

Sarah M. McEnerney

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Professional Summary~

Driven leader with a record of accomplishments within the communications industry. Able to be an asset to strong, productive teams. Strong ability to apply interpersonal skills to relate to people and provide support for others. The ability to identify issues, find alternatives, gather information and problem solve by developing strategies.

Experience

ConvaTec September 2012 - January 2014

Associate Territory Manager- Wound and Skin Care : Assisted the Territory Manager/region in driving sales growth in Long Term Care communities in Kansas, Nebraska and Missouri. Focus on contract implementation objectives such as in-servicing, initiating marketing techniques, customer interactions, sales analysis, new product introductions, and identification and follow-up on sales opportunities.

Sports Radio 810 WHB / Union Broadcasting August 2010 – August 2012

Talent: Primary talent for female commercial voice overs, also responsible for content/editing of commercials.

Administrative: Responsible for managing all aspects of commercial traffic coming into the station, scheduling, rotation of play and reporting to parent company, ESPN/Westwood One.

Promotions: Responsible for all station promotional calendars, acting as liaison between sales, promotions and management. Manage all aspects of on-site promotions at Union Broadcasting.

Exposure (Talent Agency)

2010- to present

Current projects; radio voice over (commercial) Central Bank, Metcalf Bank, ENT Bank (Colorado). Also primary voice talent for multiple Bayer Corporation internal marketing and training videos and external commercials.

Talent Unlimited (Talent Agency)

2006 – 2010

Actively involved in commercial and radio voice overs. Featured in print, television, web and industrial video, and also in advertising content for such companies as Cerner, Capitol Federal Savings, First National Bank and Sprint.

KMBC News Chopper 9**2004 - 2010**

Video journalist for NewsChopper 9. Primary videographer for “breaking news” & severe weather coverage. Also covered severe weather training for elementary school visits with Johnny Rowlands.

KFME 105.1 FM**2001- 2003**

On-Air Talent: Responsible for part time weekend on-air programs.

Skills

Broadcasting
Traffic Reporting
Web casting
Infomercials
Advertising

Industrial Training (in house & web based)
Voice over
Communication
Extensive vocal training
Television & Radio

***Special Accomplishments**

~Miss Emporia 1986

~Published, co-produced, co-wrote and performed on inspirational/CD (Joyful Noise) 2008

Education

Arizona State University
Emporia State University
Avila University

Tempe, Arizona B.A. Communication 1987
Emporia, Kansas Music/ Communication
Kansas City, MO *working on Masters in Ed.

References Available Upon Request