Jessica Henry

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**OBJECTIVE**

To gain an entry-level position in the areas of marketing or communications that will utilize and expand my existing relational, organizational, analytic, and communication skills.

**EDUCATION**

Kansas State University,Manhattan, KS May 2014*Bachelor of Science in Communication Studies* GPA 3.96/4.0

Minors in Business Administration and Leadership Studies

International Marketing Study Abroad, Faculty-Led, London and Munich Spring Break 2013

**INTERNSHIP EXPERIENCE**

**Brand Management Intern, Sullivan Higdon & Sink,** Wichita, KS Summer 2013

* Served as liaison between clients and the advertising agency's creative team
* Led the intern team’s summer project of the Starbird-Devlin Car Show account
* Assisted SHS teams with day-to-day client work, conference calls, and report production
* Worked with real clients including Pratt & Whitney, Lycoming, Spirit Aerosystems, and more
* Researched clients and developed advertising strategies

**LEADERSHIP EXPERIENCE**

**Kappa Alpha Theta Sorority** Aug 2010 to present

*Chief Financial Officer*

* Develop a $500,000+ budget for the 2012 fiscal year based on officer feedback
* Collaborate with alumnae to build and approve the budget
* Facilitate teamwork with 30 officers to creatively stay within budgetary constraints

*Assistant Facility Manager*

* Coordinated and tracked points for house duties and parking assignments for all live-in members

**Order of Omega Greek Honorary** May 2012 to present

*Membership Chair*

* Publicize Order of Omega to attract applicants through in-person and digital mediums
* Manage the application and selection processes of new members
* Plan the banquet for Up and Coming Greek Leader award-winners

**ADDITIONAL INVOLVEMENT**

Phi Kappa Phi Honor Society April 2013 to present

Lambda Pi Eta Communications Honor Society April 2013 to present

Student Accounting Society Jan 2011 to May 2012

Greek Week Committee April 2011

**COMMUNITY SERVICE**

Hope Ranch Therapeutic Riding Center, Manhattan, KS Aug 2013 to present

Big Brothers Big Sisters,Manhattan, KSJan 2011 to present

**HONORS & ACHIEVEMENTS**

University Dean’s List Fall 2010 to present

Recipient of Kansas State University Putnam Scholarship Aug 2010