



MIRANDA LLOYD

GRAPHIC DESIGNER-IN-TRAINING

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## EDUCATION

Univ. of Central Oklahoma *Senior*  
*Graphic Design, B.A. - Advertising Minor*

Santa Barbara City College *Class of 2010*  
*Liberal Studies, A.A.*

## PROFESSIONAL SKILLS

Adobe InDesign, Illustrator, & Photoshop, CS3 and above  
Microsoft Word & Power point, iWork Keynote & Pages  
Amateur Photography

## AWARDS & ACCOMPLISHMENTS

Bronze ADDY Award (3) - District Level  
Gold ADDY Award (1) - Regional Level  
Silver ADDY Award (2) - Regional Level  
Adobe Design Achievement Awards 2013 Semifinalist  
President's Honor Roll

## ME IN A NUTSHELL

I love using a thesaurus.  
I'm obsessed with lions.  
I have two cats and a dog.  
I have a bumper sticker addiction.  
My back-up major was political science.  
I'm terrified of the dark.

## ORGANIZATIONS & ACTIVITIES

UCO AIGA Student Chapter *Vice President Jan. 2013 - Present*


2013 American Advertising Federation's National Student Advertising Competition Participant  
*Graphic Designer*

Part of the Clocktower/Inktank Studio class at UCO

This class is invite only and functions as a working design studio. We complete real work for real clients, with Prof. Amy Johnson acting as the creative director.

Minneapolis Design Trip to 2013 AIGA Conference, Head Heart Hand

A group of us volunteered at this year's AIGA conference in Minneapolis, MN. We manned doors, check badges, assembled bags, etc. This was great experience because we got to sit in on a lot of great talks and meet a lot of great people. We saw design greats such as George Lois and Aaron Draplin.



### Chicago Design Study Tour 2013

A week long tour of Chicago visiting the firms IDEO, Digital Kitchen, and Winter Bureau. Also, we completed a screen printing class at Skrewball Press, so much fun!

### United Kingdom Design Study Tour 2013

A week long tour of the United Kingdom, visiting Savage & Gray Design in Wales, and Tate Modern Museum, the Royal College of Art, and the Design Museum in London.

### Tulsa Design Study Tour 2012

A two day trip visiting the firms David Clark Design and Cubic.

## EMPLOYMENT

### A La Mode, Inc. *Graphic Design Intern Aug. 2013 - Present*

This is a company that develops and markets software for the real estate industry. I have helped with creating web banner ads, e-mail ads, print brochures, etc.

### Univ. of Central Oklahoma *Student Research Assistant Aug. 2012 - Present*

Working with Prof. Lanie Gabbard, this past year our project focused on researching the influence of technology on typeface development. For the upcoming year, we will be researching what makes typography one of the most difficult areas of study for graphic design students. I greatly enjoy these research projects because typography is an area of design I am particularly interested in.

### Java Dave's of Edmond *Barista Aug. 2010 - Dec. 2012*

This job required serious multitasking, jumping from the cash register, to sandwich making, to drink making, to cleanup all in one shift. Working as a team was also important because of the limited space and fast paced environment.

### The Coffee Bean & Tea Leaf *Shift Supervisor & Barista Oct. 2007 - May 2010*

This job required responsibility and organization. I was a key holder, I trained and monitored other employees, performed operations management tasks and was responsible for customer satisfaction, in addition to performing regular tasks such as making drinks and cleaning up.

