage and lifecycle management strategies**, optimizing governance frameworks for structured and unstructured data.
- Spearheaded **GDPR implementation initiatives as a US Ambassador**, ensuring **enterprise-wide regulatory adherence**.

CIBER INC. | Denver, CO

SAP Senior Practice Director (2014 – 2017)

- Directed **enterprise data migration and analytics projects**.
 - Owned P&L for **SAP North America Sales & Delivery**, leading a **300+ FTE team** to drive **data-driven transformation**.
 - Designed go-to-market strategies for **SAP BusinessObjects, BI, and S/4HANA**, emphasizing **data intelligence & reporting**.
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EDUCATION & CERTIFICATIONS

Southern Alberta Institute of Technology (SAIT) – IT (Honors), 1998

Haskayne School of Business (University of Calgary) – B.Comm., 1993

Certified Information Privacy Professional (CIPP)

Denodo Certified – Data Virtualization (2021)

Tableau 10 Training Essentials (2018)

Big Data Techniques & Concepts (2017)

SAP BusinessObjects 4.0 Certification (2014)


INDUSTRY THOUGHT LEADERSHIP

- **Keynote Speaker & Webinar Host** on AI-driven compliance and data privacy (SOC 2, GDPR, CCPA).
 - **Published Whitepapers & Blogs** on **AI governance, data compliance, and AI-driven automation.**
 - **AI & Compliance Strategist** for industry leaders across finance, supply chain, and technology sectors.
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TECH STACK & PLATFORMS

- **AI & ML:** TensorFlow, PyTorch, OpenAI GPT, NLP, Computer Vision
 - **Data & Analytics:** Power BI, Tableau, Denodo, Apache Superset
 - **Cloud & Multi-Tenant AI Deployments:** Azure, AWS, GCP
 - **Compliance & Privacy Tech:** OneTrust, BigID, Data Loss Prevention (DLP) Solutions
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ACTIVITIES & INTERESTS

 **Head Coach, Littleton Hockey**

 **iPhone App Developer**

 **Blogger & Thought Leader** (AI, Compliance, Data Governance)

 **Jiu-Jitsu Practitioner**

SUMMARY

This version puts a **strong focus on AI and data leadership**, showcasing your role as the **creator of NLPA and Guardrails** while still reinforcing your deep expertise in **data governance, compliance, and AI-driven analytics**. Let me know if you want any refinements! 🚀