

Mindy Wright

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EDUCATION

Bachelor of Science in Business Administration

Oklahoma State University

- Major: Marketing
- Minor: International Business

Cumulative GPA: 3.51

Graduation: May 2014

Stillwater, Oklahoma

MARKETING EXPERIENCE

Marketing Communications Intern

March 2013- Present

- Manage internal communications for the marketing department at OSU.
- Develop new communication vehicles and social media for OSU marketing department.
- Learning and implementing skills with a variety of electronic media tools.

Vice President of Communications

September 2012- August 2013

- Created and operated all of the Social Media used for Marketing Club at OSU.
- Participated in a marketing research project with KICKER.

Marketing & Events Intern

MultiView Inc., Las Colinas, Irving TX

May 2013- August 2013

- Assist with coordinating events including schedules, meals, space, entertainment, travel and lodging.
- Responsible for creating detailed expense and financial reports for the organizations events/meetings.
- Research and analyze new products, pricing and services of competition.

Sales Associate

May 2011- August 2011

Lucca Fashion Boutique, Edmond, OK

- Provided quality customer service interacting with the customers first hand.
- Assembled manikins and displays using creativity and visual merchandising skills throughout the store.
- Worked first hand with the buyer, store owner, and general manager, observing their job responsibilities.

LEADERSHIP ACTIVITIES

Member of the American Advertising Federation

August 2012- Present

- Member of the Oklahoma State University Advertising Club

Member of Alpha Chi Omega (National Women's Fraternity)

October 8, 2010- Present

Sophomore Risk Management Representative

January 2011-December 2011

- Conspired with Alpha Chi Omega's Risk Management team to discuss events, review safety precautions and form ideas to better the system of Risk Management.

Philanthropist/Volunteer

October & April 2010- Present

Wings of Hope: Domestic Violence and Sexual Assault

HONORS AND ACTIVITIES

Dean's Honor Roll

3 Semesters

President's Honor Roll

Summer 2012

OSU Academic OPP Award (Scholarship)

August 2010- Present

Orange Book Outstanding Senior 2013/2014

Burgundy School of Business, Study Abroad

Dijon, France: May 14 – June 12, 2012

- Expanded business venture connections and partnerships overseas.
- Learned the value of diversity and understanding of cultural differences and business views.
- Studied the Emerging Strategies for a Changing Europe: The Legal Issues and Business Impacts of Contemporary International Culture.