Rep Order# 9358799 EC'd Yes

Buver

Ver# 1

Status Confirmed

Agency

Traffic Order#

Last Received: **Showing Buylines:** Printed: 06/27/14 12:23 PM

06/27/14 12:22 PM

All Buylines

Station KBMT-TV BEAUMONT Advertiser (ABGR) ABBOTT, GREG Product Texans For Greg Abbo

Estimate# 1823 Patti Heck

66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 Agency C/P1/P2/E

Flight Dates

96/198/1823 10/07/14-10/13/14

(CRSS) CROSSROADS MEDIA LLC

Rep Firm KATZ CONTINENTAL Sales Office (DC) WASHINGTON Salesperson (LR4) LAURA REPP Sales Assistant DEVON

Salesperson Phone#

Salesperson Fax# 917-206-0428

--- CONTRACT COMMENT ---

THESE ARE PLANNING RATES. ONCE WINDOW CARDS ARE RECEVIED ORDERS WILL BE REVISED; SEPARATION :30 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

	Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
4	1	Tu	10P-1035P	KBMT 12 NEWS	30	-	-	\$175.00	10/07-10/07	1	1	1	\$175.00
4	<u>(</u> 2	W	10P-1035P	KBMT 12 NEWS	30	-	-	\$175.00	10/08-10/08	1.	1	1	\$175.00
4	3	Th	10P-1035P	KBMT 12 NEWS	30	-	-	\$175.00	10/09-10/09	1	1	1	\$175.00
4	4	F	10P-1035P	KBMT 12 NEWS	30	-	-	\$175.00	10/10-10/10	1	1	1	\$175.00
4	5	Tu	10A-11A	THE VIEW	30	-	-	\$35.00	10/07-10/07	1	1	1	\$35.00
4	б	W	10A-11A	THE VIEW	30	-	-	\$35.00	10/08-10/08	1	1	1	\$35.00
4	7	Th	10A-11A	THE VIEW	30	-	-	\$35.00	10/09-10/09	1	1	1	\$35.00
4	8	F	10A-11A	THE VIEW	30	-	-	\$35.00	10/10-10/10	1	1	1	\$35.00
4	9	Tu	6A-7A	12 NEWS DAYBREAK-6A	30	-	-	\$80.00	10/07-10/07	1	1	1	\$80.00
4	10	W	6A-7A	12 NEWS DAYBREAK-6A	30	-	-	\$80.00	10/08-10/08	1	1	1	\$80.00
4	11	Th	6A-7A	12 NEWS DAYBREAK-6A	30	-	-	\$80.00	10/09-10/09	1	1	1	\$80.00
4	12	F	6A-7A	12 NEWS DAYBREAK-6A	30	-	-	\$80.00	10/10-10/10	1	1	1	\$80.00

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ORDER WORKSHEET

Rep Order# 9358799 EC'd Yes

Buyer

Ver# 1

Status Confirmed

Traffic Order#

Last Received: **Showing Buylines:**

06/27/14 12:23 PM

06/27/14 12:22 PM All Buylines

Printed:

2 of 4

Station KBMT-TV BEAUMONT Advertiser (ABGR) ABBOTT, GREG **Product** Texans For Greg Abbo Estimate# 1823

Patti Heck

Agency (CRSS) CROSSROADS MEDIA LLC 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314

Agency C/P1/P2/E Flight Dates

96/198/1823 10/07/14-10/13/14 Sales Office (DC) WASHINGTON Salesperson (LR4) LAURA REPP Sales Assistant DEVON

Salesperson Phone#

Salesperson Fax#	917-206-0428
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Rep Firm KATZ CONTINENTAL

			Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Salesperson Fax# Dates	917-206	-0428		
	Ln	Day									Num of Weeks	Total Spots	Total Cost
L i			45 4555										
4	13	Tu	6P-630P	KBMT 12 NEWS AT 6PM	30	-	-	\$110.00	10/07-10/07	1	1	1	\$110.00
Y	14	W	6P-630P	KBMT 12 NEWS AT 6PM	30	-	-	\$110.00	10/08-10/08	1	1	1	\$110.00
4	15	Th	6P-630P	KBMT 12 NEWS AT 6PM	30	-	-	\$110.00	10/09-10/09	1	1	1	\$110.00
4	16	F	6P-630P	KBMT 12 NEWS AT 6PM	30	-	-	\$110.00	10/10-10/10	1	1	1	\$110.00
3	17	Tu	5P-530P	KBMT 12 NEWS AT 5PM	30	-	-	\$90.00	10/07-10/07	1	1	1	\$90.00
3	18	W	5P-530P	KBMT 12 NEWS AT 5PM	30	-	-	\$90.00	10/08-10/08	1	1	1	\$90.00
3	19	Th	5P-530P	KBMT 12 NEWS AT 5PM	30	-	-	\$90.00	10/09-10/09	1	1	1	\$90.00
3	20	F	5P-530P	KBMT 12 NEWS AT 5PM	30	-	-	\$90.00	10/10-10/10	1	1	1	\$90.00
4	21	Tu	7 A- 9A	GOOD MORNING AMERICA	30	-		\$65.00	10/07-10/07	1	1	1	\$65.00
4	22	W	7A-9A	GOOD MORNING AMERICA	30	-	-	\$65.00	10/08-10/08	1	1	1	\$65.00
4	23	Th	7A-9A	GOOD MORNING AMERICA	30	-	-	\$65.00	10/09-10/09	1	1	1	\$65.00
4	24	F	7A-9A	GOOD MORNING AMERICA	30	-	-	\$65.00	10/10-10/10	1	1	1	\$65.00
4	25	Tu	9A-10A	LIVE! WITH KELLY & MICHAEL	30	-	-	\$35.00	10/07-10/07	1	1	1	\$35.00
4	26	W	9A-10A	LIVE! WITH KELLY & MICHAEL	30	-	_	\$35.00	10/08-10/08	1	1	1	\$35.00
4	27	Th	9A-10A	LIVE! WITH KELLY & MICHAEL	30	-	-	\$35.00	10/09-10/09	1	1	1	\$35.00
4	28	F	9A-10A	LIVE! WITH KELLY & MICHAEL	30	-	-	\$35.00	10/10-10/10	1	1	1	\$35.00

ORDER WORKSHEET

Rep Order# 9358799 Ver# 1 Status Confirmed Traffic Order# Printed: 06/27/14 12:23 PM 3 of 4 EC'd Yes Last Received: 06/27/14 12:22 PM **Showing Buylines:** All Buylines Station KBMT-TV BEAUMONT (CRSS) CROSSROADS MEDIA LLC Rep Firm KATZ CONTINENTAL Agency Advertiser (ABGR) ABBOTT, GREG 66 CANAL CENTER PLAZA, SUITE 555 Sales Office (DC) WASHINGTON Product Texans For Greg Abbo ALEXANDRIA, VA 22314 Salesperson (LR4) LAURA REPP Estimate# 1823 Agency C/P1/P2/E 96/198/1823 Sales Assistant DEVON Patti Heck Buver Flight Dates 10/07/14-10/13/14 Salesperson Phone# Salesperson Fax# 917-206-0428 Ln Day Time Program Len RTG/IMP GRPs/ Rate Dates Spots/ Num of Total Total Cost (000) Week Weeks Spots 4P-430P JUDGE JUDY 30 \$30.00 10/07-10/07 1 1 1 \$30.00 4P-430P JUDGE JUDY 30 \$30.00 10/08-10/08 \$30.00 4P-430P JUDGE JUDY 30 \$30.00 10/09-10/09 1 1 \$30.00 4P-430P JUDGE JUDY 30 \$30.00 10/10-10/10 1 \$30.00 Tu 5A-6A 12 NEWS DAYBREAK-5A 30 \$25.00 10/07-10/07 \$25.00 5A-6A 12 NEWS DAYBREAK-5A 30 \$25.00 10/08-10/08 1 1 1 \$25.00 5A-6A 12 NEWS DAYBREAK-5A 30 \$25.00 10/09-10/09 1 1 \$25.00 5A-6A 12 NEWS DAYBREAK-5A 30 \$25.00 10/10-10/10 \$25.00 430-8P Tu JUDGE JUDY 30 \$30.00 10/07-10/07 1 1 1 \$30.00 430-5p JUDGE JUDY 30 10/08-10/08 \$30.00 1 1 \$30.00 430-5p JUDGE JUDY 30 \$30.00 10/09-10/09 1 1 1 \$30.00 450-50 JUDGE JUDY 30 \$30.00 10/10-10/10 1 1 1 \$30.00

--- REPORT TOTALS---

Report Totals: 40 / \$2,700.00

ORDER WORKSHEET

 Rep Order#
 9358799
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 Status Confirmed
 Traffic Order#
 Printed:
 06/27/14 12:23 PM
 4 of 4
 4

 EC'd
 Yes
 Last Received:
 06/27/14 12:22 PM

Showing Buylines: All Buylines

StationKBMT-TV BEAUMONTAgency(CRSS) CROSSROADS MEDIA LLCRep FirmKATZ CONTINENTALAdvertiser(ABGR) ABBOTT, GREG66 CANAL CENTER PLAZA, SUITE 555Sales Office(DC) WASHINGTONProductTexans For Greg AbboAL EXANDRIA VA 22314Selesperson (LRA) LATRA DEPR

ProductTexans For Greg AbboALEXANDRIA, VA 22314Salesperson (LR4) LAURA REPPEstimate#1823Agency C/P1/P2/E96/198/1823Sales Assistant DEVONBuyerPatti HeckFlight Dates10/07/14-10/13/14Salesperson Phone#Salesperson Fax#917-206-0428

Oct2014: 40/ \$2,700.00

Order Totals: 40 / \$2,700.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$22,500.00 CABL .00% KBMT 12.00% KBTV 5.00% KFDM 63.00% KJAC 20.00%

KUIL .00% UNKN .00%

Books [null] Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS