



MADISON BRYAN

STRATEGIC COMMUNICATOR

Oklahoma City, OK - 405.627.0722 - madison.bryan@okstate.edu

EDUCATION

Oklahoma State University - Stillwater, OK
Bachelor of Arts in Strategic Communications
Focus: Advertising
Dean's Honor Roll

Graduation: May 2014
Major GPA: 3.5
Cum. GPA: 3.43

ADVERTISING EXPERIENCE

STAPLEGUN Advertising, Marketing, Branding and Design - Oklahoma City, OK
Account Service (Contract)

Jan. 2013 – Present

Mary Kay / National Student Advertising Competition - Stillwater, OK
Account Manager - District 10 competition

Oct. 2013 – Present

STAPLEGUN Advertising, Marketing, Branding and Design - Oklahoma City, OK
Account Service Intern

May 2013 – Aug. 2013

Box Talent Agency - Oklahoma City, OK
Marketing/Booking Intern

May 2012 – Aug. 2012
May 2013 – Aug. 2013

St. Andrew's Episcopal Church - Stillwater, OK
Advertising Account Executive

Dec. 2012 – May 2013

SKILLS

- Adobe InDesign | Advanced
- Adobe Photoshop | Advanced
- AP Style | Advanced
- Adobe Illustrator | Proficient
- Market Research & Analysis
- Copywriting
- Account & Community Management
- IMC Strategy

INVOLVEMENT

- AAF College Chapter
- Kappa Kappa Gamma
- OSU Ad Club
- OSU Homecoming Steering

LET'S GET SOCIAL



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View my portfolio at madbryan.com