

















Your Projects -

user's previously

supported (with

Projects the

icons)

News about your projects shows messages from visionaries to supporters.



Featured projects are larger scale, human interest, or picked for user fit



We target users with geographically relevant projects



Based on previously supported projects or registered interests, we show users

longerbet projects as well Locavores are shown urban farming and other

### turnDetroit

News about your projects -

Community Coffee We broke ground on the shop!

Wealthy St. Mural It's done! I'm going to be showing

Welcome back, Sarah

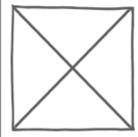
Your Projects

Community Coffee



Wealthy St. Mural

Featured Project:



### City-wide Recycling

Recycle by taking a bin to your curb, just like your trash!

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### What People are Saying

@johnstevens I can't wait for city-wide recycling in Detroit

- New Projects Near You



### Brush Park Garden

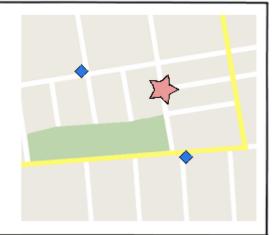
Enjoy this beautiful garden all year round.

\$200 to go



### Johnson Ave. Repair

Let's fix those potholes once and for all \$30 to go



Projects You May Like







turnDetroit

#### Basically a kickstarter page. Key Points:

- Encourage people to donate
- · Describe the need and
- · Lays out vision
- · Sell the team/visionaries
- Describe the plan, milestones

### Brush Park Community Garden

Turn this empty space into beautiful vegetables.



151 backers \$2,390 pledged

of \$5,000 goal



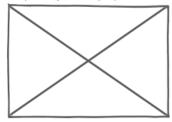
I want to help

#### Twitter: #brushparkgarden

@johnstevens My kids love pulling weeds. Can we plant some beets, please? #brushparkgarden

#### The Vision

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#### The Need



The lot at 3015 Beaubien St. is vacant. We would like to build a garden here for our neighborhood but it needs cleaning up that we can't complete on our own. The space will be much prettier growing beets, lettuces, and tomatos instead of collecting refuse.

#### The Team



Jill Jackson Master gardener Detroit resident for 10 years



Samuel Stevens Master gardener Detroit resident for 10 years

The Plan





Submit





# Submit an idea

Your name
Your email address OR phone number
Location of proposed project (address or intersection)
What is your idea?

### Our selection criteria

- Is the property available?
- Are grant funds available?
- · How much upkeep will be required?
- · Is there someone willing to lead the project?

Generic homepage with city-wide news and projects (just in case you need

A Web Page









## turnDetroit

Recent Project Updates

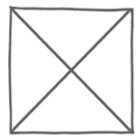
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Sign Up

Submit an idea



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