

# LEROY KIRK IV

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## Key Skills

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- Customer-oriented
- Strong interpersonal skills
- Strong communicator
- Skilled in MS Office
- Knowledge of Adobe Creative Suite

## Achievements and Awards

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- Honoree, 100% Guest Care Award (2X)  
2011-2012 NBA Season for OKC Thunder
- Honoree, 100% Guest Care Award  
2012-2013 NBA Season for OKC Thunder

## Work Experience

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**Research Analyst** Oct 2012 to Current  
**Oklahoma Health Care Authority** - Oklahoma City, OK

Supports the implementation of Insure Oklahoma. Communicates with small business owners and individual families to obtain health care coverage and benefits relative to the state insurance program; participate in coordination and implementation of on-site promotions. Also responsible for accurate data collection and entry for aspects of Insure Oklahoma.

**Advertising Account Manager** Jun 2012 to Current  
**VANE Magazine** - Oklahoma City, OK

Independent business, coordinating, managing social media campaigns, developing ideas for written online content, as well as conducting, presenting survey and research results to new client business.

**Guest Relations Representative** Dec 2011 to Current  
**Oklahoma City Thunder** - Oklahoma City, OK

Worked as liaison between OKC Thunder (National Basketball Association) and game attendees on game days, as well as assisting at the corporate office during the off-season. Utilized customer service skills to answer questions and address fan needs; supported Guest Relations Department in assuring a 'Fan Centric' arena environment was implemented during all game days.

**Brand Strategist** Jan 2011 to Dec 2011  
**Lindsey + Asp Advertising Agency** - Norman, Oklahoma

Worked on various accounts, such as OU/TV and American Airlines, pitching advertising campaigns, and implementing brand strategy. Lead staff meetings, and coordinated new client business

**Community Assistant** Jul 2010 to Nov 2011  
**Crimson Park Apartments** - Oklahoma City, OK

Worked as Resident Advisor, Leasing Agent, Grounds and Housing Maintenance, as well as site manager during evening shift for College Housing adjacent to University of Oklahoma Campus.

## Professional Affiliations

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University of Oklahoma Ad Club-2010 to 2012

National Association Black Journalists-2010-2012

Kappa Alpha Psi Fraternity, Inc. -March 2011 to Present

- Zeta Omega Chapter-University of Oklahoma-Event Coordinator

- Oklahoma City Alumni Chapter

University of Oklahoma Big Event- University sponsored day of community service -2010 to 2012

## Education

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**Bachelor of Arts, Journalism-Advertising emphasis**

May 2012

University of Oklahoma-Gaylord College of Communication - Norman, OK

## References

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Kaylee Lonsinger (Oklahoma City Thunder-Guest Relations Communication Coordinator)  
klonsinger@thunder-nba.com 405.208.4766

Keli White (Oklahoma City Thunder-Guest Relations Project Coordinator) kwhite@thunder-nba.com 405.208.4762

Daniel Ng (University of Oklahoma-Advertising Professor) dwng@ou.edu 405.325.3441