

Work Experience	Wednesday, Inc. 2010–Present wednesdaycustomdesign.com Creative Director/Co-Owner/Designer Developed comprehensive company branding for Wednesday. Responsible for all creative and design elements, focusing on wedding suites (18 suites with 18 pieces per suite) and greeting card line (50 cards). Create extensive custom branding for businesses nationwide (startup and corporate). Design electronic billboards for Texas based clients. Project manager of business functions, accounting, customer service, sales, production, letterpress printing. Manage relationships with direct clients, wholesale accounts and vendors. National Stationery Show May 2012 & 2013 Created Booth design. Organized & designed product display. Converted traffic by the booth into new customers. Found solutions relevant to our customers needs. Generated sales & placed orders.
	GANDR Web Design 2008–2010 gandrweb.com Graphic Designer Developed company branding: Website Layout and Design, Digital Illustrations used for web purposes, Logo and Brand Design, Business Cards, and Brochures. Responsible for designing websites for all GANDR clients: Website pages, Logos, Brochures and Billboards. Collaborated with clients to develop their website designs.
	Abilene Christian University 2005–2009 BFA Graphic Design Abilene, TX Art & Design Chapel 2008–2009 Chapel Director Responsible for recruiting chapel speakers for weekly chapel presentations. Designed weekly posters, set up chairs, projector, screen, sound and cleaned/organized the art gallery. Igniter Media Group Summer 2008 Internship Created designs for Igniter Backs (stills, loops, and countdowns) used as video backdrops for presentations. Designed ads for their company and products. Designed company T-shirt chosen for 2008 ECHO Conference registry giveaway and sold on their website. Participated in the ECHO conference for Igniter.
	ADDY Awards 2009 Paramount Theatre Received Student Silver ADDY in the “Packaging Division” for Harold’s Barbecue Sauce design concept. Tri-College Student Competition 2009 ACU MCM HSU Received Honorable Mention for Harold’s Barbecue Sauce design.
Awards & Accomplishments	
Skills	Proficient with Mac Operating Systems Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Word, Excel and Powerpoint. Experience in Adobe After Effects, Macromedia Dreamweaver, Macromedia Flash and Squarespace.com.