



the portfolio of
mary alexandra corley

cover letter

VI Marketing and Branding
Casey Cornett
125 Park Ave #200
Oklahoma City, OK 73102

Dear Casey,

As a native Oklahoman, born and raised in Oklahoma City, I am proud to join the creative community in the heart of our city. I am eager to apply for the Social Media Strategist position at VI Marketing and Branding, and be a part of your team.

I am a May 2013 graduate of Oklahoma Baptist University, where I completed a degree in graphic design with emphasis in marketing. Shortly after graduation I began working with Directing Design, Inc. and picked up many valuable skills in web design, graphic design, and social media management. With this experience under my belt, I am ready and excited to join VI Marketing and Branding as a social media strategist.

I cannot think of a better place to work than Oklahoma City. Not only has it always been my home, but it is growing and booming economy recognized nationwide. I look forward to being a part of the continued growth and success of our city through working at VI Marketing and Branding.

I look forward to talking with you soon!

Sincerely,
Mary Corley

contact

9005 North MacArthur Terrace Oklahoma City, OK 73132
mary.alex.corley@gmail.com
marycorley.com
405.830.6895

experience

DIRECTING DESIGN // *Oklahoma City*

[May 2013-Present]

Web & Graphic Designer: assists owner with web design and maintenance, creates graphics for web and print, uses Adobe Creative Suite, Concrete5 and CSS.

STUDIO SEVEN // *Oklahoma Baptist University*

[January 2012-May 2012]

Intern Graphic Designer: part of team of seven students; worked with local businesses; served as art director, photographer, logo designer, and project coordinator on projects.

LITTLE LIGHT PRESS // *Oklahoma City*

[June 2010-August 2010]

Intern Graphic Designer: edited website, organized data, designed a brochure and book cover, rendered scanned images in Photoshop for print

education

Bachelor of Arts in Graphic Design, emphasis in Marketing

Expected graduation date May 2013

Oklahoma Baptist University, Shawnee

3.83 GPA

skills

Fluent in both Macintosh and Windows operating systems. Proficient in InDesign, Illustrator, Photoshop, Dreamweaver, CSS, HTML, Coda, Concrete5, Powerpoint, and Microsoft Word

references

MICHAEL HUTCHINSON // Owner of Directing Design, Inc.
(405) 474-2555 michael@directingdesign.com

COREY FULLER // Assistant Professor of Graphic Design at Oklahoma Baptist University
(405) 878-2290 corey.fuller@okbu.edu

CINDY HICKS // Supervisor of Media Services at Oklahoma Baptist University
(405) 878-2248 cindy.hicks@okbu.edu

ROBIN KHOURY // Founder and President of Little Light Press
(405) 760-1118 robink57@cox.net

Advertising Design

Conceptual advertisement and marketing campaign to revitalize the Post Office by selling a custom-made, hand-numbered letter writing kit.

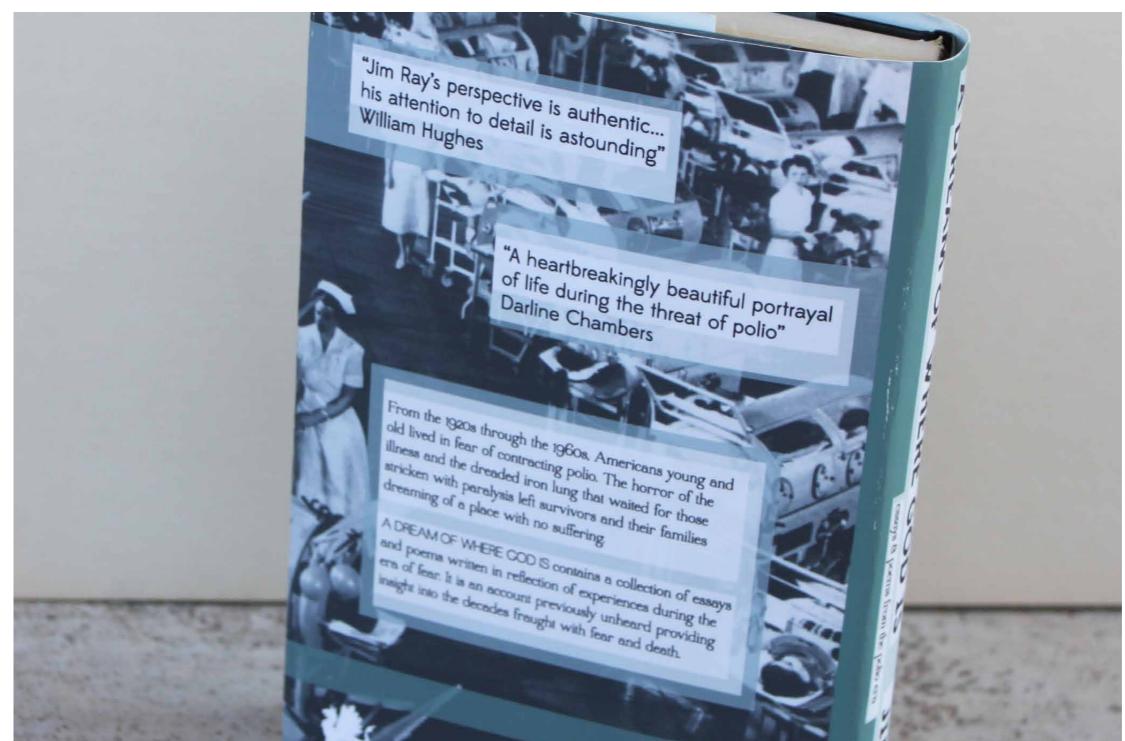
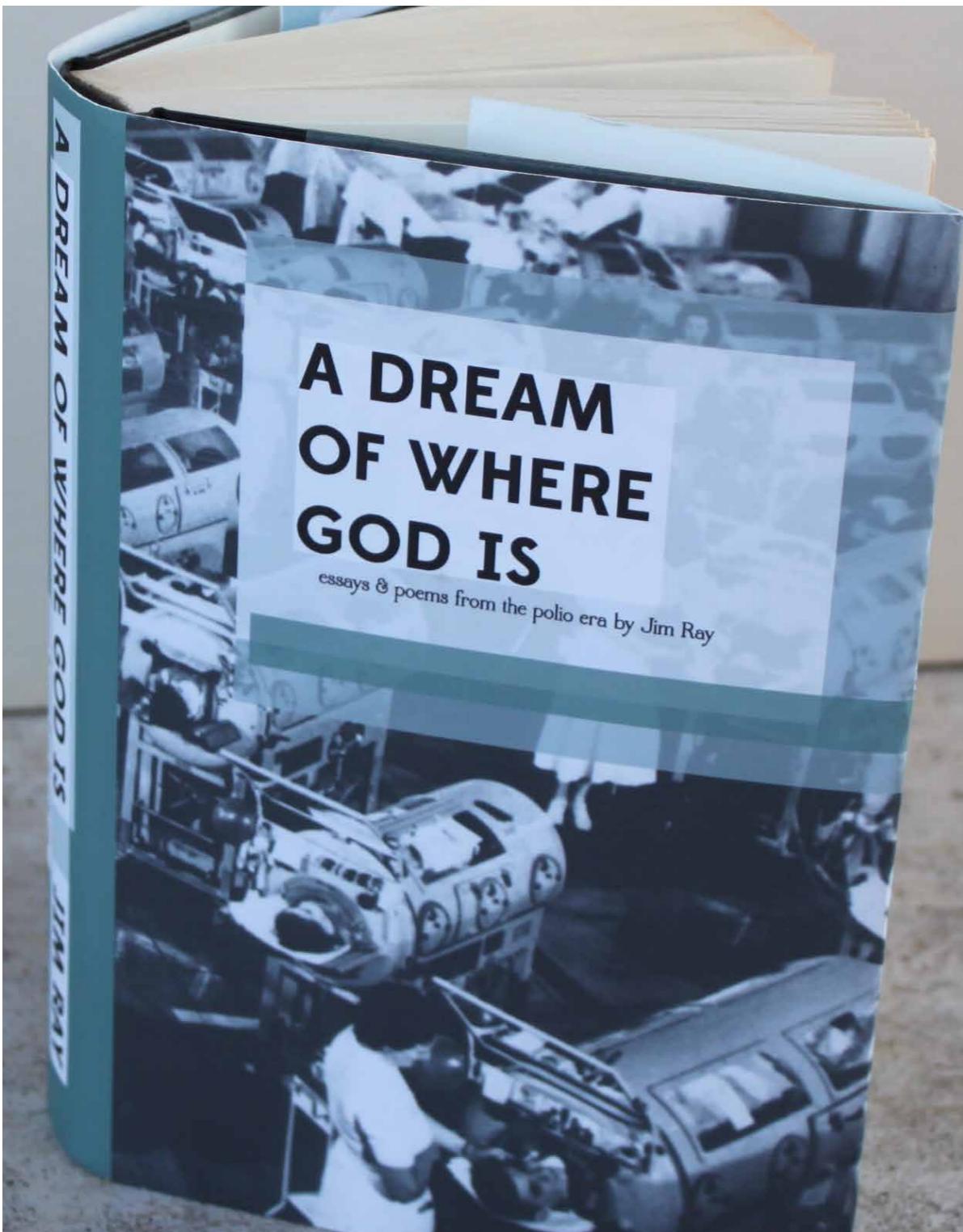


Layout Design

Fictional lifestyle and culture magazine treated with clean layout to emphasize photography and type



Package Design
Book cover inspired by polio-era aesthetic



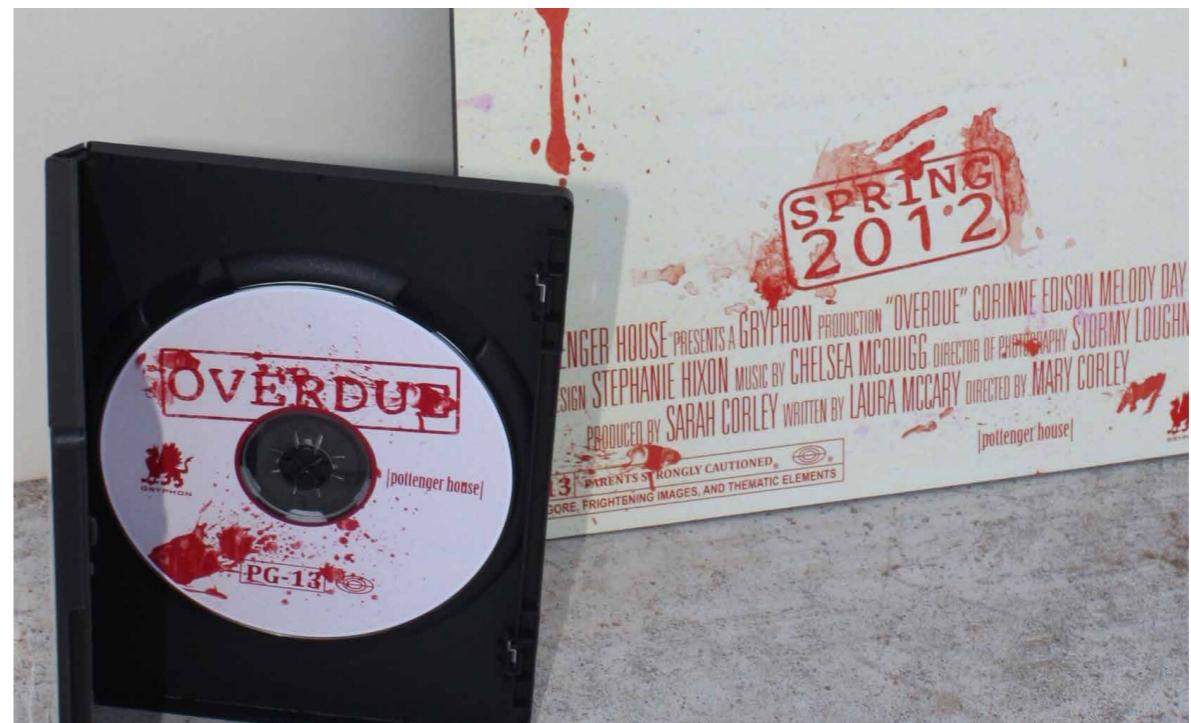
Identity Design

Conceptual business idea given classic, natural treatment



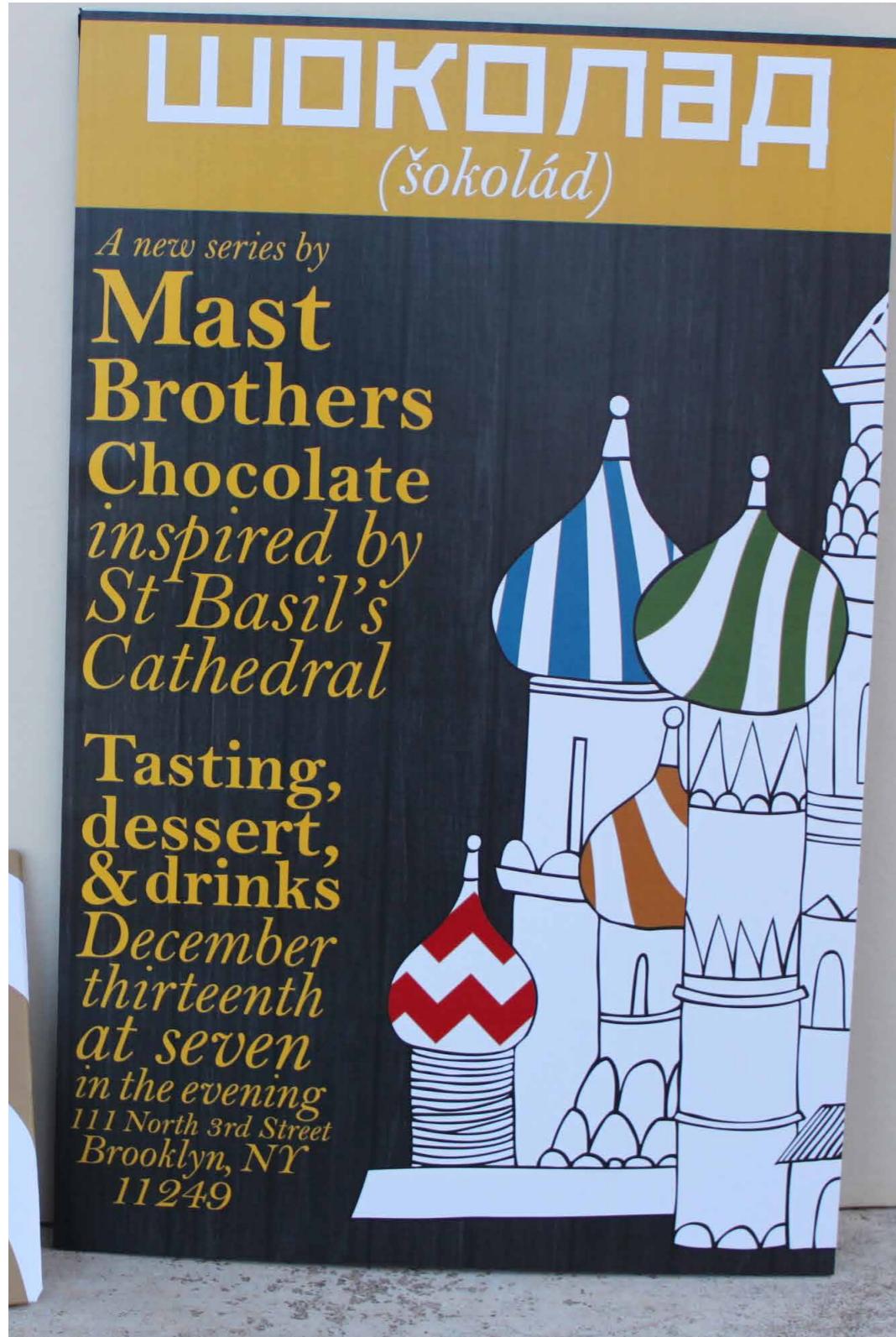
Poster Design

Concept, poster, and DVD cover design for fictional horror film



Advertising Design

Potential new line of Mast Brothers Chocolate made in the style of Russian chocolate with flavors recalling popular Russian desserts



Package Design

A rebranding of a toy to reflect the heritage of the product using old-fashioned slab-serif type for the logo that is screenprinted onto the handmade burlap sack with a leather drawstring.



Package Design

Concept and package design for a complete line of alternative milks with an edge.



Package Design

Concept and package design for a complete line of Oklahoma-made sweet tea.



Web Design

Created the look and feel of this responsive website using a code skeleton, CSS, and images. Features hover effects such as drop-down menu and links.

