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GET IN
TOUCH

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WORK EXPERIENCE

Digital Marketing Strategist / Jan '12 - Present

Hired and developed a team of digital marketing professionals working on search engine optimization, blogging, web development, multimedia production, social media management and content marketing.

Writer/Director/Producer / May '09 - Dec '11

Freelance film and video production. Independent film, MTV-style music video production, corporate, training, and news video production.

Editor-in-Chief / Jul '08 - May '09

Managed daily operations of UCO's student newspaper. Oversaw print, online and video staff, planned stories, coordinated editing, advertising and design staffs.

SOFTWARE PROFICIENCIES

Apple Final Cut Pro	★ ★ ★ ★ ★
Apple Motion	★ ★ ★ ★ ★
Adobe Photoshop	★ ★ ★ ★ ★
Adobe After Effects	★ ★ ★ ★ ★
Adobe InDesign	★ ★ ★ ★ ★
Microsoft Office	★ ★ ★ ★ ★
Google Apps	★ ★ ★ ★ ★

EDUCATION

English/Creative Writing / 2009
University of Central Oklahoma

TECHNICAL SKILLS

- Digital Video Filming and Editing
- SEO, Blogging, Social Media
- Copywriting and Editing
- Photography and Photo Editing
- Basic HTML, CSS, PHP, Javascript
- Basic Graphic Design and Layout

PERSONAL SKILLS

Genuine
Goal-Oriented
Intuitive Listener
Organized Rational
Independent Thinker
Intelligent
Leader Empathetic
Dedicated Honest
Logical Creative
Cooperative

REFERENCES

Mr. Austin Melton
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Mr. Thad Baker
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