

# ORDER



**Orders**  
**Order / Rev:** 909199  
**Alt Order #:** 07289623  
**Product Desc:** ET 4 GUN SAFETY AF  
**Estimate:** 2623  
**Flight Dates:** 07/29/14 - 07/29/14  
**Original Date / Rev:** 07/24/14 / 07/24/14  
**Order Type:** Political

**KPNX**

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Canal Partners Media / POL  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd Street NW Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Everytown for Gun Safety Action Fund  
**Demographic:** A35+  
**Product Codes:** IS-Issue/Non Ballot  
**Priority:** P04-GB  
**Revenue Codes:** AGY, (POL) Political, (POL) Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** 20042AG

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	07/29/14	3	\$2,600.00	\$2,210.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	3	\$2,600.00	\$2,210.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$2,600.00</b>	<b>\$2,210.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KPNX	30%	\$2,600.00
Market	100%	\$8,666.67

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	28%	\$2,426.67
KPAZ	0%	\$0.00
KPHO	19%	\$1,646.67
KPPX	0%	\$0.00
KSAZ	23%	\$1,993.33
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00
KUTP	0%	\$0.00
UNKWN	0%	\$0.00

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Advertiser: Everytown for Gun Safety Action Fund  
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 Estimate: 2623  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KPNX	07/29/14	07/29/14	M-F 6-7a 12 News Today	CM	6-7a	-T-----	:30	1	\$550.00	P04-C	0.00	NM	1	\$550.00
12 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/28/14	08/03/14	-T-----	1		\$550.00		0.00						
E 2	KPNX	07/29/14	07/29/14	M-F 6-630p 12 News 6pm	CM	6-630p	-T-----	:30	1	\$1,250.00	P04-C	0.00	NM	1	\$1,250.00
12 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/28/14	08/03/14	-T-----	1		\$1,250.00		0.00						
E 3	KPNX	07/29/14	07/29/14	M-F Today Show 7-9a NBC Today Show	CM	7-9a	-T-----	:30	1	\$800.00	P04-C	0.00	NM	1	\$800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/28/14	08/03/14	-T-----	1		\$800.00		0.00						
*Tax 1 Note: Tax 0.5%.													Totals	3	\$2,600.00

\*Tax 1 Note: Tax 0.5%.