

Gabriel M. Snop

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References will be provided upon request

OBJECTIVE

To create an online presence that is both innovative and effective in order to generate positive positioning and excellent customer satisfaction for the organization and the customers alike. I will do this by using a number of different social media to generate the greatest exposure and user experience possible.

EDUCATION

University of Oklahoma, August 2007- May 2012

Major: Advertising

Graduate: Bachelor of Arts in Journalism, May 2012

Real Estate Sales Provisional, MNTC- August

Soon to take the State exam to obtain a Real Estate

WORK EXPERIENCE

- Internship: Sooner Sports Properties, Fall 2012 - Current
 - Football Season: Helping with the operation of Fan Fest, the University sponsored tailgate.
 - Responsibilities include: Set up, tear down, providing support for the vendors, giving tours, picking up and transporting University guests, miscellaneous work as assigned.
 - Basketball Season: Providing the On-Air talent with live read cards/program sales
- Undergraduate Work*
 - Creation of campaigns for clients such as Summit Spring Bottled Water, Gatorade, and Texas Tourism.
- Former Operator of:
[@WCWSParking](#) and [@OUTallahassee5](#)

* Examples of work can be provided upon request

SKILLS

- Experienced and confident in speaking and performing in front of large groups
- Up-to-date on current social media trends
- Excellent communication skills, both oral and written, as well as people skills and social deftness
- Works well under pressure and deadlines
- Knowledge of a variety of computer software and operation including: Microsoft Office, Adobe Creative Suites, Final Cut, etc.
- Fast learner and easily adaptable

VOLUNTEERISM

- Young Life volunteer leader
 - Leader, 5 years
 - Head Leader, 2 years
 - Student Staff, 1 year
 - YL Student President, 1 year
- OU High School Leadership Conference (HSLC) Counselor, Spring 2010
- Volunteer Writer, Journey Church's VBX live "drama", 2011 and 2012
 - In charge of character creation and development, script production and stage direction.
- Writer, Journey Church's "Ballot Box 2012"
 - Wrote mock newspaper articles, scripts, and character bios for a political talk series.

STRENGTHS

- Demonstrated character, loyalty, perseverance, and trustworthiness
- Understanding how people think and function
- Perceptive and intuitive
- Creative
- Strong relationships with friends, peers, and respected members of the community
- Work well alone or in groups of people

SOCIAL MEDIA EXAMPLES

The following are a few of the examples of my online presence. Some of them are used all the time, some of them are used less frequently, some are hardly used, and some are under construction. These are just some of the media outlets I would use to enhance the social presence and personality of specific brands.

Facebook	Reddit
Twitter	Imgur
Pintrest	Last.fm
LinkedIn	Turntable.fm
This Is My Jam	Quora
Tapiture	New Myspace
Vimeo	Gentlemint
Youtube	Tumblr
Klout	Opentape

NOTE: If you are looking at this on a computer, these examples are interactive. If this page was printed, then they are just words.