Michael Zepeda

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| **Summary Of Qualifications** |  | - A combined total of 4 years work experience inside junior college, university, and professional   level athletic departments  - Proven communication skills as demonstrated through working in a customer service environment  - Ability to multitask in a fast-paced atmosphere while working for an athletic department - Knowledge of Microsoft Word, PowerPoint, Excel, and Photoshop  - Dedicated professional with a strong work ethic as shown in my relationship with supervisors and   coworkers |

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| **Education** |  | **The University of Kansas, Lawrence,** **KS**  Graduated: May 2012  Bachelor of Science in Athletic Administration, Minor in Business |

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| **Experience** |  | **Wichita State Athletics** Wichita, KS*Marketing Associate* June 2013-August 2013  - Contact between Wichita State Athletics and LRG licensing company - Part of the development and execution of the “#MyState” campaign  - Assist with marketing initiatives for WSU volleyball; including the 2013 marketing plan and press  releases for season ticket sales  - Liaison with local restaurants contracting meal agreements for 5 intercollegiate athletic teams - Implement social media ideas for Wichita State Athletics Facebook, Twitter, and Instagram  **University of Kansas Athletics** Lawrence, KS  *Assistant for Events/Marketing Department* October 2012-June 2013  - Schedule National Anthem/Alma Mater singers for Men’s and Women’s Basketball games - Main contact for paver sales that are permanently placed in front of Allen Fieldhouse - Oversee promotional giveaways and pre-game kids Fun Zone  - Manage donation requests that provide charitable organizations the opportunity to raise money while   staying within NCAA compliance rules and regulations  - Coordinate in-game promotions and recognitions  - Plan and assist with special events such as Late Night in the Phog and Jayhawks for a Cure  **Kansas City Royals** Kansas City, MO *Game Crew Member* March 2012-July 2012- Assist with Event Presentation and Production for Royal baseball games - Trophy and Check Coordinator for 2012 MLB All-Star Game - Manage pre-game events (National Anthem Singer, Color Guard, and First Pitch Ceremony) - Prepare in-game promotions - Oversee autograph sessions for alumni baseball players while conversing with fans  - Set up and help operate MLB press conferences in conjunction with the All-Star Game  **Global Spectrum-Sporting Kansas City** Kansas City, KS *Event Operations Intern* January 2012-May 2012 - Arrange lounges and suites in Sporting Park for specific events - Manage, hire, and train 200 ushers, ticket takers, and concierges for Guest Services Staff - Prepare stadium for 2012 Sporting KC Home Opener - Interned 600 hours for completion of degree at the University of Kansas  **University of Kansas Athletics** Lawrence, KS  *Student Assistant for Events/Marketing Department* November 2009-December 2011 - Participate in at least 10 hours of event work and 20 hours of office work weekly - Assist in planning, set up, and execution of promotions of Kansas Athletics ticketed sporting events - Contact for giveaway groups that distribute promotional giveaways  - Prepare game scripts for public address announcer, marketing plans, and end of season recaps - Arrange transportation to and from the airport for halftime acts   **Big 12 Conference, 2013 Big 12 Tournament, 2013 NCAA Fourth and Fifth Rounds** *Assistant Floor Manager*; March 2013 - Coordinate set up of locker rooms at the Sprint Center & Cowboys Stadium  - Switch court and bench logos to correct team and prepare player/coach areas between games - Manage distribution of Gatorade products and food to players, coaches, trainers, and managers |  |