**Hydi Gibson**

**14186 Flying Ducks Dr. Edmond Ok, 73007**

**gibson.hydi@gmail.com (405) 219-6963**

**Marketing Education**

Oklahoma City University **|** Oklahoma City, Oklahoma

Masters of Business: Projected 2015

Bachelor of Arts, Major: Marketing **2006/2010**

**Academic & Athletic Scholarships:**

♣ Oklahoma City University - Alumni Scholarship

♣ Oklahoma City University - Rowing (Varsity Women s Crew)

♣ Oklahoma City University - Meinders School of Business

***Work Experience***

**M&N Holdings LLC 2012/2013**

**Digital Marketing Specialist/Search Engine Optimization**

Manage social media content for nine auto dealerships across Oklahoma. Development of SEO and content creation through growing digital presence i.e: Facebook, Twitter, Hootsuite and Google +. Post regularly to the above accounts along with monitoring the division and development of each account while increasing customer presence by 40%. Seek out and create ideas for campaigns consisting of monthly giveaways, online announcements and more.  **2012/2013**

**Professional Sports Catering-(Oklahoma City RedHawks) 2012/2013 Present**

**Catering Supervisor**

Oversee all ballpark catering venues including a large picnic area, party deck, full scale food and drink menus, and 26 luxury suites. Manage staff of 35 employees (hourly and volunteers) including suite servers, picnic supervisors and concession workers. Plan all catering operations; oversee all pre-game setup, food delivery, bill distribution, calendar management & opening/closing. In addition brought over $300,000 in private events and vendor registration.

**Chesapeake Boathouse (Olympic Training Facility) 2006/2010**  **2006/2010**

**Event Assistant**

Work with future Olympians and National athletes visiting Oklahoma City distributing itineraries, race schedules and transportation announcements. Events include 2008, 2009 and 2010 Head of the Oklahoma, 2008 USACK Nationals and 2010 ACRA Nationals: all consisting over 5,000-30,000 spectators and athletes. In addition; schedule weddings, special events and other corporate functions. Responsible for taking messages, coordinating meetings, volunteer arrangement and confirming appointments.

**Volunteer Experience & Special Achievements**

**Volunteer Experience:**

Learn to Row 2006/Present

Corporate Challenge 2006/Present

League for the Blind 2009/2012

**Special Achievements:**

-6th at Head of the Charles (National Level) 2008/2010

-5th at The Royal Henley Regatta (National Level)

-1st at American Collegiate Rowing Association National Regatta (2) 2008/2009

-Jim Wade Award-Elect best women’s rowing athlete 2008/2009