**profile:** Successful business marketing student at Radford University with additional experience in sales and customer service. Skilled in marketing research, analytics and professional sales, with a creative understanding of advertising and consumer behavior. Excellent leadership and communication skills, with a reputation for inspiring enthusiasm in others and leading teams to achieve shared goals.

**education:**

**Bachelor of Business Administration in Marketing** (anticipated 5/2014)

Radford University – Radford, VA Major: Marketing

Overall GPA: 3.3

* Dean’s List Fall 2011, Fall 2012, and Fall 2013
* National University of Ireland, Galway Study Abroad (5/2013-6/2013)

**skills:**

Technical:

* Proficient in Microsoft Office (PowerPoint, Excel and Word)
* Certified Producer for Virginia State Health Insurance (6/2013)

Leadership:

* Active member of Alpha Sigma Alpha Sorority, Beta Iota (2011-present)
  + Executive Vice President of New Membership Education (2012-2013)
  + Achieved and educated the highest new member class in Spring 2013 of 27 women
* Numerous community outreach programs including Special Olympics and S. June Smith Center for children with special needs
* Team sports throughout high school (2006-2010)

Communication:

* Excellent written and oral communication skills from working in a sales environment
* Partially fluent in German
* Miller-Heiman Certified Sales Professional

**experience:**

* Server, Lucky’s Sports Bar & Grill, Springfield, VA: May 2011-present
* Hostess, Sharkey’s Grill, Radford, VA: 2012-present
* Intern, Aflac Insurance, Fairfax, VA: Summer 2013
  + Generated leads for potential customers
  + Advanced communication experience from phone and in-person appointments
* Participated in the Study Abroad program of Radford University in association with the National University of Ireland: May - June 2012
  + Gained diverse, in-depth experience through multiple foreign business tours, marketing lectures by Irish professors, and cultural studies.