

MARIELA CIPOLAT ROGERS

CONTACT



405.315.2956
phone number



@mariela-cipolat-rogers
LinkedIn



MarielaCipolat@gmail.com
email address

EDUCATION

University of Central Oklahoma (UCO)
Edmond, OK - May 2010

Bachelor of Liberal Arts: Advertising
Minors: Bus. Administration & Marketing

Major GPA: 3.25

LANGUAGES

Spanish
Fluent

English
Fluent - as a second language

WORK EXPERIENCE

General Electric, Oil and Gas
COMMERCIAL ANALYST
June 2012 - Present

+ Acting as creative support for the preparation and execution of sales proposal for key clients in the oil and gas industry like ExxonMobil, BP, Chesapeake and Devon Energy.

+ Communications Leader for the GE Women's Network Okla. City Hub and Leader for the GE Volunteers Hub.

Tyler Media Group
CREATIVE MARKETING COORDINATOR
May 2010 - June 2012

+ Created and standardized corporate branding, presentation materials and executed internal campaigns. Generated visual solutions to communications problems. Maintained web content daily.

Designed promotional items for radio and television stations, like 93.3 JakeFM and Telemundo Okla.
+ Leader of employee activities committee.

Tyler Media Group
INTERN
January 2010 - April 2010

+ Interned for 124 hrs.
+ Got offered a full time position afterwards.

UCO
STUDENT SUPPORT SPECIALIST
November 2008 - May 2010

+ Worked part-time as a student employee.
+ Operated Macintosh computer lab and supervised computer lab activities. Provided tutorial help to students in the Mass Communications department.

RECOGNITION & AWARDS

Awarded GE's Above & Beyond Award
October 2013

**Nominated Best Print Designer by
The Oklahoma Media Network (OMN)**
October 2011

Awarded Rising Star by the OMN
October 2010

+ References & Portfolio upon request

SKILLS

Photoshop ●●●●●●●○
Illustrator ●●●●●●●○
InDesign ●●●●●●●○
Print Design ●●●●●●●○
Branding ●●●●●●○○
Web Design ●●●●●●○○
Event Planning ●●●●●●●●
Proposal Preparation ●●●●●●●○

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REFERENCES

Professional References

+ Tsige Belette

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405.974.2255
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+ Ashley Do

Materials Engineer - Technologist
General Electric, Oil & Gas
405.833.2816
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+ Gena Green

Accounting Leader
Tyler Media Group
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Personal References

+ Diana Rogers

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Univision & Telemundo Okla.
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+ Lindsay Crabtree

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Sam's Club
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