



LAURA BARTON . 306 wood avenue . salida, co . 610.430.7848 o . 484.889.1547 c
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STRENGTHS

In my life as a graphic designer, I have learned how to design on demand to create unique pieces, within budget, and on time. Operating my own business for the past 25 years, I have hired freelance photographers, designers and copy writers for work on specific projects. My philosophy is to do good, solid work, give the client more than he/she expects, to and make the experience exciting and enjoyable for all involved.

EMPLOYMENT

1988 - Present

Barton Design, Inc., West Chester, PA/Salida, CO: Owner, Graphic Design Studio

I operate a small design studio where I create logos/company branding, brochures, advertisements, publications, direct mail pieces, trade show signage, website design layout. Proficient in InDesign, Illustrator, QuarkXPress, Photoshop. A partial client list is included below.

EDUCATION (DEGREE & CONTINUING Ed)

Moravian College • Bethlehem, PA: B.A., May, 1984 Concentration: Painting

Community Arts Center • Wallingford, PA: 1998-2000 Jewelry

Chester County Art Association • West Chester, PA: 1995 - 2009 Oil Painting, Watercolor, Pottery

Fleisher Art Memorial • Philadelphia, PA: 1987-89 Painting, Drawing, Paper Making

Masters Class with Stuart Shils • Philadelphia, PA: 2009

Jewelry with Maggi DeBaecke • Delaware Art Museum, Wilmington, DE: 2010 - Present

OTHER FREELANCE

1985 - 1995

Visual Sound, Inc. • Broomall, PA: Freelance Designer

The Huntingdon Group • Villanova, PA: Freelance Designer

Michael Typography • Media, PA: Art Director

The Franklin Mint, Lima, PA: Graphic Artist

Altman Advertising • Wynnewood, PA: Graphic Artist

Grant Advertising & Communications • Conshohocken, PA: Freelance Graphic Artist

Paul Connors Advertising & Design • Havertown, PA: Freelance Designer

Roy F. Weston • West Chester, PA: Freelance Designer

PARTIAL CLIENT LIST

American Heartworm Society

Chester County 2020

The Gloyd Group, Inc.

Pfizer Animal Health

Qube Software Logistics

Vitalize Consulting Solutions

West Chester Parks & Recreation

References available upon request.