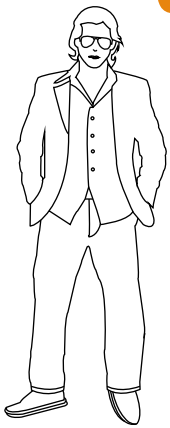


# JORDAN L. PARSONS

## MARKETING MANAGER & BRAND SPECIALIST

### + PERSONAL STATEMENT

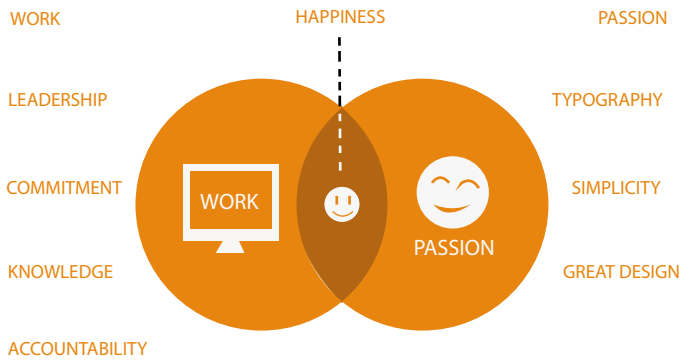


“

I am an experienced, diversified marketer with an entrepreneurial vision and a passion for design that thrives in a fast, rapid-growth setting. From working with customers to vendors, marketing plans to brand launches, I am optimistic, upbeat and ready for a challenge.

”

### + I BELIEVE IN WORK / PASSION BALANCE



### + WHY WE SHOULD WORK TOGETHER

- Ability to lead, fortify and inspire others
- Extensive knowledge within all marketing areas
- Strong negotiation skills
- Good sense of visual style

Get In Touch



#### Mobile Number

317.447.2285



#### Email Address

jordanparsons@me.com

### + EDUCATION

#### 2006-2009 B.A. MARKETING

ILLINOIS STATE UNIVERSITY- BLOOMINGTON, IL

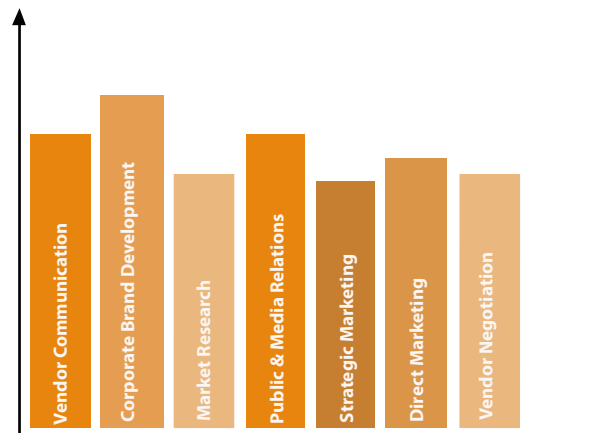
Studying all aspects of business with an emphasis on consumer behavior, selling techniques, and strategic marketing

### + EXPERIENCE

#### 2009-2012 THR AND ASSOCIATES- V.P. OF NATIONAL MARKETING

Oversaw employees within marketing and advertising departments.  
Company branding, brand development, ad layout, brand launch. Coordinated all graphic designers, web programmers, copy editors and layout artists.  
Implemented entire company launches.  
Designed and put into effect company-wide employee manual.  
Established and built partnerships with vendors.

### + MARKETING KNOWLEDGE



### + QUOTES I LIVE BY

- Satisfaction is the death of desire.
- In a world of mediocrity, why not live exceptionally?