

danamalburg.com

DanaMalburg.com will be a portfolio style website that showcases music.

DanaMalburg.com is a showcase of the creative endeavors of Dana Malburg. It will serve as a portfolio for music I have written and recorded. The purpose of this project is to get my creative portfolio in one place and the primary viewers of this website would be potential listeners or other musicians. The URL will be placed on business cards for networking purposes.

Comps

- BenjaminSturley.com showcases his music and also has an easily navigated layout
- I also like sambrenner.com. As far as content goes, this would be a better comp because it is geared towards fans and listeners as opposed to BenjaminSturley.com which is more for potential bookings. I like how he has his other social media feeds embedded on the site.
- nicepeter.com. I like how this website's homepage has important content on it instead of just a bio. I think if people are coming to the site they probably would want to see music streams or performance dates before personal information.

Personas

- Sarah the Musician: She is looking to collaborate
- Chris the Listener: He found the website on an external link and is looking for new music to listen to.
- Rachel the Concert-goer: She is looking for new artists to see live locally.