

# Brian Martinez

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## Objective

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To lead, challenge and be challenged in today's brand marketing industry; exemplifying moral values of unity, honesty, integrity and leadership.

## Experience

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**Continental Resources** (405) 234-9000 (Oklahoma City, OK) 07/2012-Present

Corporate Records Coordinator for Continental Resources. Duties ranged from creating an organized infrastructure and database of all existing well files in the drilling and production zones. Worked alongside company executives, attorneys, geological and treasury departments.

**Ignition Marketing** (678) 492-1325 (Alpharetta, Georgia) 05/2012 – Present

Managed marketing teams in accomplishing client needs; brands ranging from Cox Communications, Coca Cola, Nike-Oklahoma City Thunder and many more. Preparing contracts, time sheets and implementing organization at all event sites.

**Fusion Event Marketing** (678) 762-1113 (Alpharetta, GA) 03/2011 – May 2012

Managed marketing teams in accomplishing client needs. Quote rates, products and brand awareness. Prepared event sites and oversee specific promotional tactics. Maintain a variety of files, employee time sheets and up-keep on business site.

**Walgreens** (405) 773-1086 (Oklahoma City, OK) 03/2011 – 09/2012

Managed an around the clock 24-hour drug store. Duties ranged from balancing a 24-hour store cash report and maintaining a top quality customer service experience. Extensive knowledge in pharmaceutical sales and health regulated protocol standards.

**Marketing Werks, Inc.** (219) 671-6548 (Chicago, IL) 09/2010 – 02/2011

Held the position as marketing representative for a nationwide mobile marketing tour (AARP/Walgreens Wellness Tour). As a trained and certified health screener, providing clients with free health aid screenings was top priority. This job consisted of 100% nationwide travel.

**The Baylor Lariat** (254) 710-1711 (Waco, TX) 01/2009 – 05/2009

While undergrad at Baylor University, leadership roles consisted of becoming the university multimedia producer. Duties ranged from pre and postproduction of campus events in conjunction to the school website. Partook as reporting contributor for several news publications.

**Dillard's Inc.** (254) 776-3560 (Waco, TX) 03/2006 – 06/2008

Lead-bilingual-sales associate for men and women's fragrances. Duties ranged from register procedures and overall top quality customer service.

## Achievements

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**Baylor University** (Waco, TX) 06/2005 – 06/2010

Graduate from Baylor University with a Bachelor of Arts in Telecommunications. Leadership roles consisted of being treasurer within my fraternal organization (Omega Delta Phi.) Internships ranged from working as a marketing representative/photojournalist for Jack Magazine of Colombia, South America and also Baylor University's Film and Digital Media Department. The academia at Baylor University has instilled within me leadership strategy and fundamental principals towards success.

- Skilled with computer software ranging from Final Cut Pro Studio, Adobe Photoshop Software, Microsoft Excel, Microsoft Word, PowerPoint, QuickTime Presentations, Quorum, Open-Text, Neuroscan and much more. My keystroke typing skill is at 60 wpm. *Bilingual-Spanish/English-Fluent and Literate.*